

Molalla Aquatic District (MAD) Board of Directors BOARD MEETING MINUTES TUESDAY, November 22, 2022, 7:00 pm

1. Call to Order: Rick Gano called the meeting to order at 7:03 pm.

1.1 Roll Call:

Board of Directors (BOD):

Rick Gano, Board President Chair (RG)

Paula Beck, Board Vice-President Chair (PB)

Claire Ferlan, Board Treasurer and Secretary (CF)

Staff:

Melissa Georgesen, Executive Director (MG)

Jenniffer Swink, Recording Secretary (JS)

Absent:

Hendy Appleton, Board Member (HA)

Neal Lucht, Board Member (NL)

2. Consent Agenda

2.1 Approval of the Minutes: The Board Minutes were included in the Board Packet that was emailed and uploaded to Google Drive prior to the Board Meeting. PB moved to approve the October 25, 2022 Board Minutes as presented. CF seconded. Motion carried, unanimously, 3-0.

3. Public Comments:

3.1 None

4. Old Business:

4.1 Mission and Vision Statements: The proposed Mission and Vision Statements were included in the Board Packet that was uploaded to Google Drive prior to the Board Meeting. MG read out loud the current Mission Statement and then read out loud the first reading of the proposed Mission Statement. The words "year round" were removed from the original statement. MG read out loud the current Vision Statement and then read out loud the first reading of the proposed Vision Statement. MG recapped the process the BOD took in updating the above statements during the Board Retreat. CF liked the statement "to have a strong community". She said, "We can't strengthen or create community. People need to get involved, to step out to have community." The second reading and motion for approval will be at the December 27, 2022 Board Meeting.

5. Committee Reports and Updates

- 5.1 MAD Tasks: PB shared an upcoming task for the Policy Committee (PB & CF). The Personnel Policies and Procedures Manual and Aquatic Director Qualifications documents need to be updated with MG's new title Executive Director. MG recommended they read through all the document to see if there are other revisions needed. The Policy Committee then will present the proposed revised documents for the first reading at the December 27, 2022 Board Meeting. JS asked the BOD if they want her to update the MAD Tasks document with tasks from the Minutes. MG recommended JS update the MAD Tasks. JS will do so. She reminded the BOD they need to review and update their tasks status using the drop down key which includes "in progress" or "completed". PB asked the Leadership Committee to set a date for their next Leadership Meeting. MG, RG and PB agreed to meet Thursday, December 1 at 1pm. PB pointed out the Board titles need to be updated in the MAD Tasks document, as well.
- 5.2 Financial Report: The Financial Reports were included in the Board Packet that was emailed and uploaded to Google Drive prior to the Board Meeting. MG answered questions from the BOD. CF

asked if \$6,119 in special events revenue and \$4,905 in special events expense is from the Firecracker 5K. MG explained that report "5.2 Molalla Aquatic District - Financial Reports as of 10-31-2022" does not breakdown the details it is the budget versus actual for the year. She said that yes the Firecracker 5K was part of those line items. She further said "5.2 October 2022 Financial Report - November 2022 Board" gives the details for the previous month.

5.3 Operations-Management Report: MG told the BOD the pool is busy. The last swim lesson session for December is full. The water fitness classes are holding steady. Traditionally with the darker days and winter weather water fitness classes drop off in attendance. Weekend attendance is hit and miss, just depends on the weather and what events are happening in the community. MG is still looking for a potential bookkeeper. MG has not had time to prepare a potential discount or coupon. PB asked if MG has had any pressure on giving discounts on inflatable swim? MG said no, but she did have an issue with a customer. The customer called and asked the front desk staff for youth rates, which is \$3.25 per person. The customer later learned the inflatable rate is \$10 and spoke with MG. MG explained the information the front desk gave was current the rate for youth is \$3.25. MG further explained the inflatable swim has a flat rate of \$10 per person; there are no discounted rates. MG agreed to give them the one-time \$3.25 rate for inflatable swim, because of the miscommunication. The inflatables require a lot of work for staff along with the expense of wear and tear on the inflatable equipment. RG asked how many guards are needed for the inflatable swim. MG answered there are four lifeguards and one front desk person during inflatable swim, plus there is one hour for setup and one hour for clean-up. The inflatables have to be completely dry or they could be ruined when stored. RG asked where the inflatables are stored. MG said they are stored in the back room, but there is not enough room. RG said we should look for a shed. MG said the pool used to have a shed when the City ran it, but they took the shed when they closed the pool. MG is looking at a shipping container for storage.

Currently MAC offers discounts for seniors, youth and in-district residents. MAC doesn't offer discounts for military, our MAC employees, or inflatable swim. MG said our staff pays full price for inflatables, JS's husband is charged full price for swimming, and MG's kids are charged full price for their programs. MG is not opposed to discounts. MG asked the BOD what kind of discounts do they want to give and to whom? PB said this is something we need to think through. MG said July is when we look to see if there is a need to increase pool fees. PB is not excited about raising fees. CF would consider a military discount. MG would give the military the same price as the seniors. RG said not all veterans have identification. Also some seniors are veterans. CF said they would only get one discount.

6. Upcoming Meeting

- 6.1 Next month's Board Meeting will be the fourth Tuesday, December 27, 2022, 7pm at MAC. RG will be out of town, but will call remotely.
- 6.2 MAD Meet and Greet Monday, January 23rd at 7pm for a Mixer with refreshments at MAC. PB asked what tasks the BOD need to be assigned? MG told the BOD an invitation has been extended to the Board Members. MG says we need to invite the Directors, as well. Then Tony Mann from the School District could host the next Mixer.
 - PB & MG attended the School Board meeting
 - CF & HA attended the City Council meeting
 - RG & CF & MG attended the Fire District meeting

MG said there were good conversations about partnerships. CF said everyone was very receptive and happy we came to their meetings. MG spoke with Sara at Humble Pig. JS will put out a public notice in the Pioneer. MG suggested MAD create an agenda for the evening which should include time for everyone to go around and introduce themselves. The MAD BOD could discuss:

1. Water safety and life jackets

- 2. Swim lessons with the School District
 - a. Where the City could help with swim lessons
- 3. Discuss expansion ideas and what it would look like
 - a. Buy land from the School District
 - b. Partner with the City for permits and parks
- 4. Open communication on what others are working on
 - a. Is the City looking at building a recreational center
- 5. Come together to hire a firm to create a community survey
- 6. We all have limited resources, so let's not duplicate the work
- 7. For the Good of the District MG announced the Molalla High School Swim Team (MHS) has 40 members. It's the second largest swim team MHS has had. Practices have started. Their first home meet will be Friday, December 2 at 3:45 pm against Silverton.
- **8. Adjournment** PB moved to adjourn the meeting at 7:45 p.m. CF seconded. Motion carried, unanimously, 3-0.

RESPECTFULLY SUBMITTED:

Jenniffer Swink

Hendy Appleton

Recording Secretary

Board Secretary & Treasurer