

52nd

2017

BORRREGO DAYS

Desert Festival

October 20-22

TIMELESS BORRREGO

PARADE ENTRY FORM

Saturday, October 21, 10:00am



McFarlane Promotions, Inc. | 656 Fifth Avenue, Suite B | San Diego, CA 92101

P: 619.233.5008 | F: 619.233.0898

E-mail: Amanda@mcfarlanepromotions.com

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BORREGO DAYS
Desert Festival
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TIMELESS BORREGO



PARADE ENTRY
SATURDAY, OCTOBER 21, 10:00 AM

REQUEST TO PARTICIPATE (Please provide all information & print clearly):

Name of Entry: _____

Contact Name: _____

Contact Phone Number: _____

Mailing Address: _____

Day of Event Phone Number: _____

Email Address: _____

Number in Group: _____ From What City: _____

ANNOUNCER'S COPY: (Approximately 50 words. Submit with completed application.)

Direct questions to:
McFarlane Promotions, Inc., 619.233.5008, Email: Amanda@McFarlanePromotions.com, Day of Event LAUREL 619.392.0548

DEADLINE FOR ENTRY IS SEPTEMBER 30, 2017

Send Completed Entry Form to:
McFarlane Promotions, Inc., FAX: 619.233.0898, EMAIL: Amanda@McFarlanePromotions.com
MAIL: McFarlane Promotions, Inc., 656 Fifth Avenue, Suite B, San Diego, CA 92101

AWARDS

- Best Representation of 2015 theme *TIMELESS BORREGO*
- Best in Show
- Best Golf Cart
- Most Energetic
- Community Spirit Award
- Most Creative



BANDS (includes flags, drill team, color guard, etc.)

High School # of participants _____
 Jr. High School # of participants _____
 Military # of participants _____
 Open (any band not listed above) # of participants _____

WALKING GROUPS

(Includes dance teams, cheerleaders, clowns, etc.) # of participants _____

MOTORIZED ENTRIES (Please **ej gemand** fill out below)

Floats Autos Trucks (with trailers) Commercial
 Golf Carts Vans Other (please specify) _____

of participants _____ Will music be played on entry: yes no
 Make: _____ Model: _____ Year: _____ Color: _____
 Total Number of Feet: _____ (If pulling a trailer this would be included in the total number of feet)
 Drivers License #: _____ State of: _____

*****ATTENTION*****

Proof of Insurance. (Motorized entries must provide proof of insurance and the driver must have valid driver's license to participate in the parade.)

EQUESTRIAN

Single Group Horse-drawn vehicle Costumed Other (specify) _____

I hereby confirm to my best knowledge and belief that the above information is accurate, and I release and hold harmless the Borrego Springs Chamber of Commerce, McFarlane Promotions, the Borrego Festivals Foundation, the Borrego Days Committee and any of their members, agents, officers, directors, volunteers and employees, as well as the owners and management of the grounds and location where the Parade is staged and held from any loss, damage, or injury resulting from my/our participation in the event, and grant them the irrevocable and unrestricted right to use, reproduce and publish photographs, video and audio recordings of me/us taken during the event for any purpose in perpetuity without right to compensation or recourse. I have read the attached Parade Rules and Regulations, agree they and this statement are binding and I will advise all my participants. I agree to assume all liability for the conduct of my participants and their vehicles and animals. I acknowledge that failure to follow the Parade Rules and Regulations may result in my/our removal from the Parade. (If participant is under 18 years old, parent or guardian must sign).

Signature: _____ Date: _____
 Name of Child (if applicable): _____ Relationship: _____

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Parade Rules and Regulations

Thank you for requesting to participate in the Borrego Days Desert Festival Parade, Saturday, October 21, 2017, 10:00AM. Below are the Rules and Regulations for your review. Please read and keep for your records. Should you have any questions please give McFarlane Promotions a call at 619.233.5008.

1. You must agree to follow all Parade Rules and Regulations, and all Parade Authorities' directions on the day of the Parade. The directions of law enforcement and emergency responders shall take precedent over all other directions. The Parade Authorities are the Borrego Springs Chamber of Commerce, McFarlane Promotions, the Borrego Days Committee and their designated Parade volunteers.
2. Please make sure your Parade Entry form is complete and legible.
3. Due to the danger of physical injury, insurance requirements and littering problems, all Parade participants are forbidden to throw anything from their entry. **Do not, in any fashion**, encourage spectators to come onto the Parade route. You may **HAND** out candy along the side of the Parade route.
4. All children under the age of 18 **must** be accompanied by an adult/guardian to participate in the Parade.
5. All Parade entries are required to maintain a continuous forward motion during the Parade. No stopping unless directed by Parade Authorities or at designated performance areas. Parade Authorities will assist in maintaining a consistent flow of traffic for the duration of the Parade. No gaps between Parade entries of more than 30 feet.
6. Once the Parade is over, please realize that the roads re-open and normal traffic laws apply.
7. Parade entrants are responsible for their own transportation, food and lodging arrangements and expenses.
8. The Parade starts at 10:00AM. Check-in opens at 7:00AM and closes promptly at 9:00AM. Entries **MUST** be checked in, have their number assignment, and be in their designated spot for the line up by 9:00AM. Check-in is at the SE corner of Palm Canyon Dr & Country Club Rd.
9. All drivers must be licensed and must have proof of liability insurance for each vehicle, which **MUST** be provided to McFarlane Promotions prior to Parade day or turned in at Parade check-in.
10. Parade entry number will be distributed day of the Parade at the check-in station.
11. Absolutely no political statement or improper use of an American flag may be made on your entry.
12. Each equestrian entry must provide its own clean-up unit upon arrival in the staging area and is responsible for cleaning its respective area in the staging area and on the parade route.
13. Awards ceremony will take place at the Christmas Circle gazebo main stage at 1:00PM.
14. Deadline for Parade entry is September 30, 2017.

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CHRISTMAS CIRCLE AND PARADE ROUTE & STAGING - MAPS

