

ONLINE PRIVACY POLICY AGREEMENT

Boca Martial Arts & Fitness, (BMA), is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with Boca Martial Arts & Fitness of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

THEREFORE, this Privacy Policy Agreement shall apply to Boca Martial Arts & Fitness and any subsidiary company listed below, and thus it shall govern any and all data collection and usage thereof. Through the use of www.thefitboxknox.com and any subsidiary website listed below you are herein consenting to the following data procedures expressed within this agreement.

Subsidiary Company:
The FitBox

Subsidiary Website:
www.thefitboxknox.com

Collection of Information

This website collects various types of information, such as:

- Voluntarily provided information which may include your name, address, email address, billing and/or credit card information etc., which may be used when you purchase products and/or services and to deliver the services you have requested.
- Information automatically collected when visiting our website, which may include cookies, third party tracking technologies and server logs.

Please rest assured that this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed membership forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.

Boca Martial Arts & Fitness may have the occasion to collect anonymous demographic information, such as age, gender, household income, political affiliation, race and religion at a later time. We may also gather information about the type of browser you are using, IP address or type of operating system to assist us in providing and maintaining superior quality service.

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.

Use of Information Collected

Boca Martial Arts & Fitness may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from www.thefitboxknox.com and our subsidiaries. Boca Martial Arts & Fitness and our subsidiaries may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

Boca Martial Arts & Fitness does not now, nor will it in the future, sell, rent or lease any of our

customer lists and/or names to any third parties.

Boca Martial Arts & Fitness may deem it necessary to follow websites and/or pages that our users may frequent in an effort to gleam what types of services and/or products may be the most popular to customers or the general public.

Boca Martial Arts & Fitness may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

- Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon Boca Martial Arts & Fitness and/or our website;
- Maintain, safeguard and/or preserve all the rights and/or property of Boca Martial Arts & Fitness; and
- Perform under demanding conditions in an effort to safeguard the personal safety of users of www.thefitboxknox.com and/or the general public.

Unsubscribe or Opt-Out

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please send an email that you wish to unsubscribe to cf4u@me.com. If you wish to unsubscribe or opt-out from any third party websites, you must go to that specific website to unsubscribe and/or opt-out.

Links to Other Web Sites

Our website does contain links to affiliate and other websites. Boca Martial Arts & Fitness does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our website.

Security

Boca Martial Arts & Fitness shall endeavor and shall take every precaution to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private communications in an effort to build users' trust and confidence in the internet and website use by providing simple and secure access and communication of credit card and personal information. In addition, Boca Martial Arts & Fitness is a licensee of TRUSTe. The website is also secured by VeriSign.

Changes to Privacy Policy Agreement

Boca Martial Arts & Fitness reserves the right to update and/or change the terms of our privacy policy, and as such we will post those change to our website homepage at www.thefitboxknox.com, so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and

under what circumstances, if any, we may disclose such information. If at any point in time Boca Martial Arts & Fitness decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

Acceptance of Terms

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number or mailing address.

Email: cf4u@me.com

Telephone Number: 8653211106

Mailing Address:

Boca Martial Arts & Fitness
9294 Kingston Pike
Knoxville, Tennessee 37922