



**2023 AUSTIN COUNTY FAIR**

**SPONSORSHIP  
OPPORTUNITIES**

## **2023 OFFICERS**

**PRESIDENT**

KATHY IGNASIAK

**1ST VICE PRESIDENT**

ALLEN KAMINSKI

**2ND VICE PRESIDENT**

CHAD ECKLEBERG

**3RD VICE PRESIDENT**

RICKY HUFF

**TREASURER**

BERNICE BURGER

## **2023 BOARD OF DIRECTORS**

CAROLYN BALKE

CHARLIE KRUEGER

DAVID BARTAY

LYNETTE LEE

MEGAN BARTAY

BRANDON LUEDKE

MARLEE CHANDLER

DON LUEDKE

DAN DIEZI

ISAIAH MADISON

JACOB DIEZI

LAURIE MICHALKE

BRUCE DITTERT

MIKE MURPHEY

TONY ECKERMANN

TROY OLIVER

RONNIE FITCH

WILLIAM PESCHEL

EDDIE FREEMAN

DAVID REZNICEK

GAVIN GIEBEL

RUSSELL SCHRADER

GREG GIEBEL

RACHEL SCHUBERT

ERIKA GUERRERO

JUDY SCHULZ

ALFRED HALL

PHILIP SHACKELFORD

JOHN HARRISON

MARY SMEN TEK

CHARLES HAVEMANN

CLAYTON SOWA

JAMES HERRMANN

JOE SPECKMAIER

CHRIS HOLUB

CHARLIE TALLERINE

RICKY HUFF

WILL WINGO

MATT JACKSON

ROBERT WINKELMANN

STANLEY JACKSON

TOMMY WISE

ANITA KRAMER

MICHELLE WRIGHT

## **EL JEFE' CORPORATE SPONSOR \$30,000**

This Premier level sponsorship entitles you to naming rights on either the hall in the Exposition & Convention Center, the Livestock Barn, the Pen of Heifer/Horse Barn, or the end of the Entertainment Center facing the beer barn & 1927 Club for 3 years; a picture with members of the Fair Association to be used in advertising and community support promotions; Acknowledgement at the 1927 VIP Club for 3 years; Acknowledgement online & at Youth Auction Sale as a Premier Fair Sponsor for 3 years; 6 Passes to the 1927 Club for 3 years; 10 Season Passes for 3 years; 10 Day Passes for 3 years; an ACFA Sponsor entry in parade for 3 years; Your logo on ALL Fair advertising for 3 years; opportunity for 2 Reserved Spots in Sponsor Lot at Gate 1 each paid parking night of the 2023 ACF; a complementary color ad in the Premium Book for 3 years.

## **Vaquero Corporate Sponsor \$10,000\***

This sponsorship entitles you to Prime Gate signage on the entrance to the Main Gate for 3 years\* (Limited space available. Will move to be recognized on Expo Building sign if space unavailable.); Acknowledgement at the 1927 VIP Club; Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 6 Passes to the 1927 Club; 10 Season Passes; 10 Day Passes; an ACFA Sponsor entry in parade; Your logo on ALL Fair advertising; opportunity to park 1 Reserved Spot in Sponsor Lot at Gate 1 each paid parking night of the 2023 ACF; a complementary color ad in the Premium Book.

## **Trail Boss Corporate Sponsor \$5,000**

This sponsorship entitles you to outside Expo Building signage for 1 year; Acknowledgement at the 1927 VIP Club; Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 2 Passes to the 1927 Club; 8 Season Passes; 8 Day Passes; an ACFA Sponsor entry in parade; Your logo on ALL Fair advertising; opportunity to park 1 car in Sponsor Lot at Gate 1 each paid parking night of the 2023 ACF (not reserved & as space is available); a complementary black & white ad in the Premium Book.

## **Wrangler Corporate Sponsor \$3,000**

This sponsorship entitles you to Event signage (Events listed on separate page); Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 1 Parking Pass at Gate 1 (not reserved or in Sponsor Lot & as space allows); 4 Season Passes; 4 Day Passes.

## **Twister Corporate Sponsor \$1,000**

This sponsorship entitles you to Event signage (Events listed on separate page); 4 Season Passes; 4 Day Passes.

## **Rustler Sponsor \$500**

This sponsorship entitles you to Event signage (Events listed on separate page); 2 Season Passes..

## **Partner Sponsor \$150**

This sponsorship entitles you to Event signage (Events listed on separate page); 2 Day Passes.

# **MAJOR CAPITAL IMPROVEMENT PROJECTS**

## **SPONSORSHIP OPPORTUNITIES**

Over the next two years, the Austin County Fair Association would like to complete two major capital improvement projects. The first one we hope to accomplish this year is to re-side the ACFA Exposition & Convention Center (aka The Women's Building). It has been many years since this building was enclosed – in fact so long no one around here is quite sure when it originally happened! 😊 But the time has come where she needs a major facelift. The second major capital project we would like to work on is repairing of the rest of the roads throughout the fairgrounds. The asphalt from the Exposition & Convention Center back to the Beer Barn, 1927 Club and Education Building, then along the Horse/Pen of Heifer Barn, and through that barn and the Livestock Barn to the Rodeo Arena are in desperate need of being fully scraped up and completely replaced.

Both of these greatly needed projects require large capital investments. If you would like to assist us with either of these projects, please indicate below:

I would like my donation of \$\_\_\_\_\_ to go to:

\_\_\_\_\_ Refurbishing and remodeling of the ACFA Exposition & Convention Center

\_\_\_\_\_ Repair of the asphalt roads on the fairgrounds as described above

\_\_\_\_\_ Split in the following manner: \_\_\_\_\_

## **EVENT SPONSORSHIP OPPORTUNITIES**

### **Day at the Austin County Fair Naming** (i.e. Bob's Boots Day at the Fair)

ACFA reserves right to approve name      \$20,000.00      \_\_\_\_\_

### **Entertainment**

Nightly Music Entertainment (Saturday 10/7, Thursday 10/12, Friday 10/13 or  
Saturday 10/14—Please indicate day) \$15,000.00/\$10,000.00 \_\_\_\_\_

### **Entertainment Center (not around stage)**

Facing Beer Barn      \$10,000.00      \_\_\_\_\_

Signage Under Roof      \$ 2,000.00      \_\_\_\_\_

**Youth Livestock Auction**      \$5,000/\$3,000/\$1,000      \_\_\_\_\_

### **Family Square**

Named Square Sponsor      \$10,000.00/\$5,000.00      \_\_\_\_\_

Primary Food Court Tent Sponsor      \$ 5,000.00      \_\_\_\_\_

Food Court Tent      \$ 2,000.00      \_\_\_\_\_

Food Court Tables      \$ 1,000.00      \_\_\_\_\_

### **Expo Building Signage**

On Banner on Outside Front of Expo Bldg.      \$500.00      \_\_\_\_\_

On Banner on Side Facing Hamburger Stand \$150      \_\_\_\_\_

**Services**      \$10,000.00/\$5,000.00/\$3,000.00

Transportation (Shuttle Buses/Golf Carts)      \_\_\_\_\_

Trash Cans      \_\_\_\_\_

**Grounds Entertainment** \$10,000.00/\$5,000.00/\$1,000.00

Petting Zoo      \_\_\_\_\_

Michael Mezmer      \_\_\_\_\_

Pet Show Sponsor      \_\_\_\_\_

Lil' Wrangler Photo Contest Sponsor      \_\_\_\_\_

BBQ Cook-Off Sponsor      \_\_\_\_\_

Fair Pageant Sponsor (not queen sponsor)      \_\_\_\_\_

Lil' Wrangler Rodeo Contest Sponsor      \_\_\_\_\_

**Additional Sponsorship Opportunities are available for Signs throughout the grounds for \$125.00.**



## UPCOMING ACFA EVENTS

**JULY 21ST      SHRIMP BOIL/LINE-UP LAUNCH**

**OCTOBER 7TH    BBQ COOK-OFF, PAGEANTS, BULL & BRONC  
BUCKING & CONCERTS**

**OCTOBER 11TH SR CITIZEN DAY  
CARNIVAL OPENS**

**OCTOBER 12TH PARADE DAY & CONCERTS**

**OCTOBER 13TH YOUTH AUCTION SALE DAY & CONCERTS**

**OCTOBER 14TH CONCERTS**

**SPONSOR & DIRECTOR RECEPTION\***

**\*DATE STILL TO BE DETERMINED**

**\*\*ALL DATES SUBJECT TO CHANGE**

**A COMPLETE LISTING OF EVENTS WILL BE POSTED ON**

**OUR WEBSITE AT:**

**[WWW.AUSTINCOUNTYFAIR.COM](http://WWW.AUSTINCOUNTYFAIR.COM)**

**SAVE THE DATES**

**OCTOBER 6TH THROUGH OCTOBER 15TH, 2023**

**DIDN'T SEE A PACKAGE PERFECT FOR YOU?    CALL KIM AT THE FAIR OFFICE (979)  
865-5995 & LET'S FIND ONE THAT WORKS FOR YOU!**

*SPONSORSHIP COMMITMENTS RECEIVED AFTER JULY 1ST ARE  
NOT GUARANTEED ALL BENEFITS LISTED.*

## Austin County Fair

### 2023 Sponsorship Contract

Individual/Company Name \_\_\_\_\_

(Please print name as it should appear.)

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

It is hereby agreed that \_\_\_\_\_ (Sponsor) will provide  
\$\_\_\_\_\_ to the Austin County Fair Association (ACFA) in exchange for  
participation as a Sponsor at the 2023 Austin County Fair.

Sponsor may designate funds to a specific event or to the General Fund.

\_\_\_\_\_ General Fair Fund

\_\_\_\_\_ Specific Event(s) \_\_\_\_\_

**The Sponsor is hereby eligible for all benefits & privileges as outlined in  
Sponsorship packet.**

\_\_\_\_\_ I DO wish to receive any benefits and/or privileges provided by ACFA.

\_\_\_\_\_ I DO NOT wish to receive any ACFA benefits and/or privileges.

\*\*\*\* Signature \_\_\_\_\_ Date \_\_\_\_\_ \*\*\*\*

PAYMENT METHOD: \_\_\_\_\_ Invoice Me \_\_\_\_\_ Check Enclosed \_\_\_\_\_ Credit Card

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

There is a 3.5% additional charge for credit card purchases.

By signing this contract, I acknowledge & agree to provide payment as stated.

PLEASE SEND FORM TO: AUSTIN COUNTY FAIR /Attn: Kim Quinney/  
PO Box 141/Bellville, TX 77418 or to [acfair@austincountyfair.com](mailto:acfair@austincountyfair.com)

# AUSTIN COUNTY FAIR

## 2022 AWARDS & ADMISSION FEES PROVIDED:

- Academic Scholarships Awarded  
for 2021-2022 School Year \$ 81,000.00
- Calf Scramble Certificates Awarded \$ 10,000.00
- Paid to Jr Livestock Auction Exhibitors \$2,199,757.00
- Paid Out in Buckles, Banners, Ribbons &  
Other Livestock Awards \$ 90,322.00
- Over 225 Senior Citizens enjoyed a day of entertainment, contests & a meal.
- 45 Special Children participated in the Champion Drive Livestock Show put on  
by the ACFA just for them.

**TOTAL TO AUSTIN COUNTY PARTICIPANTS**  
**\$2,381,079.00**

**JOIN US TO MAKE THIS YEAR'S FAIR EVEN BETTER!!**

