

# America The Beautiful



Oh beautiful, for spacious skies  
For amber waves of grain  
For purple mountain majesties  
Above the fruited plains

But now wait a minute, I'm talking about . . .

Thank You  
Walmart Associates &  
President Trump  
For  
Leading US 🇺🇸  
Through Covid In 2020  
And Now Beyond!

**WAL★MART®**



Good morning, my name is Mike Klinetobe, it was 7am, Thursday, September 5, 2024, when I wrote up this proposal.

I live, work, play and celebrate in Rocky Mount, North Carolina.

I am 71, unretired, renewed and just watched the movie REAGAN last night in a packed and cheering theater in Rocky Mount. The final scene was Ronald Reagan on his horse with his American Made riding boots, cowboy hat, saddle and smile riding off into the sunset while the voiceover was his voice (Dennis Quade) reading his last letter to the country he served for a lifetime to explain he would be living with Alzheimer's the rest of the way, with Willie Nelson singing "Taking Me Home, Country Roads." His wife Nancy was his care partner the rest of the way.

I have a smile on my face.

I just returned home from my local [Walmart](#) store, where I am a customer for everything, if not in store, online at [walmart.com with Walmart+ In Home](#).

On this visit, I shopped for ELP groceries, mostly Great Value, and 2-Walmart Color Blue, 1-Red, 1-Ash American Made (Screen Printed On) T-Shirts by American Giant, which will add to my 7-Day American Made T-Shirt Collection now in my regular rotation that I plan on wearing everyday from here on out—Made in the USA. That's right.

Oh, by the way, I said “hello and good morning” to everyone that came within 10 feet of my path around the Walmart store, including customers and associates I see in Walmart all of the time, and the store manager, Glen.

The 10 Foot Rule from the Reverse Angle—Customer to Associate—as a thank you and appreciation for great customer service 😊

You might call bringing back all textile and apparel back to the U.S. an impossible concept. Yes, it is a concept, an idea for the people of the United States of America to begin a new Industrial Revolution with **vertically integrated manufacturing**, *first* in Eastern North Carolina, near a city named Rocky Mount. To be called USAVIM.

God once said “All Things Are Possible” I believe he said it for the first time while he was writing up Genesis 1:1—

Just a side note, Natron Energy announced back in August 2024 they are coming to the Kingsboro Megasite here in Eastern North Carolina, to open up the *first* sodium ion giga factory in the nation, right between Rocky Mount and Tarboro, NC. More on Natron later.

I presented the USAVIM concept *first* to Doug McMillon CEO Walmart, Elon Musk CEO Tesla, President Trump 47th President of the United States, Arvind Krishna CEO IBM, Bayard Winthrop CEO American Giant, Colin Wessells CEO Natron Energy, Mark Robinson Lt. Governor of North Carolina, Sandy Roberson Mayor of Rocky Mount, NC, Lawrence Jones of FoxNews, President Adela de la Torre of San Diego State University and a couple others.

Under separate attachment you will see a series of Storyboards, Flashcards & Vision PDF that will summarize the situation and explain how everything works.

Before going there, here's a short story about my affiliation to Walmart and my affinity for Made in the USA, Sam Walton and American Made.

I've been a Walmart customer for nearly 50 years, started selling Walmart Hanes Underwear to Sam Walton back in 1979, helped open up the first Walmart #1849 Supercenter with Dave, the Walmart Winston Salem store manager. We grand opened in September 1992 and David Glass and Jack Shewmaker (Sam's right hand men back then) were there having taken the handoff from Sam earlier in the year when he passed away. It was as if Sam was there with his wife Helen, all Walmart associates, friends, family, customers, suppliers and God. What a grand opening. For me, it was one of those moments in life I will never forget. We had customers lined up outside like a good ole Walmart grand opening. It was early, I think we opened the doors at 6am and the customers streamed in nonstop. We were ready! I started with Walmart a couple months earlier receiving and unloading the continuous flow of inbound Walmart 53' trailers/trucks from the DC with Dave, the store manager. Dave was like Sam. He got to know me and assigned me to Electronics as Department



Manager for the grand opening, then Walmart decided to go 24/7 on Thanksgiving Eve 1992 and Dave assigned me Overnight Manager 10pm to 7am, to oversee the store and associates while he got a little sleep. Dave trusted me. It was his store. It was my store. Dave would bring in his family on Friday nights late, grab a couple baskets and walk/shop around the store. While I was with Walmart Winston Salem, every paycheck, I bought Walmart shares, 401K, paid a small amount for full benefits, medical and dental, I needed the benefits for my wife and our 5 children. Late in 1992, around Christmas, they changed the dash – between Wal and Mart to a ★ in memory, in honor of Sam Walton. From 1982 to 1990, I used to meet with Sam at the IMRA International Trade Show, where all of the mass merchandisers would meet with all of the suppliers to see what's new for retail. Sam met a lot of people during the week. I remember one show we had in 1985 at the Disneyland Hotel in Anaheim, CA. We (Hanes) brought out 2 real live sewing machines and 2 real live sewing supervisors from one of our sewing plants in Galax, VA, to demonstrate how we (Hanes Men's, Boys', Women's, Girls' Underwear) sewed the elastic waistband to the body of the brief, in about ½ second. Disneyland was

nice enough to pipe in all the compressed air we needed at no charge. Dropped from the convention center ceiling to each sewing machine. It was quite a show. Sort of like your first day at Disneyland! We had everyone attending the show, both retailers and suppliers, lined up in front of these two sewing machine operators, each with 30 years experience sewing and supervising, waiting for their turn to see how it was done, and then our Hanes garment sewing operator handed each and everyone the finished product with a jacquard waistband that promoted —H A N E S— all the way around each and every waistband. In one of the lines waiting for their custom Hanes briefs were Sam and Helen Walton. That was another moment. We had packed out an 80 linear foot fully loaded display of shelved and pegged Hanes products, just about everything we were making (in the USA), including new men's fashion briefs, ShowToons and the new Hanes Her Way Women's Underwear brand. After Sam saw and asked about the new Hanes Her Way, he disappeared from the exhibit area. We wondered where Sam went. Only to discover our Hanes home headquarter switchboard was lighting up and ringing off the hook from Walmart buyers wanting their Hanes salesperson



to come to Bentonville ASAP! On the last day of the show, just before breaking down, we had been mentioning to everyone that (you) could come back and select a product to sample from the big Hanes display. We just stepped back, let everyone go for it, and we took a lot of notes on what was selling fast. Another moment for me was when Helen went to the Hanes Her Way section for her selection. I loved Sam & Helen Walton and I love Walmart, *always*. May 1985 Disneyland Hotel on Main Street USA!

Another moment was a year earlier at the IMRA, I was walking around the show and I spotted Jack Shewmaker over at the IBM booth. They were showing Jack some new checkout POS with all of these laser red lights zig zagging all over the place and scanning any UPC you could ever find anywhere. Jack was mesmerized. And so was IBM. I mention IBM because my grandfather, Hugh Schmitt, worked for IBM 44 years and retired in 1970. My grandfather Hugh, enjoyed many IBM retirement dinners just about every year 1970 to 1999, the year he passed away, and so did my mom, dad and me. I remember back in the 60's when visiting my grandparents, my grandpa would have these "punch

cards” that seemed like hundreds, I had no idea what they were used for, until later on. I would stack them together and then unstackem! July 1970 Omaha, Nebraska!

Meanwhile, back at the Hanes Winston Salem ranch, the sales management team drove down to Pinehurst for a couple days of whiteboarding, you know, time to THINK without the corporate ROI distractions. It was late September, the leaves were beginning to fall and we had a great big whiteboard set up in a small conference within the Carolina Hotel, a room we renamed Hanes at Pinehurst.

We all had several turns to go up to the whiteboard with dry erase markers with ideas to propel Hanes into the leading brand at retail. We were planning a 5% price increase on January 1, 1986, even though Reagan had us totally out of inflation and we were making a lot of profit for our parent, Sara Lee Corporation. In fact, Sara Lee froze everyone’s pay throughout and in many cases reduced pay by 5%. Fast forward, \$1 in 1985 is equivalent in purchasing power to about \$2.52 today.

One of the scribbled up things I marked up on the whiteboard was a minus -6% decrease across the board on all Hanes men's, boys', women's, girls' underwear, to announce on January 1, 1986 to all of our customers who will wonder why they haven't received their 30 day notice of the industry wide price increase. Seemed like a good idea but how would it go over with corporate? We had several more rounds of everyone going up to the whiteboard. The last time was when I went up to add another -6% decrease across the board right below the *first* -6% decrease that remained on the whiteboard, for a *total minus -12% decrease across the board*. Dead silence.

Corporate agreed to a -10% decrease and Hanes, its customers and the consumer had their greatest year ever!

At the IMRA in May 1986, I was at the Hanes booth (80 linear feet wide by 10 feet high) tidying up during a break where everyone else attended seminars, except Sam Walton. Sam walked into the Hanes booth, we shook hands and Sam said "well Mike, what does Hanes have going on this year?" I walked with Sam from one

end of the booth to the other describing each of the Hanes brands and how they should be merchandised in Walmart while Sam was dictating into his micro recorder. Then Sam asked how my dad was doing.

I have been thinking about the carbon footprint and overall cost to include all of the tariffs, duties, shipping, transportation, warehousing, oil and gas increases, etcetera costs factored in, both direct and indirect costs, for all of the apparel manufactured outside of the U.S. yesterday, over the last year, over the last 40 years.

What if we could produce a high-quality American made and robotically sewn t-shirt right from the Cotton Belt, USA, for 20 cents each?

What if We The Smart Working People in the USA could disrupt the \$2 trillion global apparel industry by shifting apparel production to the U.S. with all new revolutionary vertically integrated apparel manufacturing plans?

What if we could extend this American Made apparel manufacturing process into all other areas of manufacturing, electronics, metals, steel, renewable

energy, consumer goods, appliances, automotive, computers, furniture, building materials, affordable prefab housing, telecommunications, everything?

We start at the Cotton Belt, USA, in Eastern North Carolina with U.S. cotton seed, planted, grown, farmed, harvested and transported close to the farm to the new 7 million square foot, solar and battery powered Champion USA Cotton Company vertically integrated textile and apparel manufacturing robofactory, all under one roof, beginning with the cotton ginning at one end and finished product on the way to the consumer at the other end.

By the way, Hanes had one of these plants on Stratford Road in Winston Salem, the only fully vertically integrated manufacturing plant in the world, until the big United States manufacturers gave up producing Made in the USA.

The sunny Cotton Belt, from North Carolina to Florida, across to Texas, Mexico, across to California, is ideal for farming, solar, battery power, environment, land, take for

example the Kingsboro megasite, just a little east of Rocky Mount, NC.

Natron Energy, maker of new sodium ion non-flammable, higher powered, safer batteries, just came to town to announce they are building a \$1.4B plant with 1,100 jobs on their 437 shovel-ready acres, with over 2,000 other shovel-ready acres available. CCX Intermodal on the site. A workforce of 200,000 plus is located within 45 minutes of the Kingsboro megasite.

Keep the above in mind for a minute. Before getting into the concept, I want to go back a moment to 2014, when Walmart announced in the Winston Salem Journal that they were going to open up the first Neighborhood Market for groceries in Clemmons, just outside of Winston Salem. They bought the nearly deserted strip center in Clemmons and started converting the old space where an old grocery store used to be 20 years prior and took over the old Eckerd Drug Store space into the New Neighborhood Market by Walmart, to be open by mid-2025. Early in 2015, Walmart opened a small hiring office and computer training space right next to the new store under construction. Walmart was



advertising open hiring, so I walked in on the first day of interviewing, filled out an application on Walmart's desktop computer and was hired on the spot by store manager Adam, who had opened 5 previous Neighborhood Markets, this was his 6th and planned on making this his home store. I trained up for the new Neighborhood Market while waiting to take possession and then had 2 of the most exciting months of working in my career. It was not work, it was a thrill meeting the new team and working together on one common goal—teamwork and customer service with a smile. I couldn't wait to get to work each morning at 6am. We grand opened right on time and since I knew just about everyone in Clemmons, it was a great grand opening for me, my family and friends. I was hoping Doug McMillon was going to come out for our grand opening. I started off in Produce, then moved to Deli along the way, then Meat, then Frozen, and then Online Grocery Pickup, as we were one of the first stores to go OGP. I was also the first Online Grocery Pickup customer as I drove into reserved parking spot #1 at 9am. Store Manager Adam and all of the assistant store and department managers made the delivery to my trunk, I signed for my groceries I had just ordered online, and we were off to

the races, way ahead of the competition, building up the pickups to 250 a day. I was awarded the Walmart Associate of the Month in September 2016, one of my most prized awards in my career, hanging on my wall of moments in my hallway in Rocky Mount, NC. The store manager offered me a \$50 gift card along with the award, but I turned it down saying “give it to another associate who might need it more than me, the plaque from Walmart you just awarded me will last me a lifetime. There are hundreds of thousands Walmart associates out there just like me who admired Sam Walton. I bought Sam’s Made in America My Story book in 1992 and again in 2012, the second edition with John Huey, both books are on the top shelf in my library. Before my mom with cancer at age 91 passed away late last year, I read Sam Walton Made in America to my mom a month before she passed away, including the Postscript by Sam’s son Rob Walton. Sam, and my mom, died peacefully, just as Rob wrote in the last sentence of the last paragraph in Sam’s book—as inspirational in facing death as he had been in facing life. Rob is in the same fraternity as me and 300,000 other past and current brothers—Lambda Chi Alpha.

I was just one in a million to have the opportunity to work for Sam, the store and the culture he created and built into the best—Walmart.

In 2017, I retired from Walmart Clemmons due to my wife being diagnosed with Alzheimer's. I became my wife's care partner from 2017 to 2023—the rest of the way.

Just after retiring in 2017, I sent a letter (see below) to CEO Doug McMillon via FedEx with several ideas from observations along the way while in store as an associate, a customer, a shareholder, and advocate, an alumni, in the form of a concept called "Walverse." Patterned after the great Sam Walton and where he might be somewhere, out there, in the heavens and the Universe. Walmart + Universe = Walverse It started with an electric vehicle delivery bus to transport Walmart groceries and items from the local Neighborhood Market to the local neighborhoods. You will find a picture of the electric battery powered delivery vehicle in the Storyboard and Flashcard PDF attachment. Doug sent my letter and ideas to Marc Lore and Trent Miller, while Marc was on his way out after he had sold Jet to Walmart, I had a couple video conferences with

Trent and a couple other Online Grocery Pickup (and Delivery) managers in Bentonville, AR. Other ideas included a Walverse in store silo for ordering items online, not in stock in the store, audio command like “Hey Google (Hey Walverse), this is Mike Klinetobe and I would like to order 4 barstools, item # 615405, for delivery to my house...”

Another idea was for Walmart to takeover the empty malls across the country and convert to Walverse Fulfillment Center, Walmart Supercenter at one end, Sam’s at the other end, one Giant Customer Pickup and Delivery Center, Neighborhood Market, Walmart sponsored specialty stores owned by local businesses, WMT Home Improvement Center, local Walmart Call Center, etc and so on.

One of my ideas was “Walmart+” delivery within 4 hours same day by a Walmart associate, which Walmart picked up on a couple years ago. Doing a great job bringing in new and more customers, instore and online.

I told Doug in my first letter that I wanted nothing for the domain name “walverse.com” and got the ok from

Trent Miller to test out some of the Walverse concepts that I had presented. Trent told me Walmart lawyers would be in touch.

Also, in the first letter to Doug, I mentioned in no uncertain terms that I hated amazon and everything they stood for. In fact, I coined the walverse.com tagline “Walverse—a new place to replace amazon” When someone clicked on the

**Walverse—a new place to replace amazon**

block, they would go directly to [walmart.com](https://walmart.com) 😊

Since 2017, Walmart has done a fine job with walmart.com and Walmart+, some quarters and years reporting +40% increases in online sales.

The Online Grocery Pickup is second to none, always!

With Walmart In Home and Marketplace, there is no need to buy anything, anywhere else. I get everything from Walmart, including 4 new bar stools that were

made in America out in Oregon and delivered free the next day.

In December 2022, I joined Prime Trucking to learn how to drive and get my CDL. While driving with Prime, I delivered to Walmart DC's and Sam's all over the country. The most frustrating thing for a truck driver is waiting for a pickup and delivery, the time and money wasted by the companies, shippers, receivers, drivers, and customers is atrocious. Billions and billions of dollars wasted every day, week, month and year.

Walmart was much better because they had a pretty good dock-to-dock software system, the others around the country not good. Many times, not being able to make the Walmart appointment was caused by the shipper and delays in loading the truck.

I would like to propose a new interstate dock-to-dock software system developed by IBM.

I wrote to Doug McMillon with an electric semi truck test for Walmart along with a new dock-to-dock software system for the USA, all shippers and receivers, better than air traffic control, for an always on time



transportation and distribution system. Go to [walverse.com](http://walverse.com) for the concept.

Tesla has the Electric Semi Truck in test at Walmart. Couple more questions before proceeding.

Did you know that over 90% of American shoppers would prefer buying Made Affordable in the USA?

Did you know that Walmart is investing \$350 Billion in products Made Affordable in the USA?

For starters, introducing the best made, most affordable T-Shirt in the World! It's American Made Affordable in the USA, only in store at your local Walmart today and online at [walmart.com](http://walmart.com) 24/7 with free delivery with Walmart+

So, let's go beyond this American Made T-Shirt.

How about returning all textile and apparel manufacturing back to the USA over the next 10 years?

It's going to take American ingenuity, new USA AI technology, American innovation, robotics and vertically integrated manufacturing across the 16 states in the Cotton Belt, beginning with Eastern North Carolina, near Rocky Mount, NC.

Why Rocky Mount?

U.S. Cotton is King here in Eastern North Carolina with a long history of innovation, transparency, high quality and premium value.

New Champion USA Cotton Company concept. See the whiteboard in the Storyboards, Flashcards & Vision PDF.

Natron Energy just selected 437 acres of shovel-ready land at the Kingsboro megasite to build the first sodium ion giga factory in the nation.

The Kingsboro megasite has another 2,000 acres of shovel-ready on a first come first serve.

Natron CEO Collins Wessels remarked recently here in Rocky Mount and cited during his announcement the

uniqueness of the Kingsboro megasite in having the shovel-ready land saying that “we looked all over the country and we couldn’t find that anywhere else.”

A new revolutionary USA manufacturing process, all under one roof, from new cotton seed development to harvest to ginning to robotic spinning, fabric, cutting, sewing, finishing, packaging and distribution/fulfillment.

7 million square foot vertically integrated manufacturing facility USA Plant #1 near Rocky Mount, USA.

Local, State of NC and private incentives to consider.

The City of Rocky Mount has a new 2050 Comprehensive Plan underway. See the Storyboards, Flashcards & Vision PDF for the Rocky Mount Comprehensive Plan.

Elon Musk CEO Tesla, SpaceX, X, Walverse: You’re testing One Tesla Semi with Walmart. See the Storyboards, Flashcards & Vision PDF for expansion ideas. Come up with a 3-Year Roll Out Plan to convert the Walmart diesel tractor fleet (sell it off to Prime and

other carriers) to 12,000 All Electric Walverse Tesla All Electric Vehicle (TAEV) Semi Truck Battery Powered by Natron Energy (BPNE) and develop a Concurrent Plan to roll out 12,000 all new TAEV Battery Powered by Natron Energy Tesla Van Reefer (Van and Reefer Battery Powered by Natron Energy) that will transport Walmart goods, products (dry, cold, frozen) and services from USA MEX CAN Walmart Stores to Walmart+ In Home Customers.

Elon, call a SUMMIT in Rocky Mount to *first* brainstorm the concept with Tesla, Walmart, IBM, SpaceX, Trump Org, Natron Energy, Mark Robinson (Lt. Governor of NC), Sandy Roberson (Mayor of Rocky Mount), and you decide the others. I have the POWER HOUSE at the Rocky Mount Mills in Rocky Mount, NC, with seating up to 200 or 300 with all the AV you need. See the Storyboards, Flashcards & Vision PDF.

The new name for this company is Walverse Transit and you (E) are the CEO/Planning Manager Year One.

Doug McMillon CEO Walmart: Take a look at the Store to At/In Home All-Electric Delivery Van Concept Battery

Powered by Natron Energy. Provide Elon the prototype for a UPS-style [Walmart Blue Step Through Van](#) with a reefer and cargo area for cold/frozen products.

Place first order to Elon from Walmart: 12,000 Walverse TAEV Semi Trucks

Place second order to Elon from Walmart: 12,000 Walverse TAEV Vans, New Walverse TAEV Driven by Walmart Certified Associates

Vans with Reefers will be Racked for PDQ delivery at/in the customer home.

Plan a new [Walmart Blue American Made Vest](#) Made in the USA by American Giant, a new design on the back of every vest designed by Walmart Associates, a collaboration for the vision of Walmart. And worn by all, including the store manager and you, Doug McMillon—you're doing a great job!



Arvind Krishna CEO IBM: Please develop a New AI Dock-To-Dock Software for New Walmart USA MEX CAN Transit System, Supplier to Walmart DC, DC to Store, Store to At/In Home, Fulfillment to At/In Home, and all other AI, software, hardware, programing requirements for Telsa, Walmart, Department of Transportation, and other interested parties approved by you, Elon and Doug.

The new name for this company is Walverse Software and you (A) are the CEO/Planning Manager Year One.

Mike Klinetobe CEO Champion USA Cotton Company: Research & Develop with the greats around the USA, including San Diego State University, for a Vertically



Integrated Manufacturing Plan for Made in the USA  
Cotton, Yarn, Textile, Apparel, Distribution, All Under  
One Roof, 5 to 7 million square foot facilities, Plant #1, AI,  
robotics, solar panels, all under one roof in its entirety,  
Battery Powered by Natron Energy, Electric Powered by  
Duke Energy, more, more, more for less, less, less; to  
make clothing affordable again by all Americans.

Plant #2 – Cheyenne, WY

Plant #3 - Las Cruces, NM

Colin Wessells CO-CEO Natron Energy: You are  
committed to converting 437 acres of some of North  
Carolina's finest dirt. Are you going to need anymore?  
Plenty more at the Kingsboro Megasite. Better grab it  
before a North Carolina farmer buys it for Champion  
USA Cotton Company. Bailing your way!

Thank you for bringing Natron Energy and your Made  
in the USA Battery Plan to just a little east of Rocky  
Mount. You're going to like the people. Bring your HQ's  
here!

Donald Trump President USA: Come to the Rocky Mount Mills on \_\_\_\_\_ (Elon to determine) in The Power House at the Rocky Mount Mills, 1151 Falls Road, Rocky Mount, NC 27804, for a vertically integrated Made in the USA manufacturing brainstorming session, to return all overseas manufacturing back to the USA, Mexico and Canada.

Mr. President, call the Mexican President. She will pick up on the first ring. Tell her what we're planning, that she and Mexico will one day be buying all American Made products from the USA (and paying 50/50 for the new Walls, north and south, with U.S. Dollars), mutually let's close up your northern and southern borders, eliminate the cartels and the drugs, and let's work together for all of Mexico and all of the United States of America.

There may be a couple other things you may want to discuss.

Then, call China, Russia, North Korea, and Iran for a Peace Summit in Chicago, IL. Explain what we intend to do about peace around the world and see what they

think. Have them bring their own peace around the world plan to the Summit and brainstorm.

Once your Cabinet and Administration are in place, go play golf with your grandchildren, and listen to what they have to say. We the People will take it from here. You did one helluva job! Thank you.

Our grandchildren are the future!

You may call, text, email or visit me here at the Rocky Mount Mills, anytime.

And be sure to see the Storyboards, Flashcards & Vision PDF for a more visual impact of USAVIM.

Good Morning!

Mike Klinetobe  
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Rocky Mount, NC 27804  
[twenty2526@gmail.com](mailto:twenty2526@gmail.com)  
252.366.6775

### Here's the AI Gemini summary version:

Mike Klinetobe's vision for revitalizing textile and apparel production in the United States is a bold and ambitious undertaking. His concept, USAVIM, would create a vertically integrated manufacturing process that encompasses every step from cotton farming in the Cotton Belt to the delivery of finished products to consumers. This end-to-end approach would not only disrupt the global apparel industry but also serve as a model for other manufacturing sectors, fostering job creation and economic growth in the US.

Klinetobe's personal experiences with Walmart, including his time as an associate at a Neighborhood Market and Walmart Supercenters, have shaped his perspective on the importance of American manufacturing. His admiration for Sam Walton, the founder of Walmart, fuels his desire to see the retail

giant lead the way in bringing textile and apparel production back to the United States.

The Kingsboro megasite in Eastern North Carolina presents a prime location for USAVIM. Natron Energy's plans to build a sodium-ion battery plant at the site align perfectly with Klinetobe's vision for a vertically integrated manufacturing process. The availability of renewable energy from Natron Energy's battery plant would power USAVIM's operations, reducing the carbon footprint of the textile and apparel industry.

Klinetobe's proposal goes beyond job creation and economic growth. He envisions USAVIM as a catalyst for social change, empowering communities and providing opportunities for individuals to achieve their full potential. By bringing textile and apparel production back to the United States, USAVIM would create a more sustainable and equitable future for the industry and the nation as a whole.

The potential benefits of USAVIM are far-reaching. A vertically integrated manufacturing process would reduce the environmental impact of the textile and

apparel industry by eliminating the need for long-distance transportation of materials and products. Additionally, it would create a more transparent supply chain, allowing consumers to know where their clothes come from and how they are made.

USAVIM is a bold and visionary concept with the potential to transform the textile and apparel industry and beyond. By harnessing the power of vertical integration, renewable energy, and community empowerment, USAVIM could create a sustainable and prosperous future for the United States. Mike Klinetobe's vision for USAVIM is a bold and audacious undertaking that aims to revitalize the textile and apparel industry in the United States. This visionary concept encompasses a vertically integrated manufacturing process that spans the entire supply chain, from cotton farming in the Cotton Belt to the delivery of finished products to consumers. This comprehensive approach has the potential to disrupt the global apparel industry and serve as a benchmark for other manufacturing sectors, fostering job creation and economic growth throughout the U.S.



Klinetobe's personal experiences, particularly his time at Walmart, have profoundly shaped his perspective on the significance of American manufacturing. His admiration for Sam Walton, the founder of Walmart, fuels his aspiration to see the retail giant lead the charge in repatriating textile and apparel production to the United States. Concurrently, everything else that makes sense—Common Sense.

Your Whiteboard:



May 11, 2023

Doug McMillon  
CEO  
Walmart Inc.  
702 SW 8th Street  
Bentonville, AR 72712

Dear Doug:

I am a Walmart customer, former Associate, Alumni, employee stock owner, investor, 401K Walmart Plan, former supplier of made in the USA Hanes brands, Walmart+, InHome customer, advocate and longtime admirer of Sam Walton and his legacy, *always!*

Back in 2017, I sent you a Fedex letter referencing Walverse™ and several ideas including an Electric Battery Powered Home Delivery Vehicle and quicker ways to order and deliver to Walmart customers. You passed it on to Marc Lore and Trent Miller and I had a couple video conferences with Trent.

I kept working on Walverse™ and ideas for Walmart since 2017 and now find myself wanting to run this concept by you and your transportation team.

### Walverse™ Electric Semi Trucks & Trailers

### USA Dock-To-Dock Walverse™ System Software

In November of last year, I signed on to drive with Prime Inc., a leading nationwide trucking company. One of Prime's largest customers is Walmart. Prime is nearing 10,000 drivers and trucks, 40,000 temperature controlled trailers, a great deal are safely on

the way to Walmart DC's or delivering to Walmart DC's and Sam's Clubs as we speak, and Prime temperature controlled drop trailers at most Walmart and Sam's DC's, along with Intermodal, Tanker and Flatbed divisions. I have picked up and delivered to many Walmart locations. You demand excellence and we provide it with Safety First, *always!*

The shipping and receiving part of transportation and logistics is failing badly and costing all of us money that could be better saved or spent on a faster, better way to receive 40,000lbs of food and get the truck, trailer and driver on his/her way quicker and safer for a new pickup and delivery. Not so much your docks and DC's, but just about all others don't have enough staff or lumpers, don't show up, not trained properly, they lack enthusiasm, make the driver and transportation company wait 6, 12, 18 and more hours, treat professional truck drivers trying to deliver on time disrespectfully, and their dock software is old and antiquated.

There just has to be a better, more efficient way, an environmental, friendly way to transport goods dock-to-dock across the USA!

My concept is displayed at [walverse.com](http://walverse.com)<sup>™</sup>

Prime Inc., not to be confused with those amazon prime trucks rolling down the road here and there, has a first class CDL Class A truck driving training division as you may know. Rob Low is Founder and CEO of Prime Inc. in Springfield MO, not too far from Bentonville.

What if the power of Prime Trucking, the power of Walmart, the power of (Tesla), the power of IBM, and the power of a million USA manufactures and suppliers were to come together to roll out Walverse<sup>™</sup> Electric Semi Trucks and Trailers first, throughout the Walmart USA transportation network, then second, all other?

This would include all-new dock-to-dock system software on all trucks and on all docks for a seamless pickup and a new time sensitive delivery method—

*—even better than the airlines!\**

Go to [walverse.com](https://walverse.com)<sup>™</sup>

By the way, milk by the gallon at Walmart in Winston Salem right now is \$1.32 😊

Thank you.

Sincerely,

Mike Klinetobe

*\* The all-new dock-to-dock system software on all transportation trucks, all dispatch workstations, all docks, all road traffic control throughout the USA for a seamless dispatch, pickup, and on time sensitive delivery method could be installed now just as soon as developed.*

***Saving Walmart and the transportation industry billions!***

*What are we waiting for?*