



## **Benefiting Everyone - A Principle of Success**

Benefiting Everyone is a Success Principle for your life and work.

To benefit everyone means that everything you do in your life and work creates wellbeing for yourself and other people.

Working with this Success Principle and developing it as a foundation for your life and work assists you to create success and wellbeing and contribute to the lives of other people in positive ways.

Here is an Exercise to assist you to develop this Principle in your life and work.

### **90-Day Benefiting Everyone Exercise**

1. Choose a goal you would like to achieve in your life or work.
2. Write down the actions you will take within the next 90 days to achieve this goal.
3. Create a Benefiting Everyone Statement. This is a Statement about the goal and the ways it is benefiting people, the environment, etc. Here is an example.

*We provide sun ovens to families in developing countries.  
This enables women and their families to have better health.  
Using the energy of the sun for cooking benefits their health  
and the environment. We are committed to improving the  
health of families in third world countries.*

4. Take at least one action towards this goal each day.
5. At 30 days, look at the actions you are taking and the results you are achieving. Refine your actions when this assists you to accomplish this goal.

6. Do this again in 60 days.
7. At 90 days, look at your results. Continue to work with this goal or choose another for the next 90 days.

When you achieve goals and create solutions which benefit everyone, new possibilities come into your life and work. This enables you to 'go beyond' your current goals and expand the ways you are contributing to other people and society.

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