**Systems Economy Manager:**

**Job Description**

**Join** our dynamic and innovative gaming company, passionate about creating immersive and cutting-edge gaming experiences. We pride ourselves on a culture of creativity, collaboration, and a commitment to pushing the boundaries of gaming. If you're a highly motivated and skilled specialist passionate about the gaming industry, we want you to join our team. This is a full-time IN OFFICE position in Toronto, Canada.

**As** the System Economy Manager you will be in a critical position driving data-driven decision-making, optimizing business performance, and shaping the strategic direction of the gaming brands role within the company!

**Main Responsibilities**:

Economy and Metrics Insight:

* Analyze game economies and metrics to understand their interdependencies and drive data-informed decisions.
* Develop models to forecast the impact of changes on player behavior, retention, and revenue.

Financial and Data Analysis

* Conduct financial performance evaluations, revenue forecasting, and cost optimization analyses.
* Analyze large datasets to uncover actionable trends in player behavior and game performance.

Performance Monitoring

* Track key business metrics to assess the effectiveness of gaming products/features/events, marketing campaigns, and revenue-generating initiatives.
* Take corrective actions as needed based on performance insights.

Operational Configurations

* Manage and execute hands-on configurations within CRM and other operational systems to support marketing campaigns, player segmentation, and feature rollout.

Initiatives to Improve Main Metrics

* Collaborate with the team to optimize acquisition, retention, and monetization strategies using data-driven insights.

Product Development Support

* Provide recommendations to enhance game features and in-game economies based on analytical findings.

**Requirements**

* Bachelor’s degree in Statistics, Math, Engineering, Economics, or another quantitative field.
* 5+ years in similar analytical roles in the social casino/iGaming industry.
* Proficient in SQL and experience with complex data queries.
* Strong analytical and problem-solving capabilities and attention to detail.
* Excellent communication skills, with the ability to simplify complex data into actionable insights.
* Passion for the social gaming industry and an adaptable attitude.
* Personal values - Pro activeness, assertiveness, goals and not tasks driven self -management
* Bachelor’s degree in Statistics, Math, Engineering, Economics, or another quantitative field.

**Nice to haves:**

* Experience with PowerBI ana
* Familiarity with statistical tools and models (R, SAS)
* Previous supervisory/managerial experience

**Benefits of working with us:**

● Exciting projects using cutting-edge technologies

● Collaborative and supportive work environment

● Competitive salary and bonuses

● Opportunities for career development, growth and advancement

● Fantastic company events

● Benefits including extended healthcare, dental care, vision care, and disability insurance

● On-site leisure facilities

● On-site parking

Send your resume to Lisa@futuretek.ca