



**SPONSORSHIP OPPORTUNITIES**

**CONTACT:**

**SARAH GUNDERSON - (403) 586 - 2573**

**OR CATHERINE SEMARK - (403) 437 - 2287**

**OR VIA EMAIL AT**

**CROOKEDHORNJUNIORRODEO@GMAIL.COM**



We as an association can not do what we do without new members every year and this is where it starts



2024 Bull Riders Canada National Champion and Season Leader and Multi Time Junior World Finals Reserve Champion



This showcases how proud our members are to showcase our supporters, this could be your flag



We provide our contestants amazing prizes



This is some of our Junior World Qualifiers from over the last 5 years



This was our roping clinic, which provided the new young contestants the opportunity to learn



Barrel Racing Clinic  
We have developed a great relationship with Kelly Drake and have provided this learning opportunity for 3 years



This is a great place to showcase your logo, each contestants will receive one at finals and they are a great momentous



This is the AHSR 2023 & 2024 Saddlebronc champion, a multi time Junior World Finals All Around Champion

# 2025 CROOKED HORN CANADIAN JUNIOR RODEO ASSOCIATION SPONSORSHIP LEVELS

<p><b>Title Sponsorship</b> \$10,000</p> <p>1 Available</p>	<p><b>PACKAGE INCLUDES:</b>  Logo Displayed everywhere CHCJRA Logo is Displayed  Radio advertising on Olds, Red Deer and Calgary stations  Company Logo on all International Finals Qualifying Contestants  Company Flag Carried before and During Event  4 tickets to our Finals event banquet  Company name engraved on winner's buckle  Company logo on Finals Back numbers  Company name and logo on CHCJRA website and on our Facebook page  Company announced throughout Event  Banner showcased on Out gate at all events through out the season  Company Logo showcased in Junior World Finals Program</p>
<p><b>Platinum Sponsorship</b> \$5,000</p> <p>2 Available</p>	<p><b>PACKAGE INCLUDES:</b>  Logo Displayed everywhere CHCJRA Logo is Displayed  Radio advertising on Olds, Red Deer and Calgary stations  Company Flag Carried Begin and During Event  2 tickets to our Finals event banquet  Company logo on Finals Back numbers  Company logo on Event Prizes  Company name and logo on CHCJRA website and on our Facebook page  Company announced throughout Event  Banner showcased on a chute at all events through out the season  Company Logo showcased in Junior World Finals Program</p>
<p><b>Gold Sponsorship</b> \$2,500</p> <p>4 Available</p>	<p><b>PACKAGE INCLUDES:</b>  Logo Displayed everywhere CHCJRA Logo is Displayed  Radio advertising on Olds, Red Deer and Calgary stations  Company Flag Carried Begin and During Event  2 tickets to our Finals event banquet  Company name and logo on CHCJRA website and on our Facebook page  Company announced throughout Event  Banner showcased on a chute at all events through out the season</p>
<p><b>Bronze Sponsorship</b> \$1,000</p> <p>5 Available</p>	<p><b>PACKAGE INCLUDES:</b>  Logo Displayed everywhere CHCJRA Logo is Displayed  Radio advertising on Olds, Red Deer and Calgary stations  Company Flag Carried Begin and During Event  2 tickets to our Finals event banquet  Company logo on Event Prizes  Company name and logo on CHCJRA website and on our Facebook page  Company announced throughout Event  Banner showcased in arena at all events through out the season</p>

<p>Champion Buckle Sponsorship \$350.00</p> <p>35 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page Company announced throughout Event Banner showcased in arena during Finals (must be provided)</p>
<p>Season Leader Buckle Sponsorship \$300.00</p> <p>35 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page Company announced throughout Event Banner showcased in arena during Finals (must be provided)</p>
<p>Reserve Champion Sponsorship \$200.00</p> <p>35 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page Company announced throughout Event Banner showcased in arena during Finals (must be provided)</p>
<p>Finals Pick up Men Sponsorship \$1,000.00</p> <p>1 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page Company Logo on Pick up personals shirts (Must be in by June 1st 2025) 2 tickets to our Finals event banquet Company Flag Carried Begin and During Event Company announced throughout Event Banner showcased in arena during Finals</p>
<p>Finals Judges Sponsorship \$1,000.00</p> <p>1 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page Company Logo on Judges shirts (Must be in by June 1st 2025) 2 tickets to our Finals event banquet Company Flag Carried Begin and During Event Company announced throughout Event Banner showcased in arena during Finals</p>
<p>Finals Bull Fighters Sponsorship \$1,000.00</p> <p>1 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page Company Logo on Bull Fighters Jerseys (Must be in by June 1st 2025) 2 tickets to our Finals event banquet Company Flag Carried Begin and During Event Company announced throughout Event Banner showcased in arena during Finals</p>
<p>Finals Announcer Sponsorship \$1,000.00</p> <p>1 Available</p>	<p><b>PACKAGE INCLUDES:</b> Company name and logo on CHCJRA website and on our Facebook page 2 tickets to our Finals event banquet Company Flag Carried Begin and During Event Company announced throughout Event Banner showcased in arena during Finals</p>

# Crooked Horn Canadian Junior Rodeo Association Finals

## **Did you know?**

The Crooked Horn Canadian Junior Rodeo Association is a non-profit organization. CHCJRA provides young rodeo contestants aged six to eighteen with the opportunity to compete at some of the most prestigious events in the sport. This organization provides its members with the developmental stepping stones and competitive opportunities to become future rodeo champions.

## **Did you know who our contestants are?**

Since the CHCJRA started we have seen member numbers increasing. From our start in 2019, we had just under 60 members and in our 2024 season, we had 150. Our membership holders range from young contestants trying the sport of rodeo for the first time, to Provincial High School Rodeo champions, Junior World Champions, and Reserved Junior World Champions.

## **Did you know that we have provided the developmental steps for some of the top Canadian contestants?**

Over the last 5 years, we have had 3 Calgary Stampede Novice Saddlebronc Champions, the 2023 and 2024 Bull Riders Canada season leaders, and national champions all of who have been a part of CHCJRA since the beginning. In 2022 the Junior World Finals Junior division Bull riding World Champion. The 2022 and 2023 Junior World Finals Rookie Bareback champion. In 2024 3 of our members made it to the Finals at the Junior World Finals and one hardworking member won the 2024 Junior Bareback world champion title. Multiple High School Rodeo Association Champions in both roughstock and timed events. And most recently 4 top 10 High School National Finals Finishes. This is just a peek at the ever-growing list of accomplishments by CHCJRA members.

## **Did you know our members are furthering their education along side rodeo?**

As of today, this association has over 20 members attending post-secondary education institutions via rodeo scholarships.

## **Did you know what our roughstock contestants are qualify for?**

Every December our association takes over 20 contestants to compete at the Junior World Finals presented by Yeti in Las Vegas Nevada. This is where our Bareback, Saddle Bronc, and Bull riding members in 3 different age divisions will compete for the coveted World Champion title.

## **Do you know where we will be holding these events?**

Over the 2025 season, our goal is to reach as many young Alberta contestants as we can with our schedule including, locations such as Tees, Carstairs, Didsbury, and Trochu. Our Finals will be held in Olds Alberta for the Third year in November.

## **Do you know why we are reaching out to you today?**

In order to continue offering our contestants educational, developmental, and amazing experiences we rely on the support of businesses and communities. Your business sponsorship will be highlighted leading up to, and during, this competition. We appreciate your interest and investment in the Crooked Horn Canadian Junior Rodeo Association, and we look forward to working with you.