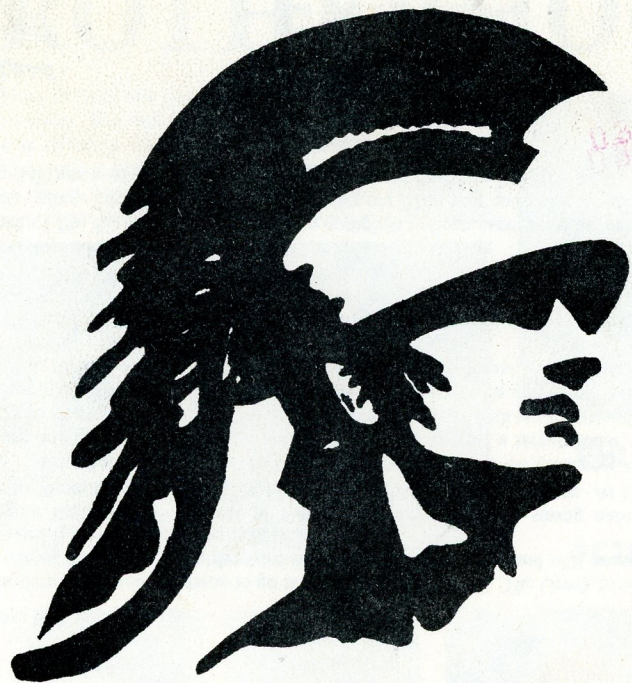


Phi Sigma Kappa

938 West 28th Street
Los Angeles, California



Albert D. Shontk
3156 Wilshire Blvd. #
Los Angeles, CA.
90010



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ΣΙΓΜΑ
ΚΑΡΡΑ

Building on a Strong Tradition

PHI SIGMA KAPPA IS...

Welcome Fellow Trojan,

Congratulations on your decision to go through Fall Rush, 1980. The Greek System at USC, one of the strongest on the west coast, has much to offer and will broaden many avenues to a more complete college experience.

Phi Sigma Kappa can be a part of that college experience. A strong national fraternity for more than a century, Phi Sigma Kappa has 94 active chapters. At USC "Phi Sigs" pride themselves on the fact that brothers experience the closeness of a small house and the social, academic and athletic advantages of a larger house. As a brother, you would join and share Phi Sigma Kappa's heritage with such outstanding USC alumni as Frank Gifford, sportscaster; Dennis Ralston, tennis champion; Marty Milner, actor; Dean Torrence of the singing group "Jan and Dean"; and Albert D. Shonk, current Grand National President of Phi Sigma Kappa.

You will find Phi Sigma Kappa far more than a place to hang your coat and eat your meals. As a Phi Sig you will have the opportunity to become actively engaged in outside campus activities, participate in an active social life, and further develop your leadership skills.

The men of Phi Sigma Kappa believe in a complete college experience as well as a complete college education. Visit us as we enter our 52nd year and see how we can make the difference while you attend the University of Southern California.

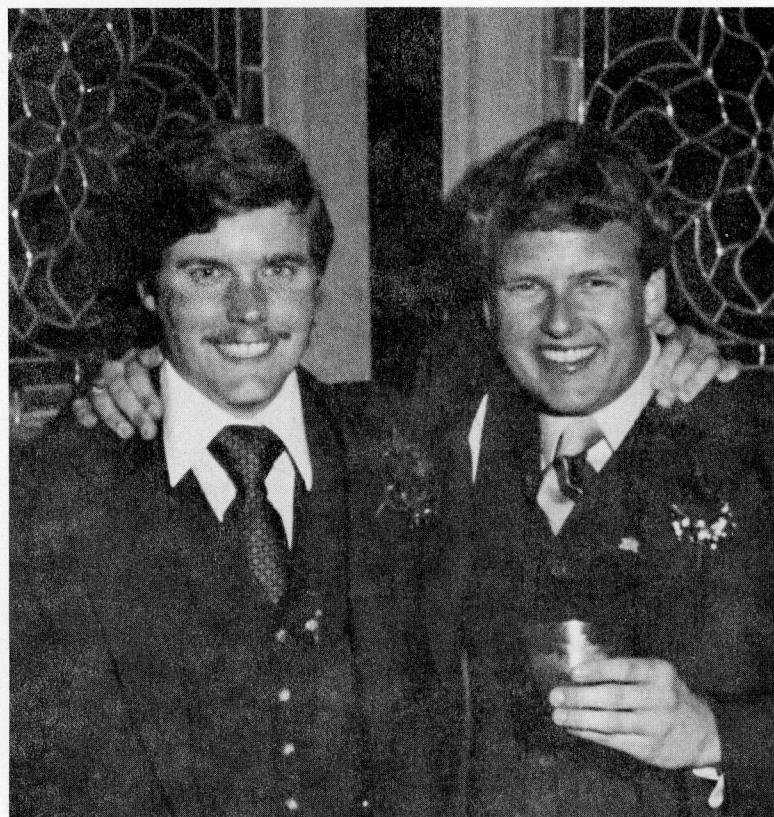
Cordially,

Richard

Richard Bunn
President

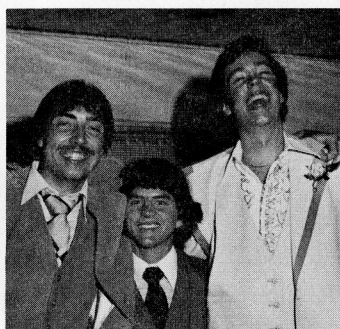
Chris

Chris MacArthur
Fall 1980 Rush Chairman



BROTHERHOOD

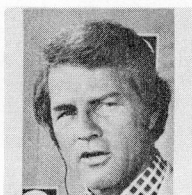
The period of time that you spend at USC will be one of your most memorable. You will develop many acquaintances, either in classes or in athletics. But by not being a fraternity member you may develop only a few of these acquaintances into friendships. More than just a bond of friendship, brotherhood symbolizes a connection between fraternity members personally, not just socially.



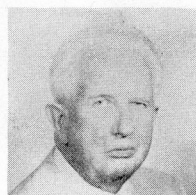
**PHI SIG ALUMNI
OFFER
ACTIVE SUPPORT**



The brotherhood of Phi Sigma Kappa evolves by sharing common experiences whether it be on one of our athletic teams, giving academic help to a "struggling brother," working on house social committees or events or just living under the same roof in harmony. This fraternity way of life opens the doors to friendships that last a lifetime. Fraternity men realize that they must develop the skill of knowing others before they can truly know themselves. By promoting brotherhood, Phi Sigs have developed a feeling of strength that will remain with them forever.



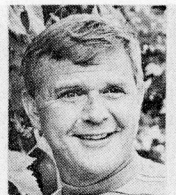
Frank Gifford
ABC Sportscaster
Pro Football
Hall of Fame



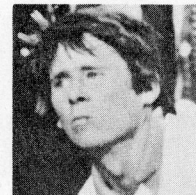
Paul C. Jones
Former Grand
President



Dean Torrence (right) of
"Jan and Dean" with
Mike Love of the
"Beach Boys."



Martin Milner
Actor



Dennis Ralston
Tennis Champion



Albert D. Shonk
Grand President
of Phi Sigma Kappa

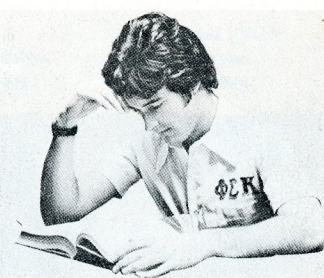
SCHOLARSHIP



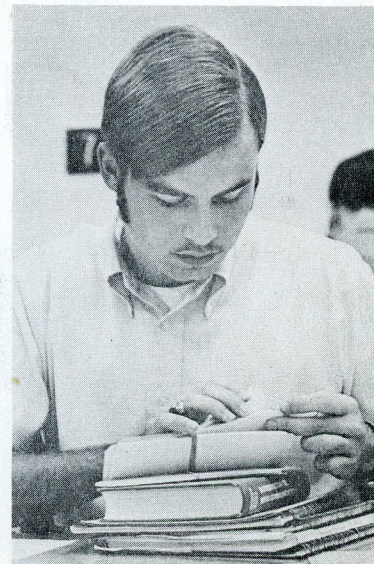
The men of Phi Sigma Kappa realize the importance of academic excellence and as brothers, we strive to reach our goals scholastically. With such a wide diversity of majors from Natural Sciences to Fine Arts to Business Administration, help in any subject is readily at hand. The Stimulation of Scholarship is one of Phi Sig's Cardinal Principles. And to aid each member we have several incentives to encourage scholarship including quiet hours at night. We know that hard work brings success, with many of our members being Dean's List scholars.

A majority of our national chapters perform scholastically above the all-mens average according to a voluntary association of men's fraternities, the National Interfraternity Conference.

Our Phi Sigma Kappa Educational Foundation annually awards many undergraduate scholarships and aid to individual brothers in addition to supplying chapters with the necessary materials and assistance to help each chapter maintain high standards of academic achievement.



Stimulate Scholarship



SOCIAL

While Academics are the main reason why you are attending USC, you won't be spending all of your time inside a classroom or at the library. There will be times when you want to relax and just forget about classes for a period of time. Phi Sig's social life offers a great way of escaping the pressures of school, be it an exchange, a formal dance, a spontaneous party or a night out in Southern California.

Phi Sigma Kappa offers a full social calendar, both within the chapter and in the interaction with the Greek System. Our famed Snow Party sets the stage for a great holiday season, as we bring twelve tons of powder into our courtyard. Alumni support is illustrated at our Monte Carlo Night as Phi Sigs old and new get together for a night of fun with their families and friends. Spring brings our annual Palm Springs "weekender." Interspread are many exchanges, memorable parties and a ski weekender or two, thrown in for good measure. This does not even count all of the great functions we have had with our Little Sisters.

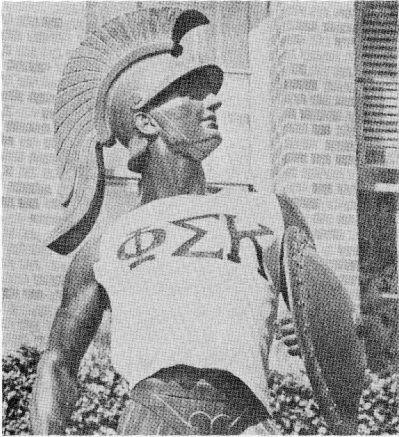


ATHLETICS

The University of Southern California is the greatest athletic institution in the nation. This excellence extends in a big way to the Greek System, as many fraternities compete against each other for the coveted "iron man" trophy. The 1979-1980 season saw Phi Sigma Kappa again recognized as a big sports power. We again made excellent showings in bowling, track, and baseball, and are looking to improve in all areas of competition next year, with many starters returning. Ability is not as important as a winning-attitude and willingness to have fun. If interest is shown in a sport, Phi Sigs will field a team. With the combination of old veterans and new members entering the fraternity this fall, 1980-1981 promises to be an even more successful athletic cam-



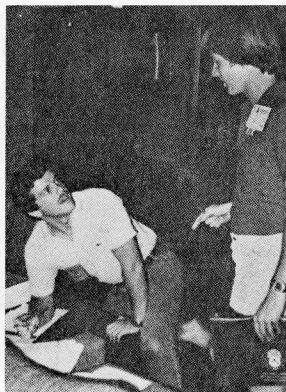
MEMBERSHIP EDUCATION



Phi Sigma Kappa has developed a positive membership education program enlightening the new member on the goals, ideals and functions of the fraternity as a whole. Traditional values of the fraternity are kept, with the demeaning effects of hazing being eliminated. The membership seeks to prepare each new member as a worthwhile addition to our bond of brotherhood. New members have the opportunity to add their immediate input to the operational decisions of the chapter.

To bridge the gap between the active chapter and our new members, we plan to continue a strong "Big Brother-Little Brother" program, allowing selective active members ("big brothers") to individually advise and consult a "little brother" (new member) on any problems or questions concerning academics or the fraternity itself that he may have.

Phi Sigma Kappa seeks to educate its new members with dignity and brotherhood in an environment which he will share a great deal with fellow new members while benefiting from the guidance and friendship of older fraternity men. This program helps to instill to the new member the great sense of pride, spirit and achievement it takes to be a brother of Phi Sigma Kappa.



PHI SIGMA KAPPA

PROMOTES BROTHERHOOD • STIMULATES SCHOLARSHIP • DEVELOPS CHARACTER...
and HAS A GREAT TIME DOING IT!

