



Annual General Meeting February 27, 2025

Agenda

- ❖ Opening Remarks
- ❖ 2024 Event Overview
- ❖ 2024 Financial Overview
- ❖ 2024 Thank Yous
 - Board of Directors
 - Stock Contractors and Rodeo Personnel
 - Sponsors
- ❖ Looking Forward to 2025
 - Board of Directors
 - Event Directors and Key Volunteers
 - Schedule
 - Junior National Finals Rodeo - Las Vegas (roughstock only)
 - Junior Roughstock Association National Finals - Arizona (roughstock only)
 - IMBA Finals - Ogden Utah (bulls only)
 - Exploring the Potential - Vegas Tuffest - Las Vegas (timed event only)
- ❖ Your Assistance will Make this Association Succeed
- ❖ Round Table – Questions, Comments, Suggestions
- ❖ Formal Approvals
- ❖ Closing Remarks

2024 Event Overview

❖ Record Memberships of 118

❖ Held 3 Performances

- Didsbury – 1 day
- Trochu – 1 day
- Carstairs – 1 days
- Finals in Olds – 2 Days

❖ 292 Runs in Timed Events

❖ 242 Gates in Roughstock

❖ 392 Barrel and Pole Runs

❖ Qualified 24 Competitors to the Junior World Finals

2024 Financial Overview⁽¹⁾

❖ A great year for the association and our members

	Net Amount
Opening Balance	\$5,662.85
2023 Carry Over and Adjustments	\$389.20
Sponsorship, Silent Auctions, Fundraising, Tickets, Apparel Sales	\$27,516.20
Memberships and Entry Fees	\$72,016.92
Event Production Costs	-\$64,013.56
Payout and Prizes	-\$33,852.46
2024 Closing Balance	\$7,719.15

❖ Leaving the association in a strong position to start 2024

Note (1): A detailed financial breakdown is available upon written request to the office.

Thank You – 2024 Board of Directors, Stock Contractors & Rodeo Personnel

❖ 2024 Board of Directors

- Chris Boychuk
- Brad Atkinson
- Sarah Gunderson
- Brenda Erickson

❖ Stock Contracts and Rodeo Personnel

- Judges – Andy Hall, Cam Playfair, Kyle Rock, Clay McConnell, Brad Atkinson, Jason Coleman
- Announcers - Codi Wilson, Rees Wilson
- Timer - Nikki Rose
- Barrels and Poles – Bev Lunde
- Roping Stock - Jason and Shara-Lee Coleman
- Bucking Bulls – Erickson's and Meston Rodeo
- Bucking Horses – Meston Rodeo and Greenslade's
- Pick Up Men – Braidy Meston, Justin Meston, Logan Tucker, Carter Gillard
- Bullfighters - Zack Siegel, Rhett Tattrie, Brody Tattrie, Kris Buffalo, Ben Havall
- Goat Stock- Tonay and Evan Hegedys

Thank You 2024 Sponsors

- Alberta Professional Outfitters Society
- Frayed Knot Western Consignment
- Gunderson Cattle Co.
- Cactus Corner Business Park
- Scalp Creek Outfitters
- Meston Rodeo Co.
- BAR JH Transport Ltd.
- RIPP IT Energy Services Inc.
- Big Bow Oil
- Trochu Ag. Society
- 3 X Roughstock
- West Country Dairy and Supply
- Boot Hill Ranch
- Weitz Ranch
- The Hegedys Family
- Olds Pomeroy
- Trochu Ag. Society
- Harvie Ranching
- Olds Auction Mart
- Olds Regional Exhibition
- JJ's Lawncare & Snow Removal
- Coyote Designs Embroidery and Promotions
- Crooked Horn Cowboy Protection
- Lazy S Designs
- Rayel Walker
- Irvines
- Echo Outdoors
- True North Outfitters
- North Star Genetics
- General Down Hole Contracting
- The Harvey Family
- D Bar S Welding
- OCD Earthworx



Looking Forward to 2025

Proposed 2025 Board of Directors

(to be voted on towards the end of the meeting)

- Chris Boychuk - President
- Brad Atkinson - Vice President
- Lisa Simmer - Treasurer
- Catherine Semark - Secretary
- Sarah Gunderson - Events Director
- Brenda Erickson - Raffle Director

2025 Event Directors and Key Volunteers

- Bev Lunde - Barrels/Poles
- Tonay and Evan Hegedys - Goats
- Travis Whitlock - Wild Pony Race
- Shared by the Board - Roughstock

- Available Positions - Roping Director and Sponsorship Director

New Contractors for 2025:

- Spur Ahead Cattle Co. (Randy and Tracy Wilson) for all roping events
- Gunderson Cattle Co. (Rory Gunderson) will be joining Meston's Rodeo Co. to bring horses this season.



2025 MEMBERSHIPS

\$100.00 EACH

EACH MEMBER IS REQUIRED TO SELL 10 RAFFLE TICKETS (\$20/TICKET)
2025 MEMBERSHIP WAVED WITH A \$250.00 MINIMUM SPONSORSHIP

**EVERY ADDITIONAL FAMILY MEMBER
WILL BE \$75.00**



SEASON LEADER BUCKLE SPONSORSHIP

\$300.00
EACH.

39 AVAILABLE

**PROVIDE A HARD WORKING COWBOY OR COWGIRL WITH A BEAUTIFUL BUCKLE
FOR THEIR HARD WORK THROUGHOUT THE SEASON**

**IF PURCHASES BEFORE JULY 31ST 2025 IT CAN HAVE SPONSORS LOGO OR BRAND
LOCATED ON THE FRONT**

2025



SCHEDULE

EVENT #1

TROCHU

JUNE 30, 2025

EVENT #2

TROCHU

JULY 1, 2025

EVENT #3

CARSTAIRS

JULY 19, 2025

EVENT #4

CARSTAIRS

JULY 20, 2025

EVENT #5

DIDSBURY

JULY 26, 2025

EVENT #6

DIDSBURY

JULY 27, 2025

EVENT #7

TEES

AUG 9, 2025

EVENT #8

TEES

AUG 10, 2025

INTERNATIONAL QUALIFIERS WILL BE DETERMINED AFTER THE COMPLETION OF EVENT 8 (REPRESENTING CONTESTANTS WILL BE ANNOUNCED AUGUST 11TH 2025)

FINALS - NOVEMBER 2025 IN OLDS ALBERTA

Junior NFR

Bull Riding (9 to 18)

- As of May 1st 2025

Bareback (12 to 18)

- As of January 1st 2025

Saddlebronc (12 to 18)

- As of January 1st 2025

There will be 2 spots per event per division to qualify for these finals

Qualifying Cards must be purchased before season starts

*Spots will be determined by the accumulation of season points after the completion of Tees Event



December 4 - 13 2025

JRA National Finals

Roughstock contestants

- Peewee and Rookie Finals (6 to 11)
 - Bull Riding
 - Bareback
 - Saddlebronc
- First Girls Roughstock Finals (6 to 18)
 - Bareback
 - Saddlebronc
 - Bull riding
- Bull Riding Finals (6 to 18)

The Top 4 of each event and each division will qualify

*Spots will be determined by the accumulation of season points after the completion of Tees Event



October 7th to 10th 2025

IMBA - International Miniature Bullriders Association



- Bull riders
- Ages 6 - 17 (As of November 15 2024)
- They Have 4 age divisions
 - 6 to 8 - Peewee
 - 9 to 11 - Junior Mini
 - 12 to 14 - Senior Mini
 - 15 to 17 - Novice
- The Peewee division will ride 6 seconds all other will ride 8 seconds.
- We can qualify 4 contestants per age division
- Must Have IMBA Card to qualify

Exploring - Vegas Tuffest World Championship

Single Day event

- Number of qualifiers will be determined by number of entries.
- There will be a \$100 Jackpot charge which will be added to fees and submitted to qualifying association.
- Contestants may enter up an age group
- Contestant can enter twice

Carstairs July 18, 2025

Events That will Qualify

15 & Under Boys & Girls Team Roping capped at
12+

19 & Under Boys & Girls Team Roping capped at
15+

10 & Under Boys & Girls Breakaway

12 & Under Boys & Girls Breakaway

7 & Under Girls Barrel Racing

12 & Under Boys & Girls Barrel Racing

12 & Under Boys & Girls Tie Down

12 & Under Boys & Girls Goat Tying

15 & Under Boys & Girls Tie Down

15 & Under Girls Breakaway

15 & Under Girls Goat Tying

19 & Under Girls Barrel Racing

19 & Under Boys & Girls Tie Down

19 & Under Girls Breakaway

19 & Under Girls Goat Tying



December 3rd to 9th 2025

Things Members & Parents can do to help the association succeed

❖ Pitch in at the events

- Setup Arena
- Measuring Patterns
- Set Barrels and Poles
- Chute Boss
- Gates
- Stripping Chute
- Feeding and watering stock
- Spectator Gate Admissions

❖ Seek Sponsorship

- Please discuss with Sarah Gunderson and Catherine Semark.



Round Table Discussion

❖ Questions, Comments, Suggestions

Recommended Approvals

- **Approval of the 2024 Financials as stated**
- **Approval of the 2025 Board of Directors**
 - **Chris Boychuk - President**
 - **Lisa Simmer - Treasurer**
 - **Sarah Gunderson - Events Director**
 - **Brenda Erickson - Fundraising Director**
 - **Brad Atkinson - Vice President**
 - **Catherine Semark - Secretary**
- **Termination**

Closing Remarks

