CHRISTOPHER GONZALEZ

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Brand Statement

UX and web design studio helping small and midsize organizations launch clean, intuitive digital experiences backed by secure infrastructure and practical continuity planning. Design, technology, and business need to work together.

Core Services

- **UX and Web Design:** Wireframes, user flows, visual design, design systems, website builds
- **Brand and Content:** Digital assets, brochures, posters, page templates, content guidance
- **SharePoint Experience Design:** Department and team sites that drive adoption and engagement
- **Network and Security Architecture:** Secure, scalable networks tailored to the business
- **Business Continuity:** Disaster recovery and business succession planning

Featured Client Work

Partners in Care

- Built a user-friendly website that improved navigation and contact conversions
- Architected secure networking to support operations and growth
- Delivered digital and print media, including brochures and posters

Astron Business and Tax Services

- Designed and implemented network infrastructure for financial data protection
- Deployed layered security controls and policy guidance
- Created disaster recovery and business succession plans to ensure continuity

Gainwell Technologies

- Consulted on SharePoint site design for departmental teams
- Applied UX best practices to improve navigation and engagement
- Drove adoption with clear information architecture and page templates

Approach

- **Discovery:** clarify objectives, users, and success criteria
- **Design:** rapid prototypes in Figma or Adobe XD with iterative feedback
- **Build:** clean, maintainable websites and SharePoint experiences
- **Secure:** sensible controls that protect without slowing the team
- **Sustain:** documentation, training, and continuity plans

Tools and Platforms

Figma, Adobe XD, WordPress, GoDaddy Websites + Marketing, SharePoint Online, Microsoft 365, Cisco networking

Industries

Healthcare, professional services, finance and tax, internal IT, and operations

Credentials

CCNA Collaboration. B.A. Technical Communication, Texas Tech University.

Call to Action

Ready to modernize your site or stand up an engaging SharePoint hub
Email **admin@dukeconsultinganddesign.com** to start a quick discovery session.