



OFFERING DIGITAL AND HAND
DRAWN DESIGNS, ART, LOGOS,
AND VECTOR GRAPHICS.





Hi, my name is Skyler Fox and I love to create designs that are eyecatching and clean, making what needs to be seen stand out to the audience. I have always been interested in art and design. When I began, it was mostly hand drawn work, as I didn't have any computer programs at the time. This broadened my skills at art, and my creativity as well.

I was hooked on drawing and design when I began getting commissioned for art pieces for race winners, as well as local drivers' for art of their cars. I knew that I enjoyed doing things like this, and wanted to know more, so I went to college for Digital Graphic Design. While in school I began getting commissioned for digital pieces, having a ton of fun making designs for the few clients.

I recently had gotten into 3D design, adding textures to 3D models. I had been requested a few times to create paint schemes for iRacing, a racing simulator, including one recently for former NASCAR driver Dale Earnhardt, Jr.

While it seems racing is the only type of work I do, I do things outside of motorsports. I have also done logo design, apparel design, and vehicle wrap designs. I feel that the hand drawn, as well as the digital designs, can lead to new, unique, eye-catching designs.

Skyler Curtis Fox



APPAREL DESIGN



Retro Fox Design Co. Shirt Design.

Personal-2020

Apparel design is something that is hard to please everyone. It is more like making something that fits it with current fads rather than what might look new. It is definitely all about pleasing the client in the end though!

Many people, including myself, have recently enjoyed the look of 80's styles. This includes geometric shapes and bright colors.

I recently made this shirt design for fans of racing and my work. They liked the retro look of it, but it is still an original, new design.

HAND DRAWN ART

In 2019, Matt Weaver with Short Track Scene contacted me to create hand drawn art for the winners of prestigious late model stock car races. The first was for Josh Berry, winner of the 2019 ValleyStar Credit Union 300 at Martinsville Speedway in Virginia.

This drawing features Josh Berry's All Things Automotive JR Motorsports 88, the Martinsville Speedway logo, and the coveted grandfather clock that is given to the winner as a trophy for winning.

Each hand drawn piece is one of a kind, very tedious, and time consuming. They are special, and it is an artform that seems to be getting lost in this day and age.

Josh Berry ValleyStar Credit Union 300 win art

Client- Matt Weaver/Short Track Scene 2019



FLYER/AD DESIGN



Retro Mello-Yello 300 race flyer/advertiser.
Personal-2020

While flyers are seen much any-more, an even more old fashioned route some clients like is hand-drawn flyers. This drawing to the right was made originally as a personal project, but was later used to advertise races at Volunteer Speedway in 2019.

The look of hand drawn flyers is unique and catches the eye to some who like this unique, old fashioned look.

Flyer advertisements don't seem to be seen as much in this digital age. Some clients still enjoy retro, or even new looks on an old fashioned flyer. Here are two that were made as personal projects.

The digital example to the left is a retro flyer for the 1980 Mello Yello 300. It gives a new, unique look into what the past could have been, and how we can make things look retro and unique now.

Retro Volunteer Speedway Flyer
Personal-2018



DIGITAL DESIGN

Digital designs are the best way to create images to be put on t-shirts, stickers, social media, or just to create anything imaginable.

In late 2021, I had the opportunity to create a digital design for Dirt Mo Media and Kelley Earnhardt Miller for a throw-back t-shirt! The design included a retro look with Kelley's 38 late model front and center!

With some edits from JR Motorsports graphic artist, Ryan Williams, the design was ready to print as part of the Dirty Mo Original Apparel line.

Kelley Earnhardt T-Shirt Design

Kelley Earnhardt Miller/Dirty Mo Media -2021



iRACING DESING



The image shows a blue and white iRacing car, specifically a Monte Carlo, with the number 8 on its side. The car is covered in various sponsor logos, including 'Filter Time', 'Good Year', 'UNDEAL', 'FAM', '3P', 'DinHardt', 'BRC', and 'Stewart'. The car is positioned on a track, and the background is a simple, light-colored wall.

Filter Time

Don't Worry, Breathe Happy...

Dale Earnhardt, Jr. races all day long, breathing in fumes and dirty air. When the hard race is over, and Dale goes back home, he expects good, clean, fresh air. To keep the air in his home clean, Dale uses Filter Time. With such a busy racing schedule, he never has the time to remember to buy home air filters. Filter Time ships your air filters to you each month, so you don't have to remember to buy them. Filter time provides a variety of filter sizes and types for any home. Don't worry, breathe happy with Filter Time, all the pros do.

Filter Time iRacing Monte Carlo

Dale Earnhardt Jr.-2020

Designs for iRacing cars have been popular since Trading Paints has become commonly used by sim racers. With leagues and professional esports, people want their cars to look good, have the sponsors presented well, and have a personalized paint scheme, even if you're racing for a fun hobby,

I have created many iRacing paint schemes, as well as several for NASCAR driver and owner Dale Earnhardt Jr. I have also created designs for teams looking for concept paint schemes to present to a potential sponsor. Not only is it good for sim racing, but it gives teams and sponsors a realistic 3D presentation at what a real car might look like!

LOGO DESIGN



Kick'n Asphalt Logo

Nathaniel Carlisle-2021

Logo design is a unique challenge. With collaboration with the clients, you have to create something that people will notice, like, and remember. Making a logo that you can easily recognize. Sometimes something that people can even notice by just a symbol with no text.

While it is a challenge, it is fun to get creative with clients to create something that will please them as well as their audience.

This is a project that was made for a friend and true, hard racer Boo Carlisle. He began a vlog called Kick'n Asphalt that follows their racing as well as others at various short tracks around the country! The logo included a Camaro like one that Carlisle races. The logo has a simple look that is easy to read and is recognizable as a racing-style logo.