



Second Edition

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DONT GET MARKED AS SPAM

How To Not Get Your E-Mails Marked As Spam

There are some things you need to know about E-mail marketing. Such as how to NOT get your E-mails to get sent directly to a SPAM box when you send it

If you are sending E-mails to a blog and your E-mails go straight to their SPAM BOX... That was a waste of your time.

Typically when you are sending from a software or a E-mail client they use your current E-mail address as the address that the E-mail is sent from.

There are a lot of factors that go into telling if your E-mail will get marked as spam... Read carefully, I'm trying to help.

1) How long your current E-mail has been alive or in use.

This tells the E-mail servers that are SENDING AND RECEIVING your E-mail if your E-mail is a REAL person or if it is specifically for SPAM. In which case it sends it directly to the SPAM box.

2) How many people are marking your E-mails as spam

If you have been spamming people before, be careful. Every Email Title and the content INSIDE the E-mail should be at least slightly different. I recommend that you make 10 different spiels that you can use while sending to these blogs. Then send your E-mail in

sections 1/10 at a time. For instance, if there is 300 Emails, you send 30 at a time with a unique message. 😊

3) Make sure that the E-mail you send LOOKS like it is directed at an individual person even though you are sending it to masses of people. Don't let them know you are EMAIL blasting. Make it look like you hand sent that E-mail somehow. You're smart enough to figure that out.

4) Major Email clients like Aweber and Mail Chimp (Aweber being the best) have protocols to help ENSURE that you don't get your E-mails marked as spam. They even have Email spam raters that tell you if what you are sending is likely to be marked as spam by servers.

On top of that, they also have tools and tips on their site in full detail to help you not get marked as spam.

5) Different Email servers act differently. Gmail receiving an Email acts differently than Yahoo. Every company has their own way of detecting spam. Consider that. 😊

I don't want to make this E-book TOO LONG. I just want to give you the information you need and let you get started! I wish you the very best of luck. Don't stop, keep moving forward.

If you would like to check out any of the other E-books I have that are full of really valuable information for rap artist, look below.

SEND IT ALL IN 1 CLICK

Send 200+ Music Blogs in 1 click.

If you don't want to send the E-mails all in one click or you can't seem to figure out how to get the software to work, just hand send them 1 by 1! There is nothing wrong with doing that even tho it takes a bit of time.

I did that for a LONG TIME!

It's okay and it works.

The messages actually come out more unique that way since you will use the template but sometimes tweak little things about it. That increases your chances of being unique and standing out to a blog since you will probably customize each message a bit more.

After I hand picked music blog's E-mails for 7 DAYS of my life. I then made the mistake of HAND SENDING the emails too.

I used to make 10-15 different unique E-mails and then one by one I'd open a new E-mail, copy a unique message into the box, copy the unique title in, then copy the E-mail into the box and then press send.

Copy, Paste, Send, Copy Paste Send, Copy Paste Send, Copy, Paste, Send, Copy
Paste Send, Copy Paste Send, Copy, Paste, Send, Copy Paste Send, Copy Paste
Send, Copy, Paste, Send, Copy Paste Send, Copy Paste Send, Copy, Paste, Send,
Copy Paste Send, Copy Paste Send, Copy, Paste, Send, Copy Paste Send, Copy
Paste Send, Copy, Paste, Send.....

300+ TIMES

I did this every time I released a new music video because part of my marketing was to E-mail every single music blog.

Most of the time I didn't even get a response. It made me feel like doing it wasn't even worth it. And I'd spend HOURS hand sending the E-mails.

But I never gave up and eventually they started responding!

I figured there had to be a faster way to do this.

So I went and found another way to send them all for me in one click.



PLEASE READ

Because of the massive amount of long term relationship value hand sending your e-mails can bring, I actually recommend against using this method.

I am only providing it because at Smart Rapper I want to provide the HIGHEST amount of value by showing you every single option available to you.

Sort of like you going to the car dealership and wanting THIS car but as the salesman I want to let you know that there is another great option over here for you if you would like to use it.

This is an extremely secret trick that I didn't even think to use for 5+ years of sending my music to blogs.

It may work for the first few e-mails until they respond but after that you are going to have to create a relationship by responding 1 by 1 to each blog owner.

You don't want to have a conversation with an automated robot do you?

What I'm saying is, potentially use this for the first blast. But if even one blog responds you can't blast him again with the 2nd template because he will realize it was part of a automated blast.

Be smart, aware and conscious here.

Also note that this e-book goes along with the Secrets To Getting Your Music Posted By Music Blogs E-book and the actual [Blog E-mail list](#).

Make sure you read the Secrets To Getting Your Music Posted By Music Blogs before you attempt this so that you have a much more adequate understanding of how the blogs work.

NOTE: In my understanding, I don't think anything I am recommending goes against the CANSPAM act because they ARE music submission E-mails. That is what they are actually for... submitting your music! They are open to the public and I handpicked them publicly from their submit pages.

OPTION 1 - MAIL CHIMP

Option 1 + How To Video

Mail Chimp



They allow you to have 2,500 E-mails in your list before they start charging you.

So what you can do is take the LONG list of Hip Hop Music Blogs I Give You Here And then import them into your Mail Chimp account and then E-mail all of the Hip Hop blogs at once!

I would generally recommend Aweber for this but they require the person to approve and opt in to your list before they allow you to send an E-mail to anyone.

1) Sign up for a Mail Chimp account

2) Fill out all required and necessary info

3) Watch this 10 minute video I created to show you step by step how to e-mail the blogs and use the mail chimp service

PASSWORD: MCVIDEO

<http://www.SmartRapper.com/MCBlogVideo>

4) If after you watch the video you are interested in making your own website (because you will want too after seeing what an E-mail list can do)

Then you can check that out by going here

<http://www.SmartRapper.com/how-to-make-your-own-website-as-a-rapper/>

ADDITIONAL OPTIONS

Option 2

Send Blaster



SendBlaster

You can download a FREE Version of [Send Blaster Link](#) and click Download for Free.

Try the Free version.

I have the FULL version so I'm not 100% sure what the limitations are on the FREE version.

All I know is I paid \$99 for the full version when I was SUPER frustrated of sending those E-mails. Now I save HOURS. It is worth my time to pay the \$99, I assure you.

Option 3

Reach Mail

<http://www.ReachMail.net/>

It is free up to 5,000 E-mails. I ran some test E-mails and they sent fine. I don't know how well it would send if they were sent in bulk though. But you can give it a shot. It's free.

Option 4

Aweber

Aweber is a top of the line E-mail service but because they know they are, they are not free by any means.

It's like \$20 per month for up to 500 E-mail subscriber.

But they have the best tools to make sure your message gets to your fans and people.

If you have money, start your e-mail list with Aweber for sure. You will be happy in the long run and their customer service is superb.

W(R)APPING UP

This method will work great just be smart and make sure to build relationships.

It is really that simple.

Your music is the way to get your foot in the door and after that it is all about making sure they like you as a person too.

A lot of people might have great music but have a terrible personality and that won't let them get anywhere in life.

Good luck!