

National Organization of Black Elected Legislative Women



2023

Sponsorship Opportunities

Message to Our Partners



Rep. Juandalynn Givan (AL)
National President

Sen. Raumesh Akbari (TN)
National Vice President

Sen. Tonya Anderson (GA)
National 2nd Vice President

Rep. Sonya Harper (IL)
National Secretary

Rep. Kim Schofield (GA)
National Corresponding Secretary

Rep. Felicia Robinson (FL)
National Financial Secretary

Sen. Regina Barrow (LA)
National Treasurer

Sen. London Lamar (TN)
National Regional Chair

Sen. Natalie Murdock (NC)
Southern Region Coordinator

Rep. Jane Powdrell-Culbert (NM)
Western Region Coordinator

Rep. Joanna McClinton (PA)
Eastern Region Coordinator

Rep. Camille Lilly (IL)
Midwest Region Coordinator

Assemb. Alicia Hyndman (NY)
National Parliamentarian

Rep. Laura Hall (AL)
National Historian

Rep. Ajay Pittman (OK)
Chaplain

Sen. Diana Bajoie (LA) *retired
Co-founder/Historian

Rep. Karen Camper (TN)
Immediate Past National President

MAILING ADDRESS
20 F. ST., NW
7th Floor
WASHINGTON, DC 20001

WEBSITE
WWW.NOBEL-WOMEN.ORG

PHONE
202-507-6246

EMAIL
INFO@NOBEL-WOMEN.ORG

Dear Prospective Sponsor,

Greetings on behalf of the National Organization of BlackElected Legislative Women (NOBEL Women). NOBEL Women is the country's only non-profit (501c3), non-partisan organization of Black women state legislators and supporters committed to increasing and promoting the presence of Black women in government, non-profit and corporate leadership.

For more than 35 years, NOBEL Women has assembled Black women from across the country to discuss pressing policy issues and find solutions to vey complex problems affecting the lives of Black women and their families while working tirelessly to increase and promote the presence of Black women in government, corporate, and nonprofit leadership. The organization accomplishes its mission by facilitating leadership training and development, protecting the public interest of women and families through legislation, and supporting policy initiatives that contribute to the enhancement and sustainability of the Black community.

NOBELWomen serves as a global voice working to enforce responsible programs and policies that meet the legal, social, political, economic, education, and health needs of children, women, and families in state legislatures across the United States and American Territories. To continue our work, we are writing to request a corporate contribution to assist us in accomplishing our mission of providing programs and platforms that advance Black women in public policy, public service, and civic engagement around critical issues impacting the communities our members serve.

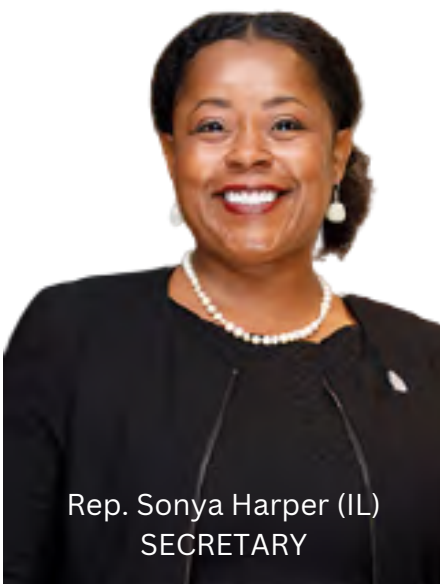
We are pleased to present this sponsorship proposal and invite you to partner with us. We have designed several tiered packages that allow you and your organization to tap into our network and garner an excellent return on your investment. NOBEL Women thrives on our relationships with our strategic partners. The support from people like you keeps our members inspired and ignited to complete our mission.

Thank you in advance for your consideration. We genuinely appreciate your support. If you have any questions, please contact Shambulia Gadsden Sams, Interim Executive Director for NOBEL Women, via email at shambulia@nobel-women.org.

Sincerely,

Attorney Juandalynn Givan | State Representative, Alabama HD 60
National President

2022-2024 Board of Directors



2022-2024 Board of Directors



Sen. London Lamar (TN)
NATIONAL REGIONAL
COORDINATORS



Sen. Natalie Murdock (NC)
SOUTHERN REGIONAL
COORDINATOR



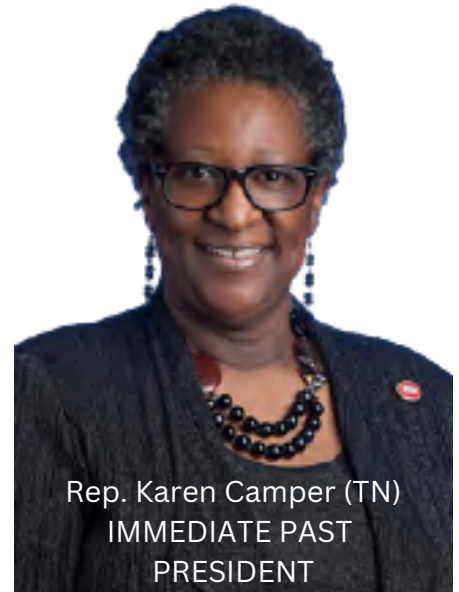
Rep. Joanna McClinton (PA)
EASTERN REGIONAL
COORDINATOR



Rep. Jane Powdrell-Culbert (MN)
WEST REGIONAL
COORDINATOR



Rep. Camille Lilly (IL)
MIDWEST REGIONAL
COORDINATOR



Rep. Karen Camper (TN)
IMMEDIATE PAST
PRESIDENT



Rep. Laura Hall (AL)
HISTORIAN



Rep. Ajay Pittman (OK)
CHAPLAIN



Assemb. Alicia Hyndman
(NY) PARLIAMENTARIAN

About NOBEL Women

The National Organization of Black-Elected Legislative Women (NOBEL Women) is the country's premier nonprofit (501c3), non-partisan organization of Black women legislators and supporters. NOBEL serves as a global voice to enforce responsible programs and policies that meet the legal, social, political, economic, education, and health needs of children, women, and their families across the United States and Territories of America.

For more than 35 years, NOBEL Women has thrived on relationships with strategic partners. The support from organizations keeps NOBEL Women inspired and ignited in fulfilling their mission of working together from across the country. They are dedicated to finding solutions to very complex issues that face the lives and families of Black women; in addition, they continue to represent and work tirelessly to increase and promote the presence of Black women in government, corporate, and nonprofit leadership.



Our History

The National Organization of Black Elected Legislative Women (NOBEL Women) is a non-profit (501c3), non-partisan organization primarily composed of current and former Black women legislators and many appointed officials. Originally established in 1985 to increase and promote the presence of Black women in government, NOBEL Women in recent years has expanded its vision to serve as a global voice to address a myriad of issues affecting the lives of all women.



Throughout its history, NOBEL Women has inspired women to take an active role in making public policy and has catalyzed providing economic and social justice for all classes and races of people. NOBEL Women has worked actively to achieve its goals of increasing the representation of Black women in public service and the private sector by providing educational forums to address major public policy issues, particularly in the areas of health, telecommunications, education, and economic development and financial policies.

Today, NOBEL Women represents more than 360 Black women legislators. With the dynamic leadership of a renowned board, this premiere organization of Black elected legislative women is preserving the legacy of leadership and shaping the future of our country with exceptional knowledge, character, courage, and resolve unrivaled by other similarly situated organizations.

As a valuable voice for Black women, NOBEL Women communicates the needs of critical constituencies to the media, legislatures, and government to affect change. NOBEL Women supports opportunities that promote career, educational, and employment advancements for people of color and members of historically under-served communities. Although NOBEL Women is primarily concerned with issues facing the Black community, NOBEL Women examines all people's human and economic needs.

The organization ensures the enforcement of responsible programs and policies that meet the legal, social, political, economic, educational, and healthcare needs of children, women, and families. This is accomplished partly by keeping governmental agencies accountable for implementing fair laws and regulations prohibiting discrimination against women and promoting equity and participation in the public and private sectors. NOBEL Women is committed to increasing and advertising the presence of Black women in government, non-profit and corporate leadership through training and development, protecting the public interests of women and families, and supporting policy initiatives that contribute to the enhancement and sustainability of the Black community.



Our Mission

NOBEL Women is committed to increasing and promoting the presence of Black women in government, non-profit, and corporate leadership through training and development; protecting the public interests of women and families; and supporting policy initiatives that contribute to the enhancement and sustainability of the Black community.

Our Objectives

In support of our mission, NOBEL Women has adopted the following fundamental objectives:

- To create programs and platforms that advance Black women in the fields of public policy, public service, and civic engagement;
- To serve as a network and support system for Black women in public policy and organizational leadership;
- To serve as a venue for thoughtful dialogue on issues of public interest between elected officials and stakeholders; and
- To train and educate a class of cultivated and experienced Black women to assume both governmental and corporate leadership roles.

Our Policies

Financial Policies



Health



Education



Voter Education



Technology



Women Issues



Telecommunication



Social & Economic Justice



Our Footprint





Programs & Sponsorship Opportunities

NOBEL Women Annual Legislative Conference

June 20-24, 2023 (San Juan, Puerto Rico)

The National Organization of Black-Elected Legislative Women's Annual Legislative Conference (ALC) is the organization's annual meeting where more than 100 Black women legislators join industry leaders and stakeholders to dialogue on legislative and policy issues impacting the Black community. The conference provides a Black women's perspective on public policy with thought-provoking and educational policy forums, community education workshops, and policy briefs. This is a prime opportunity to participate in the dialog while showing support as an organization.

Diamond - \$100,000

- Six (6) ALC Registrations
- Listing on NOBEL Women website for current sponsorship year
- Designated seating at all events
- Verbal recognition at all plenary sessions
- Listing with logo on signage
- Inclusion in all conference communications (print and/or digital)
- One (1) page advertisement in the program booklet & inside the front cover
- Company material placed in all NOBEL Women Legislators' conference bags
- NOBEL Women Corporate Advisory Council (CAC) membership for the current year
- Invitation to 'Meet and Greet' with NOBEL Women Leadership

Platinum - \$50,000

- Four (4) ALC Registrations
- Listing on NOBEL Women website for current sponsorship year
- Designated seating at all events
- Listing with logo on signage
- Inclusion in all conference communications (print and/or digital)
- Half (1/2) page advertisement in the program booklet & inside the front cover
- Company material placed in all NOBEL Women Legislators' conference bags
- NOBEL Women Corporate Advisory Council (CAC) membership for the current year

Gold - \$25,000

- Two (2) ALC Registrations
- Listing on NOBEL Women website for current sponsorship year
- Designated seating at all events
- Listing with logo on signage
- Inclusion in all conference communications (print and/or digital)
- Quarter (1/4) page advertisement in the program booklet & inside the front cover
- Company material placed in all NOBEL Women Legislators' conference bags
- NOBEL Women Corporate Advisory Council (CAC) membership for the current year

Silver- \$15,000

- One (1) ALC Registrations
- Listing on NOBEL Women website for current sponsorship year
- Designated seating at all events
- Listing with logo on signage
- Inclusion in all conference communications (print and/or digital)
- Business card size advertisement in the program booklet & inside the front cover

Girls, Gigabytes, & Gadgets

September 18-19, 2023 (Washington, DC)

NOBEL Women presents Girls, Gigabytes, and Gadgets (3G), an innovative, day-long series of workshops hosted by members designed to get young women and girls engaged in careers in science, technology, engineering, arts/ design, and mathematics. These events consist of multiple workshops featuring topics that range from app development to social media mastery to tech policy and have a straightforward message: women aren't just to be users of technology, but creators, designers, influencers, and decision-makers as well.

The NOBEL Women 3G program is targeted toward young girls in middle and high school. It is made possible through strategic partnerships with companies, non-profit organizations, government agencies, and advocacy associations dedicated to improving the lives of Black women and their families and communities through "digital advancement." As technology continues to revolutionize how we live, work, and play, Black women, must be at the forefront, leading conversations and making change.

3G is one of NOBLE Women's most engaging and signature programs. Partnership opportunities are custom and vary. The goal is to provide, grow, and access programs across this nation.



Representative Lois DeBerry Leadership Development Institute

The NOBEL Women Leadership Training and Educational Development Institute seeks to provide an educational and training forum exclusively for Black women in government and organizational leadership. The Leadership Institute assembles a class of 25 -50 Black women annually to cultivate a new generation of Black women leaders.

The NOBEL Women Leadership Training and Educational Development Institute “The Institute” is a year-long program designed to help participants develop the expertise to become policy leaders, strategists, and leading executives within their respective industries.

Partners include the Center for American Women and Politics at the Eagleton Institute of Politics at Rutgers-New Brunswick, CentriTech, Amazon, State Exchange on Employment & Disability (SEED), The Public Leadership Institute, Board of Latino Legislative Leaders-Latina Caucus, and others.

Diamond - \$100,000

- Full inside front cover of the training manual
- Premium signage
- Company’s logo included in the printing of promotional material
- Website listing
- Inclusion in all press releases and media outreach
- Up to two (2) speaking opportunities
- Up to four (4) full fellow enrollments
- Corporate Advisory Council Membership

Gold - \$25,000

- Donor Listing
- One full fellow enrollment
- Inclusion in signage
- Inclusion in press releases and media outreach

Platinum - \$50,000

- Sponsorship of Institute bags
- Company’s logo included in the printing of select promotional items
- One full fellow enrollment
- Website listing
- Inclusion in all press releases and media outreach
- One speaking opportunity
- Corporate Advisory Council Membership

Silver- \$15,000

- Listing as Policy Luncheon Table Sponsor
- Inclusion in press releases and media announcements.
- Inclusion in website announcements, emails and social media postings.



Assemblywoman Gwen Moore Policy Breakfast during NBCSL

November 29 - December 2, 2023 (Nashville, Tennessee)

The NOBEL Women Annual Legislative Breakfast assembles policymakers, industry leaders, and stakeholders for thought-provoking conversations around real issues directly affecting Black women and their families. The NOBEL Women Annual Legislative Breakfast is usually typically held in December, each year in conjunction with the National Black Caucus of State Legislators Annual Legislative Conference.

During this time, NOBEL Women recognizes one of its members for their outstanding work and support throughout the year and designates her as our Woman of the Year.

Platinum - \$50,000

- Two (2) Summit registrations
- Listing on NOBEL Women website for current sponsorship year
- Designated seating at events
- Verbal recognition at all events;
- Listing with logo on premium event signage
- Inclusion in all Summit communications (print and web)
- One (1) page advertisement in the program digital or print booklet & inside the front cover
- Company material placed in all Summit swag bags
- NOBEL Corporate Advisory Council (CAC) membership for the current year
- Invitation to 'Meet and Greet' with NOBEL Women Leadership
- Speaking opportunity during program

Gold - \$25,000

- Two (2) Summit registrations
- Listing on NOBEL Women website for current sponsorship year
- Designated seating at events
- Verbal recognition at all events;
- Listing with logo on event signage
- Inclusion in all Summit communications (print and web)
- Half page advertisement in the program booklet
- Company material placed in Summit swag bag
- Invitation to 'Meet and Greet' with NOBEL Women Leadership

Silver- \$15,000

- One (1) Summit Registration;
- Listing on NOBEL Women website for current sponsorship year;
- Designated seating at all events;
- Verbal recognition at all events;
- Listing with Logo on event signage;
- Inclusion in all Conference communications (print and web);
- Quarter page advertisement in the program booklet;
- Invitation to 'Meet and Greet' with NOBEL Women Leadership



Corporate Advisory Council

Calendar Year Membership

As a valuable voice of Black women, we realize the responsibility to represent authentically and build relationships that mirror our commitment. Partnering with NOBEL women is one that guarantees that your organization stands in solidarity with our mission and vision.

NOBEL Women's external membership is an opportunity for your organization to participate and engage leaders in policy development and address issues that face our nation and beyond. NOBEL Women's Corporate Advisory Council (CAC) has a membership that allows for immediate engagement and support.

CAC members are able to serve in various roles on multiple committees and will be able to submit policy recommendations via the NOBEL Women CAC Policy Report.

CAC members will be listed separately and designated as such on the NOBEL Women website and have reserved seating and verbally recognized at NOBEL Women events. All NOBEL Women Partner members will be listed on the NOBEL Women website for the current year. NOBEL Women Partners will also be listed in the program booklet at NOBEL Women events.

Executive - \$15,000

- Invitation to join CAC's Executive Leadership Team
- Dedicated listing on NOBEL Women websites with bio and contact info
- Invitation to attend all NOBEL Women events
- Inclusion in NOBEL Women print collateral
- Web listings in dedicated section of NOBEL Women website
- Hosting regional policy roundtables

Nonprofit - \$5,000

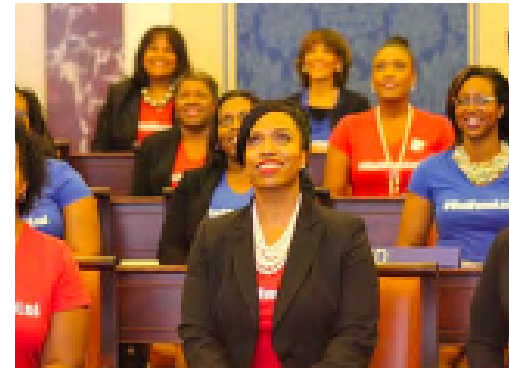
- Dedicated listing on NOBEL Women websites
- Invitation to attend all NOBEL Women events
- Inclusion in NOBEL Women print collateral
- Web listings in dedicated section of NOBEL Women website
- Participation in quarterly policy roundtables

General - \$10,000

- Dedicated listing on NOBEL Women websites with bio and contact info
- Invitation to attend all NOBEL Women events
- Inclusion in NOBEL Women print collateral
- Web listings in dedicated section of NOBEL Women website
- Participation in quarterly policy roundtables

Small Business - \$2,500

- Small Business Membership: \$2,500
- Dedicated listing on NOBEL Women websites
- Invitation to attend all NOBEL Women events
- Inclusion in NOBEL Women print collateral
- Web listings in dedicated section of NOBEL Women website
- Participation in quarterly policy roundtables



2023 Opportunities

Speaker Sponsorship Level: \$250,000

- Silver Level Sponsorship of the NOBEL Women Board of Directors Development & Leadership Retreat Current year NOBEL Women Corporate Advisory Council Membership; &
- Platinum Level Sponsorship of the 38th Annual Legislative Conference; &
- Platinum Level Sponsorship of Leadership Training & Educational Development Institute
- Gold Level Sponsorship of the Annual Legislative Breakfast with NBCSL
- Platinum Level Sponsorship of the Black Legislative Leaders Summits with NBCSL

Speaker Sponsorship Level: \$150,000

- Platinum Level Sponsorship of the 38th Annual Legislative Conference; &
- Current year NOBEL Women Corporate Advisory Council Membership; &
- Platinum Level Sponsorship of Leadership Development Institute; &
- Gold Level Sponsorship of the Annual Legislative Breakfast with NBCSL; &
- Gold Level Sponsorship of the Black Legislative Leaders Summits with NBCSL

Leader Sponsorship Level: \$100,000

- Gold Level Sponsorship of the 38th Annual Legislative Conference; &
- Current year NOBEL Women Corporate Advisory Council Membership; &
- Gold Level Sponsorship of the Leadership Development Institute; &
- Gold Level Sponsorship of the Annual Legislative Breakfast with NBCSL; &
- Gold Level Sponsorship of the Black Legislative Leaders Summits with NBCSL

Chair Sponsorship Level: \$75,000

- Gold Level Sponsorship of the 38th Annual Legislative Conference; &
- Current year NOBEL Women Corporate Advisory Council Membership; &
- Gold Level Sponsorship of the Leadership Development Institute; &
- Gold Level Sponsorship of the Annual Legislative Breakfast with NBCSL

Whip Sponsorship Level: \$50,000

- Gold Level Sponsorship of the 38th Annual Legislative Conference; &
- Silver Level Sponsorship of NOBEL Women Leadership Development Institute; &
- Current year membership in NOBEL Women Corporate Advisory Council

Legislator Sponsorship Level: \$25,000

- Silver Level Sponsorship of the NOBEL Women Development Institute or 38th Annual Legislative Conference; &
- Current year Membership to NOBEL Women Corporate Advisory Council

National Organization of Black Elected Legislative

In 2020, Black Buying Power was at \$1.57 Trillion. In 2021, Black viewing power was at 1.06 Trillion.**

**

More than two-thirds of Black women turned out to vote in the 2020 presidential election—the third-highest rate of any race-gender group.*

Black women now hold the top executive post in 8 of the 100 most populous cities, matching their proportion of the U.S. population, which is 7.8%. *

**

60% of Black Women agree they are more likely to purchase brands that support a cause they care about.

**

“From corporate boardrooms to city halls to Congress, decision-making tables make better decisions when they are diverse.”-Kelly Dittmar, Associate Professor of Political Science at Rutgers University-Camden and Director of Research

Black America is taking control of both the economic and media influence they hold and they are using it to invest in Black experiences, Black communities, and Black content.



**

*Center for American Women and Politics
** Nielsen AA Report

National Organization of Black Elected Legislative Women



Contact

info@nobel-women.org

Website

www.nobelwomen.org