

# AGENT INTERVIEW QUESTIONNAIRE



Agent Interview Checklist

## REALTOR CONTACT INFO

Phone Number

Home Search Website

Broker

Broker Office Phone

Agent Email

Social Media Handle

How long have you been a licensed real estate agent?

What Certifications or Designations do you have?

What is your marketing plan other than listing it on the MLS for selling my home?

Will you hire a professional photographer or videographer for the listing?

☐ Y ☐ N

Will you provide a Professional Virtual Tour and floorplan for the listing?

☐ Y ☐ N

Will you hire a Professional Pre-Listing Inspection for my benefit?

☐ Y ☐ N

Will you provide a Professional Decluttering and Staging Consultation?

☐ Y ☐ N

Will you provide Professional Moving and Storage during the listing period?

☐ Y ☐ N

Will you provide a Professional Move-out Cleaning Services before close of escrow?

☐ Y ☐ N

What is your commission rate, and what services are included for my benefit?

% / \$

How is do I know I will get a return on investment of your commission?

Do you offer a Money (Commission) Back satisfaction guarantee? If so, what are the terms?

## Please Check All The Servies You Provide

- ☐ A Pre-list Professional Home Inspection For My Benefit
- ☐ Professional staging and decluttering services
- ☐ A private, secured, air-conditioned storage unit to place your storage items into until your listing closes escrow
- ☐ A complimentary mini safe for your small valuables, weapon, & prescriptions
- ☐ A professional moving team to help put your excess items in storage Included Handyman Services for minor repairs and touch-ups
- ☐ A robust social media campaign to increase views, digital tours, and engagement of your property by over 3700%
- ☐ Professional graphic designed, high quality marketing materials
- ☐ A Welcome Home Gift Basket to make moving a lot easier.
- ☐ Dedicated Website exclusively to showcase my home listing
- ☐ Attend my closing appointment to help answer questions and fix any issues
- ☐ Attend my Buyer home tours for my security
- ☐ A complimentary new owner's Home Warranty to attract more Buyers
- ☐ Professional Full Service Photography and Drone Footage for marketing
- ☐ Complimentary branded bottled water for your Buyer tours
- ☐ Complimentary House Cleaning and Carpet Cleaning at close of escrow
- ☐ Concierge Utility Connection and Disconnection Services
- ☐ Complimentary Mortgage Qualification for your new property
- ☐ Attend dedicated contract review appointments to discuss important terms and conditions you may need to consider during the transaction.
- ☐ Moving Planners and Home Selling Guides like this one to help me make decisions

Please explain the disadvantages and potential dangers of Open Houses?

How will you keep me informed throughout the sales process?

Can you provide a Comprehensive Adjusted Market Analysis (CAMA) for my home?

How will you determine the right listing price for my home?

Can you provide references from past clients or testimonials?

How do you ensure I do not miss deadlines or have breach of contract?

What potential issues could arise during the closing process, and how would you handle them?

How quickly do your listings typically sell?

How will my home be advertised online and through other channels?

How do you ensure my property and my family will be safe and secure during the listing period?

How many homes have you sold in your career?

What is your negotiation style, and how will you ensure I get the best price for my home?

Why should I choose you over other agents?