



December 1, 2019

Re: Ayr Charity BBQ, June 19th & 20th, 2020

The Ayr Charity BBQ is a not-for-profit organization that brings an annual community event to the town of Ayr and in turn donates all of its proceeds to a local charitable organization. The 2020 event planning has already begun and the date is set for Friday, June 19th and Saturday, June 20th, 2020. As of 2018, our BBQ competition is now sanctioned by the Kansas City BBQ Society with their Master Series. This is a huge deal in the BBQ Competition world!

We are so pleased to announce that our 2020 focus will benefit The Waterloo Regional Down Syndrome Society (WRDSS). WRDSS supports and informs local individuals, families and the community on issues related to Down syndrome. They advocate for persons with Down syndrome to lead healthy and active lives enabling them to contribute their unique gifts to our community. WRDSS is hoping to use the funds towards bursaries for the families to be able afford necessary therapies, and also towards more programming for the kids and adults with Down syndrome.

In 2019, we succeeded our previous goals by raising over \$31,000 to the charity, Family Counselling Centre of Cambridge & North Dumfries. Our 2017 & 2018 events were also huge successes, raising close to \$30,000 for KidsAbility and \$24,000 for Front Door, respectively. We are looking to make our fourth annual event the most successful by exceeding these numbers for our 2020 event!

The festival will not only feature some of the best BBQ food and competitions, but also a variety of family activities, live entertainment throughout the day and the opportunity to bring our community together. This event will be one of the biggest community events in Ayr this summer and it would be wonderful to have as many local companies involved as possible. We are hoping you will join us in making our 2020 year a successful event for WRDSS and our wonderful community.

For further information about the event and becoming a sponsor please contact:

ayrcharitybbq@gmail.com

Melissa Dietrich (519-497-6841) or Loes Cofell (519-591-1645)

Your support for this event and The Waterloo Regional Down Syndrome Society is greatly appreciated.

Sincerely,

Melissa Dietrich & Loes Cofell

Ayr Charity BBQ Executives

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