



2026 ISC World Tournament Sponsorship Opportunities

Bear Creek Sports & Entertainment

Chippewas of the Thames First Nation • Melbourne, Ontario
Southwest Middlesex Recreation Complex • Glencoe, Ontario

Tournament Venue & Facilities:

JDT First Energy Veterans Memorial Fields

- Two championship diamonds
 - 500+ seats each diamond
- LED lighting for evening games
 - Press box & broadcasting
- Concession & hospitality areas

Southwest Middlesex Recreation Complex

- Two preliminary round diamonds
 - 500+ seat capacity
 - Live game streaming
 - Concession & beer tent
- 15 minutes from primary venue

Tournament Overview

The 2026 ISC World Tournament represents the pinnacle of men's fastpitch softball, marking the 80th anniversary of the International Softball Congress. This eight-day championship will feature over 50 elite teams competing for world championship honors across three divisions at two premier venues: the newly constructed JDT First Energy Veterans Memorial Fields and the Southwest Middlesex Recreation Complex in Glencoe, Ontario.

Tournament Statistics

- 50+ Elite Teams
- 8 Days Competition
- 10,000+ Visitors
- 250+ Volunteers
- 4 Championship Diamonds 1,000+ Total Seating
- Live Game Streaming

Economic Impact

- \$1-2+ Million Direct Impact 800+ Hotel Room Nights Regional Tourism
- Showcase Glencoe & Melbourne Venues
- Cultural Exchange Program
- Media Coverage

Why Partner With Us - Community Impact & Legacy Benefits

- Enhanced sports facilities that will benefit local leagues post-tournament
- Inter-community cooperation between London, Glencoe, Strathroy, rural municipalities, and Chippewas of the Thames
- Direct venue-related spending in Glencoe/Southwest Middlesex for local dining and services
- Cross-promotion opportunities with 20-40% revenue increases during tournament week
- Regional, provincial, and specialized sports media coverage
- Cultural celebration and education opportunities with First Nations participation

Partnership Tiers

*** Title Sponsor - \$50,000**

- Entire Event Identity - Tournament naming rights
- 20 VIP Passes with dedicated hospitality tent
- Comprehensive digital branding & marketing opportunities
- Premium logo placement on all materials and merchandise

*** Diamond Sponsor - \$25,000**

- 5 Complimentary VIP Passes with VIP seating
- Digital branding & marketing opportunities
- Tournament branding and event signage

*** Platinum (\$10,000) & Gold (\$5,000) Sponsor**

- Marketing opportunities and press coverage
- Tournament branding and event signage
- In-game announcements

Community Partnership Levels

*** Silver Sponsor (\$2,500)**

- Press & Media Release
- Tournament Branding
- Event Signage
- In-Game Announcements

*** Bronze Sponsor (\$1,000)**

- Tournament Branding
- Event Signage
- In-Game Announcements
- Community Recognition

*** Base Hit Sponsor (\$500)**

- Event Signage
- In-Game Announcements
- Supporter Recognition
- Entry Level Partnership

All Sponsors Receive

- Association with the 80th Anniversary ISC World Championship
- Connection to cultural exchange and community building
- Regional and specialized sports media coverage
- Support of amateur athletics and community development

Contact Information

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