

Sego Lily Staging & Design

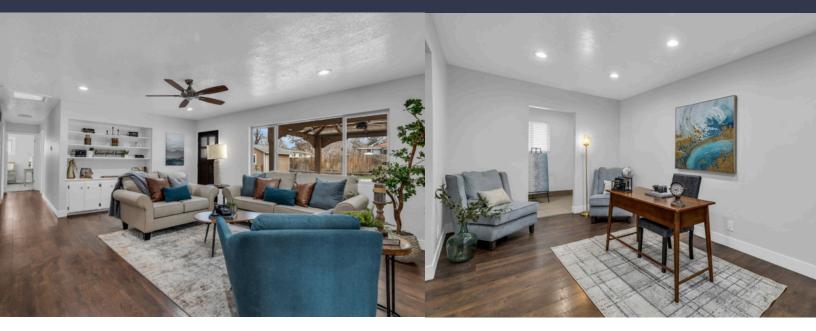
welcome



GET THE BEST PRICES FOR YOUR CLIENTS AND BE KNOWN AS A "TOP AGENT" IN THIS COMPETITIVE REAL ESTATE MARKET...

Picture this: Stunning spaces that not only grab attention but also bring in top dollar offers that make neighbors envious. That's where I come in as a passionate home stager. We've got a knack for turning properties into irresistible homes that buyers fall in love with. So, why not team up? With our staging expertise, you'll be the agent known for sealing those fantastic deals.!

Sego Lily Staging & Design



GET THE BEST PRICES FOR YOUR CLIENTS AND BE KNOWN AS A "TOP AGENT" IN THIS COMPETITIVE REAL ESTATE MARKET...

Picture this: Stunning spaces that not only grab attention but also bring in top dollar offers that make neighbors envious. That's where we come in as a passionate home stager & designer. We've got a knack for turning properties into irresistible homes that buyers fall in love with. So, why not team up? With our staging expertise, you'll be the agent known for sealing those fantastic deals.!

Reasons to Use a Stager

Higher Sales Price

Staged homes sell for higher prices than non-staged homes, with potential price increases ranging from 1% to 20%. more (Source: Real Estate Staging Association)

Faster Sales

Staged homes sell faster. A professionally staged home can spend less time on the market, reducing carrying costs and stress for both the agent and the seller.

Trust and Credibility

Recommending staging showcases your commitment to your clients' success, building trust and

credibility as an agent who goes the extra mile.





Reasons to Use a Stager

Better Online Presence

Professionally staged homes result in better online listing photos, attracting more views and inquiries from potential buyers browsing online platforms.

Competitive Edge

Professional staging differentiates a property from competing listings, helping it stand out in a crowded market.

Wider Buyer Pool

Staging can help a home appeal to a broader range of potential buyers by neutralizing decor and minimizing personal touches.

Reasons to Use a Stager

Buyers Can Visualize

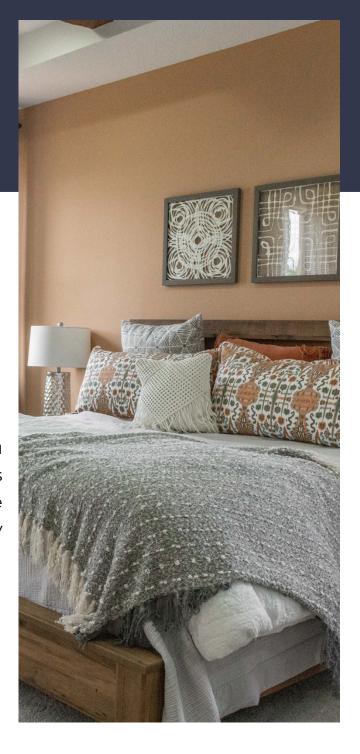
In a 2021 National Association of Realtors (NAR) Survey, over 83% of buyers find it "easier to visualize the property as their future home" when it's professionally staged

Professional Objectivity

If you can't see objectively, you can't "package" effectively and it's almost impossible for a seller to be objective about their home... they need professional help.

Stress Reduction

Staging minimizes the need for sellers to keep their homes in show- ready condition for extended periods, making the selling process less stressful.





Reasons to Use a Stager

Considered a "Critical Necessity"

According to a Zillow survey of thousands of real estate experts, "home staging" was listed as the TOP TWO necessary items to sell.

ROI for Agents

Staged homes can lead to repeat business and referrals for real estate agents, as satisfied clients are more likely to recommend your services to others.

Better Than a Price Reduction

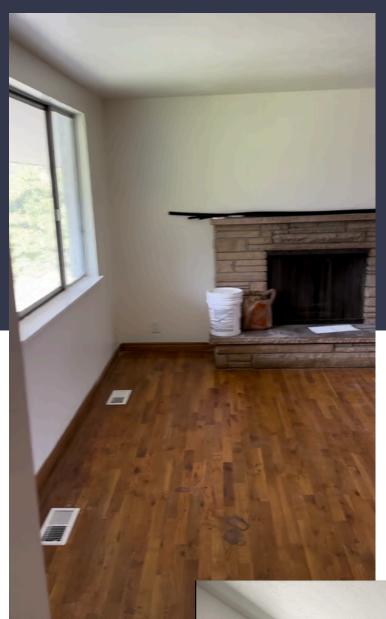
Staging is always much less expensive

than your first price reduction. Don't make the seller question why you didn't stage in the first place.



3 Homes Make 50K+ OVER Asking Price in this "Best of the Best" Case Study

It's easy to under estimate the value of professional staging but in this blog post, I showcase not one but THREE homes that made several thousand over asking price after having their home professionally staged.



Before & After



Sego Lily Staging & Design