

PRIVACY POLICY

1 INTRODUCTION

At FIGHT & FLIGHT ("Company") we value your privacy and the importance of safeguarding your data/information. Please read this Privacy Policy carefully before using the www.convothreads.com Website (the "Website") operated by JJ SOTTO INC., an S-Corporation formed in California, United States ("us," "we," "our") as this Privacy Policy contains important information regarding your privacy and how we may use the data/information we collect about you.

Your access to and use of this Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including: visitors, users, and others who wish to access or use the Website.

By accessing or using this Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

2 PERSONAL DATA/INFORMATION WE COLLECT

When you make or attempt to make a purchase, we collect any and all data/information that you enter onto this Website which include the following:

- Account Data/Information
- Financial Data/Information
- Demographic Data/Information
- Purchase Data/Information
- Using our Products and/or Services
- Entering Data/Information Online
- Corresponding with us
- Data/Information regarding your interaction with our Website

How We Collect Your Personal Data/Information

We may use the data/information that you provide us for the following:

- Analytics
- Marketing and advertising
- Performing services
- Processing payments
- Providing customer service
- Resolving disputes
- Verifying customer information

PRIVACY POLICY

Purpose and Legal Basis for the Processing of Personal Data/Information

The purpose is to provide, maintain, and develop our products and services and understand how to improve them. Processing your data/information is necessary to perform contractual obligations and to analyze Company interests to provide products and services to create, build, and/or maintain our relationship with you and to protect our business from adverse effects such as fraud. Consent will be required to initiate services with you. New consent will be required if any changes are made to the type of data/information collected. Within our contract, if you fail to provide consent, some services may not be available to you.

Sharing and Disclosure

We will share your Personal Data/Information with third parties only in the ways set out in this Policy or set out at the point when the Personal Data/Information is collected.

Service Providers and Other Third Parties

We may use a third-party service provider, independent contractors, agencies, or consultants to deliver and help us improve our products and services. We may share your personal data/information with marketing agencies, database service providers, backup and disaster recovery service providers, email service providers, referral partners, and others but only to maintain and improve our products and services. For further information on the recipients of your Personal Data/Information, please contact us by using the information in the "Contact Us" section below.

Third-Party Websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Legal Requirement

We may use or disclose your Personal Data/Information to comply with a legal obligation, in connection with a request from a public or government authority, or connection with court or tribunal proceedings, to prevent loss of life or injury, or to protect our rights or property. Where possible and practical to do so, we will tell you in advance of such disclosure.

Sale of Your Data/Information

We do not sell your personal data/information.

PRIVACY POLICY

3 COOKIES

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies and may use cookies for reasons including, but not limited to analyzing our Website traffic; analyzing your interactions with advertisements; identifying if you are signed in to the Website; testing content on the Website; storing information about your preferences; and recognizing when you return to the Website.

Most web browsers automatically accept cookies. However, you can modify your browser settings to decline cookies, if you prefer. This setting may prevent you from taking full advantage of the Website.

4 RETENTION & DELETION

We will only retain your Personal Data/Information for as long as necessary for the purpose for which that data was collected and to the extent required by applicable law. When we no longer need Personal Data/Information, we will remove it from our systems and/or take steps to anonymize it.

5 MERGER OR ACQUISITION

If we are involved in a merger, acquisition or asset sale, your personal data/information may be transferred. We will provide notice before your personal data/information is transferred and becomes subject to a different Privacy Policy. Under certain circumstances, we may be required to disclose your personal data/information if required to do so by law or in response to valid requests by public authorities.

6 HOW WE KEEP YOUR DATA/INFORMATION SAFE

We have appropriate organizational safeguards and security measures in place to protect your Personal Data/Information from being accidentally lost, used, accessed in an unauthorized way, altered, or disclosed.

The communication between your browser and our Website uses a secure encrypted connection wherever your Personal Data/Information is involved.

We will notify you and any applicable regulator when legally required to do so, should unforeseeable events outside of our control or security breach arise.

PRIVACY POLICY

7 CHILDREN'S POLICY

This Website is intended for use by a general audience and may include services provided for children under the age of 18. Personal Data/Information received for booking of services provided for children under the age of 18 shall be accompanied by consent of a parent and/or guardian to successfully book the service. Should a child whom we know to be under 18 send personal data/information to us, we will use that data/information only to respond to that child to inform him or her that they can only use this Website with the consent of a parent and/or guardian's personal data/information entered.

8 EXERCISING YOUR RIGHTS

You may opt out of future sales of personal data/information by submitting a consumer request to community@fightandflightmindset.com.

For your own privacy and security, at our discretion, we may require you to prove your identity before providing the requested information.

9 CHANGES TO PRIVACY POLICY

We reserve the right to amend this Privacy Policy at any time. We will notify you of any changes to this Privacy Policy by posting the updated Privacy Policy to this Website or application.

10 CONTACT US

If you have any questions about this Privacy Policy, please contact us at community@fightandflightmindset.com.