



59th Annual Borrego Days Desert Festival – October 18 & 19, 2025

**** Please note that sponsors packages that include logos and banners must be confirmed by September 30, 2025 for print time.**

Borrego Days Title Sponsor - \$10,000

Includes:

Premiere media exposure

Name, logo on banner prominently featured on festival grounds

Name, logo, website on Festivals website sponsors page

Name and sponsors title in press releases

Parade car and driver to participate

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

Borrego Days Parade Sponsor - \$10,000

Includes:

Premiere media exposure

Name, logo on banner prominently featured on festival grounds

Name, logo, website on Festivals website sponsors page

Name and sponsors title in press releases

Parade car and driver to participate

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

Borrego Days Beer Garden - \$5,000

Includes:

Name, logo on banner prominently featured on beer garden fencing

Name, logo, website on Festivals website sponsors page

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

Borrego Days Entertainment - \$5,000

Includes:

Name, logo on banner prominently featured on festival grounds

Name, logo, website on Festivals website sponsors page

Two Festival Booths (If not needed may be donated to a local registered nonprofit)

Name on Festival onsite sponsors board

Borrego Days Security & Grounds Cleanliness - \$3,000

Includes:

Name, logo on banner prominently featured on festival grounds

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

Borrego Days Volunteer Appreciation Package - \$3,000

Includes:

Name, logo on banner prominently featured on festival grounds

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

Borrego Days Chamber Information Booth - \$2,000

Includes:

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

Borrego Days Super Fan - \$1,000

Includes

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

Borrego Days Team Spirit - \$500

Includes:

Name on Festivals website sponsors page

Name on Festivals onsite sponsors board

I love Borrego Days donation of any size! \$ _____

Borrego Days Parade donation of any size! \$ _____

The donation size will determine which sponsors package the donor has and what the entitlements are.

Example: \$1000 includes

Name on Festivals website sponsors page

Booth at Festival (If not needed may be donated to a local registered nonprofit)

Name at Festivals onsite sponsors board

Please fill out the form on the next page and return with donation –

Thank You!

A thank you letter will be sent for tax purposes.

To donate by check or money order make payable to:
Borrego Festivals Foundation.

Please mail to: Borrego Springs Chamber of Commerce
P.O. Box 420
Borrego Springs California 92004

*Name: _____
*Address: _____
*Phone: _____ Email: _____
Sponsors package name: _____
Amount enclosed: _____

_____ We would like the vendor booth associated with our sponsorship, please send us a vendor's application. **Applications are needed for Festival setup/guidelines and emergency info.

_____ DONATE our vendor booth to the following Borrego Springs registered non-profit:

To use a credit card please fill out the information below and return to the BSCC.
Info will be shredded after processing.

Credit Card #: _____ Exp. Date _____

Name on card: _____ Billing Zip Code _____

I, the above named cardholder authorize my card to be charged \$ _____ 3 digit code _____

Signature of cardholder _____ Date _____

*Borrego Days Desert Festival is a project of the Borrego Springs Chamber of Commerce & Welcome Center.
786 Palm Canyon Drive, PO Box 420, Borrego Springs CA 92004. (760)767-5555. Borregospringschamber.com
Nonprofit fiscal sponsor: Borrego Festivals Foundation, 501(c)(3) public benefit charity, EIN 46-1232990
Borrego Days contributions are tax deductible to the fullest extent of the law.*

