## life celebrated

Northwest Florida Lupus

Sponsorship is not a donation, but an agreement that aims to form a brand identity and image via increased visibility. It is the act of supporting an event and organization financially. In exchange for supporting a nonprofit, the company gets their name and logo on things like banners, posters, programs and other marketing and communications.

The business objective of sponsorship is to reach a specific target audience and to earn a "halo" for supporting a good cause. Sponsorship is winwin and work-work. Both the nonprofit and the for-profit benefit from the partnership, but success depends on them working together to ensure the other's success.



SPONSORSHIPS AVAILABLE:

- VIP Sponsor
- Excellence Sponsor
- Breakfast Sponsor

Contact Christine at <a href="mailto:info@nwflupus.org">info@nwflupus.org</a> or visit www.nwflupus.org



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IN THE

**JANUARY 2024** 

2024

## Thursday, January 18, 2024

Freeport Merchant
Association Morning
Meeting

Freeport Flooring Freeport 8am-9:30am

## Saturday, May 11, 2024

Bay Area Health & Wellness Expo

Horse Power Pavilion 4657 State Hwy 20 W, Freeport

## **THANK YOU SPONSORS**

GO TO www.nwflupus.org TO REGISTER, BECOME AN EXHIBITOR OR SPONSOR



**PARTNER SPONSOR** 



**TITLE SPONSOR** 



**PRESENTING SPONSOR** 



**EXCELLENCE SPONSOR** 









It's been a few years since
City of Freeport has had a
Night at the Park event
and now it's back!
Friday March 1, 5pm to 8pm.