

**Eligibility, Consent and Release Agreement**  
For Entrants in the  
Regional Odor-Eaters® Rotten Sneaker Contest®

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Austin County Fair  
1076 E. Hill  
Bellville, TX 77418  
October 6, 2018

This release is given and this agreement is made in consideration of and as a condition to permitting me and my child/ward (hereinafter "Child" or "Entrant") to participate in the 2018 Regional Odor-Eaters Rotten Sneaker Contest at the Austin County Fair, in Bellville, TX (hereinafter "Contest") and/or act as a spectator or to be present in any other capacity whatsoever at the Contest. For this and other good and valuable consideration, receipt and sufficiency of which is acknowledged, I, on behalf of my Child and myself, and my successors and assigns, agree with and represent to Blistex, Incorporated and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, contest judges, employees, officers and directors or others working on their behalf and any publishers, or other interested media (individually and collectively referred to as "Blistex") as follows:

In connection with participation in the Contest at the Austin County Fair, in Bellville, TX, I hereby give Blistex permission, irrevocably and in perpetuity, to reproduce, copy, publish, broadcast, or otherwise use mine and my Child's name, picture, likeness, statements, recordings, or any material based upon or derived from them, in any and all media whatsoever, including the Internet, throughout the world, including, without limitation, for any and all advertising, promotion, public relations and other purposes of trade. I agree that I shall have no right of approval, no claim to compensation or benefit, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of any use or any editing, blurring, distortion, alteration, optical illusion, or use in partial or composite form of any of the above, whether or not intentional.

I hereby release, discharge, and agree to save harmless Blistex, and all persons acting under its permission or authority from any and all claims for compensation or damages of any nature resulting from the use of my mine and my Child's name, picture, likeness, statements, recordings, or any material based upon or derived from them.

I further affirm that the sneakers that my Child will be wearing in this Contest belong to my Child and that they have not been purposely abused or altered. They are naturally worn and smelly through normal use.

I, individually and on behalf of my Child, also agree to release Blistex, from any and all liability, claims or actions of any kind whatsoever for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of potential prize or participation in any Contest-related activity.

I hereby warrant and represent that am over 18 years of age and I am the parent/legal guardian of the Entrant, who is between the ages of five (5) and fifteen (15) years old and otherwise has the right to enter this Contest. On behalf of myself and Entrant, I agree to all the terms of this **Eligibility, Consent and Release Agreement**.

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Name of Witness (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature of Witness

\_\_\_\_\_  
Name of child/ward (please print)

\_\_\_\_\_  
Address of Witness

\_\_\_\_\_  
Telephone Number     /Email address

\_\_\_\_\_  
City/State/Zip Code of Witness

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date