

RESOLUTION IN SUPPORT OF MODERNIZING THE LIFELINE PROGRAM FOR UBIQUITOUS AND AFFORDABLE ACCESS IN THE 21ST CENTURY

Committee: Telecommunications Resolution: TEL-20-01

- 1. WHEREAS, the National Organization of Black Elected Legislative (NOBEL) Women
- 2. has been a long-time supporter of programs and initiatives to connect underserved and
- 3. low-income communities to broadband in an effort to support their economic, healthcare,
- 4. and educational needs; and
- 5. WHEREAS, Lifeline, a federal government benefit program supported by the Universal
- 6. Service Fund was initiated in 1985 to help people connect to jobs, family and 911
- 7. services; expanded with the Telecommunications Act of 1996 to provide universal
- 8. service in high cost areas, connection charges to initiate telephone service, rural health
- 9. care support, and schools and libraries support; and further expanded in 2016 to support
- 10. stand-alone mobile or fixed broadband services as well as bundled voice and data service
- 11. packages; and
- 12. WHEREAS, the Pew Research Center found in its Mobile Technology and Home
- 13. Broadband 2019 report, internet usage is near ubiquitous for young adults college
- 14. graduates and those from high-income households; however, adoption gaps remain for
- 15. communities of colors, older adults, rural residents, and those with lower levels of
- 16. education and income; and
- 17. WHEREAS, According to a Pew Research Center survey conducted in early April
- 18. 2020, 53% of U.S. adults stated the internet has been essential for them during the
- 19. COVID-19 global pandemic with concerns related to the digital divide and digital
- 20. homework gap being more prevalent for those with in rural, urban and lower income
- 21. communities. The pandemic has also caused economic hardship for many Americans
- 22. with low-income communities being hit the hardest; and; and
- 23. WHEREAS, families have to rely on broadband connections for access to jobs, schools,
- 24. healthcare agencies, and financial institutions. Additionally, social distancing

- 25. requirements has increased reliance on voice and broadband services for social
- 26. connections to families, local and religious communities; and
- 27. WHEREAS, according to the Universal Service Administrative Company (USAC), the
- 28. <u>2020 estimated rate</u> at which Lifeline-eligible households participate in the Lifeline
- 29. Program is at 23%.
- 30. THEREFORE BE IT RESOLVED, the NOBEL Women calls upon Congress to create
- 31. an enhanced broadband benefit program for low-income consumers that would build
- 32. upon prior efforts to effectively close the digital divide for all communities and withstand
- 33. national emergencies.
- 34. BE IT FURTHER RESOLVED, such an effort should include: an increase in benefits
- 35. funded through direct appropriations; modernization in the distribution of the benefits
- 36. directly to eligible consumers in an effort to increase participation and adoption rates; and
- 37. provide additional funds for broadband deployment to rural communities.
- 38. **BE IT FURTHER RESOLVED,** the NOBEL Women urges federal support for local
- 39. organizations to provide outreach and education on the benefits of the program, and
- 40. digital literacy training to take advantage of the opportunities supported by 21st century
- 41. broadband connectivity.
- 42. NOW, BE IT FINALLY RESOLVED, that the NOBEL Women send a copy of this
- 43. resolution to the President of the United States, Members of Congress, the Federal
- 44. Communications Commission, and other federal, state, and local government officials, as
- 45. appropriate.

Introduced by The Honorable Karen Camper Tennessee General Assembly