

DEATH
BY DYING

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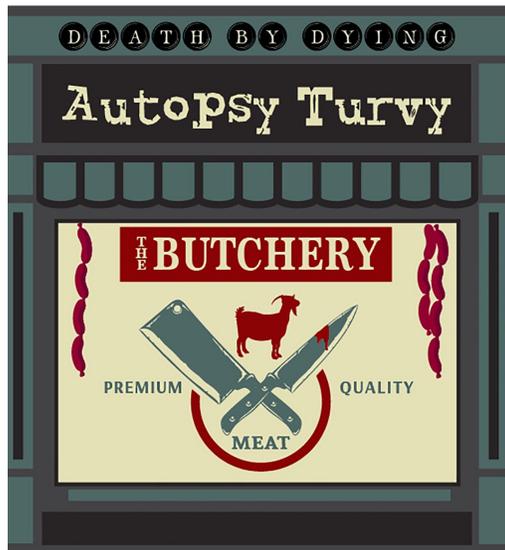
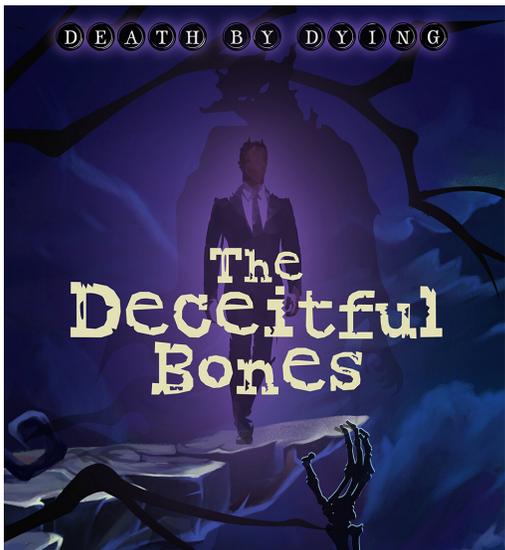
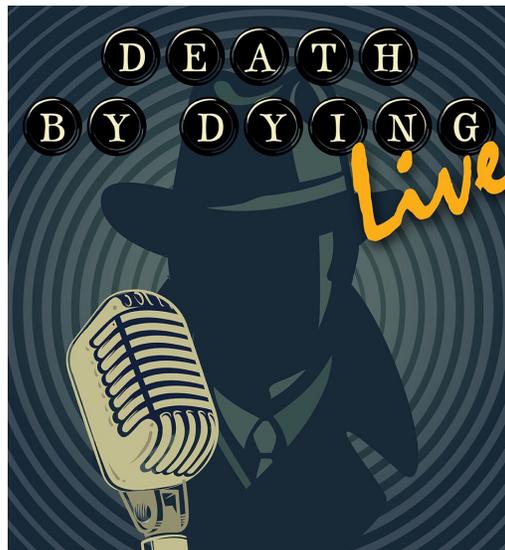
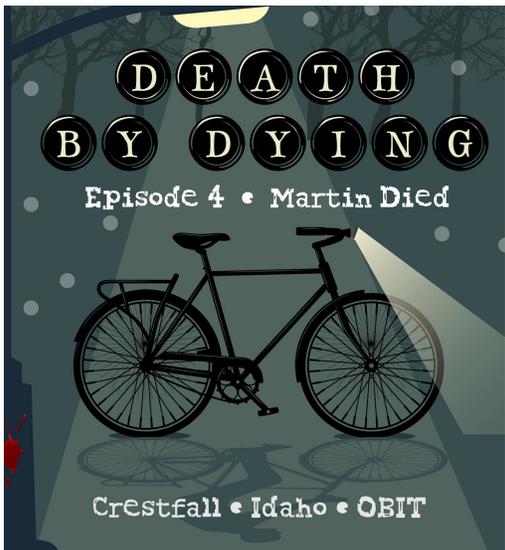
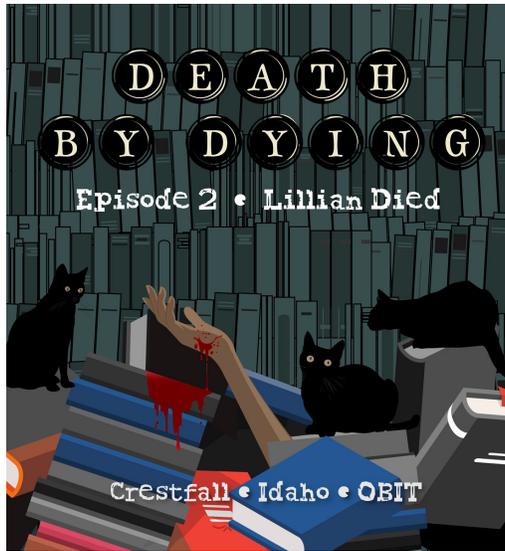
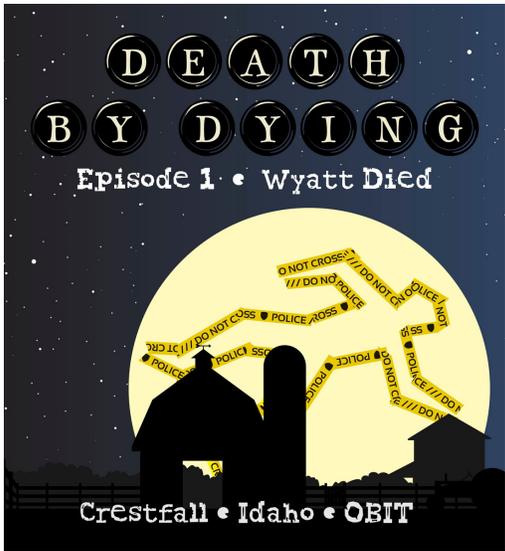
Spring 2020

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ABOUT THE SHOW



Death by Dying is a dark comedy fiction podcast that serves as the obituary column for the charming town of Crestfall, Idaho. The Obituary Writer finds himself deeply in over his head as he investigates a series of strange and mysterious deaths... when he is supposed to simply be writing obituaries. On his strange misadventures, he comes across a nameless man trapped in an abandoned silo, a hidden library of the town's secrets, a pair of twin vampiric nuns, a league of haunted bicycles, and an ominous beast stalking the Dark Woods. The deaths start becoming more personal when the Obituary Writer makes his first and only friend, Charlotte Dawson, whose aunt passed away due to a surprisingly deep paper cut and a fatal blood disease. The two begin to uncover the sinister secrets of the Dark Woods...



Evan Gulock (left) and Niko Gerentes (right) promoting Death by Dying at PodTales in Boston October 2018

ORIGINS

In the Fall of 2017, Evan Gulock, dedicated writer and mediocre ping pong player, discovered podcasting when he took a radio class at Columbia College Chicago. The goal of the class was simple: assemble one episode of a podcast over the course of the semester. The only problem was... all of the assignments were geared towards nonfiction! And Evan's heart very much belongs to fiction! Evan's teacher was successfully won over to the sweet, sweet dark side of fiction, and contacted Niko Gerentes, The Man of a Thousand Voices and president of Columbia's audio drama club. Niko became fascinated by the strange yet heartfelt story Evan was developing and through his technological know-how helped make a full season. And the rest, as they say, was *Death by Dying*.

LISTENER STATS & MILESTONES

Available On

Apple Podcasts, Spotify, Google Play, RadioPublic, Stitcher, SoundCloud, YouTube

Total Downloads Across All Platforms

90,000+

Average Downloads Per Month

10,000+

October 2018

Season 1 Released Weekly

October 2018

Featured in RadioPublic's "Brand New Halloween Approved Podcasts"

November 2018

Featured in Bello Collective's Audio Drama Debuts: Haunted and Colorful Autumn Beginnings

December 2018

Live performance for The 2018 Chicago Podcast Festival

February 2019

Reviewed by Wil Williams - "Death by Dying" an Absurd and Hilarious Look at the Morbid

October 2019

Launched first episode of new mini-series "Tales From Crestfall"

October 2019

Traveled to Boston for the PodTales convention as exhibitors

January 2020

Winners of the 2019 Audio Verse Awards for Best New Audio Play Production, Writing, Vocal Direction, Sound Design, Performance in a Leading Role, and Performance in a Supporting Role

January 2020

Mentioned in Forbes article - The Audio Verse Awards Announces Winners In Audio Fiction Categories For 2019

January 2020

First crossover with SCP Archives

THE LIVE FUNERAL

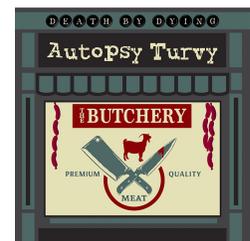
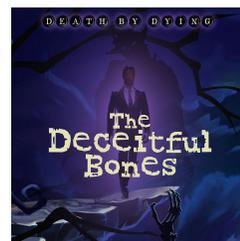
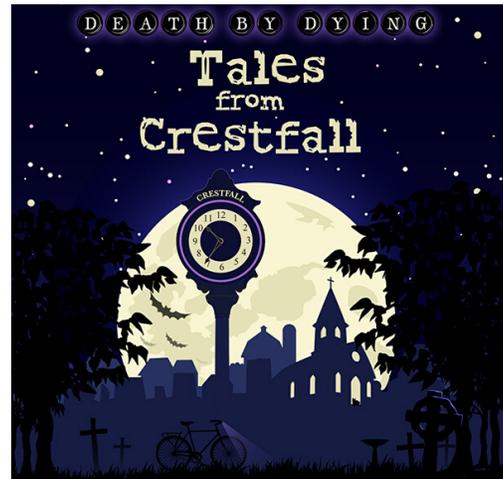


From left to right - Niko Gerentes (*The Butcher*, *Chester the Goat*, *Leroy Jones*), Evan Gulock (*The Obituary Writer*, *The Button-Eyed Raven*), Noah Baldwin (*Samuel Plunk*, *Eugene Portage*), and Joshua Giordan (*Pastor Jeff*), as the Bally-Go-Backward Boys singing, "Johnny Left His Bootstraps in the Promise Land"

The *Death by Dying* crew was invited to participate in the Chicago Podcast Festival in December of 2018. During the live show, the audience attended the funeral of Crestfall's very own Samuel Plunk, a secret handyman who died after a suspicious repair job accident. With a mystery to solve, heartfelt eulogies that had nothing to do with the deceased, and a grand finale musical performance of "Johnny Left His Bootstraps in the Promised Land" by The Bally-Go-Backward Boys, a funeral has certainly never felt so lively.

TALES FROM CRESTFALL

In Fall 2019, *Death by Dying* released the premiere episode of *Tales from Crestfall*, a three-part bonus miniseries during its off-season. Each episode is a standalone story expanding upon the world of Crestfall, Idaho. From outlandish folktales told by the Obituary Writer to the misadventures of Crestfall's resident Butcher, *Tales from Crestfall* is the perfect taste of *Death by Dying* for both people who are new to the show and fans of Season 1.



WHAT'S NEW IN CRESTFALL, IDAHO

- New Merch! teepublic.com/user/death-by-dying-podcast
- 3rd Tales from Crestfall in Production!
- Season 2 in Pre-Production!
- Transcripts available! DeathByDyingPod.com/Transcripts



Evan Gulock (The Obituary Writer) and Iridian Fierro (Mia Jasper) performing during the recording of Obituary 02 - Lillian Died

COMMUNITY FEEDBACK

"Death by Dying is one of the best written dark comedy podcasts I've ever had the pleasure of listening to, and the creators are fantastically compassionate people to boot."

- **Ella Watts, Producer for BBC Studios**

"Death by Dying brings something new to the concept [of death] with a streak of absurdism and an unflinching look at human fragility [...] It's a glimpse into what makes life absurd, what makes death feel random and looming, and the anxieties that tie them both together."

- **Wil Williams**

"Hmm... which podcast to pick. I need something dark parading as light. Something I can laugh to but that doesn't bring me out of my much needed morbid writing mood. Something to make the next half hour fly by in a memorable way. Sees Death by Dying. Clicks on Death by Dying."

- **Chad Ellis, Station Blue**

"Sharply tongue-in-cheek, Death by Dying is the obituary podcast of the mysterious deaths that befall the townsfolk of Crestfall, Idaho. Clever writing and a dry wit are the starring features of this podcast, brought home by a narrator with a voice that strongly reminded me of Cecil Baldwin. This is a sardonic listen, one that more than once has made me crack a wry smile and muffle laughter."

- **Elena Fernández-Collins, Bello Collective**

"If you're not listening to Death by Dying you are missing out! This pod is a trip, really well done, narration is on point, everything about it is wonderful. I'm planning on giving the entire first season another listen. Check it out!"

- **Morgan Givens, Flyest Fables**

"This series doesn't have many episodes but has already proven to be hilarious, resonant, and eerie. We only get so long on this earth and you should spend that time listening to good audio dramas."

- **Sara Ghaleb, Arden**

OFFICIAL DEATH BY DYING WEBSITE

Death by Dying

<https://deathbydyingpod.com>

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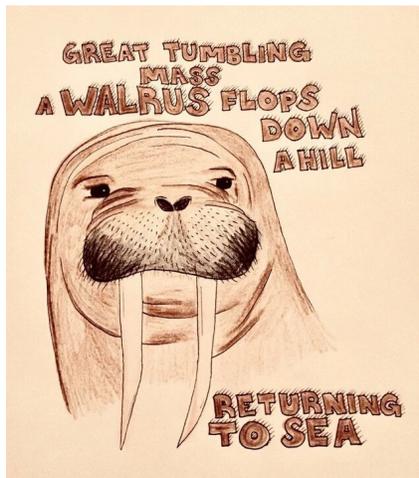
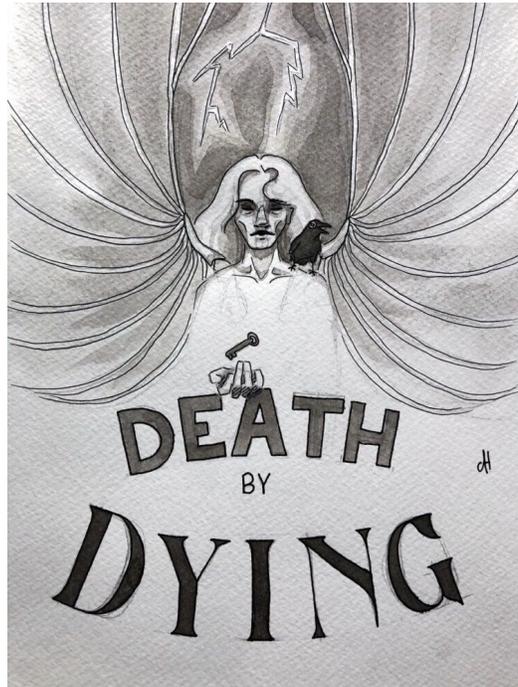
Instagram

<https://www.instagram.com/deathbydyingpodcast/>

Tumblr

<https://deathbydyingpod.tumblr.com>

SELECTION OF FAN ART



THANK YOU



Warmest Regards,

Evan Gulock and Niko Gerentes