

PRODUCT DEVELOPMENT

SUCCESS STARTS HERE

supporting innovators design, develop,
manufacture & scale commercially
viable products - that resonate
with your target market

DAVE FUSTINO

boston-based product design & development consultant, supporting founders, startups & SME's bring commercially viable products to market, on a global scale

leading clearly defined efforts develop innovative, category defining solutions with extensive knowledge & capabilities in concept development, prototyping techniques, supplier engagement & reliable manufacturing methods



HELPING A WIDE RANGE
OF CLIENTS (LARGE & SMALL)
NAVIGATE DEVELOPMENT
& SUCCESSFULLY BRING
THEIR PRODUCTS
TO MARKET



... OPTIMIZING RESULTS

VISION SETTING & CONCEPT DEVELOPMENT

- DEFINING YOUR CRITICAL PATH TO SUCCESS



DESIGN DIRECTION:
establishing a practical, competitive & unique design



CAD DEVELOPMENT:
modeling realistic product geometry & configurations



PRODUCT RENDERINGS:
dynamic & context driven product visualizations



FROM THE BEGINNING

RAPID PROTOTYPING & PRODUCT VALIDATION

- TESTING, ITERATING & IMPROVING WITH SPEED



PROTOTYPING:
identify ergonomic, robust & scalable solutions



PRODUCT TESTING:
establish feasibility, usability & design realization



DESIGN IMPROVEMENT:
design for manufacturing, with user-centric results



THROUGH THE MIDDLE

SUPPLIER ENGAGEMENT, MFG / PRODUCTION & SCALABILITY

- PROCURING PRODUCT VIABILITY



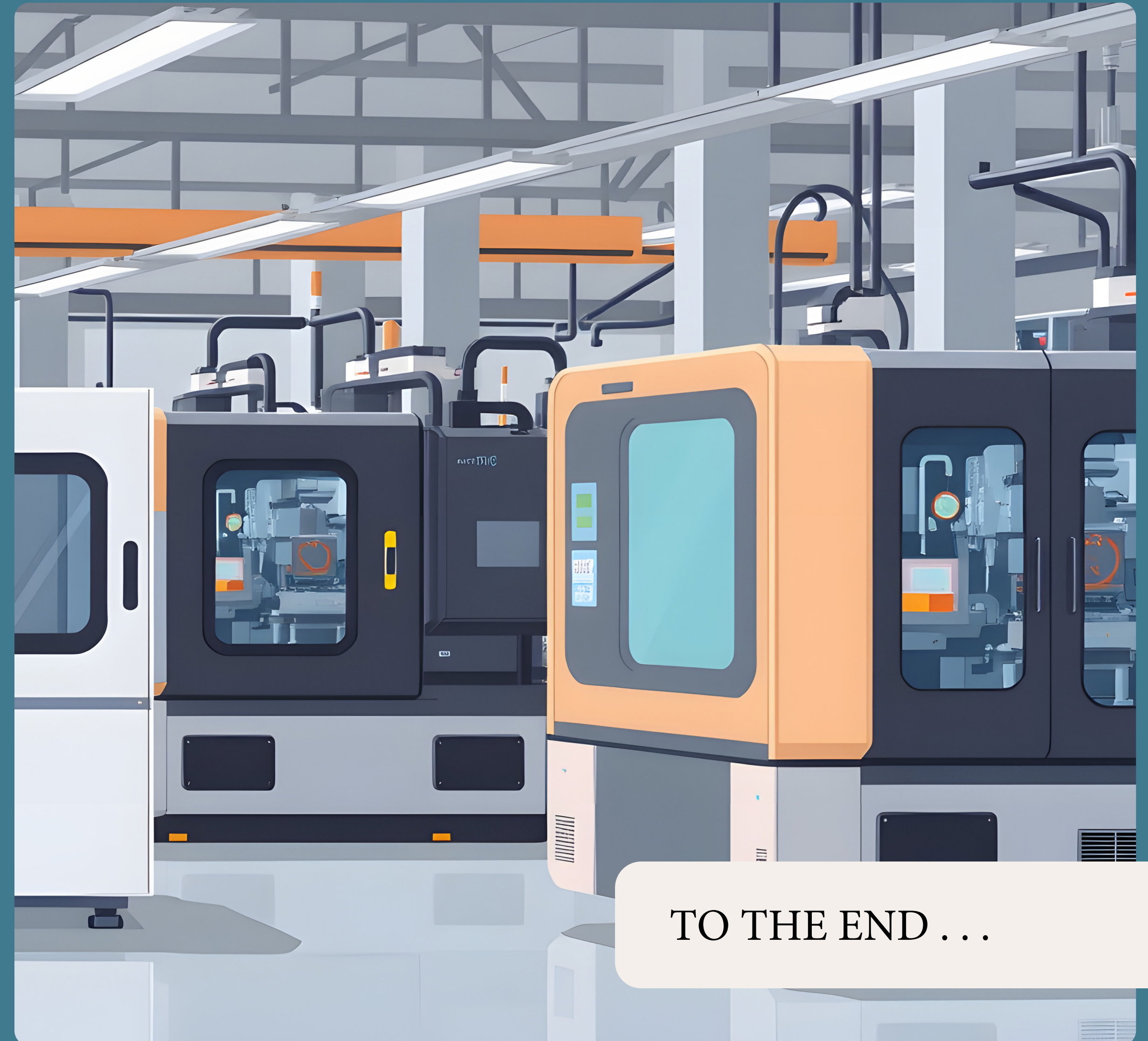
RELIABLE NETWORK:
connecting you with mfg & supply chain experts



QUALITY RESULTS:
supplier engagement with optimized outcomes



TARGETED IMPACT:
compelling, cost-conscious & fully resonant results



TO THE END . . .

END-TO-END SUPPORT, THE ESSENTIALS



MARKET RESEARCH,
PRODUCT / MARKET FIT &
COMPETITIVE BENCHMARKING



VISION SETTING,
DESIGN EXPLORATION
& CONCEPT DEVELOPMENT



CAD MODELING / SURFACING
& ADVANCED FORM
DEVELOPMENT



PRODUCT RENDERINGS
& CONTEXTUAL DESIGN
VISUALIZATION



PROTOTYPING,
WORKS-LIKE MODELS
& ADVANCED MOCK-UPS



(DFM) DESIGN FOR
MANUFACTURING &
PRODUCT VALIDATION



PROOF OF CONCEPT
(POC), DESIGN VIABILITY,
USER EXPERIENCE EVALUATION



(CMF) COLOR,
MATERIAL & FINISH -
PRODUCT APPEARANCE



SUPPLIER / VENDOR, CM,
ODM, & SUPPLY-CHAIN
ENGAGEMENT



EVT / DVT / PVT - SUPPORT
EXECUTE & DELIVER A
VIALE OUTCOME



PART QUALITY, ASSEMBLY
& TOLERANCE REFINEMENT
FOR LOW TO HIGH VOLUME



LCA - ANALYSIS:
SUSTAINABLE & CIRCULAR
DESIGN AWARENESS

BESPOKE DEVELOPMENT SERVICES & SPECIALIZED INDUSTRY ACCESS



DAILY

Rapid turnaround for day-to-day acceleration with your most critical & pressing development needs:

1-day | 3-day | 1-wk | workshops
Rapid results that propel you forward.



MONTHLY

Targeted support to reach your next major milestone... working closely with your team to reach your goals:

per month basis | 1-2 months
Specific services for near-term progress.



QUARTERLY

Tailored for PD teams invested in long-term collaboration to converge on comprehensive, optimized & scalable results:

per-phase basis | 3-4 months
For structured goals, agendas & objectives.



ENTERPRISE

Full range support from idea to production - Every step of the way, guiding your team from beginning to end:

1-2 year development cycles
Custom packages available - let's chat.

MOST POPULAR PACKAGE

WHAT OTHER'S ARE SAYING

liz

SENIOR END-TO-END
PRODUCT MANAGER



"... what truly sets him apart is his creativity & holistic approach to industrial design that's squarely grounded with the consumer.

His ability to understand & anticipate the needs of a target audience is unparalleled ..."

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CORE CUSTOMER VALUES
& CONCEPT DEVELOPMENT

"His ability to seamlessly transform conceptual visions and abstract content into tangible products is impressive while also wrapping user needs and market trends into his designs.

nestor

PLASTICS ENGINEER
& PROCESS DEVELOPMENT




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TEAM DYNAMICS & COLLABORATION

"... He knows how to balance advocacy for a cohesive design with maintaining a practical level of flexibility to allow convergence with the rest of the team."

jeremy

SENIOR LEAD
MECHANICAL ENGINEER



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HOLISTIC PRODUCT DEVELOPMENT
& UNDERSTANDING THE USER JOURNEY

"... his designs seamlessly blend form & function, resulting in products that not only look stunning, but also deliver an exceptional user experience"

LET'S GET TO WORK.

contact / dave_fustino@etho.design



GOOD
DESIGN
AWARD®



reddot design award

