

# Why Even Read? It's Lame!

I used to think reading was "lame" and "boring". MTV really messed us up

:P

Then I read one book.... it changed my life... so I read another... it changed again... so I read another and then another. The process continued on until I became a whole new animal.

Books have made my life better in every possible way from mental growth to physical and spiritual growth.

Because of their immense effect on my life, I want to share the books I have read with people so they can start growing and taking control of their lives.

I want you to become the best person you can possibly be!

I figure that the books I've read, that have made my life better, can 100% make your life better!

If you don't know where to start, pick a book from my list! If I have read it more than once, it was for a reason.

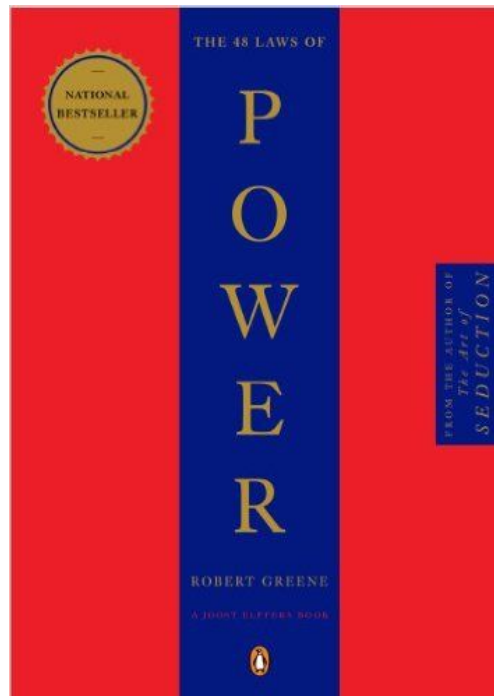
## Tips And Tricks

You probably don't think you have time to read books.

That's okay though, because I prove that's not true at all.

You have time to read if you use the smart tricks I show you at the bottom of this page.

# Mental Game Changers



[The 48 Laws Of Power by Robert Greene](#) - \*I've Read It 15+ times

[Mastery by Robert Greene](#) - 5+ times

[The 50th Law by Robert Greene](#) - 3+ Times

[Think and Grow Rich - Napoleon Hill](#) - 4 times

[The Slight Edge by Jeff Olson](#) - 2 times

[4 Hour Work Week by Tim Ferriss](#) - 2 Times

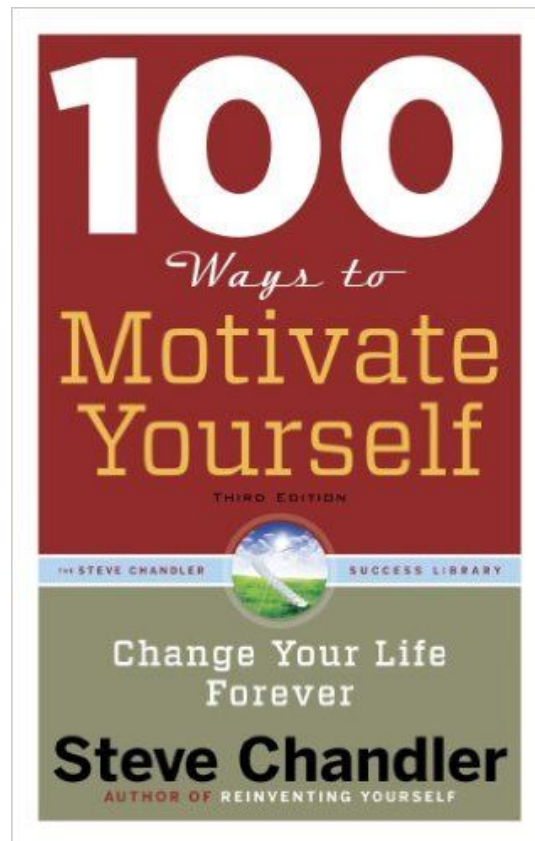
[The Power Of Now by Eckart Toll](#)

[Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future](#)

[The Master Key System To Riches](#) - Napoleon Hill

[Out Of Your Mind](#) By Alan Watts

# Personal Development



[100 Ways To Motivate Yourself by Steve Chandler](#) - 5 Times

[The Strangest Secret by Earl Nightingale](#) - 3 times

[Eleven Keys To Excellence by John Maxwell](#)

[The Winner's Brain. 8 Strategies Great Minds Use To Achieve Success by Jeff Brown and Mark Fenske](#)

[The psychology of winning by Denis Waitley](#)

[The Power Of Myth by Joseph Campbell](#)

[The Success Principles by Jack Canfield](#)

[Unstoppable Confidence by Kent Sayre](#)

[The 7 Habits Of Highly Effective People by Stephen R. Covey](#)

[Easier than you think. The small changes that add up to world of difference  
by Richard Carlson](#)

[The Magic of Thinking Big Dr. David Schwartz](#)

[The Body Building Encyclopedia by Arnold Schwarzenegger - 3 times](#)

[See You At The Top - Zig Ziglar](#)

[The Will Power Instinct - Kelly McGonigal PH. D.](#)

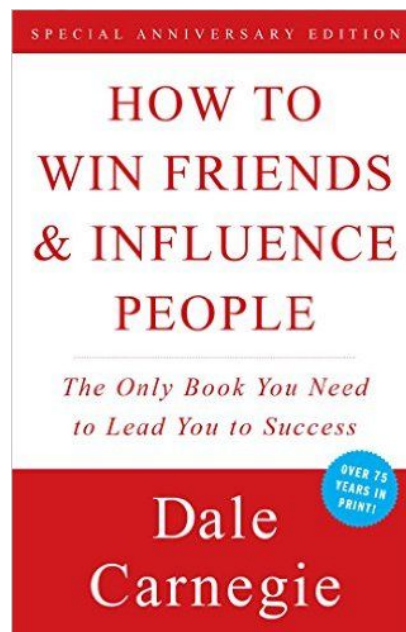
[How To Regain Lost Momentum by John Maxwell](#)

[Keep On Keeping On Consistency by John Maxwell](#)

[Accelerated Learning In Accelerated Times By Tim Ferriss:](#)

[The Power Of Ambition By Jim Rohn - 2 Times](#)

# Network & People Skills



[How to win friends and influence people by Dale Carnegie](#)

[The 21 irrefutable laws of leadership by John Maxwell](#)

[25 ways to win with people by John Maxwell](#)

[Character and success by Theodore Roosevelt](#)

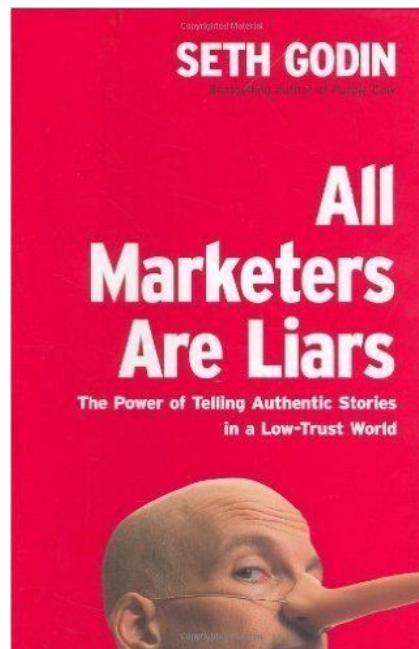
[Tribes by Seth Godin - 2 Times](#)

[The Game by Neil Strauss](#)

[The Art Of Seduction by Robert Greene](#)

[How to talk to anyone, anytime, anywhere. The secrets of good communication by Larry King](#)

# Music Industry Growth



[All Marketers Are Liars by Seth Godin](#)

[Contagious - Why Things Catch On by Jonah Berger - 3 times](#)

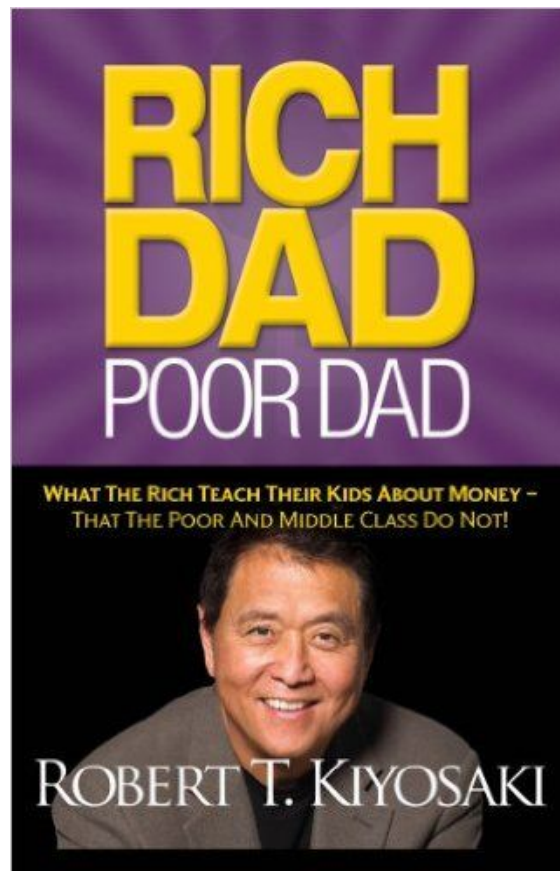
[Made To Stick by Chip and Dan Heath - 2 times](#)

[All You need to know about the music business by Donald Passman](#)

[Daily Rituals: How Artists Work By Mason Currey](#)



# Business & Finance Skills



[Rich Dad Poor Dad by Robert Kiyosaki](#)

[Increase Your Financial IQ by Robert Kiyosaki](#)

[Rich Dad's Guide To Becoming Rich by Robert Kiyosaki](#)

[Before You Quit Your Day Job by Robert Kiyosaki](#)

[Living the 80-20 Way by Richard Koch](#)

[The Richest Man In Babylon by George S. Clason](#)

[One Minute Sales Person by Spencer Johnson](#)

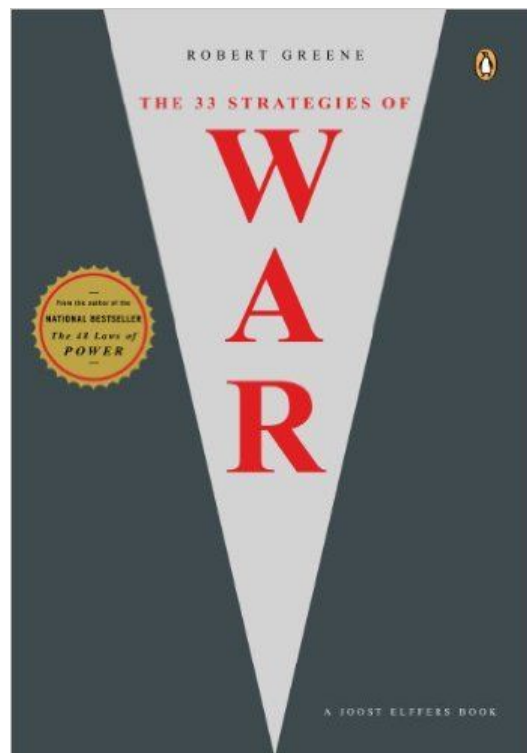
[Zero To One by Blake Masters And Peter Thiel](#)

[Good To Great By Jim Collins](#)

[The Fortune Cookie Principle By Bernadette Jiwa](#)

[Crush It!: Why NOW Is the Time to Cash In on Your Passion By Gary Vaynerchuk](#)

## What I'm Reading Next



[33 Strategies of War by Robert Greene](#)

[Purple Cow by Seth Godin](#)

[Jab, Jab, Jab, Right Hook by Gary Vaynerchuk](#)

[King, warrior lover and magician rediscovering the Archetypes of the mature masculin by Robert Moore](#)

# Listen Really Quick

First let us get this out of the way... I don't READ books... I listen to audio books. The human brain absorbs, stores and processes information through audio at a much higher rate than simply reading from a book.

So when I say READ, I mean I listened. In some cases I actually read along with the audio of the book to completely get the book into my mind. I'll mark below which ones I did that with.

**I would have read more books but I couldn't afford them in the process...  
honestly lol**

# Pod Cast Work Too!

Remember! The whole point in listening to information is so that you are getting smarter and smarter everyday. Podcasts on specific subjects are PACKED FULL of information from experts and professionals on a subject. I mean if you want to learn how to garden... there are podcasts for that!



I was super poor and broke and I also wanted to tell my story so I had to learn how to make websites from scratch. I completely self taught myself internet business and made this website and others thanks to podcasts.

**From June 2015-November 2015**

**I spent about 6 months listening to Internet business pod casts that dealt with the following:**

Creating Websites From Scratch, Building niche websites for passive income, Building Successful Websites, Back linking, Search Engine Optimization, Google Algorithms, E-mail list building, Writing sales copy, Creation info products, Affiliate programs  
The list goes on....

I only mention this because in this 6 months I could have been reading many more books but instead changed focus to internet business to make websites like [MyCrazyLifeStory.com](http://MyCrazyLifeStory.com) and [www.SmartRapper.com](http://www.SmartRapper.com) as best as I possibly could not only for myself but for every single person who ever visited.

## When Do I Have Time?

**When to read? And When Do I find Time to read books?**

You can make time for anything you care about. Don't lie to yourself. Don't be lazy, successful people who want to accomplish their dreams are NEVER LAZY. In fact, they can't stand being lazy.

Let's go over a list of places you can read books since you are probably telling yourself you have no time... like... I'm not super busy and still find time or something lol.

# Places I Read (Listen)

I read books (AUDIO BOOKS) whenever I am doing anything that is time consuming that I have to do that I cannot get around. For example:

## **Grocery shopping for an hour a week**

Instead of just walking around the grocery store aimlessly and listening to their terrible slow paced music that they use to subconsciously keep you in the store longer, you should be listening to an audio book. One hour at the store is like reading  $1/4$  to  $1/2$  of a book. Why are you not already doing this? The same applies when I go to the bank, I'm waiting in line anywhere etc.

## **In the car on the way to the gym or anywhere else**

### **(Examples: Store, work, friend's house, party, club, bar)**

How long is your daily drive to work? 20-30 minutes? Well that's an  $1/8$  of a book... that means a drive to work is an  $1/8$ ... the drive back is an  $1/8$ ... now you have listened to a  $1/4$  of a book in 1 day... in 4 days you could have listened to an entire book and made your week WAY more productive instead of listening to the top 40 charts music.

Listen to music when you are at a bar or at a party with friends. Not in the car where you could be learning.

This applies to your drives to ANY location.

## **In The Gym**

I go to the gym 5-6 days a week. I am in there for over an hour. If I wasted this time by just listening to music I'd kick myself at the end of the week.

Imagine the fact that not only am I exercising and keeping my body primed and sexy :P but I am also keeping my brain primed and sexy :P I am knocking out 2 birds with one stone!

Today on my drive back from the gym.... I almost turned on music and then I said "No! I am going to listen to this Mastery book more." and you know what? Half way through the drive home I had the idea to write this entire article and tell people how much reading books has changed my life and show them all of the books.

Every second you are feeding your brain is another second you could come up with a great idea.....

### **Don't Cry About How You Can't Or "I'd rather listen to music."**

Uhm yeah... so would I... but like anything in life, getting better takes effort. Slowly transition from music to books.

Don't be lazy. I hated it at first too.... I especially hated it when I was in the gym because when you're in the gym you want stuff pumping you up right? Well now I can do that naturally and I actually come up with a ton of incredible ideas everyday I am at the gym while I am listening to audio books.

On occasion during a final set I will turn on something to push me to the next level. You will appreciate the music so much more when you finally listen to it as well.



**Note**

I listen to the books on one and a half speed. (I do the same thing with educational YouTube Videos)

Meaning I go through books literally 50% faster. This saves me time and allows me to move to the next book. After 5 minutes it won't even sound like the audio is sped up, it will sound normal since you're used to it.

## Let's Do Some Math

Here is where I show you how many books you can actually read with even the tiniest amount of change in your current lifestyle...

### **Cutting Out TV = 2 Books A Week**

If you are watching 1 hour of TV a day (which most people watch 2-4 hours a day) than you are spending 7 hours a week just mindlessly watching TV.

Most audio books are about 3 1/2 hours long. So just from cutting out Television you could have read 2 books instead of 1 hour of TV a day. TV You don't even need, TV that does nothing for you but pay advertisers and shove brands down your throat. Even if you watch your stuff online with no ads, you are still spending the time watching TV.

TIP: If I ever watch anything at all, because we all have one or 2 shows we like to watch, I'm no saint. Then I watch it while I am doing menial tasks on my computer that I have to knock out. I put the show up on the right screen and do the small tasks on the left.

Not a second goes by where I am not being at least a little bit productive and moving forward towards my goals.

## **Books Instead Of Music While Driving = 2 Books A Week**

30 Minute To Work - 30 Minutes Back = 1 Hour a day x 5 days a week = 5 hours a week

Add in your drive time to friends and going out on the weekends = 2 hours a week

Now we have 7 hours just like the TV... That's ANOTHER 2 books a week.

Video Games

I used to sit around and play video games ALL DAY LONG. I was top 25 in the world for an online game I used to play. It was the hardest habit in my life I had to quit. It took me away from my depressed shitty childhood and then even later in life when I was depressed I went back to playing the game and it covered some type of pain I had.

I had to get over that... I mean... what a complete waste of human life video games are. Yeah they are SUPER FUN! I lovem! But what do they do for me????????? Absolutely NOTHING!!!!!!!!!!!!

I'd sit there and play video games for at least 4 hours a day. 4 hours a day X 7 = 28 hours a week.... Oh yea, AT LEAST! I could have read 8 books a week on that!!!! JESUS! I am actually getting upset at myself after doing this math. Ugh.

## **Cooking Dinner**

Whenever I go cook meals, eggs, chicken, rice, make a sandwich then I make sure I have some audio book playing. Why go cook for 10-30 minutes and just sit there listening to the food cook? Lol

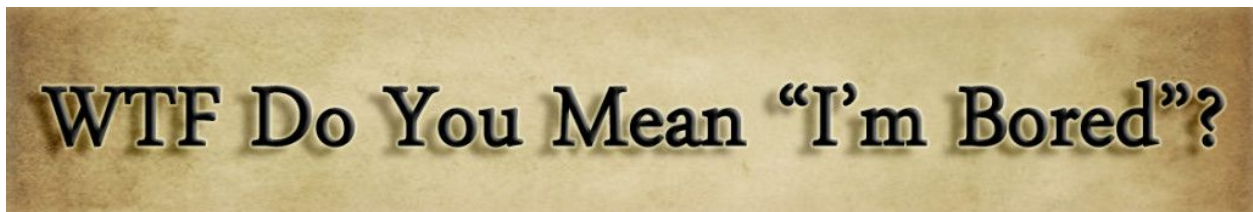
I also eat my food while listening. This is about an hour a day worth of audiobook listening. This means that I am absorbing another 7 hours of audio a week.



If you do the math on all of this... Imagine how much smarter you will become every single week. Imagine even 1 book a week. That is 52 books a year. Most people don't read ONE BOOK a year.

Do you want to make yourself a better person, be smarter, be ahead of all of your peers and competition? Mother fucker I do! I want to be the best person I can possibly be! The only thing I still have to work on is my language. :P

Start reading. Substitute wasteful things and start growing, today.



What do you get out of watching an hour of TV? Really? Just to say you were relaxing? You do know that isn't actually relaxing you right? lol That's so funny.

You are just staring at a screen.... it's doing nothing for you but feeding your brain completely useless information. Sure it's okay to stay up on your favorite shows to stay in the know with coworkers and friends... but when you get bored... your go to shouldn't be to turn on television and look for things to take up your time because you're bored... You should be focusing on a life goal so you are NEVER BORED... I can't remember the last time I was 'BORED'. I always too busy to be 'BORED' and you can be too if you are ambitious!

Remember, everything in your life is about habit. If you change one habit... everything gets SUPER EASY and it's like the old bad habit never even existed.

I used to play video games for 12 hours a day... now I wish I had all of that time back in my life... What the hell did all that video game play get me? What did all that watching TV do for me as a human except make me regret it now?

## Why Do I Re-Read Books?

At the current writing of this page, I am re-listening to Robert Greene's *Mastery* for the 6th time.

If you are wondering why I re read a book, it is because every time you go back to a book a month or 2 months or 6 months later, your brain and mind set has grown. The way you read a book the very first time just gets the basics in your mind.

When you go back and read a book again you understand everything that is being said at a much higher level. The information now comes at you in a different way. You can read a book 50 times and it will keep happening... because you keep growing as a person.

## I Will Update This Page

As I read more books every month, I'll update this list so you can read them too!

Start reading now! You can be better by tomorrow!