



# PORTFOLIO

**MARA BANDAKJI**

A Collection of my Work

Last updated Jan 2025

# EMAIL MARKETING CAMPAIGNS

Designed for Wellwise by Shoppers Drug Mart

## New Years Sales Event

## Winter Sales Event

Home health care solutions **wellwise**  
by shoppers

January 4 - 10, 2025

### New Year Sales Event!

IN-STORE & ONLINE

Kick off the new year with big savings! Enjoy discounts on a wide range of home health care products.

[Shop Now](#)

IN-STORE & ONLINE

### Scooter Sales Event on now!

[Shop Now](#)

### Explore your scooter options

With so many types of scooters available, it can be hard to know which is right for you. Read below for more information about different scooters and about power chairs.

[Learn More](#)



**3-wheel scooters**  
3-wheel scooters are more compact, lighter, and easier to store than their 4-wheeled cousins. They also have a tighter turning radius and are recommended for indoor use.



**4-wheel scooters**  
These scooters are sturdier and more stable, making them better suited for both indoor and outdoor use. They're often larger, faster, and capable over longer distances and larger weight capacities.



**Power Chairs**  
Power chairs can be operated via joystick or remotely by a caregiver. They're often much more customizable and capable on both indoor and outdoor terrain.

JANUARY 4 - 10, 2025

Earn bonus points, enjoy extra rewards

Earn **25,000** GM when you spend \$100 or more online at wellwise.ca

That's a **\$25** value!

[Shop Now](#)

Promo Code: **BONUS25**

[Visit us in-store](#)

We're here to help guide you with mobility product recommendations, equipment rentals, and more. Visit your nearest Wellwise by Shoppers™ location to connect with our expert staff

[Find a Location](#)

Shop wisely at wellwise.ca



**FREE Online Shipping**  
On orders of \$50 or more.



**Weekly Flyer**  
Instant access to our newest deals each week.



**PC Optimum™**  
Earn points on almost all purchases made online!



**Follow Us**  
Join our Facebook community.

Discover more at [wellwise.ca](#)

Home health care solutions

**wellwise**  
by shoppers

JANUARY 21 - 31, 2025

### Winter Sales Event!

Enjoy great deals on home health care products you don't want to miss!

IN-STORE & ONLINE

[Shop the Sale](#)



### Scooter Sales Event On Now

Enjoy discounts on scooters and accessories online & in-store.

[Shop Now](#)



**3-Wheel Scooters**



**4-Wheel Scooters**

**Scooter Accessories**



### Move to your own beat

Whether you enjoy getting out and about or simply want to move around your home with ease, our range of scooters will help you to live your life, your way.

[Learn More](#)

Shop wisely at wellwise.ca



**FREE Online Shipping**  
On orders of \$50 or more.



**Weekly Flyer**  
Instant access to our newest deals each week.



**PC Optimum™**  
Earn points on almost all purchases made online!



**Follow Us**  
Join our Facebook community.

Discover more at [wellwise.ca](#)

**wellwise**  
by shoppers

# EMAIL MARKETING CAMPAIGNS

Designed for Wellwise by Shoppers Drug Mart

## Lift Chair Sales Event

Home health care solutions

wellwise  
A SHOPPERS DRUG MART COMPANY

JANUARY 18 - 23, 2025

### Bring independence home

Enjoy 25% off\*\* select brands and models of lift chairs.

Find a Location

LIFT CHAIR SALES EVENT  
ON NOW!  
IN-STORE ONLY



### The Power of Lift Chairs



Did you know that lift chairs can help with your mobility by aiding you or your loved ones with getting up from a seated or resting position especially after surgery?

Lift chairs have a motor and various positioning and seating systems designed to deliver helpful comfort and performance.

Learn More



### Find your stride with walking aids

Discover the range of walkers, rollators, and accessories to help keep you moving!

Shop Now

JANUARY 18 - 24, 2025  
DON'T MISS THE WALKER SALES EVENT



### Prevent Falls Indoors & Out with a Walker or Rollator



Get up from a chair, couch, or bench easily and safely.



Stay steady on your feet as you move about your home, visit the park, or head to the grocery store.



Increase your stamina so you can walk longer distances.

JANUARY 20 - 24, 2025

ONLINE ONLY

ENJOY  
20% OFF

when you spend \$125 or more online at wellwise.ca\*\*\*

Shop Now

Promo Code: SAVE20

### Shop wisely at wellwise.ca



**FREE Online Shipping\***  
On orders of \$50 or more.



**Weekly Flyer**  
Instant access to our newest deals each week.



**PC Optimum™**  
Earn points on almost all purchases made online!.



**Follow Us**  
Join our Facebook community.

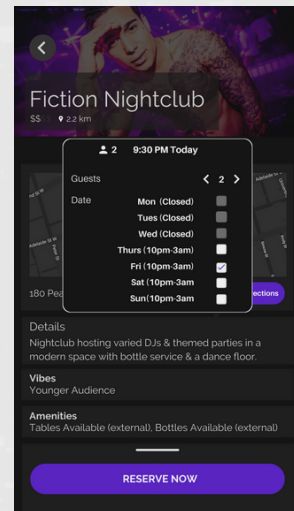
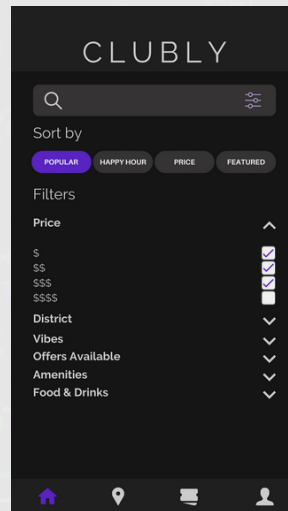
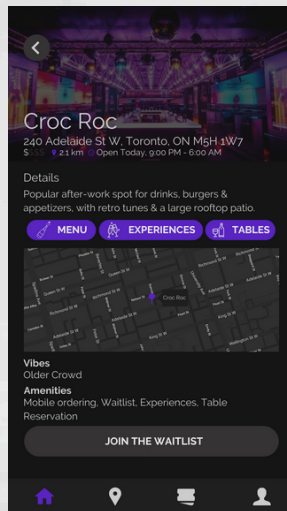
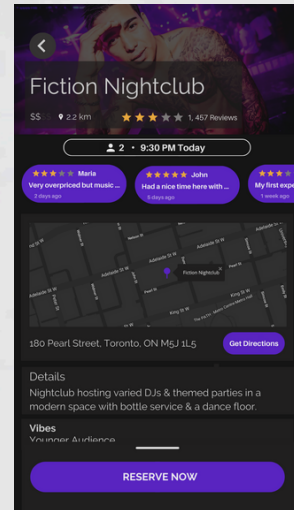
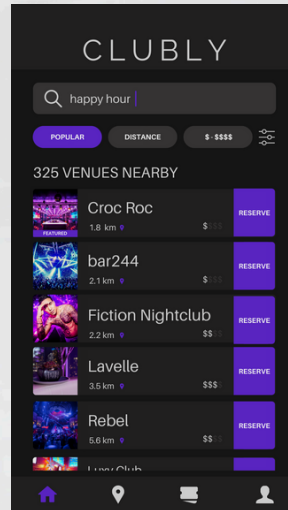
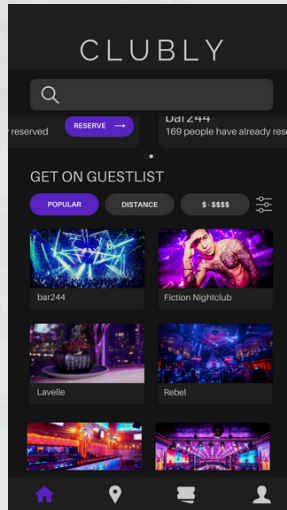
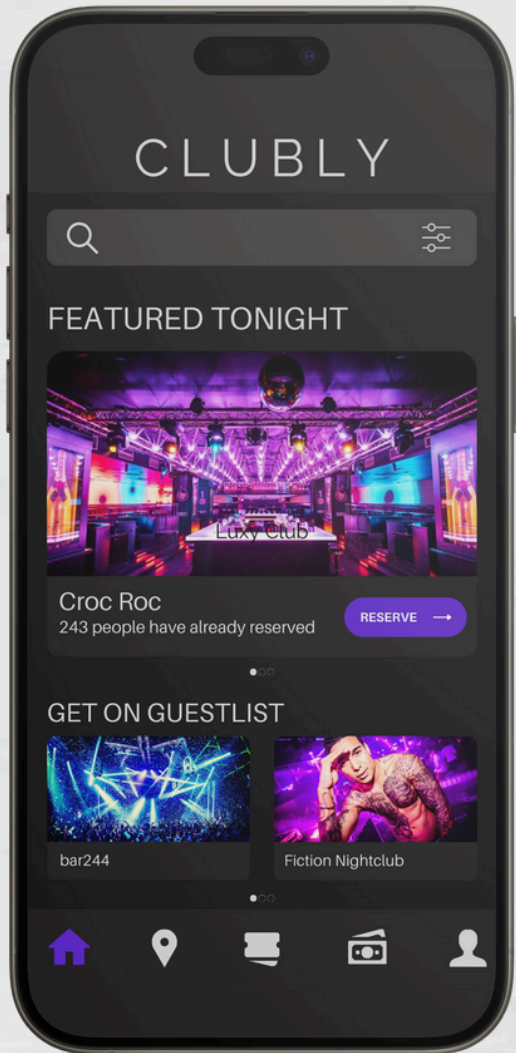
Discover more at [wellwise.ca](https://www.wellwise.ca)

wellwise™



# UI DESIGN

Designed the interface for an app for a Toronto based small business.





# GREETING CARDS



**HAPPY BIRTHDAY!**



YOU'RE MY CUP OF (BUBBLE) TEA

# GREETING CARDS

... soju are



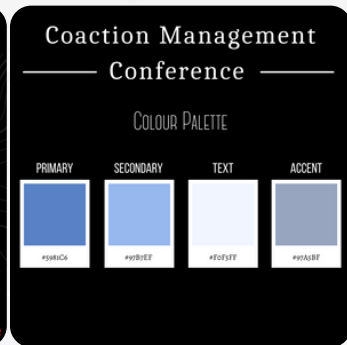
another year older



A LITTLE BIRTHDAY  
TOAST FOR YOU

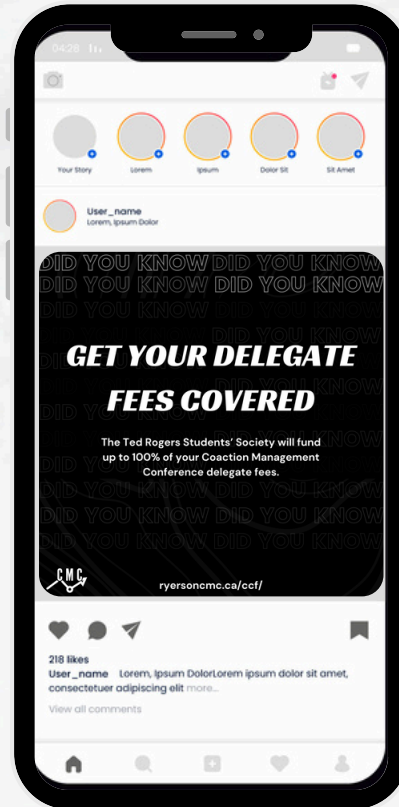
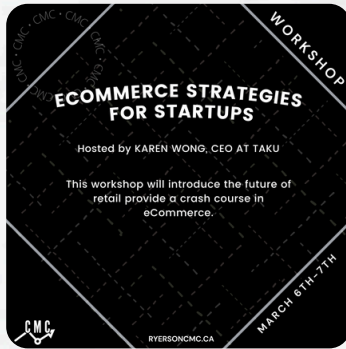


# INSTAGRAM & FACEBOOK SOCIAL POSTS DESIGNS



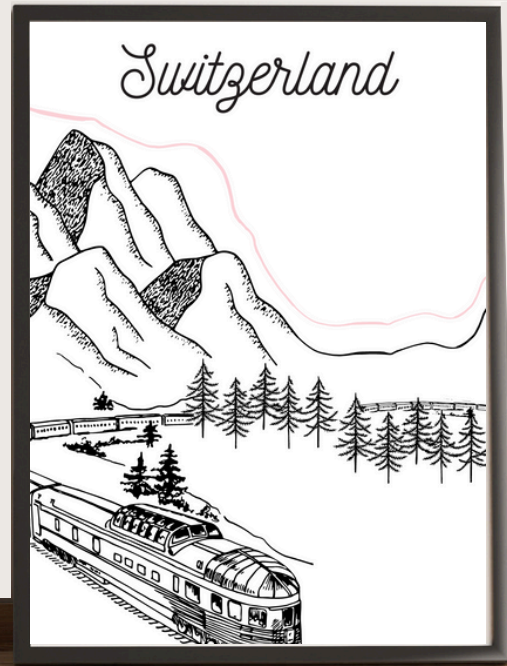


# INSTAGRAM & FACEBOOK SOCIAL POSTS DESIGNS



# FREELANCE WORK

The following designs were completed for leisure using  
Adobe Illustrator.



# INSTAGRAM & FACEBOOK SOCIAL POSTS DESIGNS + POSTER FOR PRINT

Designs were created for the Ontario Chamber of Commerce 'Shop Local' campaign.



Facebook/LinkedIn Graphic



Graphic for Print



# LOGO DESIGNS



**peachy.**  
cosmetics

The logo for peachy. cosmetics features the word "peachy." in a bold, lowercase, sans-serif font. A small pink circle is positioned above the letter "a". Below "peachy." is the word "cosmetics" in a smaller, lowercase, sans-serif font.



COACTION MANAGEMENT  
**conference**

The logo for COACTION MANAGEMENT conference consists of the words "COACTION MANAGEMENT" in a small, uppercase, sans-serif font above the word "conference" in a larger, bold, lowercase, sans-serif font. To the right of the text is a graphic element consisting of three black lines that meet at a central point, forming a stylized arrow or network structure.



*Groovy*  
**GIRL**<sup>CO</sup>

The logo for Groovy GIRL CO is contained within a dark green rounded square. The word "Groovy" is written in a white, cursive script font. Below it, the word "GIRL" is written in a bold, white, uppercase, sans-serif font, followed by "CO" in a smaller, white, uppercase, sans-serif font.



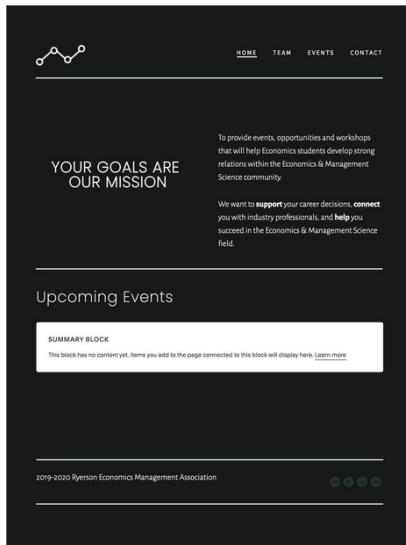
  
**CLOAKED**  
CUSTOM DESIGNS

The logo for CLOAKED CUSTOM DESIGNS features a blue flame icon above the word "CLOAKED" in a bold, uppercase, sans-serif font. The letter "A" in "CLOAKED" is colored blue, while the other letters are black. Below "CLOAKED" is the phrase "CUSTOM DESIGNS" in a smaller, uppercase, sans-serif font.

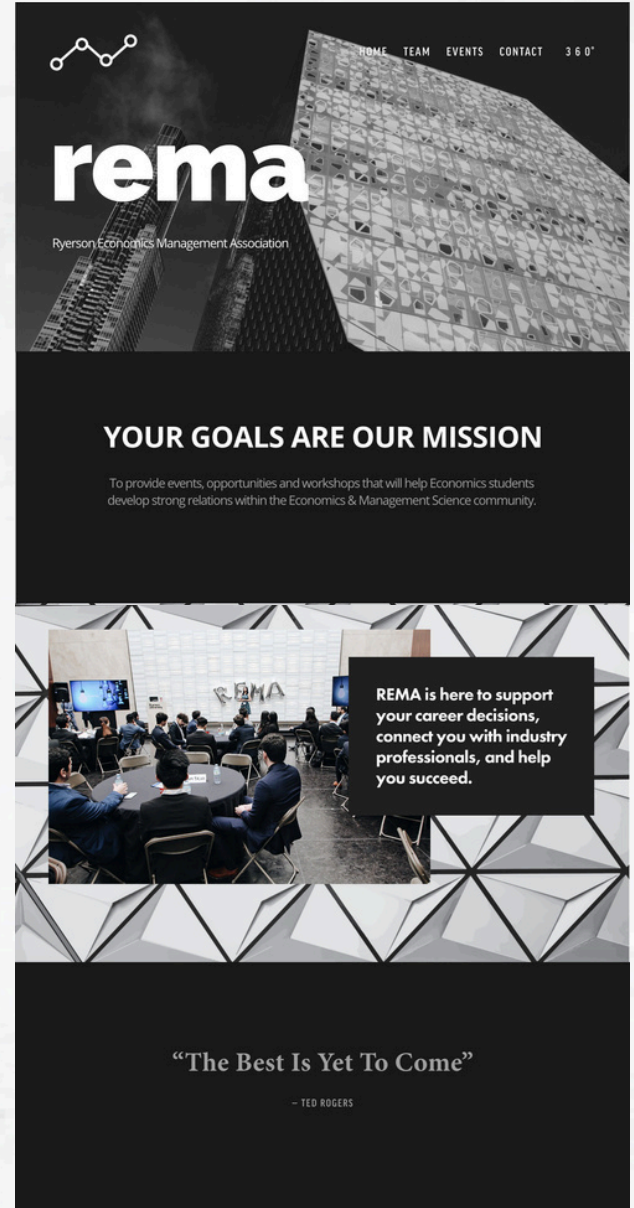
# REMA WEBSITE REDESIGN

Developed an updated rendition of the website, incorporating features that align more closely with the desired representation of our association.

## BEFORE:



## AFTER:

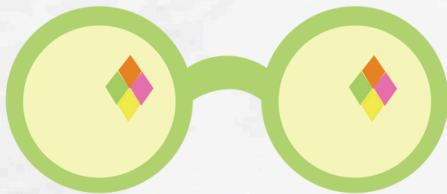


# FREELANCE WORK

The following designs were completed for  
leisure using Adobe Illustrator.



*old lover's*



*hippie music*

Beachwood  
Cafe





# FREELANCE WORK

The following designs were completed for  
leisure using Adobe Illustrator.



# CREW TREAT DAYS

**FRIDAY MARCH 12:**  
PIZZA



**SATURDAY MARCH 13:**  
SAMOSA



**SUNDAY MARCH 14:**  
DESSERT



## PRINT DESIGNS

Graphics created for McDonalds that were used for internal employee events.

*McCafé  
Lil'  
Donuts*

*only \$4.99*

6 pack  
no tax



**HALLOWEEN  
COSTUME  
CONTEST &  
TREAT DAY**

OCTOBER 31<sup>ST</sup>, 2020

**BEST COSTUME WILL  
WIN 3 FREE MEALS!!**

OPEN TO CREW MEMBERS & MANAGERS



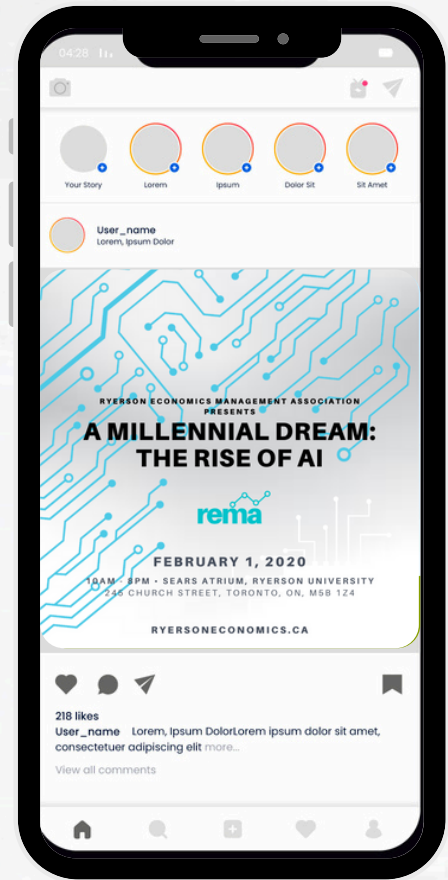
# INSTAGRAM & FACEBOOK SOCIAL POSTS DESIGNS

Graphics were created for REMA's 2021 annual case competition, which stands as the flagship event for the organization. They were shared on Instagram to enhance promotion efforts and boost ticket sales for the event.





# INSTAGRAM & FACEBOOK SOCIAL POSTS DESIGNS + PRINT DESIGN



**THE  
END**

**DESIGNED BY MARA BANDAKJI**