



Saddle Sponsorship

The IRCA (Indian Rodeo Cowboy Association) is the largest Native region in North America. With 233 plus contestants competing from as far north as Saddle Lake to as far south as the American border, we are an expansive association that has a common goal for all of our contestants. The membership draws contestants from all the different native communities in Alberta.

It is the mission of the IRCA to provide, promote, and preserve the advancement of Professional Indian Rodeo by empowering families, youth, and communities through positive role modelling, educational opportunities, competition, culture and tradition.

The 2019 IRCA Finals will be held the weekend of September 13,14 and 15 2019 There will be 10 contestants in each rodeo event, competing for the title of Region Champion and the right to move on and represent IRCA at the INDIAN NATIONAL FINALS in Las Vegas in October 2019

Contestants work hard all year to earn the right to compete at our Region finals; it is the culmination of many miles driven, many hours practicing, and a wide scope of competition and a little bit of luck.

The IRCA is currently seeking companies to share in the excitement and success of our Region champions through our Saddle Sponsorship program. You will be supporting both men and woman, plus seniors and juniors and representing the best of the best in their rodeo events. Events represented are:

Barrel Racing
Breakaway Roping
Bareback Riding
Saddle Bronc Riding
Bull Riding
Tie Down roping
Steer Wrestling
Team roping

Junior Barrels
Junior Breakaway
Junior Bulls
Senior Breakaway
Senior Team Roping

Please find attached our Saddle Sponsorship Opportunity. We are so thankful for the companies that are able to support rodeo and the western lifestyle. We thank you so much for your financial support.

Sincerely,
Board of Directors
IRCA

Saddle Sponsorship Opportunity:

Full Saddle - \$2000.00.

- Family, Business, or Memorial lettering on both fenders of Championship Saddle
- Program and Announcer recognition at the Region Finals
- Recognition on IRCA Website – visitation 2000+ hits per month
- Announcer recognition for the 2019 season at each IRCA rodeo
- Banner in the arena all season

Half Saddle - \$1000.00

- Family, Business, or Memorial lettering on one fender of Championship Saddle
- Program and Announcer recognition at the Provincial Finals
- Recognition on IRCA Website – visitation of 2000+ hits per month
- Announcer recognition for the 2019 season at each IRCA rodeo
- Banner in the arena all season

Company Name to appear on Saddle:

Company Contact Name:

Sponsorship Amount (Cheque payable to IRCA):

\$_____

If you have a specific event you'd like to sponsor please indicate here, we will do our utmost to accommodate our sponsor's requests.

Address:_____

Phone Number:_____

Please email this form to: Jim Stevens at twinkheron@me.com and mail a copy along with your cheque to:

IRCA
P.O Box 145
Morley, AB.
T0L 1N0