



Annual General Meeting February 25, 2026

Agenda

Opening Remarks

2025 Event Overview

2025 Financial Overview

2025 Thank You's

- Board of Directors
- Stock Contractors and Rodeo Personnel
- Sponsors

Looking Forward to 2026

- Board of Directors
- Event Directors and Key Volunteers
- Schedule
- News
- Junior National Finals Rodeo - Las Vegas (roughstock only)
- Junior Roughstock Association National Finals - Arizona (roughstock only)
- IMBA Finals - Ogden Utah (bulls only)

Your Assistance will Make this Association Succeed

Round Table – Questions, Comments, Suggestions

Formal Approvals

Closing Remarks

2025 Event Overview

Record Memberships of 130

Held 8 Performances

- Didsbury - 2 Days
- Trochu - 2 Days
- Carstairs - 2 Days (Canceled Rained out)
- Tees - 2 Days
- Finals in Olds – 2 Days

298 Runs in Timed Events

408 Gates in Roughstock

550 Barrel and Pole Runs

1256 Total

Qualified 24 Competitors to the Junior World Finals

2025 Financial Overview (1)

A great year for the association and our members

Opening Balance	Net Amount
2023 Carry Over and Adjustments	\$7,719.15
Sponsorship, Silent Auctions, Fundraising, Tickets, Apparel Sales	\$41,991.96
Memberships and Entry Fees	\$106,920.00
Event Production Costs	-\$95,527.60
Payout and Prizes	-\$53,626.13
2024 Closing Balance	\$7,477.39

Note (1): A detailed financial breakdown is available upon written request to the office.

Thank You – 2025 Board of Directors, Stock Contractors & Rodeo Personnel

2025 Board of Directors

- Chris Boychuk
- Brad Atkinson
- Sarah Gunderson
- Brenda Erickson
- Lisa Simmer
- Catherine Semark

Stock Contractors and Rodeo Personnel

- Judges – Guy Perozak, Brad Atkinson, Mace Perozak,
- Announcers - Craig Walker, Rees Wilson
- Barrels and Poles – Bev Lunde
- Roping Stock - Randy and Tracy Wilson - Spur Ahead Cattle Co
- Bucking Bulls – Erickson's – 3X Bucking Bulls and Meston Rodeo
- Bucking Horses – Meston Rodeo and Rory Gunderson - Gunderson Cattle Co.
- Goat Stock- Tonay and Evan Hegedys
- Pick Up Men – Braidy Meston, Justin Meston, Josh Harden
- Bullfighters - Ben Havell, Chris Sobey, Zach Siegel, Ethan Barrows, Wendel William, Scout Sidam, Austin Byers

Thank You 2025 Sponsors

- Caledonian Midstream
- Boss Lubricants
- Gunderson Cattle Co.
- Amy Struyk Realty
- King Energy
- Meston Rodeo Co.
- BAR JH Transport Ltd.
- Grazier
- Big Bow Oil
- Trochu Ag. Society
- 3 X Roughstock
- Forty Below Mechanical
- Boot Hill Ranch
- Mahikan Medical Services
- Hegedys Ranching
- Olds Pomeroy
- Trochu Ag. Society
- Bar 6M LLC
- Olds Auction Mart
- Olds Regional Exhibition
- Dnow
- Windy Acres Embroidery and Design
- Crooked Horn Cowboy Protection
- Lazy S Designs
- Rayel Walker
- Irvines
- Josh Nichol A Horseman's Pursuit
- True North Outfitters
- Westland Insurance
- Fletcher Cattle Co
- The Harvey Family
- Becker Cattle
- Wessex Game Birds

A large indoor arena with a wooden floor and a red-tinted ceiling, with the text "Looking Forward to 2026" overlaid in the center.

Looking Forward to 2026

Proposed 2026 Board of Directors

(to be voted on towards the end of the meeting)

- Chris Boychuk - President
- Brad Atkinson - Vice President
- Lisa Simmer - Secretary
- Mark Colucci - Treasurer
- Ryan Simmer - Sponsorship Coordinator
- Sarah Gunderson - Rodeo Coordinator

2026 Event Directors and Stock Contractors

2026 Confirmed Stock Contractors

Roping Stock - Randy and Tracy Wilson - Spur Ahead Cattle Co

Bucking Stock - Erickson's - 3X Bucking Bulls and Meston Rodeo

Bucking Horses - Meston Rodeo and Rory Gunderson - Gunderson Cattle Co.

Goat Stock - Tonay and Evan Hegedys

Available Positions for 2026 season

Barrel Racing Director

Roping Director

Raffle Director

Pole Bending Director

Social Media Director

CROOKED HORN CANADIAN JUNIOR RODEO ASSOCIATION



CROSSFIELD

JUNE
27TH AND 28TH
2026



CARSTAIRS

JULY
18TH AND 19TH
2026



DIDSBURY

JULY
25TH AND 26TH
2026



RODEOOFFICE@CHCJRA.CA

2026 News

New Email Addresses

rodeooffice@chcjra.ca

General inquiries and public communication

Website and social media messages

Complaints and general questions

accounting@chcjra.ca

All financial matters

Fees, invoices, EFTs, and payouts

sponsorship@chcjra.ca

All sponsorship inquiries

Sponsor communication and fundraising

Listed in sponsorship materials

admin@chcjra.ca

Internal administrative matters

Account access and system management

General association business

2026 News

Implementing Rodeo Producer for 2026

- Memberships will be completed entirely online
- Each member will have their own personal profile
- Event entries can be submitted online quickly and easily
- Members can view results, fees paid, and money earned in real time
- Season points and scorecards will be fully accessible
- Complete tracking for both members and the association

Updated Sponsorship Packages

- 2026 Sponsorship Packages are now officially released
- Multiple tiered options available to accommodate businesses of all sizes
- Increased brand exposure across all 2026 events
- On-site recognition including banners, chute signage, and announcer acknowledgements
- Digital promotion through social media and website placement

2026 News

Free Membership with CHCJRA Sponsorship

- We are continuing to offer complimentary memberships for all confirmed sponsors with a minimum sponsorship commitment of \$250.00 per contestant.
- Sponsors are encouraged to enquire for full details and eligibility
- For more information, please contact sponsorship@chcjra.ca

Membership Fees

- The annual membership fee will be \$90.00 per entry for the upcoming season

Prize pots

- Our goal for this year is to grow sponsorship and entries in order to increase prize pots across all events

Junior NFR



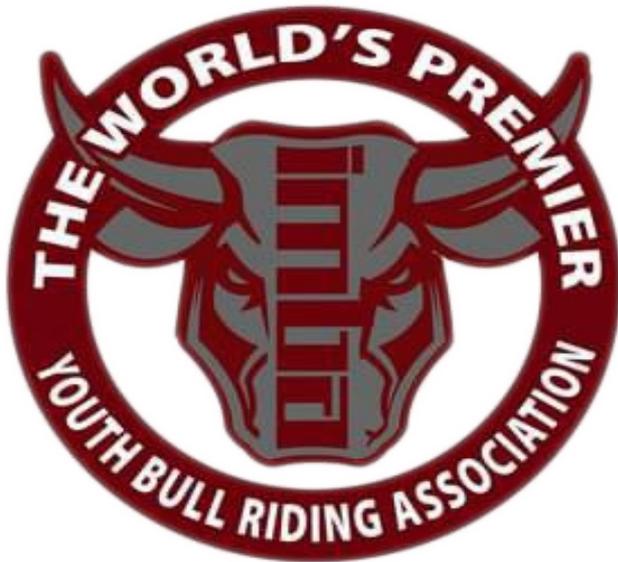
December 3 - 12 2026

JRA National Finals



October 7th to 10th 2025

IMBA - International Miniature Bullriders Association



Recommended Approvals

- **Approval of the 2025 Financials as stated**
- **Approval of the 2026 Board of Directors**
 - Chris Boychuk - President
 - Brad Atkinson - Vice President
 - Lisa Simmer - Secretary
 - Mark Colucci - Treasurer
 - Ryan Simmer - Sponsorship Coordinator
 - Sarah Gunderson - Rodeo Coordinator
- **Termination**

Things Members & Parents can do to help the association succeed

Pitch in at the events

- Setup Arena
- Set Barrels and Poles
- Chute Boss
- Gates
- Stripping Chute
- Feeding and watering stock
- Spectator Gate Admissions

Seek Sponsorship

- Please discuss with Ryan Simmer or Sarah Gunderson.

An aerial photograph of a rodeo arena at night. The arena is a large, flat, circular area with a dirt floor, surrounded by a crowd of spectators. Bright lights illuminate the arena, creating a hazy, atmospheric effect. The sky is dark with some stars visible.

Round Table Discussion

Questions, Comments, Suggestions

Closing Remarks

