# 58<sup>th</sup> Annual Borrego Days Desert Festival – October 19 & 20, 2024

# \*\* Please note that sponsors packages that include logos and banners must be confirmed by September 27, 2024 for print time.

#### Borrego Days Title Sponsor - \$10,000

#### **Includes:**

Premiere media exposure

Name, logo on banner prominently featured on festival grounds

Name, logo, website on Festivals website sponsors page

Name and sponsors title in press releases

Parade car and driver to participate

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

#### Borrego Days Parade Sponsor - \$10,000

#### **Includes:**

Premiere media exposure

Name, logo on banner prominently featured on festival grounds

Name, logo, website on Festivals website sponsors page

Name and sponsors title in press releases

Parade car and driver to participate

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

### Borrego Days Beer Garden - \$5,000

#### **Includes:**

Name, logo on banner prominently featured on beer garden fencing

Name, logo, website on Festivals website sponsors page

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

#### Borrego Days Entertainment - \$5,000

#### **Includes:**

Name, logo on banner prominently featured on festival grounds

Name, logo, website on Festivals website sponsors page

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

## Borrego Days Security & Grounds Cleanliness - \$3,000

#### **Includes:**

Name, logo on banner prominently featured on festival grounds

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

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## Borrego Days Volunteer Appreciation Package - \$3,000

**Includes:** 

Name, logo on banner prominently featured on festival grounds

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

## **Borrego Days Chamber Information Booth - \$2,000**

**Includes:** 

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

#### Borrego Days Super Fan - \$1,000

**Includes** 

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

#### Borrego Days Team Spirit - \$500

**Includes:** 

Name on Festivals website sponsors page

Name on Festivals onsite sponsors board

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The donation size will determine which sponsors package the donor has and what the entitlements are..

Example: \$1000 includes

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

## <u>Please fill out the form on the next page and return with donation –</u> Thank You!


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A thank you letter will be sent for tax purposes.

To donate by check or money order make payable to:

## **Borrego Festivals Foundation.**

Please mail to: Borrego Springs Chamber of Commerce P.O. Box 420 Borrego Springs California 92004

*Name:		
*Address:		
*Phone:	Email:	
Sponsors package name:		
Amount enclosed:		
	oth associated with our sponsorship, please as are needed for Festival setup/guidelines a	
DONATE our vendor booth t	to the following Borrego Springs registered	non-profit:
To use a credit card please fill out t	the information below and return to the B	SCC.
Info will be shredded after processi	ing.	
Credit Card #:	Exp. Date	
Name on card:	Billing Zip Code	
I, the above named cardholder autho	orize my card to be charged \$ 3	digit code
Signature of cardholder	Date	

Borrego Days Desert Festival is a project of the Borrego Springs Chamber of Commerce & Welcome Center. 786 Palm Canyon Drive, PO Box 420, Borrego Springs CA 92004. (760)767-5555. Borregospringschamber.com Nonprofit fiscal sponsor: Borrego Festivals Foundation, 501(c)(3) public benefit charity, EIN 46-1232990 Borrego Days contributions are tax deductible to the fullest extent of the law.