



Unitarian Universalist
Church of Minnetonka

Giving to the UU Church of Minnetonka

Thank you for considering a gift to UUCM in support of our mission to “connect, grow, and act” in a spirit of wonder and courageous love.

This giving guide is intended to answer the What, Why, How, and When questions about making donations to the Unitarian Universalist Church of Minnetonka (UUCM).

Why should I give to the Unitarian Universalist Church of Minnetonka (UUCM)?

UUCM is a vibrant church community serving its members, friends, and the larger world, through programming for all ages regarding spiritual growth, social justice, and religious education. As a growing church with a brand-new building at 2030 Wayzata Blvd East, we are planting the seeds of many wonderful future possibilities. Please help us grow these possibilities, and join UUCM in living our mission, “In a spirit of wonder and with courageous love, we connect, grow, and act.”

Your gifts of time, talent, and treasure to UUCM is what makes our future possible. If UUCM is important to you, we ask that you make a charitable financial contribution to secure and sustain our important work.

How does my gift help UUCM?

Your gift will directly support the missions and programs of the church, either through our Operating Budget, our Building Fund, or one of the other funds for specific activities (e.g. the Youth Fund). Over 90% of our operating budget, and 85% of the new building cost, is paid for through the charitable financial contributions of our members and friends. We welcome one-time gifts from all supporters, and we encourage our committed members and friends to make pledges of financial support.

What is a “Pledge”, and why should I “Pledge”?

A “pledge” is a statement of an amount of money you intend to give to the church during the fiscal year (July-June). Pledges may be made at any time, and they can be for either our annual Operating Budget, or our Building Fund. Your pledge of financial support to UUCM serves two purposes. First, it is one way that you indicate your commitment to our church. Second, it allows the church to forecast its future income and to plan expenses accordingly. Your pledge is a valuable statement of your intention and support; it is not a binding commitment.

How do I make my gift to UUCM?

There are several ways in which you can make your financial contribution. When you make your gift, please indicate if it should be directed to our Operating Fund (Stewardship Campaign), the Building Fund (Capital Campaign), or one of the other special funds (see below).



Check or Cash: Please make checks payable to “UUCM” and provide instructions in the memo line. You may mail your check to UUCM, 2030 Wayzata Blvd East, Wayzata, MN 55391. Cash may be placed in an envelope and dropped off at the church office, or placed in the Sunday Collection.



Automatic Withdrawals: You can make a recurring donation to our Operating Fund or Building Fund using automatic withdrawals from your bank account or your credit card. To set that up, please use the “Request for Automatic Withdrawal” form near the end of this document.



Donate Online: To donate to our Operating Fund or Building Fund online with a credit card, visit our GiveMN Page at <https://www.givemn.org/> (search for “UUCM”) and follow the instructions.



Stock: If you would like to make a stock donation, you can make direct share transfers to our brokerage account. The details are described near the end of this document under “Gifts of Stock”. Please be sure to contact the church when you make stock transfer so we can process your shares in a timely manner.

How much should I give to UUCM?

UUCM does not prescribe a certain dollar amount that you should give to the church. Instead, we ask everyone to determine that amount based on their commitment to the church and their financial resources. To help you in that decision, the Unitarian Universalist Association (UUA) provides a guide to annual giving that displays guidelines based on commitment and resources (see below). We encourage you to reflect on the role of UUCM in your life, and to use the guide to help you make decisions about giving.

How do I make a pledge to the Operating Fund or Building Fund?



While we welcome one-time gifts to the church, we strongly encourage our Members and Friends to support our ongoing Stewardship and Capital Campaigns with a pledge. These campaigns are our biggest sources of funding, and pledges are critical to our budgeting and planning processes.

- **To which fund should I direct my pledge?** The priority for UUCM is its Operating Fund, which directly supports the daily work of the church. Your first pledge should be for the Stewardship Campaign that supports this fund. The amount you pledge should reflect your commitment; but it also intended to be an amount you can pay for using your regular income, and can maintain from year to year. If you have additional money that you would like to give to the church, from savings or other special income, then we ask that you consider a pledge or gift to support our Building Fund.
- **Stewardship Campaign (Operating Fund):** These dollars are used to directly support the ongoing church activities, including all our major programs. Most of the gifts are identified in pledges collected during our annual Stewardship Campaign. These gifts provide over 90% of the income for the church operating budget (fiscal year runs July to June):

UUCM Operating Budgets: 2017-18 vs 2016-17		
	2016-17	2017-18
Income Summary	\$ 265,525	\$ 301,367
Operating Fund (Pledges, Gifts)	\$ 238,000	\$ 276,150
Other Fundraisers, Income	\$ 27,525	\$ 25,217
Expense Summary	\$ 265,525	\$ 301,367
Personnel	\$ 210,335	\$ 216,229
Admin and Operations	\$ 26,885	\$ 36,825
Program Ministries	\$ 11,825	\$ 11,835
Board and Fair Share	\$ 16,480	\$ 11,478
Loan Interest	\$ -	\$ 25,000

- **Capital Campaign (Building Fund):** UUCM established a Building Fund in 2007 for money used to fund our new construction at 2030 Wayzata Blvd East. So far, our Capital Campaign has raised over \$2.9 million; we are still accepting donations as we complete the project, perform follow-up improvements, and pay off our loans.

We encourage you to support these two campaigns by making a “pledge” – that is, a commitment to pay a gift during the current year. To do so, please use the two-part “Pledge Form” below. You may then pay your pledge in a lump sum, or installments through the year, using the methods described on the previous page.

Other UUCM Funds that you can support



Social Generosity Fund: Donations to this fund are directed to local groups that provide services to those in need, or organizations working on behalf of issues important to UUs. All cash collected in the Sunday Offertory is placed into this fund (additional information below). Other gifts are also welcome.



Youth Fund: Special fundraisers are held throughout the year to support specific funds within the church. The largest such fund is the Youth Fund, which supports special programming for Children and Youth, including the annual youth leadership school, and youth trips (e.g. Heritage Trip to Boston, General Assembly, Appalachian Service Project).



Endowment Fund: UUCM recently established an endowment fund to accept legacy gifts and provide a strong financial foundation for the future of the church. If you would like to make provisions for a legacy gift to the endowment fund in your will, please contact the church.

The Sunday Collection and Amazon Smile



Sunday Collection: During our Sunday services there is an offertory. All cash placed in the Sunday collection basket, as well as any checks made out to "UUCM" with "Social Generosity" in the memo line, will go towards the Social Generosity cause for the current month. You may also use the basket to make other contributions to UUCM. Simply write your check out to "UUCM" with the appropriate instruction in the memo line (stewardship pledge, building fund, etc.). To make a cash donation to UUCM, please include your cash in an envelope with instructions on the outside.



Amazon Smile: UUCM is registered as a qualifying charitable organization with the Amazon Smile program (smile.amazon.com). UUCM members and friends can shop with Amazon through this site, and a percentage (0.5%) of the amount spent on their purchases will be given to the church. To get started, visit bit.ly/uucmsmile, or <https://smile.amazon.com/ch/41-0901806>.

Forms and Other Information

On the following pages you will find the forms and information material referenced above, including:

- UUA Giving Guidelines
- Pledge Form for fiscal 2017-2018
- Request for Automatic Withdrawal
- Gifts of Stock

You can access this guide at the UUCM website (www.uucmtka.org). Please contact Fred Hulting at fhulting@comcast.net with questions or information requests.

This guide was updated November 18, 2017.

UUA Giving Guidelines

The Suggested Fair-Share Contribution Guide

Using the Guide is a simple, 3-step process; giving is a function of commitment and resources.

1. Most of us budget our financial commitments on a monthly basis and the guide is organized accordingly, but you may calculate on any time frame that works for you. For convenience, the guide shows monthly and corresponding annual income levels. Determine your monthly income or resource level. \$ _____
2. ADD to your income level any unusual or periodic income, such as inheritances, business income, anticipated investment income, etc. SUBTRACT any unusual expenses, such as large medical expenses, care of a parent, or a large financial expense, etc.
Result: \$ _____ **This is your Adjusted Monthly Income.**

Each of us will have our own unique circumstances to consider in making this calculation. The flexibility to include meaningful and unusual exceptions in your financial life (income and expenses) is what makes the Guide fair and useful. This is a tool for you to use in the spirit of the Congregationalist tradition; we are individually and collectively responsible for resourcing our movement and our congregations. This is an honor system; only you know your circumstances.

3. From the Adjusted Monthly Income column, move to the right to find a suggested giving level that you are ready to support, between 2% and 10%, depending on adjusted income and level of commitment. Interpolate between guide levels if needed.

In making your decision, consider the four commitment levels below and how they relate to your membership. Consider your UU values in thinking about your income and your financial commitment to the congregation, as expressed in the four levels below. Note that within each commitment level, **the guide is progressive**, with giving levels rising with capacity.

- **Supporter:** The congregation is a significant part of my spiritual and intellectual life that I want to support. My fair share financial commitment starts at 2% of my income and rises to 6% as my income and capacity rise.
- **Sustainer:** The congregation is my central community; I am committed to sustaining the programs and ministries of my congregation. My fair share financial commitment starts at 3% of my income and rises to 7% as my income and capacity rise.
- **Visionary:** My commitment is a clear demonstration of the unique importance of this congregation and of my spiritual principles. My fair share financial commitment starts at 5% of my income and rises to 9% as my income and capacity rise.
- **Transformer:** I am deeply committed to the congregation; my contribution provides fuel for transformation and is part of my spiritual practices in living out my UU Principles. My fair share financial commitment represents 10% of my income.

Stewardship For Us | www.stewardshipforus.com

The Suggested Fair Share Contribution Guide

Adjusted Monthly Income	Approx. Adjusted Annual Income	Supporter 2-6% of Income		Sustainer 3-7% of Income		Visionary 5-9% of Income		Transformer 10% of Income	
		Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge
\$1,000	\$12,000	2%	\$20	3%	\$30	5%	\$50	10%	\$100
\$1,500	\$18,000	2%	\$30	3%	\$45	5%	\$75	10%	\$150
\$2,000	\$25,000	2%	\$40	3%	\$60	5%	\$100	10%	\$200
\$3,000	\$36,000	2%	\$60	3%	\$90	5%	\$150	10%	\$300
\$4,000	\$50,000	3%	\$120	4%	\$160	5%	\$200	10%	\$400
\$6,500	\$80,000	3%	\$195	4%	\$260	6%	\$390	10%	\$650
\$8,500	\$100,000	3%	\$255	5%	\$425	6%	\$510	10%	\$850
\$10,000	\$120,000	3%	\$300	5%	\$500	6%	\$600	10%	\$1,000
\$12,500	\$150,000	4%	\$500	5%	\$625	6%	\$750	10%	\$1,250
\$17,000	\$200,000	4%	\$680	6%	\$1,020	7%	\$1,190	10%	\$1,700
\$25,000	\$300,000	5%	\$1,250	6%	\$1,500	8%	\$2,000	10%	\$2,500
\$40,000	\$500,000	6%	\$2,400	7%	\$2,800	9%	\$3,600	10%	\$4,000

Wherever you find the right level, revisit it periodically and reassess whether it's still the right level for you or if you are ready to move to a deeper level of support.

Stewardship For Us | www.stewardshipforus.com



Unitarian Universalist Church of Minnetonka
2017-18 Pledge Form

Name(s): _____

Part 1: Operating Fund Pledge

Please make a financial pledge in support of the **2017-18 Operating Budget**.

I/we pledge a total (annual) amount of \$_____ ,
payable by June 30, 2018. I/we will pay the pledge as follows (check one):

- I will make check or cash payments.
- I will set up an autopayment from my bank account or credit card. (To do this, please fill out the "Request for Automatic Withdrawal" form.)
- I want to make a Stock Donation. (Please see the "Gifts of Stock" handout for more information.)

Part 2: Building Fund Pledge

Please use this form to make a financial pledge in support of the **Building Fund**.

I/we pledge a total (annual) amount of \$_____ ,
payable by June 30, 2018. I/we will pay the pledge as follows (check one):

- I will make check or cash payments.
- I will set up an autopayment from my bank account or credit card. (To do this, please fill out the "Request for Automatic Withdrawal" form.)
- I want to make a Stock Donation. (Please see the "Gifts of Stock" handout for more information.)

Signature to Authorize Pledge: _____ **Date:** _____

If the church does not have your contact information, please provide the following:

Address/City/State/Zip: _____

Phone(s): _____ *Email:* _____

Thank you! Please mail to: UUCM, Attn: Finance Chair, 2030 Wayzata Blvd East, Wayzata, MN 55391



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Unitarian Universalist Church of Minnetonka
Request for Automatic Withdrawal

Thank you for your gift to UUCM! Support from our Members and Friends is critical to furthering the mission of our church.

Please use this form to initiate a new recurring withdrawal from your bank or credit card, or to change a previous request.

Name(s): _____

I authorize the use of the payment method below for monthly withdrawals as follows (*choose all that apply*):

- Stewardship Campaign Pledge to Operating Fund. Monthly Amount: \$ _____
- Capital Campaign Pledge to the Building Fund. Monthly Amount: \$ _____

Please choose your payment method below (*choose one*):

- I authorize monthly auto-payments on about the 10th of each month using my **credit card**. My card information is:

Name on Credit Card: _____

Credit Card Number: _____

Exp. Date: _____

- I authorize monthly auto-payments on about the 10th of each month using electronic debits from my **bank checking account**. I have attached a voided check.

Signature to Authorize: _____ **Date:** _____

Please provide the following:

Address/City/State/Zip: _____

Phone(s): _____ *Email:* _____

Please return this form to: UUCM, Attn: Finance Chair, 2030 Wayzata Blvd East, Wayzata, MN 55391



Gifts of Stock

To gift stock to UUCM, you will have your broker transfer shares to our Charles Schwab account:

Broker: Charles Schwab

Account Name: Unitarian Universalist Church of Minnetonka

Account Number: 8988-9294

DTC: #0164

Please let UUCM know when you initiate a stock transfer so we know who it is from and can acknowledge it accordingly. Please email

Fred Hulting, fhulting@comcast.net

and

Tom Lindquist, tom_lindquist@mchsi.com

and provide us the name of the stock, the number of shares sold, and your instructions for the donation (apply to Stewardship pledge, Capital Campaign pledge, etc.).

All shares that we receive are sold immediately upon receipt. Please consult your broker or tax advisor regarding the proper tax accounting for your stock gift. UUCM is a tax-exempt 501c(3) organization; our Federal Tax ID is 41-0901806.

Questions? Please contact Fred Hulting at fhulting@comcast.net or 763-553-9514.