



## Join the Leaders of Tomorrow!

Calling the leaders of tomorrow to raise their voices on behalf of individuals and families affected by Alzheimer's!

The Young Advocates for Alzheimer's Association! (YAAA!) is looking for professionals age 18 - 39 to join their ranks and spur our nation to movement on Alzheimer's issues.

The group meets for regular social and advocacy activities, working to influence policy makers at the local and Federal levels to address critical Alzheimer's issues.

To join the YAAA! e-newsletter or for more information about the group, contact Phil Carll at [pcarll@alz.org](mailto:pcarll@alz.org).



**Young advocates from across the nation spoke out in Washington DC.**



**Suzette Armijo speaks for HOPE.**



**YAAA! members step up to the podium to speak out!**



**Your 2013 Nevada delegation pauses for a pic.**



**Rep Matt Salmon with our youngest advocate, Brandon.**

## Advocacy



*One Day to Show Our Support and Commitment to End Alzheimer's*

The Desert Southwest Chapter was represented by 18 volunteer advocates at the Alzheimer's Association's 25th Annual Advocacy Forum held April 22nd – 24th in Washington, D.C. The Chapter delegation joined with more than 900 advocates from across the nation for three days of training, networking and educating Congress on our new legislative priorities.

Advocates were inspired to carry on with their vital work by the incredible lineup of Forum speakers including: Dr. Francis Collins, Director of the National Institutes of Health; political commentator Stu Rothenberg; leading public opinion expert Bill McInturff; Senator Debbie Stabenow (D-MI), chief sponsor of the HOPE for Alzheimer's Act; and numerous policy and grassroots leaders.

The highlight of the Forum for the Chapter delegation was going to Capitol Hill to visit with Members of Congress from Arizona and Nevada. The advocates spoke to three vital issues: \$100 million in additional funding in the federal budget for the continued implementation of our nation's first strategic plan to address Alzheimer's disease, membership in the bipartisan Congressional Task

Force on Alzheimer's Disease, and co-sponsorship of the Health Outcomes, Planning and Education (HOPE) for Alzheimer's Act (S 709/HR 1507).

To address the shocking evidence that as many as half of the estimated 5.2 million Americans with Alzheimer's have never received a formal diagnosis, the HOPE for Alzheimer's Act would provide Medicare coverage for a package of services, including clinical diagnosis of Alzheimer's disease and care planning to provide newly-diagnosed individuals and their caregivers information about medical and non-medical options for treatment and support.

The Chapter advocates returned from the Forum feeling their voices had been heard. Since the Forum Representative Matt Salmon (AZ05) has become a member of the Congressional Task Force and Representative Raul Grijalva (AZ03) has agreed to co-sponsor the HOPE for Alzheimer's Act.

If you have any questions about the Chapter's advocacy initiatives or would like to become an advocate, please contact Philip Carll, Chapter Program and Advocacy Director, at [pcarll@alz.org](mailto:pcarll@alz.org).

85%

### CAREFUL STEWARDS OF YOUR DONATIONS

The Desert Southwest Chapter is dedicated to responsible stewardship of our donors' contributions. We are proud that 85% of all donations go directly to providing local programs and services.

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