



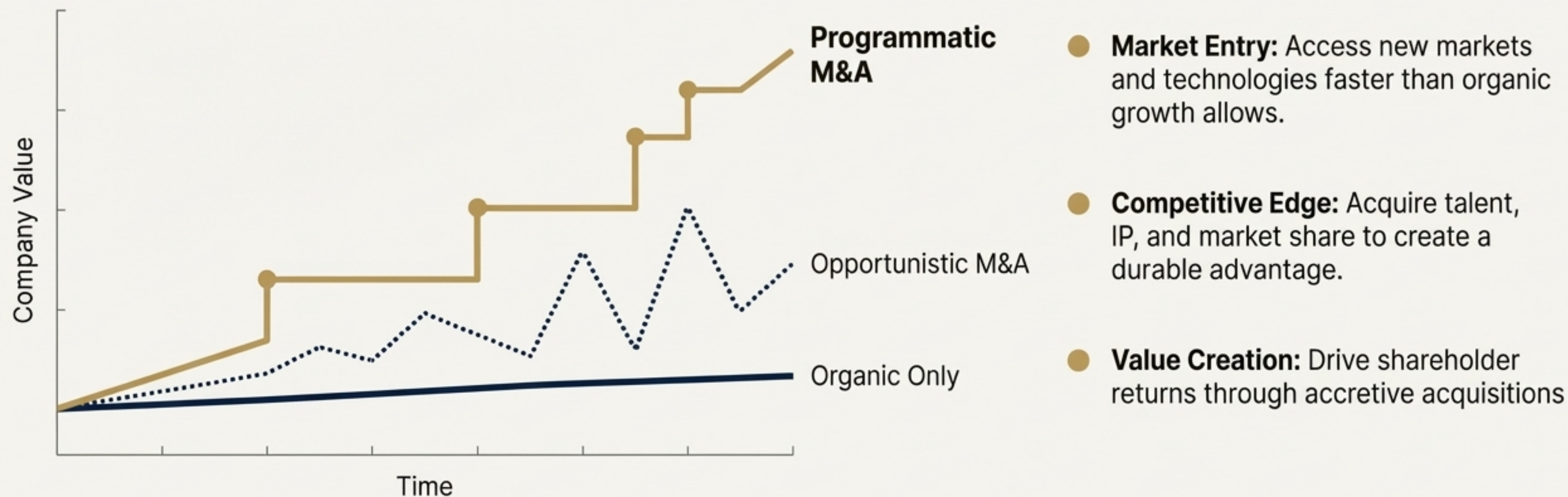
A Modern Investment Thesis for Corporate Development

Accelerating Growth Through Expert Strategy and Aligned Performance

VL Advisory

Sustainable Growth Requires a Dedicated M&A Capability

For ambitious companies, M&A isn't an occasional event; it's a strategic imperative. Building a proactive, continuous pipeline is the only way to outpace the market.



The challenge isn't if you should invest in M&A capability, but how you can do it intelligently.

The Traditional Thesis: A High-Cost, High-Risk Fixed Asset

Committing to a full-time VP of Corporate Development is a multi-year investment with significant upfront costs and uncertain returns.



High Fixed Overhead

A substantial fixed cost (salary, bonus, benefits, equity) is incurred long before any value is generated.



Slow Deployment

The hiring and onboarding process can take 6-12 months, during which market opportunities are missed.

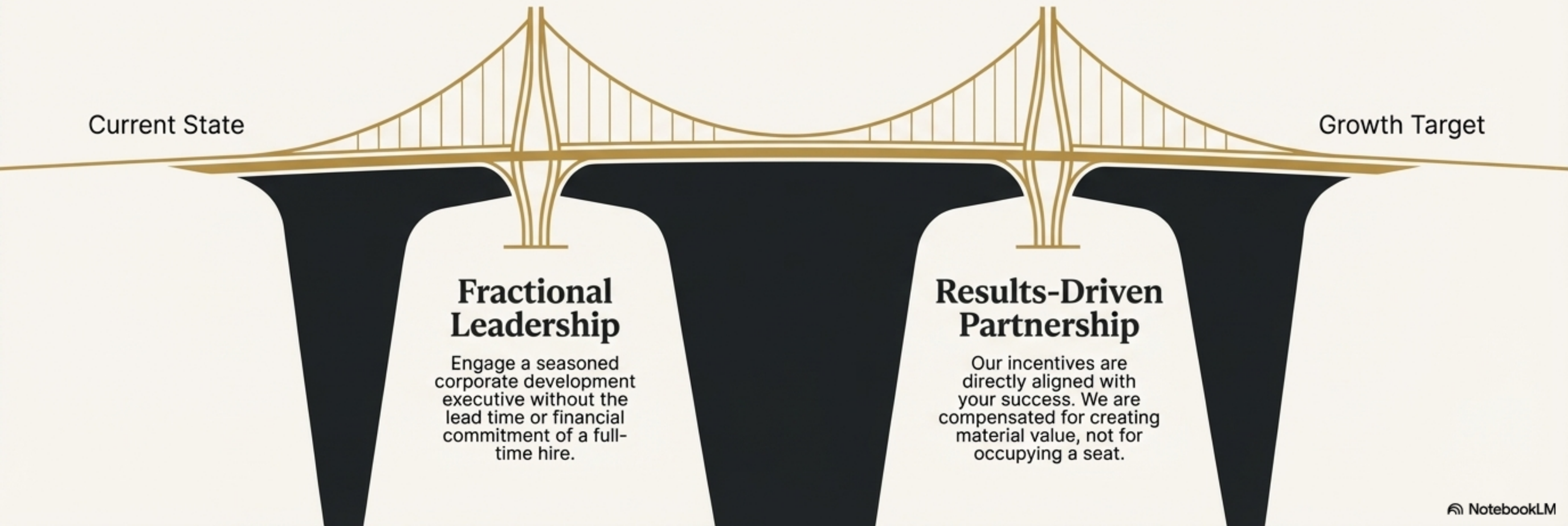


Low Flexibility

The asset is illiquid. It's a binary commitment that is difficult to scale up or down as deal flow fluctuates.

A Superior Thesis: M&A Capability as a High-Impact Variable Investment

We offer immediate access to senior, dedicated M&A leadership, transforming a fixed-cost burden into a variable, results-driven partnership.



Our Execution Framework: A Disciplined, End-to-End M&A Process

Powered by our proprietary tools, resources, and relationships to identify, assess, and model target opportunities.



The Cornerstone of Our Thesis: Pure Financial Alignment



Traditional advisory models create a fundamental conflict: consultants are paid for their time, while clients need outcomes. Our model eliminates this. We structure our compensation to ensure we are singularly focused on the same goal you are: successfully closing a transaction that creates significant value.

Our success is a direct function of your success.

Our Financial Model: Blended for Commitment and Performance



The Monthly Retainer

**Fraction of VP Corp Dev
Salary/Benefits**

This is not a fee for time; it's an investment in dedicated mindshare. It secures our priority access, proactive market coverage, and the continuous strategic counsel required to build a proprietary deal flow

The Success Fee

**Percentage of Transaction
Value (upon closing)**

Ensures our primary compensation is directly tied to the successful, material achievement of your growth goals.
We win when you win.

The Partnership Advantage: Your Investment Delivers Superior Returns



Perfectly Aligned Returns

We don't realize significant revenue unless you successfully close a value-creating deal. Our focus is 100% on your outcome.



Superior Capital Efficiency

The retainer creates a stable, manageable budget for continuous strategy, while the performance fee is paid only after capital has been successfully deployed.



Immediate Deployment & Expertise

Bypass the lengthy and expensive executive search process. Gain immediate access to senior M&A experience and an active market presence from day one.

Let's Activate Your Growth Strategy

We begin with a collaborative session to define your investment thesis and map a path to execution.

- 1 Discovery & Alignment Call**
A 60-minute strategic session to define your ideal M&A thesis and initial target profile.
- 2 Proposal & Scope**
A formal Retainer Agreement and initial Statement of Work outlining the first 90 days of execution.
- 3 Kick-off & Execution**
Begin active target sourcing and strategy execution within one week of engagement.

Contact us to schedule your complimentary
Discovery & Alignment Call.





An Advisory Service of Vandeveld Law Office PC