



## POSTGRADUATE DIPLOMA in Management (PGDM)



AeM Center  
Executive Education

**SDH**  
INSTITUTE  
Nurturing Success in Hospitality  
SINGAPORE

## ENHANCE YOUR KNOWLEDGE AND SKILLS FOR THE FUTURE CHALLENGES

### **Management Skill for future challenges**

SDH Institute's Postgraduate Diploma Programmes are for individuals who want to acquire the specialised knowledge and qualifications required to explore and enter into a different industry, or for existing professionals who aspire to career progression.

### **Learn from the industry's experts**

Students will learn from a network of established industry practitioners; this will enable them to have an extra edge in securing fruitful employment and build their careers upon graduation. Students will gain a solid understanding of the business and management aspects of the industry from the course major selected.



## SPECIALIZATIONS

This 6 - 9 months program is a "bridging program" for a subsequent higher-level course structured for required modules to include the four core modules and two elective modules. Specialization tracks or majors consist of the following:

### **PGDM in Digital Marketing**

In a business, there are three factors that determine the selling price of goods and services, which include production, marketing, and consumption. In today's digital business environment, marketing can be regarded as a liaison between producers and consumers. The courses will train students to master digital marketing knowledge and skills.

### **PGDM in Entrepreneurship & SME Management**

In a business, there are three factors that determine the selling price of goods and services which include production, marketing, and consumption. Thus, marketing can be regarded as a liaison between producers and consumers.



# SPECIALIZATIONS



## PGDM in Healthcare Management

In a business, there are three factors that determine the selling price of goods and services which include production, marketing, and consumption. Thus, marketing can be regarded as a liaison between producers and consumers.



## PGDM in Education Management

In a business, there are three factors that determine the selling price of goods and services which include production, marketing, and consumption. Thus, marketing can be regarded as a liaison between producers and consumers.



## PGDM in Business Analytics

In a business, there are three factors that determine the selling price of goods and services which include production, marketing, and consumption. Thus, marketing can be regarded as a liaison between producers and consumers.



Enquire now



AeM Center  
Executive Education

## SDH Institute, Singapore

51 Anson Road, #13-51, Anson Centre, Singapore 079904

## AeM Learning Center: Bangkok

Thanya Park Complex  
B2 #18 Unit, Srinagarin Road,  
Suanluang, Bangkok 10250 Thailand

Thailand : +66 2 114 3748

Singapore: +65 3 159 3554

HongKong: +85 2 81925139

Email: [contact@aemcenter.com.sg](mailto:contact@aemcenter.com.sg)



## SDH INSTITUTE, SINGAPORE

SDH Institute is a Private Education Institute in Singapore offering business management and hospitality education. SDH Institute offers Hospitality and Tourism and Management programs from Certificate, Diploma, Advanced Diploma, Post-Graduate, Bachelor's Degree to MBA, and professional learning programs.

SDH has a teacher-to-student ratio of 1:40 for lectures and 1:20 for tutorials with support from full-time lecturers.

SDH Institute is fully accredited and licensed by the Singapore government.



## AEM CENTER

AeM Center is a learning technology facility service provider. We work with educational institutions in France, Singapore, Malaysia, and Thailand. We help those universities to deliver their academic program, recruiting, administrating, and supporting their students through our learning platform.

