



Connecting Commerce and Community
since 2004

Welcome to the Tri-State Chamber of Commerce

Our member businesses, non-profits and individuals benefit by taking advantage of the following:
Weekly Newsletter Promotion – each week our newsletter reaches over 400 recipients throughout the CT, MA, NY tri-state region. The content is 100% membership news driven, promoting events, specials, sales and services of over 150 small businesses, non-profits and individuals in our area and beyond. Recent statistics put our newsletter at the top with a 47.3% open rate!

Referral Services – The Tri-State Chamber of Commerce receives many inquiries, from residents and visitors alike, for referrals and recommendations on a variety of products and services, as well as places to go and see, events to enjoy and more. Only members get referred during these inquiries, so get on the list!

Online Directory – All members are listed on the Tri-State Chamber of Commerce online directory at www.tristatechamber.com, on the OUR MEMBERS page. Choose from over 15 categories, or create one that suits your business. Since its launch in January the average monthly visits to tristatechamber.com have climbed steadily, now more than triple that first month with over 8,100 visits in March, and 14,351 total visits in three months!

Chamber Database – You as a member have access to a list of all chamber members, and their contact info, upon request. From there you can reach out via phone, email, snail mail or in person. However you choose to meet your fellow members, the TSC is here to help with postal service rates, email blasts and more!

Media Coverage – Our media partner sponsors keep us out in front of everything in the Tri-State region and beyond, through radio, tv, online and newspaper coverage. WHDD offers our membership live call-in air time to briefly promote a product, service or event. CATV can conduct an in-depth interview during Chamber Chat, an opportunity to describe your business or event in more detail.

NEW this year! TriCornerNews.com offers 15% off advertising on their site, which digitally distributes the Lakeville Journal, Millerton News, Compass, TriCorner Real Estate and numerous other publications to online subscribers.

Social Media platforms – Like us on Facebook and find us on LinkedIn to connect further with fellow members and surrounding communities. Networking is right at your fingertips and has never been easier!

2018 Printed Directory – New this year! Your membership gets your business and contact info listed in this heavily circulated directory. Stay tuned for more information, and members-only advertising deals!

P.O. box 386 Lakeville, CT 06039 / 860-393-9171 / info@tristatechamber.com



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Member benefits continue here:

Business After Hours

This is a great way to network, share ideas and get business leads ... ALL at YOUR place of business! As a member of the Tri-State Chamber of Commerce, you can host a Business After Hours (BAH) networking event. These events are a perfect way for you to share the benefits of your products and services in person with fellow business members. The Tri-State Chamber of Commerce is here to assist you. Just book your event and we will make sure your invitation goes out to our 170-plus membership list. We want to help make your BAH event as successful as possible. Host as an individual business or combine your business with others. As a member business, you are invited to attend all BAH events (about 12/year), for free! Approximately a \$120 value over the course of the year!

Sponsors take advantage of even more benefits:

- Free B&W ad in our upcoming printed directory, also appearing online
- Premiere spot on our website for advertising (coming soon)
- Logo and Website link in our weekly newsletter
- Logo and Website link on all Chamber Event advertising
- Logo branding on Sponsor Thank You boards at all events

Get Involved! Meet new people, fellow business owners and potential customers and clients alike, through volunteer time spent planning, setting up, running a booth, cleaning up or writing thank you cards, volunteers are ALWAYS welcome!

A partial list of the many events we host and support in the beautiful Tri-State Region:

- Murphy Open Golf Tournament* - now in its 23rd year! A day for duffers to try their best on the course, featuring a restaurant division, hole-in-one contests, Chinese raffle, Silent Auction, great food and lots of fun!
- Canaan Railroad Days* - The Tri-State Chamber is proud to sponsor this 54 year-strong tradition throughout the Canaans of CT! Many days of fun and festivities for kids of all ages!
- Adopt-A-Tree* - beautiful lighted evergreens on Main Street in Lakeville and Salisbury at the holidays. New this year! Adopt-A-Tree is expanding on Main Street in Canaan CT!
- Hometown Holidays* - from free print advertising for all our members, to caroling and cocoa, a Parade of Lights all the way to Santa himself!

Notes:

Your dues to the Chamber of Commerce are deductible because you can show that your Chamber membership allows you to promote your business.

The Tri-State Chamber of Commerce is a 501C(6)non-profit organization that is tax exempt under the IRS.

Jean Saliter, President Mary Wilbur, Vice President Janet Manko, Secretary Susan Dickinson, Treasurer
Marie Castagna, Director John Lannen, Director Bianca Martin, Director

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