



we're all
IN THIS
together

At the 94th Austin County Fair!!

What a year!!! Who could have ever predicted what the year 2020 had in store?! But, we got through it and hopefully, we are close to being on the backend of this pandemic. And I hope this packet finds you and yours safe and healthy.

If you were able to help sponsor the Austin County Fair Livestock Shows and Youth Auction Sale last year, thank you! Thank you so very much! As you are probably aware, we could not do for the youth of Austin County what we do if we did not have the support of our sponsors. And at no other time was that more evident than last year. So again, thank you if you could sponsor last year.

However, we need support just as much if not even more this year! Due to the cancellation of events on the grounds and in the Expo Building and the full annual 93rd Austin County Fair, income for the fair association is down approximately 75%.

We are excited to produce a **full** Austin County Fair this year with the quality experience for which the Austin County Fair is known. Our entertainment committee has worked diligently to safely bring in the caliber of entertainers Austin County expects. The rodeo committee is raring to go with championship quality cowboys and cowgirls and stock. And of course, our youth already have many of their projects and are working with them to bring the very best to our livestock shows and youth auction sale.

So, please look over this sponsorship packet and see what would be the best fit for you. If you don't find exactly what you're looking for, give me a call at 979-865-5995 and we'll find you the perfect spot.

Thank you for your consideration!

Kim Quinney
Facilities Manager



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**At the 94th
Austin County
Fair**

**October 8th - 17th,
2021**

2021 Officers

President	Robert Winkelmann
1st Vice President	Steven Jackson
2nd Vice President	Kathy Ignasiak
3rd Vice President	Charlie Tallerine
Treasurer	Tony Eckermann

2021 Board of Directors

Carolyn Balke	
David Bartay	Allen Kaminski
Megan Bartay	Brittney Klein
Bernice Burger	Anita Kramer
Marlee Chandler	Charlie Krueger
Dan Diezi	Lynette Lee
Jacob Diezi	Brandon Luedke
Bruce Dittert	Don Luedke
Chad Eckelberg	Laurie Michalke
Stacy Eckert	Mike Murphey
Freddie Engelbrecht	Troy Oliver
Ronnie Fitch	William Peschel
Gavin Giebel	David Reznicek
Greg Giebel	Russell Schrader
Erika Guerrero	Rachel Schubert
Alfred Hall	Judy Schulz
John Harrison	Philip Shackelford
Charles Havemann	Mary Smentek
James Herrmann	Clayton Sowa
Chris Holub	Will Wingo
Ricky Huff	Tommy Wise
Matt Jackson	Michelle Wright
Stanley Jackson	

Upcoming ACF Fair Events

July 16th Shrimp Boil/Line-up Launch

October 2nd BBQ Cook-Off

October 9th Pageants, Bull Riding & Concert

October 13th Sr Citizen Day & Carnival Opens

October 14th Parade Day & Concert

October 15th Youth Auction Sale Day & Concert

October 16th Concert

Sponsor & Director Reception*

*Date Still to be Determined

**All Dates Subject to Change

A Complete Listing of Events Will Be Posted on

Our Website At:

www.austincountyfair.com

Save the Dates

October 8th through October 17th, 2021

Vaquero Sponsor

\$10,000

This sponsorship entitles you to Prime Gate signage on the entrance to the Main Gate for 3 years, Underwriting Acknowledgement at the 1927 VIP Club, Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 5 Wristbands to the 1927 Club, 10 Season Passes, 10 Day Passes, Your logo on ALL Fair advertising, 4 Reserve Parking Passes, a complementary ad in the Premium Book and an ACFA Sponsor Flag to fly at your business

Trail Boss

\$5,000

This sponsorship entitles you to Gate/Building signage for 1 year, Underwriting Acknowledgement at the 1927 VIP Club, Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 2 Wristbands to the 1927 Club, 8 Season Passes, 8 Day Passes, Your logo on ALL Fair advertising, 2 Reserve Parking Passes, a complementary ad in the Premium Book* and an ACFA Sponsor window cling for your business.

Wrangler

\$3,000

This sponsorship entitles you to Prime Event signage (Events listed on separate page), 8 Season Passes, 8 Day Passes, Acknowledgement online & at Youth Auction Sale as Fair Sponsor; Your logo on website & social media advertising, 1 Reserve Parking Pass, a complementary ad in the Premium Book* and an ACFA Sponsor window cling for your business.

Twister

\$1,000

This sponsorship entitles you to Event signage (Events listed on separate page), Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 4 Season Passes, 4 Day Passes, and an ACFA Sponsor window cling for your business.

Rustler

\$500

This sponsorship entitles you to Event signage (Events listed on separate page), 2 Season Passes, and an ACFA Sponsor window cling for your business.

Partner

\$125

This sponsorship entitles you to Event signage (Events listed on separate page), 2 Day Passes, and an ACFA Sponsor window cling for your business.

WE WANT TO WORK WITH YOU TO
FIND THE PERFECT SPONSORSHIP FOR
YOU & YOUR BUSINESS. PLEASE CALL
KIM AT 979-865-5995 TO DISCUSS ANY
OTHER OPTIONS.

SPONSORSHIP COMMITMENTS

**RECEIVED AFTER JULY 1ST ARE NOT
GUARANTEED ALL BENEFITS LISTED.**

EVENT SPONSORSHIP OPPORTUNITIES

(YOU CAN SPECIFY WHERE YOU WOULD LIKE YOUR SPONSORSHIP TO BE ALLOCATED.)

Entertainment

- **Nightly Music Entertainment** (Saturday 10/9 Thursday 10/14, Friday 10/15 or Saturday 10/16—Please indicate day) **\$10,000.00/\$5,000.00** _____

Entertainment Center (not around stage)

- **Facing Main Entrance Sole Sponsor** **\$10,000.00** _____
- **Facing Beer Barn** **\$ 3,000.00** _____
- **Signage Under Roof** **\$ 1,000.00** _____

Youth Livestock Auction **\$5,000/\$3,000/\$1,000** _____

Family Square

- **Named Square Sponsor** **\$10,000.00/\$5,000.00** _____
- **Sole Food Court Tent Sponsor** **\$ 5,000.00** _____
- **Food Court Tent** **\$ 1,000.00** _____
- **Food Court Tables** **\$ 500.00** _____
- **Family Square Fencing** **\$150 (you supply banner)** _____

Expo Building Signage

- **Signs on Outside Front of Expo Bldg.** **\$500.00** _____
- **Signs on Side Facing Hamburger Stand** **\$150** _____

Services **\$10,000.00/\$5,000.00/\$3,000.00**

- **Transportation (Shuttle Buses/Golf Carts)** _____
- **Trash Cans** _____
- **Roaming Grounds Act** _____

Grounds Entertainment

\$10,000.00/\$5,000.00/\$1,000.00

* **Petting Zoo** _____

* **Michael Mezmer** _____

\$1,000.00/\$500.00/\$150.00

* **Photo/Selfie Spot Sponsor** _____

* **Mommy & Me Sponsor** _____

* **Pet Show Sponsor** _____

* **Lil' Wrangler Photo Contest Sponsor** _____

* **BBQ Cook-Off Sponsor** _____

* **Bloody Mary Contest Sponsor** _____

* **5K Stampede Sponsor** _____

* **Tap Wall Sponsor** _____

* **Stick Horse Rodeo & Mutton Bustin' Sponsor** _____

* **Ag Mechanics** _____

* **Fair Queen Pageant** _____

* **Lil' Miss & Mr/Jr Miss/Jr Fair Queen Pageant** _____

* **Champion Drive Livestock Show** _____

* **Sr. Citizen's Luncheon** _____

Additional Sponsorship Opportunities are available for Signs throughout the grounds for \$100.00.

Livestock Show Buckle/Trophy/Banner Award Sponsor

\$125.00/Each Award

Please Indicate How Many Awards Next to Each Species. Someone from the committee will be in touch with you for more specifics.

- * **Commercial Pen of Heifer** _____
- * **Halter Heifer/Market Steer** _____
- * **Market Swine** _____
- * **Market Lamb/Market Goat** _____
- * **Market Poultry** _____
- * **Rabbit** _____
- * **Calf Scramble** _____
- * **Horse** _____
- * **Livestock Judging** _____

Austin County Fair

2021 Sponsorship Contract

Individual/Company Name _____

(Please print name as it should appear.)

Contact Person _____

Mailing Address _____

City, ST, Zip _____

Phone # _____ Email _____

It is hereby agreed that _____ (Sponsor) will provide \$_____ to the Austin County Fair Association (ACFA) in exchange for participation as a Sponsor at the 2021 Austin County Fair.

Sponsor may designate funds to a specific event or to the General Fund.

_____ General Fair Fund

_____ Specific Event(s) _____

The Sponsor is hereby eligible for all benefits & privileges as outlined in Sponsorship packet.

_____ I DO wish to receive any benefits and/or privileges provided by ACFA.

_____ I DO NOT wish to receive any ACFA benefits and/or privileges.

**** Signature _____ Date _____ ****

PAYMENT METHOD: _____ Invoice Me _____ Check Enclosed _____ Credit Card

Credit Card # _____ Exp Date _____ CVV _____

There is a 3.5% additional charge for credit card purchases.

By signing this contract, I acknowledge & agree to provide payment as stated.

PLEASE SEND FORM TO: AUSTIN COUNTY FAIR /Attn: Kim Quinney/PO Box 141/
Bellville, TX 77418 or to acfair@austincountyfair.com.