



The programme sponsors will also provide mentorship and advisory support to applicants of the start up initiative.





## JERMAINE "COOCHIE" DEAL ENTREPRENEURIAL

START UP FUND

## TRAINING AND PITCH

- Applicants must attend all training sessions
- Applicants will pitch their business via a video presentation and must be creative and detailed
- Applicants will be assessed on their start-up's innovation, sustainability, viability and knowledge of industry.





- **Training**
- Accounting Software



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