

## **Data Specialist – full time, on site**

Must have 3 to 4 years hands on experience.

**Join** our dynamic and innovative company, passionate about creating immersive and cutting-edge experiences. We pride ourselves on a culture of creativity, collaboration, and a commitment . If you're a highly motivated and skilled specialist passionate about **Math/Stats/Quant** we want you to join our team.

This is a full-time IN OFFICE position in Toronto, Canada.

**As** a data specialist you will be in a critical position driving data-driven decision-making, optimizing business performance, and shaping the strategic direction of the brands within the company!

### **Main Responsibilities:**

Analyze economies and metrics to understand interdependencies and drive data-informed decisions.

- Develop models to forecast the impact of changes on user behavior, retention, and revenue.
- Conduct financial performance evaluations, revenue forecasting, and cost optimization analyses.
- Analyze large datasets to uncover actionable trends in user behavior.
- Track key business metrics to assess the effectiveness of our products/features/events, marketing campaigns, and revenue-generating initiatives.
- Take corrective actions as needed based on performance insights. Operational Configurations
- Manage and execute hands-on configurations within CRM and other operational systems to support marketing campaigns, segmentation, and feature rollout.
- Collaborate with the team to optimize acquisition, retention, and monetization strategies using data-driven insights.
- Provide recommendations to enhance product features and economies based on analytical findings.

### **Requirements**

- Bachelor's degree in Statistics, Math, Engineering, Economics, or another quantitative field.

- 3 to 4 + years in similar analytical roles
- Proficient in SQL and experience with complex data queries.
- Strong analytical and problem-solving capabilities and attention to detail.
- Excellent communication skills, with the ability to simplify complex data into actionable insights.
- Personal values - Pro activeness, assertiveness, goals and not tasks driven self - management
- Bachelor's degree in Statistics, Math, Engineering, Economics, or another quantitative field.

**Nice to haves:**

- Experience with PowerBI
- Familiarity with statistical tools and models (R, SAS)

**Benefits of working with us:**

- Exciting projects using cutting-edge technologies
- Collaborative and supportive work environment
- Competitive salary and bonuses
- Opportunities for career development, growth and advancement
- Fantastic company events
- Benefits including extended healthcare, dental care, vision care, and disability insurance
- On-site leisure facilities
- On-site parking