



75 Proven Income Activities to Elevate Your Network Marketing Business

I'm excited to share this empowering list of 75+ Income Producing Activities designed to help you grow a thriving, successful business. While you don't need to implement every activity, choosing just a few and taking consistent action can make all the difference.

These proven strategies—ideal for any network marketing business—are crafted to help you generate new leads and build lasting customer relationships. You'll find a thoughtful mix of both online and offline methods that you can pair with company-branded or custom-created materials to connect with your prospects authentically and effectively.

Income-Generating Activities Outside of the Digital Realm:

1. Don't be shy about your business...Tell everyone about it! Get the word out!
2. Get a Google phone number and put it on everything!!!
3. Send a brochure to a co-worker that has moved.
4. Send a brochure to other network marketers you may know.
5. Exchange shows with your MLM friends or exchange customer lists.
6. Hold an Open House and have a table set up as an Opportunity Table.
7. Give a brochure or blitz card to the receptionist at your doctor's and dentist's offices.
8. Advertise in your Alumni newsletter and/or local newspaper.
9. Include a business card with your bill payments.
10. Call past party hostesses to reschedule a new party. Suggest they invite new acquaintances or re-invite those who could not attend the first time.
11. Put brochures or business cards in your neighbor's door.
12. Ask friends/family to have a party for you.
13. Have your hostess tell everyone why she's having a party for you and present her with a free gift for hosting and book a party from a party.
14. Always be prepared to answer questions about the company or the career opportunity...Know your products
15. Take your presentation book everywhere you go. This is especially helpful if you sell health and wellness products.
16. Always carry your business cards and/or catalogs with you and make sure you keep them in a nice business card case so they stay clean and fresh.
17. Host a party with a certain % of proceeds going to a favorite charity. Make sure your guests know this so they can contribute. (October is a great time to host a Breast Cancer Awareness Party.)
18. Get a list from Welcome Wagon. New people in your neighborhood may be looking for a consultant or new job.
19. Set up displays at local craft and fair shows.
20. Call your local churches to see if they have health fairs.
21. Wear company specific t-shirts and hats when you run errands and have your family members do the same.
22. Ask family members to take catalogs to work and pass them out for you.
23. Put magnets on your car and ask your significant other to do the same.

24. Put a sign in your front yard letting people know you have products.
25. Offer a “wish list” to your customers and then call the potential gift-giver to let them know what your customer would like. (Great for birthdays, Mother’s and Father’s Day, and Christmas.)
26. Hold a Career Opportunity Meeting at your home or at a place of business.
27. Do random mailings. Open the phone book and choose a name. Send a brochure and/or catalog with a business card. Do this 1 to 2 times per week.
28. Share upcoming specials and new products during parties and on the phone.
29. Leave your business card everywhere you go. Leave it on the counter of every place you go including drive-thru restaurants, eat-in restaurants, drive-thru at the bank, dry cleaners, etc.
30. Treat your party hostesses quarterly or every six months to a special hostess event such as a “Hostess Appreciation Tea” or “Ladies Night Out”...Get Creative!
31. Send follow-up postcards of thanks to hostesses for allowing you to share with their family and friends.
32. Encourage your relatives to host a party for you.
33. Follow through on every lead or recruit within 24-48 hours.
34. Add 3 new leads to your contact list every day. Follow up.
35. When speaking to new leads, ask first! Don’t wait for them to ask you about a career opportunity or to schedule a party.
36. Use open-ended questions when dealing with booking/career opportunity concerns.
37. Read marketing books at least 30 minutes every day to become a better marketer.
38. Read a personal development book at least 30 minutes every day to increase your confidence.
39. Call at least 2 potential hostesses every night.
40. Smile when talking on the phone...your attitudes DOES shine through.
41. Spend every day working on some aspect of your business.
42. Write down your goals and put them in a visible place. Review them constantly.
43. Record yourself speaking your affirmations and goals. Listen to this twice a day.
44. Use postcards to continue to spark interest.
45. Send newsletter to your prospects and customers.
46. Call anyone who has said “maybe” or “sometime” or “no” and follow up.
47. Leave your business cards on bulletin boards in local businesses.
48. Suggest hosting a party to celebrate an upcoming event and feature your products. (Weddings, Anniversaries, Birthdays, etc.)
49. Offer a bonus/incentive for hostesses who schedule on a day or month that you need more bookings.
50. Give extra service and time to good customers – they will be repeat hostesses and potential consultants in your downline.
51. Carry a notepad to jot down names and ideas as you think of them.
52. Contact your local Moms Club, LaLeche group, or community center to offer a party.
53. Wear your company specific name tag when you go out. If your company does not have one, create a simple one with your name and the tagline: Ask Me How To Make Money At Home. You can also order one online.
54. Review engagement and baby announcements in your local paper and send a postcard with a note of congrats and hostess/career information.
55. Review your Who Do I Know List?
56. Reward dedicated customers with a Referral Program, Preferred Customer Program, or an Appreciation Event.
57. Go to local networking events to meet new people. Collect as many business cards as you can and then call them and ask: Would you be open to looking at something if it does not interfere with what you are currently doing?
58. Join local Meet-Up groups to meet more people and build relationships: Go to www.meetup.com
59. Put signs on busy street corners.
60. Use drop cards instead of business cards. They really do catch people’s eye because it looks like lost money. Drop them in inconspicuous places so it looks lost.
61. Do daily or weekly launch calls giving details about how people can join your business.
62. Record a Sizzle Call and share it with your prospects and team members.
63. Leave post it notes on gas pumps, ATM’s, vending machines, etc., stamped with your business opportunity information.
64. Send text messages to your friends and ask them: Do You Know Anyone Who Is Looking For Part-Time Income Working From Home?
65. Put your business card in magazines and personal development books at stores.

Online Generating Activities:

1. Blog about your business/products and other related content daily on a blogging website to get more exposure and leads. This allows you to present yourself as a leader in the industry. Make sure you share your website on Facebook and other social media sites.
2. Create one video daily about your blog and post on You-Tube.
3. Send the video and/or blog post to your autoresponder list.
4. Create a newsletter and send to your list daily once a week with product specials or your blog posts. Advertise your products on your newsletter.
5. Make 10 new friends on Facebook daily.
6. Create a Facebook group about your product/service and invite friends to join.
7. Send Facebook messages to friends and tell them you are shooting for a big promotion and ask if they would like to try out one of your products to help you achieve your goal. Ask if you can send the link. No spamming!
8. Set up a Facebook fanpage. Post 2-3 times a day with your blog post, your video, news, product info, company info, inspirational photos and quotes, humorous pics, etc.
9. Post pictures of your product and lifestyle pics on Pinterest and Instagram.
10. Post once about your opportunity for every 5 posts about something non business related on social media sites like Facebook.
11. Post product ads on Craigslist.org in the Sales category and renew ads under your account. This will keep ads circulating.
12. Post product ads on Backpage.com in the Sales category for each state.

Simplicity creates freedom. Let your daily actions be focused, intentional, and heart-led.

Kindness and professionalism are always in style.

Lisa Mason Minter

- **Facebook:**

<https://www.Facebook.com/LisaMasonMinter>

- **Coaching Service:**

Ascend To Bliss Coaching

- **Website:**

AscendToBliss.com



