

Creative & Marketing
PORTFOLIO
2025

Mara Bandakji

EMAIL MARKETING CAMPAIGNS

Designed for Wellwise by Shoppers Drug Mart

Quality care,
trusted solutions

wellwise
Home Health & Wellness

SUPER SENIORS' DAY

2 DAYS ONLY!

Save More on June 4 & 5!

Enjoy 20% OFF*** regular priced items
PLUS get a \$10 OFF voucher when
you spend \$100 or more.

In-Store Only.

[Find a Location](#)

***Exclusions and select products may apply.



June 1 - 13, 2025

Spring Tune Up for your Rollator

Bring in any rollators and get a
tune up for only \$29.99*.

[Find a Location](#)

*Cost of parts are not included.

**PLUS, GET
25% OFF**
Rollator Accessories,
During your
In-Store Service



Shop wisely at [wellwise.ca](#)



[Free Online
Shipping on orders
over \\$50.*](#)



[Weekly Flyer](#)



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Discover more at [wellwise.ca](#)

Home health care solutions

wellwise
by SHOPPERS

JANUARY 21 - 31, 2025

Winter Sales Event!

Enjoy great deals on home
health care products
you don't want to miss!

IN-STORE & ONLINE

[Shop the Sale](#)



Scooter Sales Event On Now

Enjoy discounts on scooters and
accessories online & in-store.

[Shop Now](#)



3-Wheel
Scooters



4-Wheel
Scooters

Scooter
Accessories



Move to your own beat

Whether you enjoy getting
out and about or simply want
to move around your home
with ease, our range of
scooters will help you to live
your life, your way.

[Learn More](#)

Shop wisely at [wellwise.ca](#)



**FREE Online
Shipping***
On orders of
\$50 or more.



Weekly Flyer
Instant
access to our
newest deals
each week.



PC Optimum™
Earn points
on almost
all purchases
made online†.



Follow Us
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community.

Discover more at [wellwise.ca](#)

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Home Health & Wellness

Find the
perfect gift for
dad this
Father's Day!



Next Sunday June 15th is Father's Day! Treat dad to something meaningful to help him feel at his best every day. Explore lift chairs, walkers, scooters, everyday comfort tools from massagers to help him bring wellness home or out. For a limited time also, enjoy savings on gifts for dad.

[Shop Now](#)



Slippers



Body
Massager



Headache
Relief Masks

Gifts for Him

Explore thoughtful gifts that help him relax, recharge, and feel his best every day.

[Shop Now](#)

May 31 - June 13, 2025

Mobility Sales Event on Now!

In-Store & Online

[Shop Now](#)



Walkers



Rollators



Scooters

Helping Dad Stay Strong & Independent

Discover the range of canes, walkers, rollators and scooters to help mom keep moving!

[Shop Now](#)

May 31 - June 13, 2025

Give Dad the Gift of Comfort!

Enjoy 30% OFF select lift chairs!

[Shop Now](#)



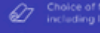
**Lift Chair
Sales Event**
In-Store &
Online

Take a seat in style!

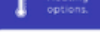
Visit your local Wellwise® to see how a lift chair can be customized for dad!



A variety of
positions.



Choice of fabrics
including leather.



Heating
options.



Choice of colours.



Massage
options.

[Discover the Range](#)



Shop wisely at [wellwise.ca](#)



**FREE Online
Shipping on orders
of \$50 or more.***



[Weekly Flyer](#)



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Discover more at [wellwise.ca](#)

Quality care,
trusted solutions

wellwise
Home Health & Wellness

June 28 - August 1, 2025

Our Customer Appreciation Event is back!

Thank you for your loyalty. Enjoy great deals & join us for our in-store events.

[Find a Location](#)



WHAT'S COMING UP

TUESDAY JULY 8

JOIN US FOR A LIGHT SNACK!
A cold treat and great deals in store.

TUESDAY JULY 15

GET A FREE GIFT!
Product sample giveaways and great deals in store.

TUESDAY JULY 22

GET A FREE GIFT!
Free fold over card wallet, coupon offer and great deals in store.

TUESDAY JULY 29

JOIN US FOR A LIGHT SNACK!
Join us for lunch and great deals in store.

JUNE 28 - JULY 4, 2025

**ENJOY
15% OFF**

WHEN YOU SPEND \$100 OR MORE
ONLINE AT [WELLWISE.CA](#)***

[Shop Now](#)

PROMO CODE: **SAVE15**

Shop wisely at [wellwise.ca](#)



**FREE Online
Shipping on orders
of \$50 or more.***



[Weekly Flyer](#)



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EMAIL MARKETING CAMPAIGNS

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trusted solutions

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June 28 - July 11, 2025

Mobility Sales Event

Online & In-Store

[Shop Now](#)



Walkers

Rollators



Scoters

Stay Strong & Independent

Discover the range of canes, walkers, rollators and scooters.

[Shop Now](#)

Until July 31, 2025 | IN-STORE ONLY OFFERS!

Christmas in July!

Get door crasher deals at the **lowest price this season!** Don't wait till Christmas to get a new lift chair or power wheel chair to help you bring comfort and independence home!



ONLY
\$899⁹⁹

Pride Mobility Essentials
LC 106 Lift Chair
Reg. Retail: \$1499⁹⁹



ONLY
\$3199⁹⁹

Pride Mobility Jazzy Ultra
Light Folding Power
Wheelchair
Reg. Retail: \$4199⁹⁹

[Find a Location](#)

Get your Scooter, Rollator or Walker Summer Ready!

Explore our wide range of mobility accessories to help store your summer essentials!

Cup
Holders



Baskets



Trays



Bags



[Discover More](#)

What are the benefits of a scooter?

If you're among the 20% of Canadians aged 65+ with a mobility problem, you may be considering a mobility scooter. If you're not sure whether a mobility scooter is for you, continue reading to discover the top five benefits!

[Read More](#)



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trusted solutions

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Home Health & Wellness

Find your Stride

Spring Tune Up for your Rollator

Bring in any rollators and get a tune up for only \$29.99*.

[Find a Location](#)

*Cost of parts is not included

GET
25% OFF
ROLLATOR
ACCESSORIES,
DURING YOUR
IN-STORE
SERVICE



ROLLATOR & WALKER TUNE-UP CHECKLIST

We inspect and service the following parts to ensure your mobility aid is in great shape:



- ☒ Braking System
- ☒ Wheels & Forks
- ☒ Comfort Features
- ☒ Adjustments & Frame
- ☒ Accessories

Get Discounts on Accessories

Adapt your mobility aid to your lifestyle with offers on our wide range of accessories.

GET
25% OFF
ROLLATOR ACCESSORIES,
DURING YOUR IN-STORE
SERVICE

Bags



Cup
Holders



Baskets



Trays



[Discover More](#)

Shop wisely at [wellwise.ca](#)



FREE Online
Shipping on orders
of \$50 or more.*



Weekly Flyer



Follow us on
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Facebook

Discover more at [wellwise.ca](#)

EMAIL MARKETING CAMPAIGNS

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Home Health & Wellness

Take advantage of our HOT flyer specials!

Shop great deals on home health care and wellness products in-store and online. Sale prices on products are on for a limited time!

[View Flyer](#)



WELLWISE® FLYER SPECIALS

[Shop More](#)



Shop wisely at wellwise.ca



Free Online
Shipping on orders
over \$50.*



Weekly Flyer



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JULY 12 - 18, 2025

ENJOY 10% OFF

WHEN YOU SPEND \$75 OR MORE
ONLINE AT [WELLWISE.CA](https://wellwise.ca)***

[Shop Now](#)

PROMO CODE: **SAVE10**

Use Promo Code: [SAVE10](#) at Checkout

June 28 - August 1, 2025

Customer Appreciation Event

Thank you for your loyalty.
Enjoy great deals and join us for
our in-store events.

[Find a Location](#)



Shop wisely at wellwise.ca



[FREE Online
Shipping on orders
of \\$75 or more.*](#)



[Weekly Flyer](#)



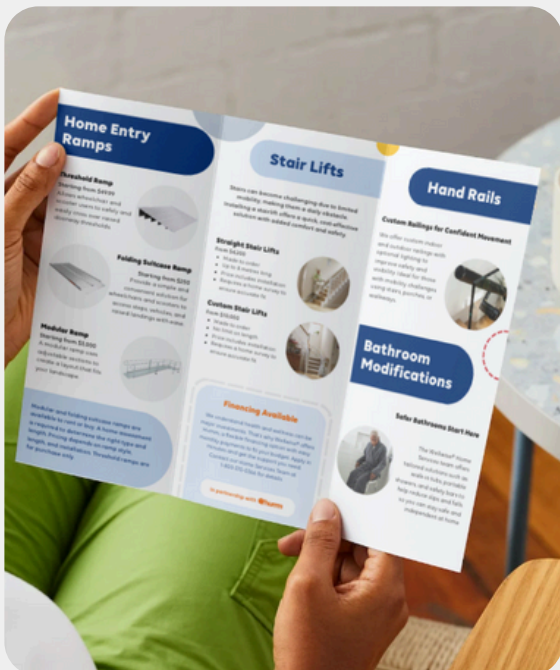
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Discover more at wellwise.ca

PRINT DESIGNS



PRINT DESIGNS



Friends & Family Savings Event

SAVE **20% OFF*** YOUR PURCHASE.

VALID FOR 2 DAYS ONLY, JUNE 9 – 10, 2025.
IN-STORES ONLY ON REGULAR-PRICED ITEMS.
SHOW THIS POSTCARD AT CHECKOUT TO REDEEM.

*Cannot be combined with any other promotions. Exclusions may apply.

®/™ TRADEMARKS OF 911979 ALBERTA LTD., USED UNDER LICENSE



CPAP REFER A FRIEND EXCLUSIVE OFFER

In-Store Only Discount.
Present this coupon at checkout to receive your discount.



25% OFF*

ONE REGULAR PRICED CPAP ACCESSORY ITEM



*Cannot be combined with any other promotions. CPAP Machines excluded from discount offer and other exclusions may apply.

Expires December 31, 2025

Quality care, trusted solutions





Thank you for your loyalty.

ENJOY 25% OFF

ONE REGULAR PRICED ITEM.

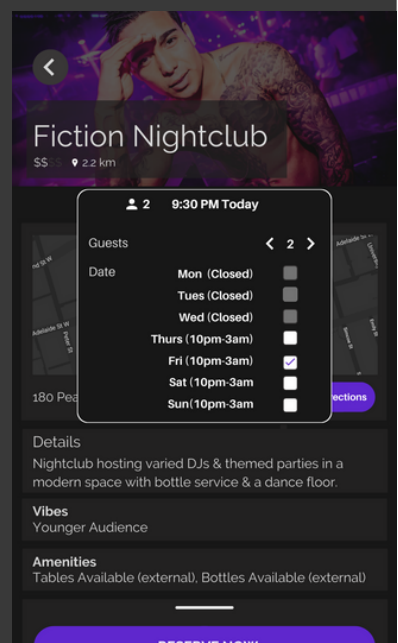
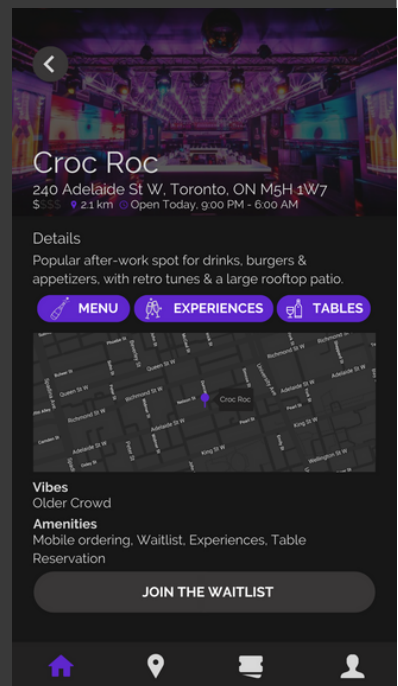
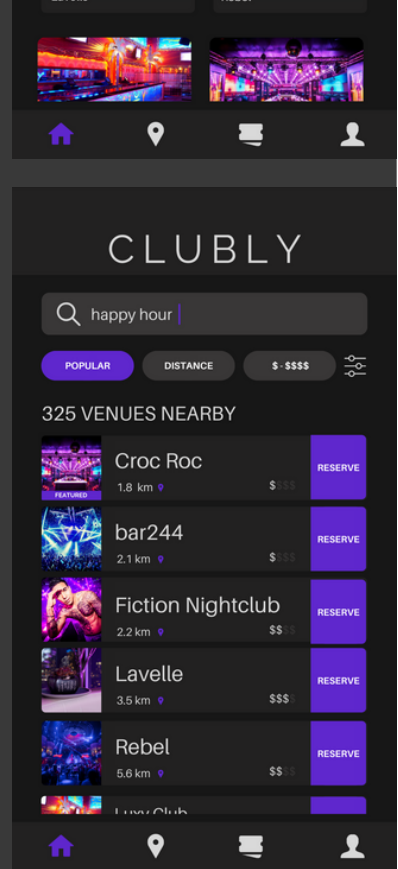
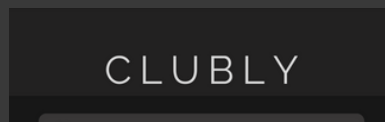
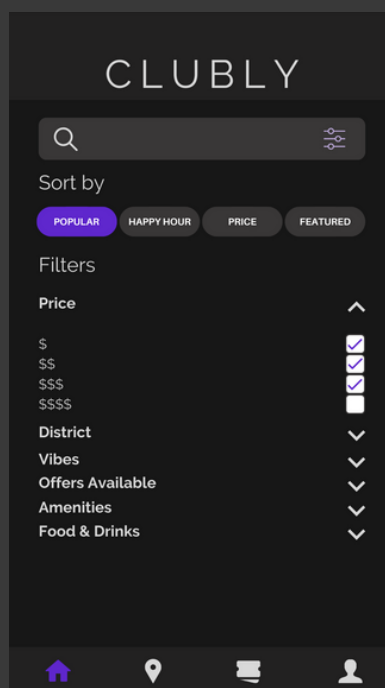
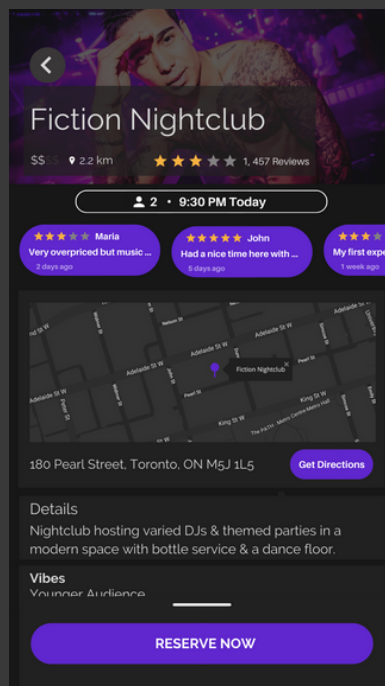
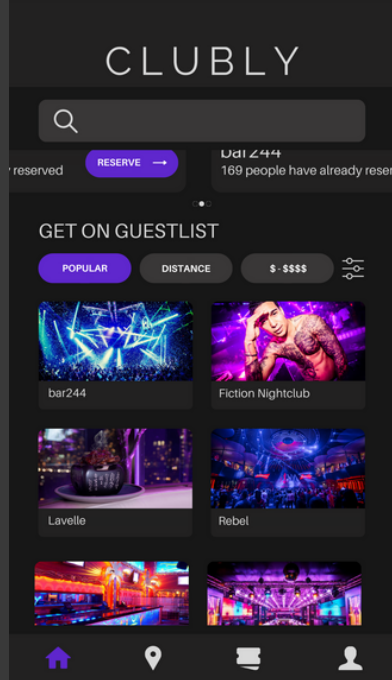
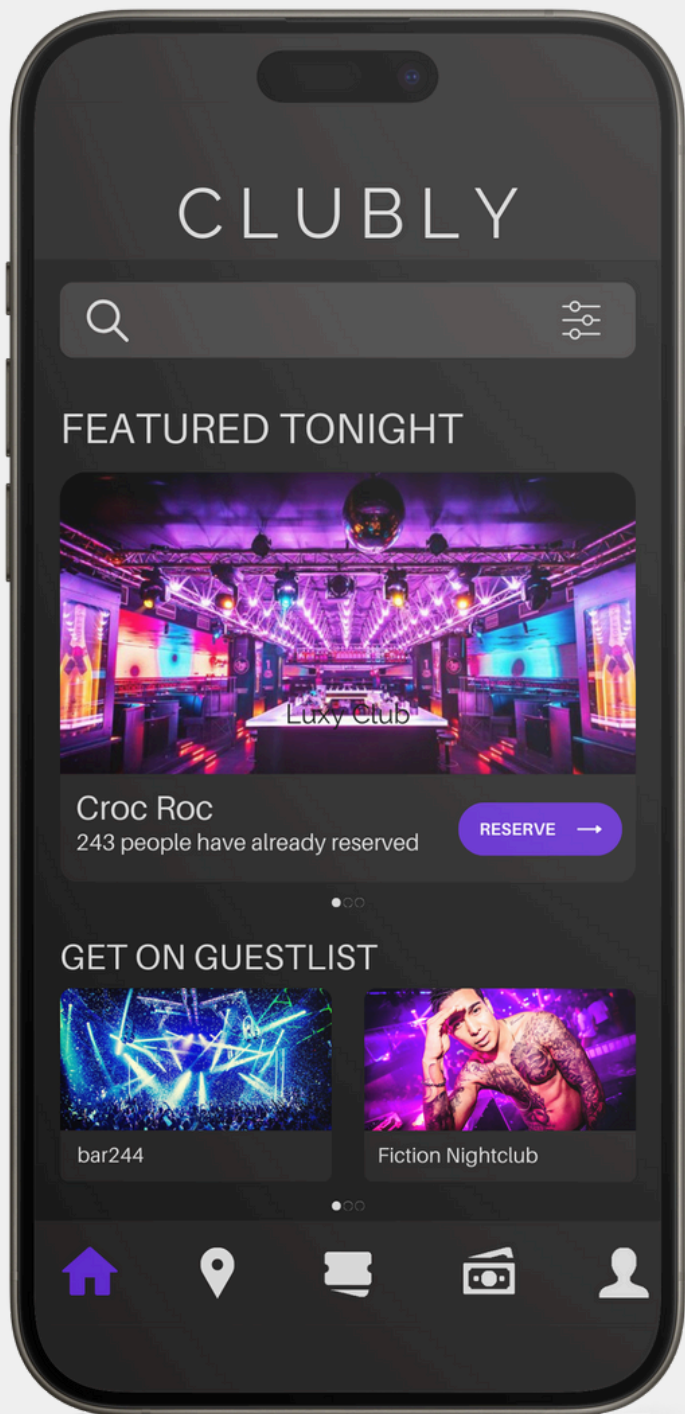
VALID FROM MAY 1 - 31, 2025. IN-STORES ONLY.

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UI DESIGN

Designed the interface for an app for a Toronto based small business.



SOCIAL MEDIA DESIGNS



Wellwise Home Health & Wellness

5d · 🌐

From July 5 to 11, Wellwise is here to support your ostomy care with exclusive savings on ostomy supplies — including pouches, barriers, accessories, and more.

We're committed to making your journey easier, which is why we offer help with ADP (Assistive Devices Program) funding submissions and provide receipts for reimbursement to make the process smooth and stress-free.

Whether you shop in-store or online, you'll find trusted products, great prices, and compassionate suppo... [See more](#)

July 5 - 11, 2025

SAVE
20%
Online Only

Ostomy Sales Event

Are You Eligible for ADP Funding?

To qualify for either enteral feeding pump and supplies funding or ostomy supplies, you must first:

- ✓ Be an Ontario resident
- ✓ Have a valid Ontario health card

Individuals who are eligible may include:

- ✓ Have had your medical condition for at least six months
- ✓ Have one of the following types of permanent ostomies:
 - Colostomy
 - Ileostomy
 - Urostomy
 - Ileal conduit
 - Urinary continent reservoir

[SWIPE FOR MORE](#)

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Quality care, trusted solutions

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comments

shares

Like

Comment

Share

SAVE
20%
Online Only

July 5 - 11, 2025

Ostomy Sales Event

Save on select pouches, flanges, creams & adhesive and supports.¹

[SWIPE FOR MORE](#)

Quality care, trusted solutions

wellwise

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 - Urinary continent reservoir

[SWIPE FOR MORE](#)

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Are You Eligible for ADP Funding?

You do not qualify if:

- ✗ You are a patient of an acute or chronic care hospital
- ✗ You already qualify for or are receiving financial support from the Workplace Safety and Insurance Board for enteral-feeding and ostomy supplies
- ✗ You are a Group "A" veteran and already qualify for, or are receiving, financial support from Veterans Affairs Canada for enteral-feeding and ostomy supplies.

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SOCIAL MEDIA DESIGNS



Wellwise Home Health & Wellness

5d · 🌐

...

Enjoy limited-time savings on a wide range of CPAP machines, masks, accessories, and more — all designed to help you sleep better and breathe easier. Use promo code CPAPWEEK25 at checkout to get 25% off.

Plus, we've put together helpful information to support your CPAP journey: swipe left for FAQs, daily tips, and expert advice on living well with CPAP.

Shop in-store or online before July 11 and take the next step toward better sleep and better health.

July 5 - 11, 2025

CPAP Sales Event

In-Stores & Online

SAVE 25%

CPAP FAQs

How does CPAP help with snoring?
CPAP opens your airway and should stop snoring. If snoring returns, talk to your doctor as pressure may need adjusting. Avoid alcohol, sedatives, and sleep on your side for best results.



How does CPAP improve sleep?
It keeps your airway open with steady air pressure so you can breathe freely and sleep without interruptions or snoring.

Can CPAP affect blood pressure?
Yes, it may lower your blood pressure. Monitor weekly and consult your doctor about possible medication adjustments.

SWIPE FOR MORE ➔

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Home Health & Wellness



comments

shares

Like

Comment

Share

July 5 - 11, 2025

CPAP Sales Event

In-Stores & Online

SAVE 25%
on select CPAP masks, tubes, & accessories

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CPAP FAQs

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SWIPE FOR MORE ➔

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CPAP FAQs

What if my nose is sore?
Your mask may be too tight. Loosen and re-adjust your mask while laying down with your machine on. Use a skin barrier or ask about different mask options if discomfort continues.



What if I have dry mouth?
It might be due to air escaping through your mouth. Try a chin strap or switch to an oro-nasal mask. Ask your Wellwise® CPAP consultant for help or tips.

What's the best sleeping angle?
Elevating your head with a wedge or bed blocks can improve comfort and reduce snoring. Ask an associate in-store for product options and recommendations.

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SOCIAL MEDIA DESIGNS



Wellwise Home Health & Wellness

June 28 at 9:00 AM · 🌐

We're celebrating YOU all month long at Wellwise!

Join us in-store every Tuesday in July, starting July 8th for exciting Customer Appreciation Events — featuring fun activities, giveaways, and expert advice to help you live well, age well, and be well.

Take advantage of.... See more

Our Customer Appreciation Event is back!

Enjoy great deals & join us for our in-store events!



WHAT'S COMING UP



JOIN US FOR A LIGHT SNACK!
A cold treat and great deals in-store.

TUESDAY JULY 8



GET A FREE GIFT!
Product sample giveaways and great deals in-store.

TUESDAY JULY 15



GET A FREE GIFT!
Free fold over card wallet, coupon offer and great deals in-store.

TUESDAY JULY 22



JOIN US FOR A LIGHT SNACK!
Join us for lunch and great deals in-store.

TUESDAY JULY 29

JUNE 28 - JULY 4, 2025
ONLINE ONLY

ENJOY
15% OFF

when you spend \$100 or more
online at [wellwise.ca](https://www.wellwise.ca)*

Promo Code: **SAVE15**

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Like

Comment

Share

June 28 - August 1, 2025

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WHAT'S COMING UP



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JUNE 28 - JULY 4, 2025
ONLINE ONLY

ENJOY
15% OFF

when you spend \$100 or more
online at [wellwise.ca](https://www.wellwise.ca)*

Promo Code: **SAVE15**

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SOCIAL MEDIA DESIGNS



Wellwise Home Health & Wellness

May 1 · 🌐

Stroll into spring with confidence! From May 1 to 31, visit your local Wellwise store for our Rollator Tune-Up Event. Your ride deserves some TLC. Rollator tune-ups are only \$29.99. While you're here, take advantage of an exclusive in-store offer: 25% off all rollator and walker accessories with your tune-up. A few simple adjustments can make your mobility aid safer, more comfortable, and help it last longer. So why wait? Bring your rollator in today and get ready to roll smo... [See more](#)

IN-STORE ONLY

Spring Tune Up for your Rollator!

BRING IN ANY ROLLATORS AND GET A TUNE UP FOR ONLY \$29.99*

OFFER VALID: MAY 1 - 31, 2025

*COST OF PARTS IS NOT INCLUDED

ROLLATOR & WALKER TUNE-UP CHECKLIST

We inspect and service the following parts to ensure your mobility aid is in great shape:

- ✓ BRAKING SYSTEM
- ✓ WHEELS & FORKS
- ✓ COMFORT FEATURES
- ✓ ADJUSTMENTS & FRAME
- ✓ ACCESSORIES



Plus, customize your mobility aid with savings on accessories!

ENJOY 25% OFF Rollator & Walker accessories during your in-store visit.



Bags



Cup holders



Baskets



Trays



Wheels

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comments

shares

Like

Comment

Share

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Plus, customize your mobility aid with savings on accessories!

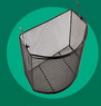
ENJOY 25% OFF Rollator & Walker accessories during your in-store visit.



Bags



Cup holders



Baskets



Trays



Wheels

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SOCIAL MEDIA DESIGNS

Wellwise Home Health & Wellness 2d · 🌐

Discover comfort, support, and independence with our in-store exclusive Lift Chair Sale — enjoy 25% off select models for a limited time at Wellwise until July 18. For a limited time also, the Pride Mobility Essentials LC 106 Lift Chair is on deep "Christmas in July" discount for \$999.

Lift chairs offer more than just a comfortable seat. They can:

- ✓ Improve posture,
- ✓ Support recovery after surgery,... See more

July 5 - July 18, 2025

Lift Chair Sales Event

In-Store Only

SAVE 25%
IN-STORES ONLY

Take a seat in style!

Visit your local Wellwise® to see how a lift chair can be customized!

- A variety of positions.
- Choice of fabrics including leather.
- Heating options.
- Choice of colours.
- Massage options.

Quality care, trusted solutions **wellwise** Quality care, trusted solutions **wellwise**

Find your perfect position

Explore lift chairs and comfortable seating positions that fit your needs.

- Upright Lifted
- Seated
- Reclining
- Zero-gravity®

ENJOY CHRISTMAS DEALS IN JULY!

ONLY \$3199⁹⁹

Door Crasher Deal

Pride Mobility Jazzy Ultra Light Folding Power Wheelchair
Reg. Model \$4499

ENJOY CHRISTMAS DEALS IN JULY!

ONLY \$899⁹⁹

Door Crasher Deal

Pride Mobility Essentials LC 106 Lift Chair
Reg. Model \$999

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Wellwise Home Health & Wellness June 4 · 🌐

Looking for the perfect gift for Dad this Father's Day? We've got you covered at Wellwise®! Whether it's helping him manage pain or relax after a long day, improve his daily comfort and fitness, we offer a wide range of products designed to make his life easier and more enjoyable. No matter what he needs, you'll be able to find the perfect gift at Wellwise® to show Dad just how much you care.

The Father's Day Gift Guide

Explore gifts he'll love

Help dad relax and unwind

Explore thoughtful gifts to help him recharge and feel his best everyday!

- OBUSFORME Professional Body Massager
- Homedics Headache Relief Mask
- CLINIC Comfort System Men's Slipper

Quality care, trusted solutions **wellwise** Quality care, trusted solutions **wellwise**

Keep dad at looking his best

Discover our collection of daily living aid products.

- Philips Quakeable Face & Body Kit
- Philips Sensore Diamond Clean T330 Electric Toothbrush

Help dad stay active & healthy

- TheraBout® Exercise Resistance
- Dr. Jergal's Compression Socks

Head to your local Wellwise® store today to discover more great gifts!

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Wellwise Home Health & Wellness May 6 · 🌐

This year, give Mom something truly special—a new walker, scooter or lift chair from Wellwise®, now on sale! These thoughtful gifts will help her stay safe, comfortable, and independent, whether at home or on the go. Shop today and make her Mother's Day extra special!

Treat Mom this Mother's Day

Swipe left 200 to discover thoughtful gifts for mom!

Walking support for your biggest supporter

Keep mom confident with each stride with walkers, rollators, canes, and mobility accessories. Scooters are a great option too.

MAY 3 - 16, 2025
Don't miss the Mobility Sales Event

Quality care, trusted solutions **wellwise** Quality care, trusted solutions **wellwise**

Because moms deserve to relax

Help moms unwind with our range of lift chairs.

MAY 3 - 16, 2025
LIFT CHAIR SALES EVENT ON NOW
30% OFF SELECT MODELS

Shop thoughtful touches & home comforts

- Bluetooth Bedside Lamp
- Heating & Massage Bed Pillow
- Chill Pillow - Relaxation Pillow

Visit your local Wellwise® location

and get mom a gift she'll love!

Quality care, trusted solutions **wellwise** Quality care, trusted solutions **wellwise** Quality care, trusted solutions **wellwise**

Wellwise Home Health & Wellness May 31 · 🌐

This Father's Day, show Dad how much you care with the perfect gift that enhances his independence and confidence! Whether it's a new lift chair, scooter, rollator, walker, or other mobility aids, we've got what he needs to keep moving and living life to the fullest. Make this Father's Day extra special by helping Dad feel his best and save during our Lift Chair and Mobility Sales event.

Find the perfect gift for dad this Father's Day!

Swipe to discover more

May 31 - June 13, 2025
Lift Chair Event on Now!
In-Store Only
30% OFF SELECT MODELS

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MAY 31 - JUNE 13, 2025

Mobility Sales Event!

IN-STORES & ONLINE

Give him that free feeling!

Help dad get out and about with our range of scooters and rollators — save on now!

Visit your local Wellwise®

and get dad a gift to help him bring comfort and independence home!

Quality care, trusted solutions **wellwise** Quality care, trusted solutions **wellwise**

SOCIAL MEDIA DESIGNS



Wellwise Home Health & Wellness

June 8 · 🌐

The Friends & Family Savings Event is happening in-store at Wellwise® and you're invited! Get 20% OFF regular priced items when you show this post at checkout. Don't miss your chance to save big. This offer is only valid June 9 & 10, in stores only. Tag a friend and plan your visit.

#WellwiseSavings #friendsandfamilyevent

Friends & Family Savings Event!

SAVE **20% OFF***
YOUR PURCHASE.

VALID FOR 2 DAYS ONLY, JUNE 9 – 10, 2025.

IN-STORES ONLY ON REGULAR-PRICED ITEMS. SHOW THIS SOCIAL POST AT CHECKOUT TO REDEEM.

*On regular priced items. In-stores only. Exclusions may apply.



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June 21 at 9:01 AM · 🌐

Exclusive In-Store Offer for Our CPAP Customers! Spend \$200 or more on CPAP accessories Wellwise and receive a FREE Joey Pouch, the perfect way to keep your gear organized on the go. In-store only. While quantities last. Thank you for trusting us with your sleep health. Hurry in for your free gift!

GET A FREE
CPAPology Joey Accessory Pouch
when you spend \$200 or more on
CPAP accessories in-store.*



*Free gift redemption only available in-store from June 21 – July 4, 2025. While supplies last

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April 25 · 🌐

For our valued customers, we'd like to share with you a light lunch, in-store only at your local Wellwise on April 29th! Drop in for a light snack (pizza!) to celebrate our in-store Customer Appreciation Event. Share this post with your friends and family, and set a reminder to make a visit. While you're here, we also have great discounts on FLASH sale items, only for a limited time!

Mark the Date!

📅 **Tuesday, April 29 2025**

Join us in-store for our
customer appreciation
event.

Enjoy a light lunch (pizza)
and great deals in-store!



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June 3 · 🌐

Super Seniors' Day has arrived at Wellwise®. Save 20% off your regular priced purchase on Wednesday June 4 and Thursday June 5. When you spend \$100 or more, you'll receive a \$10 savings voucher for your next purchase. Shop and save more with Super Seniors' Day. In-store only!

2 DAYS ONLY! **SUPER SENIORS' DAY**

Save More on June 4 & 5!

Enjoy **20% OFF***** regular
priced items. **PLUS** get a **\$10**
OFF voucher when you spend
\$100 or more.

In-Store Only.



***Exclusions and select products may apply.

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April 17 · 🌐

As a sincere thank you for your continued loyalty, join us for our 4th in-store Customer Appreciation Event this month on April 22nd!

We're giving away more FREE gifts, including totes, pens, and silicone jar grippers (while supplies last). Set a reminder to visit us in-store, and don't miss out on our FLASH sale items, available for a limited time only!

Mark the Date!

📅 **Tuesday, April 22 2025**

Join us in-store for our
customer appreciation event.

Get a **SWAG bag** (includes
totes, pens & jar grippers)
+ great deals in-store!



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GREETING CARDS

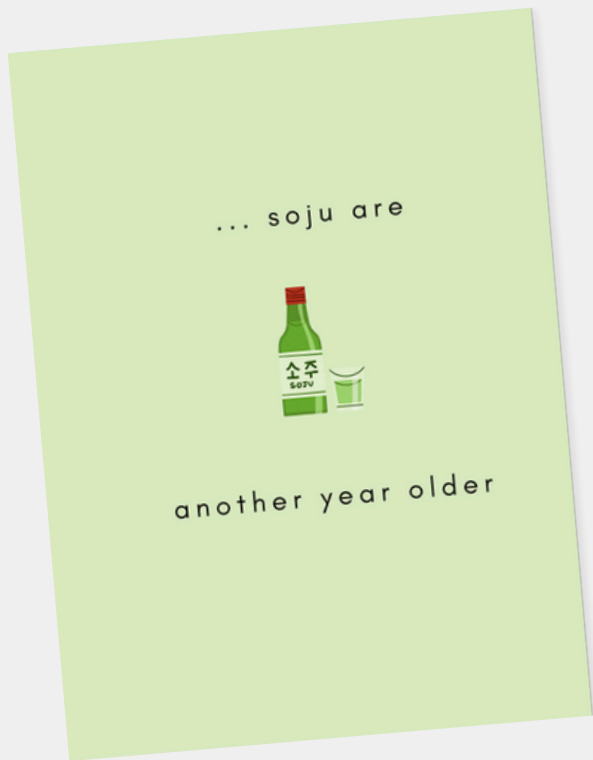


HAPPY BIRTHDAY!



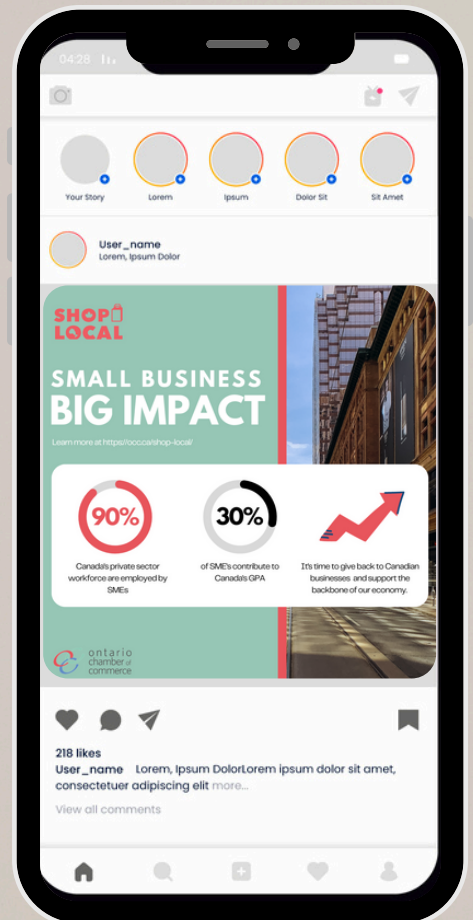
YOU'RE MY CUP OF (BUBBLE) TEA

GREETING CARDS



SOCIAL MEDIA POST + PRINT DESIGN

Designs were created for the Ontario Chamber of Commerce 'Shop Local' campaign.



OTHER SOCIAL MEDIA DESIGNS

