

April 11, 2021

Dear Members and Friends,

This week we will kick off our annual UUCM Stewardship Campaign, “**Courageous Love in Community.**” UUCM’s commitment to courageous love has guided us through this year and taken our ministry out into the wider community in new ways.

Our campaign supports UUCM’s continued growth and a larger ministry in the world. The campaign will run now through May 3<sup>rd</sup>, with a goal to receive 125 pledges and raise \$365,000.



Our annual budget is made possible by the generous support of members and friends through gifts of all sizes. As we prepare to reopen our church in the upcoming year, to develop both in-person and online opportunities for connection, and to continue our public engagement, your support matters more than ever. Our mission to “connect, grow, and act” in a spirit of wonder and courageous love is made real through our shared ministry.

This year’s budget reflects our key priorities to (1) achieve equity in staff benefits and (2) return to the building with continued online access. To support this budget, we ask you to do three things:

- 1) Join us for one of the online **Congregational Gatherings** on April 18th or 25th at 11:15 a.m., or April 22 at 7:00 p.m. You will have a chance to hear about plans and budget for the 2021-22 church year, reflect on the meaning of the church for you and your family, and ask questions about UUCM’s plans for reopening. Details are in the *Friday Update* email or at [UUCMHappenings.com](http://UUCMHappenings.com).
- 2) Make a **financial pledge of support** ([bit.ly/uucmpledge](http://bit.ly/uucmpledge)) for the 2021-22 operating budget. Your participation is key and every gift matters. Please pledge as you are able. If all our Members and Friends join in – especially those who have never pledged - we can easily get to 125 pledges and meet our fundraising goal. To help you with your decision, we have enclosed campaign information and giving guidelines.
- 3) Complete the new 10-minute **Congregational Survey** ([bit.ly/uucmsurvey21](http://bit.ly/uucmsurvey21)) to provide valuable feedback to our church leadership as we plan the year ahead.

Please **respond to the survey and make your pledge by May 3<sup>rd</sup>**. Thank you for your investment in UUCM’s “Courageous Love in Community” campaign.

A handwritten signature in black ink, appearing to read 'Fred Hulting'.

Fred Hulting  
Board President

A handwritten signature in black ink, appearing to read 'Lisa M. Friedman'.

Rev. Lisa Friedman  
Minster



**Why is the church asking for a “pledge”?**

Each Spring UUCM prepares an operating budget for the following fiscal year (July through June). Member and Friend contributions represent over 95% of our income. The annual Stewardship campaign gathers pledges of financial support to forecast our income for the year and plan expenses accordingly. Your pledge is a statement of your intention; it is not a binding commitment and can be updated if your circumstances change. First-time pledgers are especially welcome, and you do not have to be a member of the church to make a pledge. All contributions are tax-deductible, and pledges of all sizes make a difference to funding our mission and ministry in the world.

**What are the Campaign Goals for this year?**

Pledges to the Operating Budget: We want to receive responses from 100% of our Members and have many of our Friends participate as well. If that happens, we expect to receive 125 pledges, including 10 first-time pledges, and raise at least \$365,000 (7% over last year). This will fund increases to provide fair compensation for our staff and to create a new multi-platform ministry with in-person and online options for connection and service.

**How are my gifts used by the church?**

In recent years, our budget has increased so that we can make investments in our future: first to accommodate our mortgage; then to hire our Minister; and, this year, to achieve equity among our employees in retirement and benefits.

Your pledge directly funds these priorities and the programs of the church, including worship, social justice, and religious education.

<i>Fiscal 2022 Proposed</i>	<b>2018-19</b>	<b>2019-2020</b>	<b>2020-2021</b>	<b>2021-2022</b>
	<i>Actual</i>	<i>Actual</i>	<i>Budget</i>	<i>Proposed</i>
<b>Income Summary</b>	<b>\$ 319,100</b>	<b>\$ 383,228</b>	<b>\$ 397,000</b>	<b>\$ 428,000</b>
Operating Fund (Pledges, Gifts)	\$ 285,735	\$ 319,149	\$ 340,000	\$ 365,000
Other Fundraisers, Income	\$ 33,365	\$ 64,079	\$ 57,000	\$ 63,000
<b>Expense Summary</b>	<b>\$ 316,688</b>	<b>\$ 364,912</b>	<b>\$ 397,000</b>	<b>\$ 428,000</b>
Personnel	\$ 227,299	\$ 224,024	\$ 248,370	\$ 272,700
Admin and Operations	\$ 64,566	\$ 66,200	\$ 63,657	\$ 71,400
Mortgage Payments	\$ -	\$ 49,376	\$ 49,400	\$ 49,400
Ministries	\$ 8,455	\$ 8,643	\$ 14,050	\$ 15,100
Leadership (incl. UUA Fair Share)	\$ 16,368	\$ 16,669	\$ 21,523	\$ 19,400

**How much should I give to UUCM?**

We ask you to determine an amount based on your commitment to the church and your financial resources. To help you with that decision, the Unitarian Universalist Association (UUA) provides giving guidelines based on those considerations (see below). We encourage you to reflect on the role of UUCM in your life and to use the guide to help you decide about giving. Your annual pledge should also be an amount that you feel you can sustain, or increase slightly, from year to year. If you have pledged previously, we ask that you consider an increase to help us meet our goal.

## The Suggested Fair Share Contribution Guide

Adjusted Monthly Income	Approx. Adjusted Annual Income	Supporter 2-6% of Income		Sustainer 3-7% of Income		Visionary 5-9% of Income		Transformer 10% of Income	
		Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge	Suggested % of Income	Monthly Pledge
\$1,000	\$12,000	2%	\$20	3%	\$30	5%	\$50	10%	\$100
\$1,500	\$18,000	2%	\$30	3%	\$45	5%	\$75	10%	\$150
\$2,000	\$25,000	2%	\$40	3%	\$60	5%	\$100	10%	\$200
\$3,000	\$36,000	2%	\$60	3%	\$90	5%	\$150	10%	\$300
\$4,000	\$50,000	3%	\$120	4%	\$160	5%	\$200	10%	\$400
\$6,500	\$80,000	3%	\$195	4%	\$260	6%	\$390	10%	\$650
\$8,500	\$100,000	3%	\$255	5%	\$425	6%	\$510	10%	\$850
\$10,000	\$120,000	3%	\$300	5%	\$500	6%	\$600	10%	\$1,000
\$12,500	\$150,000	4%	\$500	5%	\$625	6%	\$750	10%	\$1,250
\$17,000	\$200,000	4%	\$680	6%	\$1,020	7%	\$1,190	10%	\$1,700
\$25,000	\$300,000	5%	\$1,250	6%	\$1,500	8%	\$2,000	10%	\$2,500
\$40,000	\$500,000	6%	\$2,400	7%	\$2,800	9%	\$3,600	10%	\$4,000

**Supporter:** The congregation is a significant part of my spiritual and intellectual life that I want to support. My fair share financial commitment starts at 2% of my income and rises to 6% as my income and capacity rise.

**Sustainer:** The congregation is my central community; I am committed to sustaining the programs and ministries of my congregation. My fair share financial commitment starts at 3% of my income and rises to 7% as my income and capacity rise.

**Visionary:** My commitment is a clear demonstration of the unique importance of this congregation and of my spiritual principles. My fair share financial commitment starts at 5% of my income and rises to 9% as my income and capacity rise.

**Transformer:** I am deeply committed to the congregation; my contribution provides fuel for transformation and is part of my spiritual practices in living out my UU Principles. My fair share financial commitment represents 10% of my income.

### **I'm in! What do I do now?**

Thank you for your support! Please respond by **May 3<sup>rd</sup>**. Consult the giving guidelines and determine the amount of your gift. And if you gave last year, consider an increase to support the growing mission of the church. Then return the attached pledge form to church, or pledge online at <http://bit.ly/uucmplodge>. Also, please take 10 minutes to complete the Congregational Survey at <http://bit.ly/uucmsurvey21>. Questions? Contact the giving team at [give@uucmtka.org](mailto:give@uucmtka.org).

To learn more about giving to UUCM, consult the UUCM Giving Guide at <https://uucmtka.org/serve>

***Please respond by May 3rd. Thank you for your investment in  
UUCM's "Courageous Love in Community" Campaign!***



Unitarian Universalist Church of Minnetonka  
**2021-22 Pledge Form**  
To support the July 2021 to June 2022 Operating Budget

**Name(s):** \_\_\_\_\_

**I/we pledge a total (annual) amount of \$\_\_\_\_\_**,  
payable by June 30, 2022. I/we will pay the pledge as follows (check one):

- Check or cash payments.
- Autopayment from my bank account or credit card. To set this up, please fill out the "Request for Automatic Withdrawal" section below.
- Stock Donation. See information about stock transfers in the Giving Guide.

Request for Automatic Withdrawal: I authorize the use of the payment method below for monthly withdrawals in the amount of \$\_\_\_\_\_

Please choose your payment method below (*choose one*):

- I am already enrolled in auto-payment; please use my current method of payment.
- I authorize new monthly auto-payments using my **credit card**. My card information is:  
Name on CC: \_\_\_\_\_ CC Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_
- I authorize new monthly auto-payments using electronic debits from my **bank checking account**. I have attached a voided check.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

If we do not have your contact information, please enter below.

*Phone(s):* \_\_\_\_\_ *Email:* \_\_\_\_\_

*Please return this form to: UUCM, Attn: Stewardship Chair, 2030 Wayzata Blvd East, Wayzata, MN 55391*  
*You may also pledge online at <http://bit.ly/uucmpledge>.*  
*For more information, consult the UUCM Giving Guide at <https://uucmtka.org/serve>*