



PROMOTING JOB CREATION AND ECONOMIC DIVERSIFICATION THROUGH ATTRACTION AND EXPANSION OF FILM, TELEVISION AND DIGITAL MEDIA PRODUCTION

WHEREAS, the National Organization of Black Elected Legislative (NOBEL) Women believes our nation's economic future, and that of the African American Community, will be strongly influenced by industries that succeed through innovation, technology and creativity in a global marketplace; and

WHEREAS, NOBEL Women recognizes the film, television and digital media industry embodies all of these critical attributes and is one of our nation's most important sources of good jobs at a range of skills levels; and

WHEREAS, NOBEL Women recognizes that film, television and digital media production activity sparks industry-related infrastructure development that serves to revitalize communities and sustains and helps grow thousands of small businesses that support the industry's varied production needs as well as attracts millions of tourism dollars from audiences around the world drawn to urban and rural production locations; and

WHEREAS, NOBEL Women recognizes there are aggressive efforts by a growing number of foreign governments providing incentives to attract film, television and digital media production, resulting in the loss of more than \$10 billion in production activity annually and more than 50,000 jobs each year;

WHEREAS, NOBEL Women supports, local, State and Federal Government efforts to retain and expand film, television and digital media production in our country to ensure the broad economic, social and cultural benefits generated by this dynamic industry are not lost to foreign locations; and

NOW, THEREFORE BE IT RESOLVED, that NOBEL Women educate its members and avail themselves of opportunities to educate others on the importance of the adoption of policies and programs to attract and sustain film, television and digital media production as a source of good job opportunities in African American communities not only in production, but production supporting businesses as well as related industries such as tourism; and

BE IT FURTHER RESOLVED, that NOBEL Women supports government-aided economic development benefitting urban and rural communities including job training, such as

Production Assistant programs, incentives for the construction of new or repurposing of existing structures for production industry activity, such as investment tax credits or grants; the reduction or elimination of administrative burdens, such as waiver of permits and fees for production, and most critically, direct incentives for production activity;

BE IT FINALLY RESOLVED, that the NOBEL Women send a copy of this resolution to the President of the United States, members of Congress, state legislatures and Governors.

Submitted by:

Rep. Mia Jones (FL)

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