

**D E A T H**  
**B Y D Y I N G**

**Press Kit**

Q1 2021

**Contact**

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[www.DeathByDyingPod.com](http://www.DeathByDyingPod.com)

# Available Now



Transcripts Available For All Episodes  
[@DeathByDyingPod.com](https://DeathByDyingPod.com)

## Coming Fall 2021



# About the Show

Death by Dying is a dark comedy fiction podcast that serves as the obituary column for the charming town of Crestfall, Idaho. The Obituary Writer finds himself deeply in over his head as he investigates a series of strange and mysterious deaths... when he is supposed to simply be writing obituaries. On his strange misadventures, he comes across a nameless man trapped in an abandoned silo, a hidden library of the town's secrets, a pair of twin vampiric nuns, a league of haunted bicycles, and an ominous beast stalking the Dark Woods. The deaths start becoming more personal when the Obituary Writer makes his first and only friend, Charlotte Dawson, whose aunt passed away due to a surprisingly deep paper cut and a fatal blood disease. The two begin to uncover the sinister secrets of the Dark Woods...

Evan Gulock (left)  
and Niko Gerentes  
(right) promoting  
Death by Dying at  
PodTales in Boston  
October 2018



## Origins

In the Fall of 2017, Evan Gulock, dedicated writer and mediocre ping pong player, discovered podcasting when he took a radio class at Columbia College Chicago. The goal of the class was simple: assemble one episode of a podcast over the course of the semester. The only problem was... all of the assignments were geared towards nonfiction! And Evan's heart very much belongs to fiction! Evan's teacher was successfully won over to the sweet, sweet dark side of fiction, and contacted Niko Gerentes, The Man of a Thousand Voices and president of Columbia's audio drama club. Niko became fascinated by the strange yet heartfelt story Evan was developing and through his technological know-how helped make a full season. And the rest, as they say, was Death by Dying.

# Season 02



Two and a half years after its shocking Season 1 finale, "Death by Dying" finally returns Fall of 2021 to continue the tale of the modestly handsome Obituary Writer of Crestfall, Idaho. Now, he's looking for Charlotte, but O.W. isn't the only one searching for answers. Mia Jasper, criminal law student, is following her own curious trail of clues surrounding the most recent string of deaths. From eldritch potato gods to a new pastor in town, this season is nothing short of a doozy. And who's that mystery man making O.W. blush? It's up to our beloved Crestfallens to uncover the truth.

## Upcoming Episodes

Obituary 06  
Wait... I Thought He Died?

Obituary 07  
Mei Died

Obituary 08  
Boundaby Died

Obituary 09  
Kai Died

Obituary 10  
Eve Died

Obituary 11  
Horace Died

Obituary 12  
TBA Finale Pt. 1

Obituary 13  
TBA Finale Pt. 2

# INDIEGOGO

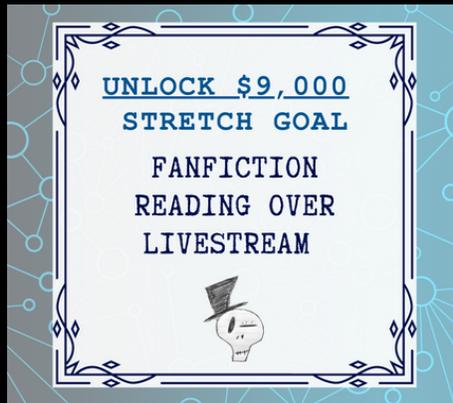
\$7,870 USD

156 backers

112% of \$7,000 Flexible Goal

37 days left

In just 10 days, fans donated over \$7,000 to the show's Indiegogo campaign to fully fund the second season. Stretch goals keep the momentum going, like a live fanfiction reading, an album from the in-universe band "The Bally-Go-Backward Boys", and a whopping 5 new special one-off episodes. The last day to donate to the campaign is April 1st, 2021: <https://igg.me/at/deathbydyingpod>



# AUDIO VERSE AWARDS 2020

# Nominations

Audio Play Production  
Death By Dying

Action Sound Design  
Niko Gerentes

Performance of a Leading Role  
Evan Gulock as The Obituary Writer  
Niko Gerentes as The Butcher

Performance of a Supporting Role  
Lauren Denby as The Angel of Death  
River Kanoff as The Decent Devil



# Stats & Milestones

Total Downloads  
Across All Platforms

200,000+

Average Downloads  
Per Month

14,500+

## 2018

- Season 1 Released Weekly
- Featured in RadioPublic's "Brand New Halloween Approved Podcasts"
- Featured in Bello Collective's Audio Drama Debuts: Haunted and Colorful Autumn Beginnings
- Live performance for The Chicago Podcast Festival

## 2020

- Mentioned in Forbes article - The Audio Verse Awards Announces Winners In Audio Fiction Categories For 2019
- First crossover with SCP Archives
- Winners of five 2019 Audio Verse Awards including Best New Production
- Joined Fable and Folly Audio Drama Network

## 2019

- Reviewed by Wil Williams - "Death by Dying" an Absurd and Hilarious Look at the Morbid
- Traveled to Boston for the PodTales convention as exhibitors
- Launched first episode of new mini-series "Tales From Crestfall"

## 2021

- 6 nominations for the 2020 Audioverse Awards
- Launched Indiegogo Campaign for Season 2
- Raised 7,000 in 10 days for Season 2

# Available On

Apple Podcasts, Spotify, Google Play,  
RadioPublic, Stitcher, SoundCloud, YouTube

# Community Feedback

"Death by Dying is one of the best written dark comedy podcasts I've ever had the pleasure of listening to, and the creators are fantastically compassionate people to boot."

- Ella Watts,  
Producer for  
BBC Studios

"This series doesn't have many episodes but has already proven to be hilarious, resonant, and eerie. We only get so long on this earth and you should spend that time listening to good audio dramas."

- Sara Ghaleb,  
Arden

"Death by Dying brings something new to the concept [of death] with a streak of absurdism and an unflinching look at human fragility [...] It's a glimpse into what makes life absurd, what makes death feel random and looming, and the anxieties that tie them both together."

- Wil Williams,  
Podcast Critic

"If you're not listening to Death by Dying you are missing out! This pod is a trip, really well done, narration is on point, everything about it is wonderful. I'm planning on giving the entire first season another listen. Check it out!"

- Morgan Givens,  
Flyest Fables

"Hmm... which podcast to pick. I need something dark parading as light. Something I can laugh to but that doesn't bring me out of my much needed morbid writing mood. Something to make the next half hour fly by in a memorable way. Sees Death by Dying. Clicks on Death by Dying."

- Chad Ellis,  
Station Blue

"Sharply tongue-in-cheek, Death by Dying is the obituary podcast of the mysterious deaths that befall the townsfolk of Crestfall, Idaho. Clever writing and a dry wit are the starring features of this podcast, brought home by a narrator with a voice that strongly reminded me of Cecil Baldwin. This is a sardonic listen, one that more than once has made me crack a wry smile and muffle laughter."

- Elena Fernández-Collins,  
Bello Collective

# Season 01



The Obituary Writer of Crestfall, Idaho finds himself deeply in over his head as he investigates a series of strange and mysterious deaths... when he is supposed to simply be writing obituaries. Along the way he encounters murderous farmers, man-eating cats, haunted bicycles, and a healthy dose of ominous shadows.



## Obituary 01: Wyatt Died

Wyatt Hudson, 47, was murdered peacefully late Sunday evening beneath a starry sky...



## Obituary 02: Lillian Died

Lillian Parker, 59, found herself in a bloody bind beneath a bunch of books...



## Obituary 03: Isaiah Died

Elder Isaiah Goodwin, 98, was found dead in his chambers after imbibing something lemony...



## Obituary 04: Martin Died

Martin... well, we don't know too much about Martin. He is one dead enigma.



## Obituary 05: And Then She Died

She was born. She lived. And then she died.

# Specials



From left to right - Niko Gerentes (The Butcher, Chester the Goat, Leroy Jones), Evan Gulock (The Obituary Writer, The Button-Eyed Raven), Noah Baldwin (Samuel Plunk, Eugene Portage), and Joshua Giordan (Pastor Jeff), as the Bally-Go-Backward Boys singing, "Johnny Left His Bootstraps in the Promise Land"



## Live Show at the Chicago Podcast Festival 2018

In 2018 Death by Dying was invited to participate in the Chicago Podcast Festival. Crestfall's very own Samuel Plunk died after a suspicious repair job accident. With heartfelt eulogies that had nothing to do with the deceased and a grand finale musical performance of "Johnny Left His Bootstraps in the Promised Land" by The Bally-Go-Backward Boys, a funeral has never felt so lively.



## SCP Archives Crossover: Case of the Phantom Bicycle

A collaboration with the sinister minds behind the SCP Archives podcast. An agent from the SCP Foundation arrives in Crestfall to investigate a phantom bicycle infestation with the help of the one and only Wild Man. We had a blast working with the folks at the Bloody Disgusting Podcast Network.



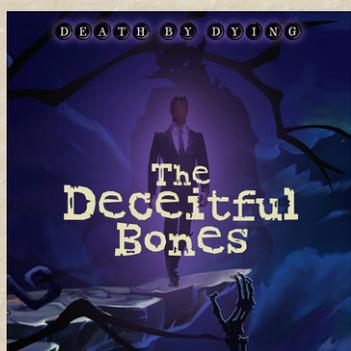
## Obituary 00: Gary Died (Pilot)

Before murderous farmers, man-eating cats, and the Shadow in the Dark Woods, there was Gary. Gary Wickersham, 47, was found dead face-first in a birdbath behind Carlson and Carlson's Delicious Pastry Shop. Was this an accident, or a sweet, sweet murder mystery? The Obituary Writer intends to find out in his first, previously unreleased adventure.



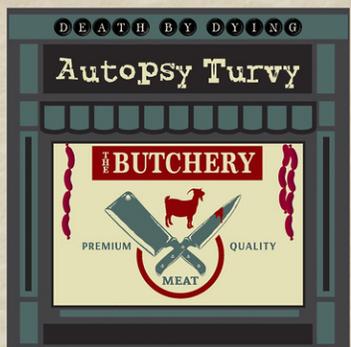
# TALES FROM CRESTFALL

In Fall 2019, Death by Dying released the premiere episode of Tales from Crestfall, a three-part bonus miniseries during its off-season. Each episode is a standalone story expanding upon the world of Crestfall, Idaho. Tales from Crestfall is the perfect taste of Death by Dying for both fans new and old.



## TFC 01: THE DECEITFUL BONES

Gather 'round... The Obituary Writer is in his finest tweed jacket and ready to share his favorite folktale from Crestfall, Idaho lore. An egotistical ghost takes a bizarre journey into the afterlife, encountering all manner of ethereal beings along the way. But never forget... beware the Deceitful Bones...



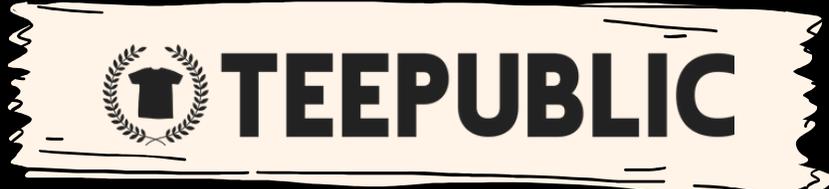
## TFC 02: AUTOPSY TURVY

The Butcher is here to tell a chilling story of demons, detectives, and delicious meats. After discovering his butchery may be haunted, the Butcher calls upon the help of Jimmy Hawkins, Private Investigator, and the prophetic Madam LeBeaux. What they discover, they will never see coming... until they do.



## TFC 03: Whispers From The Quarry

The Angel of Death has a story to tell... When Violet and her friends come across a mysterious quarry, she begins experiencing unsettling and unexplainable phenomenon. Is she losing her mind? Or is something more sinister afoot...



# TEEPUBLIC

## 2020 Fan Art Contest

DBD fans submitted their finest, most dastardly Death by Dying inspired art for a chance to have their design featured on our TeePublic. 4 winners now receive commission for their work, with their art available on all of our products, including t-shirts, stickers, and notebooks!



Twitter  
@songlessbirds



Twitter  
@bkay\_evans



Twitter  
@Smidgenism



Twitter  
@ashleymaher187

[teepublic.com/stores/death-by-dying-podcast](https://teepublic.com/stores/death-by-dying-podcast)





Patreon is a place for fans to get a behind the scenes look at everything Death by Dying... Advice from the Obituary Writer, early drafts of scripts, BTS commentary, advanced access to episodes, personalized obituaries... you won't want to miss out on these exclusive rewards.

<https://www.patreon.com/deathbydyingpod>

#### Freshly Dead

**\$2**

PER MONTH

Join

Welcome to Crestfall! You're keeping oil in the lamps and ink in the typewriter.

- Patreon feed! (bloopers, stories, art, bottomless pie)

#### Definitely Dead

**\$4**

PER MONTH

Join

##### Those who are Definitely Dead receive:

- Monthly Messages of Advice from the Obituary Writer
- Access to Behind-the-Scenes notes, drafts, documents
- In-depth commentary from the creators of DBD
- Digital copies of Death By Dying posters. (Scroll to the bottom of the feed)
- Previous tiers included.

#### Seriously Dead

**\$10**

PER MONTH

Join

##### Those who are Seriously Dead receive:

- Advanced episode access.
- Previous tiers included.

Must be a member for two months to receive.

#### Exceptionally Dead

**\$25**

PER MONTH

Join

##### Those who are Exceptionally Dead receive:

- A 30 minute call with a show creator
- A personalized 500(ish) word obituary (PDF) written of you as a character in Crestfall, optionally published on our social media.
- Previous tiers included.

Must be a member for two months to receive.

#### Transcendent of Death Itself

**\$50**

PER MONTH

Join

##### Those who have Transcended Death Itself receive:

- Shovel signed by the creators and the Obituary Writer (for grave-digging purposes, or building sand castles)
- Script/story consultation with Show Writer Evan Gulock

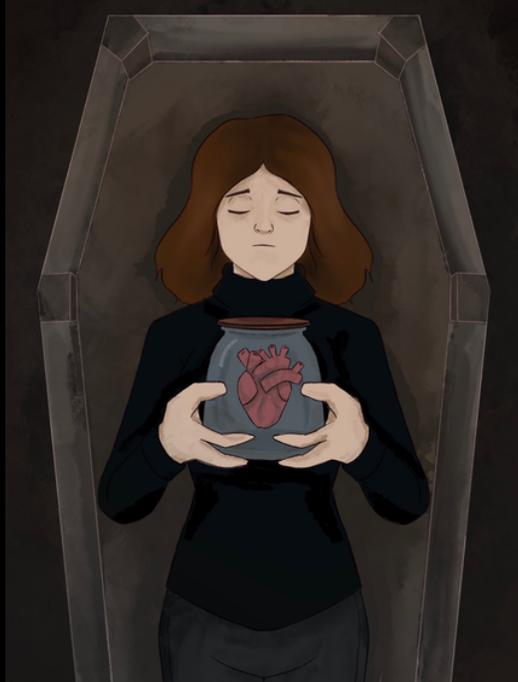
**Includes:** One round of notes on your script. Cannot exceed 35(ish) pages.

Must be a member for two months to receive.

# Selection of Fan Art



Tumblr - @cary-atherton-art



Tumblr - @raeofsunshin



Tumblr - @lars-onist



Twitter - @Wren\_In\_a\_House



Instagram - @altoidoibs



Twitter - @SarahCristel



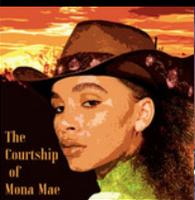
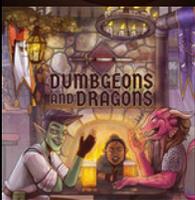
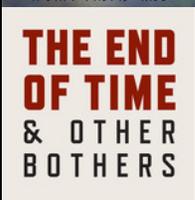
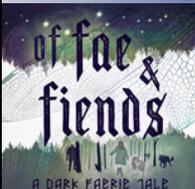
Twitter - @EleenaBasil



Twitter - @earthquarter



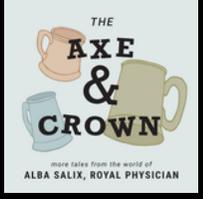
Instagram - @leezls



# a member of the Fable and Folly Network

The Fable and Folly Network was built with a simple but compelling vision: a world where audio fiction producers can make a good living telling their stories.

Learn More at [www.fableandfolly.com](http://www.fableandfolly.com)



# Thank You!

Death by Dying Podcast

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Warmest Regards,  
Evan Gulock and Niko Gerentes