

## **PRESS RELEASE**

Get your oldest, most worn out, stinkiest and nastiest sneaker ready for the Texas Odor-Eaters® Rotten Sneaker Contest® on Saturday, October 5<sup>th</sup> at 12:00 Noon sharp at the Austin County Fairgrounds. Children ages 5-15 are invited to enter this unique contest where a team of judges will be looking for the most worn out and smelliest pair of sneakers they can find! Contestants will take to the runway to show off their famed, foul-looking, and rotten sneakers to our prestigious team of Odorologists. Contestants must be wearing their own sneakers that have been naturally worn and torn.

The winner of this regional contest will receive lots of fame, Odor-Eaters Products®, \$200.00, and the Golden Sneaker Award. The winner will also win an all-expense paid 3-day trip to New York City with one parent – ask Bellville's own Matt & Tanya Jackson about the trip. Their son Rope won it last year and he and Tanya had a great time in the Big Apple! The National Contest will be held at Ripley's Believe It or Not! in New York City.

Registration will be accepted the day of the event prior to the start of the event. For further information and contest rules visit our website at <a href="https://www.austincountyfair.com">www.austincountyfair.com</a> or come by the Fair office.