



**55<sup>th</sup> Annual Borrego Days Desert Festival**

**October 23 & 24, 2021**

**Welcome Back!**

Dear Friends & Neighbors,

The Borrego Festivals Foundation in partnership with the Borrego Springs Chamber of Commerce is excited to bring you the 55<sup>th</sup> Annual Borrego Days Desert Festival themed "Welcome Back!"

As we celebrate the opening of the 2021-2022 season, we also celebrate seeing old friends and meeting new ones. Our goal for the 55<sup>th</sup> Festival is to embrace the community with more of a home town feel and a few new twists along with alerting the tourism world that Borrego Springs is welcoming visitors. Sadly due to the continued uncertainty of our times the parade is on hold until 2022; however our goal is to start the Festival an hour earlier and bring you more at Christmas Circle.

With this said Borrego Days needs your generous support via financially and through volunteers. As this is my first time producing Borrego Days and working alongside the Festivals Foundation Board and the Chamber Board of Directors we have streamlined the sponsorship levels to fit the times.

If you have questions of any type or would like to volunteer, please stop by the Chamber, call or email me at 760-767-5555 or [borregochamberdirector@gmail.com](mailto:borregochamberdirector@gmail.com). Vendors requesting a booth will need a vendor application; please contact me to receive one.

Sincerely,

Françoise Rhodes  
Executive Director, Borrego Springs

*Borrego Days Desert Festival is a project of the Borrego Springs Chamber of Commerce & Welcome Center. 786 Palm Canyon Drive, PO Box 420, Borrego Springs CA 92004. (760)767-5555. [Borregospringschamber.com](http://Borregospringschamber.com)  
Nonprofit fiscal sponsor: Borrego Festivals Foundation, 501(c)(3) public benefit charity, EIN 46-1232990  
Borrego Days contributions are tax deductible to the fullest extent of the law.*

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\*\* Please note that sponsors packages that include logos, banners and program info must be confirmed by September 27, 2021 for print time.

### **Borrego Days Beer Garden - \$5,000**

**Thank you  
Rams Hill Golf Club  
For your support!**

### **Borrego Days Entertainment - \$5,000 (Only one sponsor spot available for this package) Individual or Business Receives**

Name, logo, website on banner above stage  
Name, logo, website on Festival entertainment program  
Name, logo, website on Festivals website sponsors page  
Name and sponsors title in all press releases  
Booth at Festival (If not needed may be donated to a local registered nonprofit)  
Name on Festival onsite sponsors board

### **Borrego Days Security & Grounds Cleanliness - \$3,000**

**Thank You  
Palm Canyon Hotel & RV Resort  
For your support!**

### **Borrego Days Super Fan - \$1,000**

Name on Festivals website sponsors page  
Booth at Festival (If not needed may be donated to a local registered nonprofit)  
Name at Festivals onsite sponsors board  
Borrego Springs baseball cap  
Festival T-shirt  
Borrego Springs shopping bag

### **Borrego Days Team Spirit - \$500**

Name on Festivals website sponsors page  
Name on Festivals onsite sponsors board  
Borrego Springs baseball cap  
Festival T-shirt

**I love Borrego Days** donation of any size! \$ \_\_\_\_\_

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To donate by check or money order make payable to **Borrego Festivals Foundation**.

Please mail to: Borrego Springs Chamber of Commerce

P.O. Box 420

Borrego Springs California 92004

\*Include your name: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsors package name: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

Would like to donate booth to: \_\_\_\_\_

If you would like a receipt please let us know.

To use a credit card please fill out the information below.

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

I, the above named cardholder authorize my card to be charged \$ \_\_\_\_\_ 3 digit code \_\_\_\_\_

Signature of cardholder \_\_\_\_\_ Date \_\_\_\_\_

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