

Unitarian Universalist Church of Minnetonka
2030 Wayzata Blvd East, Wayzata, MN 55391 · www.uucmtka.org

February 27, 2020

Dear Members and Friends,

On Sunday, March 1, 2020, we will kick off our annual UUCM Stewardship Campaign, “**Growing 2030 Possibilities.**” The campaign will run through March 22 with a goal to receive 125 pledges and raise \$355,000. Your support for the church will help us realize new possibilities for UUCM at **2030** Wayzata Blvd East, as we move towards the year **2030**.



This is a great time to invest your time, talent, and treasure into UUCM. Membership is increasing, programs are expanding, and a new Minister is arriving next year. Your gifts are critical to furthering our mission to “connect, grow, and act” in a spirit of wonder and courageous love.

During our annual Stewardship Campaign, we are asking you for two things. First, we ask that you take time to reflect on the meaning of the church for you and your family. To help you with that reflection, we invite you to attend one of the Congregational Gatherings on March 1, 7, 8, 15, or 16. At these events you will have a chance to connect with others in the congregation, to hear about the good things that are happening, and to learn about the new Minister and plans for UUCM’s future. Please see the *Friday Update* email or visit UUCMHappenings.com for more information.

Second, we ask you to decide how you want to invest in UUCM and to make a financial pledge of support. To help you with that decision, we have enclosed campaign information and giving guidelines that reflect your commitment and your financial resources. Your participation is key; if we hear from every Member and from many of our Friends, we can easily get to 125 pledges and meet our fundraising goal.

Please **respond with your pledge by March 22nd**. Thank you for your investment in “Growing 2030 Possibilities” for UUCM.

A handwritten signature in black ink, appearing to read "Robert Brooks".

Robert Brooks
Board President

A handwritten signature in black ink, appearing to read "Fred Hulting".

Fred Hulting
Stewardship Chair



Unitarian Universalist Church of Minnetonka

2020-21 Stewardship Campaign: March 1 – March 22, 2020

Growing 2030 Possibilities

What is the Stewardship Campaign, and why is the church asking for a “pledge”?

Each Spring UUCM prepares a budget for the following fiscal year (July through June). Member and Friend contributions make up essentially all our income, so we conduct a Stewardship campaign each spring to gather pledges of financial support. This allows us to forecast our income for the upcoming year and to plan expenses accordingly. Your pledge is a statement of your intention; it is not a binding commitment.

What are the Stewardship Campaign goals?

We want to receive responses from 100% of our Members and have many of our Friends participate as well. If that happens, we should raise at least \$355,000 (10% over last year) and this will fund the cost of our new minister and growth in key church programs. So please give generously, as you are able. In addition to your pledges, we expect income from targeted fundraisers and other gifts.

How is my gift used by the church?

Your gifts directly support the operating budget that funds the mission and programs of the church, including worship, social justice, and religious education.

<i>Fiscal 2021 Proposed</i>	2017-18	2018-19	2019-2020	2020-2021
	<i>Actual</i>	<i>Actual</i>	<i>Budget</i>	<i>Proposed</i>
Income Summary	\$ 302,590	\$ 319,100	\$ 384,300	\$ 419,902
Operating Fund (Pledges, Gifts)	\$ 274,825	\$ 285,735	\$ 320,000	\$ 355,000
Other Fundraisers, Income	\$ 27,765	\$ 33,365	\$ 64,300	\$ 64,902
Expense Summary	\$ 288,174	\$ 316,688	\$ 384,300	\$ 419,902
Personnel	\$ 206,380	\$ 227,299	\$ 233,513	\$ 260,300
Admin and Operations	\$ 65,371	\$ 64,566	\$ 69,532	\$ 73,432
Mortgage Payments	\$ -	\$ -	\$ 49,400	\$ 49,400
Ministries	\$ 7,709	\$ 8,455	\$ 12,885	\$ 17,100
Leadership	\$ 8,714	\$ 16,368	\$ 18,970	\$ 19,670

How much should I give to UUCM?

We ask you to determine an amount based on your commitment to the church and your financial resources. To help you with that decision, the Unitarian Universalist Association (UUA) provides giving guidelines based on those considerations (see below). We encourage you to reflect on the role of UUCM in your life and to use the guide to help you decide about giving. Your annual pledge should also be an amount that you feel you can sustain, or increase slightly, from year to year.

I’m in! What do I do now?

Thank you for your support! Please respond by **March 22nd**. Consult the giving guidelines and determine the amount of your gift. And if you gave last year, consider an increase to support the growing mission of the church. Then return the attached pledge form to church, or pledge online at bit.ly/uucmpledge. Questions? Contact Fred Hulting, Stewardship Chair, fhulting@comcast.net.

To learn more about giving to UUCM, consult the UUCM Giving Guide at <https://uucmtka.org/serve>

Please respond by March 22. Thank you for making our possibilities a reality!

The Suggested Fair-Share Contribution Guide

Using the Guide is a simple, 3-step process; giving is a function of commitment and resources.

1. Most of us budget our financial commitments on a monthly basis and the guide is organized accordingly, but you may calculate on any time frame that works for you. For convenience, the guide shows monthly and corresponding annual income levels. Determine your monthly income or resource level. \$ _____
2. ADD to your income level any unusual or periodic income, such as inheritances, business income, anticipated investment income, etc. SUBTRACT any unusual expenses, such as large medical expenses, care of a parent, or a large financial expense, etc.
Result: \$ _____ **This is your Adjusted Monthly Income.**

Each of us will have our own unique circumstances to consider in making this calculation. The flexibility to include meaningful and unusual exceptions in your financial life (income and expenses) is what makes the Guide fair and useful. This is a tool for you to use in the spirit of the Congregationalist tradition; we are individually and collectively responsible for resourcing our movement and our congregations. This is an honor system; only you know your circumstances.

3. From the Adjusted Monthly Income column, move to the right to find a suggested giving level that you are ready to support, between 2% and 10%, depending on adjusted income and level of commitment. Interpolate between guide levels if needed.

In making your decision, consider the four commitment levels below and how they relate to your membership. Consider your UU values in thinking about your income and your financial commitment to the congregation, as expressed in the four levels below. Note that within each commitment level, **the guide is progressive**, with giving levels rising with capacity.

- **Supporter:** The congregation is a significant part of my spiritual and intellectual life that I want to support. My fair share financial commitment starts at 2% of my income and rises to 6% as my income and capacity rise.
- **Sustainer:** The congregation is my central community; I am committed to sustaining the programs and ministries of my congregation. My fair share financial commitment starts at 3% of my income and rises to 7% as my income and capacity rise.
- **Visionary:** My commitment is a clear demonstration of the unique importance of this congregation and of my spiritual principles. My fair share financial commitment starts at 5% of my income and rises to 9% as my income and capacity rise.
- **Transformer:** I am deeply committed to the congregation; my contribution provides fuel for transformation and is part of my spiritual practices in living out my UU Principles. My fair share financial commitment represents 10% of my income.

Stewardship For Us | www.stewardshipforus.com

The Suggested Fair Share Contribution Guide

Adjusted Monthly Income	Approx. Adjusted Annual Income	Supporter 2-6% of Income		Sustainer 3-7% of Income		Visionary 5-9% of Income		Transformer 10% of Income	
		Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge
\$1,000	\$12,000	2%	\$20	3%	\$30	5%	\$50	10%	\$100
\$1,500	\$18,000	2%	\$30	3%	\$45	5%	\$75	10%	\$150
\$2,000	\$25,000	2%	\$40	3%	\$60	5%	\$100	10%	\$200
\$3,000	\$36,000	2%	\$60	3%	\$90	5%	\$150	10%	\$300
\$4,000	\$50,000	3%	\$120	4%	\$160	5%	\$200	10%	\$400
\$6,500	\$80,000	3%	\$195	4%	\$260	6%	\$390	10%	\$650
\$8,500	\$100,000	3%	\$255	5%	\$425	6%	\$510	10%	\$850
\$10,000	\$120,000	3%	\$300	5%	\$500	6%	\$600	10%	\$1,000
\$12,500	\$150,000	4%	\$500	5%	\$625	6%	\$750	10%	\$1,250
\$17,000	\$200,000	4%	\$680	6%	\$1,020	7%	\$1,190	10%	\$1,700
\$25,000	\$300,000	5%	\$1,250	6%	\$1,500	8%	\$2,000	10%	\$2,500
\$40,000	\$500,000	6%	\$2,400	7%	\$2,800	9%	\$3,600	10%	\$4,000

Wherever you find the right level, revisit it periodically and reassess whether it's still the right level for you or if you are ready to move to a deeper level of support.

Stewardship For Us | www.stewardshipforus.com



Unitarian Universalist Church of Minnetonka
2020-21 Pledge Form
To support the July 2020 to June 2021 Operating Budget

Name(s): _____

I/we pledge a total (annual) amount of \$_____ ,
payable by June 30, 2021. I/we will pay the pledge as follows (check one):

- Check or cash payments.
- Autopayment from my bank account or credit card. To set this up, please fill out the "Request for Automatic Withdrawal" section below.
- Stock Donation. See information about stock transfers in the Giving Guide.

Request for Automatic Withdrawal: I authorize the use of the payment method below for
monthly withdrawals in the amount of \$_____

Please choose your payment method below (*choose one*):

- I am already enrolled in auto-payment; please use my current method of payment.
- I authorize new monthly auto-payments using my **credit card**. My card information is:
Name on CC: _____ CC Number: _____ Exp. Date: _____
- I authorize new monthly auto-payments using electronic debits from my **bank checking account**. I have attached a voided check.

Signature: _____ **Date:** _____

If we do not have your contact information, please enter below.

Address/City/State/Zip: _____

Phone(s): _____ **Email:** _____

Please return this form to: UUCM, Attn: Stewardship Chair, 2030 Wayzata Blvd East, Wayzata, MN 55391
You may also pledge online at <http://bit.ly/uucmpledge>.
For more information, consult the UUCM Giving Guide at <https://uucmtka.org/serve>