

**Unitarian Universalist Church of Minnetonka**  
2030 Wayzata Blvd East, Wayzata, MN 55391 · [www.uucmtka.org](http://www.uucmtka.org)

February 28, 2019

Dear Members and Friends,

On Sunday, March 3, 2019, we will kick off our annual UUCM Stewardship Campaign, “**Growing 2030 Possibilities.**” The campaign will run through March 22. This campaign has an ambitious goal of raising at least \$330,000. Your support for the church will help us realize new possibilities for UUCM at 2030 Wayzata Blvd East, as we move towards the year 2030.



This campaign comes at an auspicious time for UUCM. We have sold the adjacent lot and can now convert the construction loan into a mortgage. We are welcoming many new members and finding great new opportunities in using the new building. The Board is planning and implementing changes in governance, procedures, and staffing with our outstanding Interim Ministerial “Troika.” We are partnering with community groups to further our social justice values including Beloved Conversations, Soul Matters, and Sacred Solidarity Network. We have enhanced our music and worship arts ministries and plan to expand our religious education programs.

Finally, the Board of Trustees is engaging in a process toward deeper discernment about shaping the best possible future leadership to match our shared aspirations. In this process we intend to be listening closely in conversations among the congregation for what connects and inspires us; what cultivates the growth of hearts and minds; and what sustains our highest and best actions. This is a great time for us to invest energy and treasure in our spiritual home at UUCM.

During the Stewardship Campaign we ask that you please take time to reflect on the meaning of the church for you and your family, and then choose the amount you wish to pledge. To learn more, see the enclosed details about the campaign and our preliminary budget, and plan to attend one of the Congregational Gatherings in March. And please **respond with your pledge by March 22<sup>nd</sup>**. Thank you for your investment in the future of UUCM.

Sincerely,

Robert Brooks  
Board President

Fred Hulting  
Stewardship Chair



UU Church of Minnetonka

**2019-20 Stewardship Campaign: March 3 – March 22, 2019**

**Growing 2030 Possibilities**

### **What is the Stewardship Campaign, and why is the church asking for a “pledge”?**

In the Spring, UUCM prepares a budget for the following fiscal year (July through June). Member and Friend contributions make up nearly 90% of our income, so we conduct a Stewardship campaign each spring to gather pledges of financial support. This allows us to forecast our income for the upcoming year and to plan expenses accordingly. Your pledge is a statement of your intention; it is not a binding commitment.

### **What are the Stewardship Campaign goals?**

We want to receive responses from 100% of our Members and have many of our Friends participate as well. If that happens, we should raise at least \$330,000 (12% over last year). This amount will support our mission and the payments on our \$610,000 mortgage (see “Priority” Budget). We have a stretch goal to raise \$350,000 in order to also increase our professional staffing to spur growth (see alternative “Growth” Budget). So please give generously, as you are able. In addition to our pledges, we expect income from *Wake Now our Vision* matching funds, as well as from new targeted fundraisers and grant applications.

### **How is my gift used by the church?**

Your gifts directly support our operating budget, which funds the mission and programs of the church, including worship, social justice, and religious education.

<b>UUCM Prelim Budget</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-2020</b>	<b>2019-2020</b>
	<i>Actual</i>	<i>Budget</i>	<i>Priority</i>	<i>Growth</i>
<b>Income Summary</b>	<b>\$ 302,590</b>	<b>\$ 321,020</b>	<b>\$ 391,400</b>	<b>\$ 430,400</b>
Operating Fund (Pledges, Gifts)	\$ 274,825	\$ 295,020	\$ 330,000	\$ 350,000
Other Fundraisers, Income	\$ 27,765	\$ 26,000	\$ 61,400	\$ 80,400
<b>Expense Summary</b>	<b>\$ 288,174</b>	<b>\$ 321,020</b>	<b>\$ 391,400</b>	<b>\$ 430,400</b>
Personnel	\$ 206,380	\$ 230,335	\$ 239,000	\$ 278,000
Admin and Operations	\$ 65,371	\$ 65,532	\$ 68,300	\$ 68,300
Mortgage Payments	\$ -	\$ -	\$ 52,000	\$ 52,000
Ministries	\$ 7,709	\$ 11,485	\$ 13,400	\$ 13,400
Board and Fair Share	\$ 8,714	\$ 13,668	\$ 18,700	\$ 18,700

### **How much should I give to UUCM?**

We ask you to determine an amount based on your commitment to the church and your financial resources. To help you with that decision, the Unitarian Universalist Association (UUA) provides giving guidelines based on those considerations (see below). We encourage you to reflect on the role of UUCM in your life and to use the guide to help you decide about giving. Your annual pledge should also be an amount that you feel you can sustain from year to year.

### **I’m in! What do I do now?**

Thank you for your support! Please respond by **March 22<sup>nd</sup>**. Consult the giving guidelines and determine the amount of your gift. And if you gave last year, consider an increase to support the growing mission of the church. Then return the attached pledge form to church, or pledge online at [bit.ly/uucmpledge](http://bit.ly/uucmpledge). Questions? Contact Fred Hulting, Stewardship Chair, [fhulting@comcast.net](mailto:fhulting@comcast.net).

To learn more about giving to UUCM, consult the UUCM Giving Guide at <https://uucmtka.org/serve>

***Please respond by March 22. Thank you for making our possibilities a reality!***

## *The Suggested Fair-Share Contribution Guide*

**Using the Guide is a simple, 3-step process; giving is a function of commitment and resources.**

1. Most of us budget our financial commitments on a monthly basis and the guide is organized accordingly, but you may calculate on any time frame that works for you. For convenience, the guide shows monthly and corresponding annual income levels. Determine your monthly income or resource level. \$ \_\_\_\_\_
2. ADD to your income level any unusual or periodic income, such as inheritances, business income, anticipated investment income, etc. SUBTRACT any unusual expenses, such as large medical expenses, care of a parent, or a large financial expense, etc.  
Result: \$ \_\_\_\_\_ **This is your Adjusted Monthly Income.**

Each of us will have our own unique circumstances to consider in making this calculation. The flexibility to include meaningful and unusual exceptions in your financial life (income and expenses) is what makes the Guide fair and useful. This is a tool for you to use in the spirit of the Congregationalist tradition; we are individually and collectively responsible for resourcing our movement and our congregations. This is an honor system; only you know your circumstances.

3. From the Adjusted Monthly Income column, move to the right to find a suggested giving level that you are ready to support, between 2% and 10%, depending on adjusted income and level of commitment. Interpolate between guide levels if needed.

In making your decision, consider the four commitment levels below and how they relate to your membership. Consider your UU values in thinking about your income and your financial commitment to the congregation, as expressed in the four levels below. Note that within each commitment level, **the guide is progressive**, with giving levels rising with capacity.

- **Supporter:** The congregation is a significant part of my spiritual and intellectual life that I want to support. My fair share financial commitment starts at 2% of my income and rises to 6% as my income and capacity rise.
- **Sustainer:** The congregation is my central community; I am committed to sustaining the programs and ministries of my congregation. My fair share financial commitment starts at 3% of my income and rises to 7% as my income and capacity rise.
- **Visionary:** My commitment is a clear demonstration of the unique importance of this congregation and of my spiritual principles. My fair share financial commitment starts at 5% of my income and rises to 9% as my income and capacity rise.
- **Transformer:** I am deeply committed to the congregation; my contribution provides fuel for transformation and is part of my spiritual practices in living out my UU Principles. My fair share financial commitment represents 10% of my income.

*Stewardship For Us* | [www.stewardshipforus.com](http://www.stewardshipforus.com)

## **The Suggested Fair Share Contribution Guide**

Adjusted Monthly Income	Approx. Adjusted Annual Income	Supporter 2-6% of Income		Sustainer 3-7% of Income		Visionary 5-9% of Income		Transformer 10% of Income	
		Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge
\$1,000	\$12,000	2%	\$20	3%	\$30	5%	\$50	10%	\$100
\$1,500	\$18,000	2%	\$30	3%	\$45	5%	\$75	10%	\$150
\$2,000	\$25,000	2%	\$40	3%	\$60	5%	\$100	10%	\$200
\$3,000	\$36,000	2%	\$60	3%	\$90	5%	\$150	10%	\$300
\$4,000	\$50,000	3%	\$120	4%	\$160	5%	\$200	10%	\$400
\$6,500	\$80,000	3%	\$195	4%	\$260	6%	\$390	10%	\$650
\$8,500	\$100,000	3%	\$255	5%	\$425	6%	\$510	10%	\$850
\$10,000	\$120,000	3%	\$300	5%	\$500	6%	\$600	10%	\$1,000
\$12,500	\$150,000	4%	\$500	5%	\$625	6%	\$750	10%	\$1,250
\$17,000	\$200,000	4%	\$680	6%	\$1,020	7%	\$1,190	10%	\$1,700
\$25,000	\$300,000	5%	\$1,250	6%	\$1,500	8%	\$2,000	10%	\$2,500
\$40,000	\$500,000	6%	\$2,400	7%	\$2,800	9%	\$3,600	10%	\$4,000

**Wherever you find the right level, revisit it periodically and reassess whether it's still the right level for you or if you are ready to move to a deeper level of support.**

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Unitarian Universalist Church of Minnetonka  
**2019-20 Pledge Form**  
To support the July 2019 to June 2020 Operating Budget

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**Name(s):** \_\_\_\_\_

**I/we pledge a total (annual) amount of \$\_\_\_\_\_ ,**  
payable by June 30, 2020. I/we will pay the pledge as follows (check one):

- Check or cash payments.
- Autopayment from my bank account or credit card. To set this up, please fill out the "Request for Automatic Withdrawal" section below.
- Stock Donation. See information about stock transfers in the Giving Guide.

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Request for Automatic Withdrawal: I authorize the use of the payment method below for  
monthly withdrawals in the amount of \$\_\_\_\_\_

Please choose your payment method below (*choose one*):

- I authorize monthly auto-payments using my **credit card**. My card information is:

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

- I authorize monthly auto-payments using electronic debits from my **bank checking account**. I have attached a voided check.

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Address/City/State/Zip:* \_\_\_\_\_

*Phone(s):* \_\_\_\_\_ *Email:* \_\_\_\_\_

*Please return this form to: UUCM, Attn: Stewardship Chair, 2030 Wayzata Blvd East, Wayzata, MN 55391*  
*You may also pledge online at <http://bit.ly/uucmpledge>.*  
*For more information, consult the UUCM Giving Guide at <https://uucmtka.org/serve>*