

Alumni News

PHI SIGMA KAPPA

KEN EVANS, Editor

SPRING, 1960

OMEGA DEUTERON

UNIVERSITY OF SOUTHERN CALIFORNIA

Adviser's Soapbox

By AL SHONK

Since the last issue of this newsletter several events have occurred which have had and will have a strong effect on the future of the fraternity system at the University of Southern California. At the beginning of the semester we all read about the tragic death of a fraternity pledge during "Hell Week." We, responsible for Omega Deuteron, can assure you that the chapter has eliminated any practices which could be considered as "hazing."

As an aftermath to the hazing death, President Norman Topping issued several edicts to the fraternities and sororities. We wish to devote the remainder of this column to the edict concerning fraternity and sorority scholarship.

The following is the university's policy and will become effective at the start of the 1960 spring semester:

"1. All fraternities and sororities failing to meet the all-students' average during the previous semester will not be allowed to initiate pledge members into

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Ralph Smith Serves As GAA President

Ralph Smith '28 is currently serving as president of the General Alumni Association of the University of Southern California. Last year brother Smith was named to the SC Board of Trustees by President Norman Topping.

Ralph has been tax counsel for the Superior Oil Company for the past twenty-one years and prior to that was an attorney in private practice.

Ralph entered SC in the fall of 1923 and pledged Phi Alpha Mu, which later became the Omega Deuteron chapter. He served as chapter president during his senior year. Also during his college days he was author of the original constitution of the Trojan Knights (junior-senior men's honorary), president of the Trojan Band, member of the cross-country team and law editor of the Daily Trojan.

He has two sons who attended SC and a third son who graduated from Stanford and is now taking post graduate work at SC.

He has been serving recently on the SC Planning Commission.



DR. WILLIAM McGRATH, SC dean of men, speaks to pledges on man's potential for maximum achievement as part of new work week program.

SC Personalities Highlight New Work Week Program

A new work week program, replacing the old Hell Week, was initiated during the semester break by Larry Young, newly-elected house president.

Working under stringent rules regulating fraternities in their conduct of work or help week, Young attempted to institute a week of activity "Constructive to the house, to the pledges as individuals and as a group, and to the university."

During the day the pledges worked on the physical structure of the house: mopping and waxing, scrubbing, painting and repairing. With dinner, began the new program for work week. It constituted primarily of a thorough indoctrination of the fraternity and the university.

Highlighting the emphasis on SC and the pledges' relation to their university were several outstanding speakers. Dr. Albert Raubenheimer, SC vice president for academic affairs, was the first night's dinner guest. He told the pledges of his student days, of his arrival in this country and at SC, of the history and development of the university and of the students position in the university

community.

The second guest speaker was the dean of men, Dr. William McGrath. He spoke to the pledges of man's potential for maximum achievement, in particular their potential as individuals and as a group.

Ralph Smith, SC general Alumni Association president and member of the Board of Trustees, spoke on the third day. He told of the future plans of SC and how the pledges will fit into this development as alumni.

Study sessions followed the speakers with emphasis being placed on learning thoroughly the fundamentals of the fraternity, the pledge manual and the constitution and by-laws. They were also required to know the history of the university, its traditions, and generally the questions found on the Knight and Squires test. They learned this by studying Scampus, the University handbook, Scannings and SC Today.

Lectures on rushing, on public speaking, and parliamentary procedure rounded out the week.

A far cry from the old "Give 'em Hell" Week.

Phi Sigs Expand in Southland Area

Omega Deuteron Initiates New Chapter at Loyola

By AL SHONK

On Dec. 12 Sigma Rho local at Loyola University was inducted by Omega Deuteron as Phi Sigma Kappa's Rho Tetarton Chapter. Sigma Rho has been Loyola's strongest fraternity since it was founded in 1941. Other national fraternities on campus are Delta Sigma Phi, Alpha Delta Gamma, Phi Kappa Theta and the only remaining local will be inducted by Tau Kappa Epsilon later this year.

The all-day ceremony on the 12th came as a result of over two years of work by national officers and the Omega Deuteron Chapter to sell Sigma Rho on the advantages of affiliation with Phi Sigma Kappa. Frank Dee Scriven, national alumni director, led the efforts to obtain this new chapter and effectively met the competition of several other strong national fraternities.

Eighty-six Sigma Rho actives and alumni were initiated at the ceremony which took place at the Omega Deuteron house starting at 9 a.m. and not ending until 6:30 p.m. The induction team was led by Chapter President Byron Beam and the following brothers helped with the impressive ceremony: Roy McDiarmid, Brent Allen, Ron Gabriel, Duane Edling, Herb Steiger, Chuck Anderson, Walt Haddad, G. K. Ballard, Roger Pytlewski, Larry Lindsey and Bob Pollard.

National officers came from near and far. Those present were: Bruce Bean, grand president; Edward P. Shaw, grand vice president for Region V; Herbert L. Brown, secretary-treasurer and editor of the Signet; Paul C. Jones, chancellor of the Court of Honor; James L. Loper, district governor; Gene Curtis, district governor and Stanford adviser; Don Dotts, alumni deputy for Region V and faculty adviser of the Arizona State chapter; Al Shonk, SC adviser; Bob Reynolds, field-secretary; and Frank Scriven.

The Induction Banquet was held at the Wilshire Country Club. Frank Scriven did a commendable job as the Master of Ceremonies. Stan Chambers, TV personality and one of the six founders of Sigma Rho, told the history of the founding of the local and introduced the

several founders present; Paul Jones gave a brief talk on the history of Phi Sigma Kappa; and Bruce Bean and Bert Brown greeted the new chapter in behalf of the Grand Chapter. Byron Beam, Omega Deuteron chapter president, and Paul Sanchez, Rho Tetarton chapter president, each gave short talks.

One of the highlights of the evening came when Larry Barnard, president of the Los Angeles Phi Sigma Kappa Alumni Association, presented brother Scriven with a Founders' Award for his outstanding service to the fraternity. Frank was caught completely off guard and probably for the first time in his life was speechless.

Several distinguished guests were present, including Roland Maxwell, chairman of the National Interfraternity Conference and grand president of Phi Kappa Tau; Charles Bishop, president of the Interfraternity Alumni Association of Southern California and Tau Kappa Epsilon national officer; and the presidents of the other Loyola fraternities.

Omega Deuteron, after 31 years, is happy to welcome another chapter of Phi Sigma Kappa to the Los Angeles area.

PSK Also Working In 3 Other Schools

Much expansion activity has taken place during the last year in the Los Angeles area. The first new chapter to materialize is our Rho Tetarton chapter, which was inducted at Loyola University on Dec. 12, 1959.

Rho Delta Chi local at Los Angeles State College will petition Phi Sigma Kappa and will probably be inducted during 1960. According to present plans, the induction of the school's five locals will take place all on the same day next December.

A Phi Sigma Kappa colony is being organized at Long Beach State College. We already have a nucleus of 10 members and hope to gain IFC recognition soon.

Contact has also been made with the administration at San Fernando Valley State College, which will allow nationals to come on campus in 1961 or 1962.

If any alumnus knows of rushing leads for any of the above mentioned schools, they should be sent to the attention of Chapter Adviser Al Shonk.

Alumni News Briefs...

Gus Kunelis '56 graduated from SC Medical School last June and is now an interne at the General Hospital.

★ ★ ★ ★

Dick Boswell '54 has recently established his dental practice in Whittier and **John Marcum '53** is a dentist practicing in Santa Maria.

★ ★ ★ ★

Henry Segretti's '27 son Don and **John Nelson's '30** son Bill are currently Omega Deuteron pledges.

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Art McDermott '52 is making a career out of the marines, but he hasn't been wasting his time. Art and his wife currently have five kids.

★ ★ ★ ★

The **Reiter** family is a real Phi Sig group. **Fran Sr.** and **Ellis Sr.** are brothers and Phi Sigs from Washington State and Oregon chapters respectively. Each has a son, **Fran Jr. '58**, and **Ellis Jr. '59**, who are members of the Omega Deuteron chapter; and each has a daughter who is married to an Omega Deuteron member. Fran's daughter, Ruth, is married to **Dusty Rhodes '56** and Ellis' daughter, Kay, is married to **Pete Morgan '57**.

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Ed Lowe '55 has recently been transferred to San Francisco and is now living in Oakland.

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Mike MacBan '40 keeps busy as vice president of Metropolitan Savings. He is active in the Trojan Club and holds important assignments in the SC General Alumni Association.

Alumni Luncheons Held Every Friday

Weekly alumni luncheons are held every Friday noon in the Grill Room of the Biltmore Hotel. All Phi Sigs in the area are cordially invited to attend.

Soapbox...

(continued from page 1)

the active chapter and will be restricted in the number of social functions for that semester.

2. All fraternities and sororities failing to meet the all-students' average for two consecutive semesters shall be restricted as in Section One and in addition shall not be allowed to pledge new members.

3. All fraternities and sororities failing to meet the all-students' average for three consecutive semesters shall be suspended by the university and the national office of those fraternities and sororities shall be requested to remove the charter of its chapter from the University of Southern California."

One of Phi Sigma Kappa's Cardinal Principles is the "Stimulation of Scholarship." We all believe that the main reason for a student to be in the university is to gain an education and in so doing he should strive for "academic excellence." We put a great deal of emphasis on scholarship within our chapter, but at the same time we do not believe that good scholarship can be achieved through an edict. Neither do we believe that there should be two sets of standards—one for the member of the fraternity or sorority and another for the non-organized student. The student is required to maintain a 2.00 in order to stay in school and obtain a diploma. Why, then, should the fraternity or sorority be required to maintain an average of 2.5 or whatever the all students' average might be for a given semester? (It is likely that this average will go up each semester in the future.) If the school goes through with this policy, it is our belief that the fraternity system at SC will die within a few years. The "life blood" of any fraternity is new members, and this is where the administration has aimed their penalties.



THESE BROTHERS made up the Drahnos "singing" group which was part of the Phi Sig act that took first place honors in the annual homecoming show.

Phi Sigs Take First Place In Annual Homecoming Show

By **RON GABRIEL**

The brothers of the Triple T look back on the fall semester with great pride, particularly to the Homecoming festivities. In a tremendous house effort, the Phi Sigs contribution to the SC homecoming show, Trollos, garnered the first place trophy in the men's division, another addition to their ever growing throng.

The show, written and directed by brothers Ron (C. B. deMille) Gabriel, Steve (Oscar Hammerstein) McMorris, and Deane (Richard Rodgers) Hawley, was a satire of TV's teenage rock 'n' roll shows, specifically of the Dick Clark Show. The Phi Sig version, however, was entitled "The Duck Tale Show" and was

in no uncertain terms slightly exaggerated.

The consensus of all that viewed the show (including the Sammies) was that it was a hilarious and well performed presentation and deserving of the coveted award.

In the role of the master of ceremonies, Duck Tale, was Larry Young, spring semester president and Senator-at-Large retired. The show stopper was pledge Paul Styskal, playing the part of a rock 'n' roll idol named Big Richard, who held a strange remembrance to Elvis Presley and sang "The Girl Can't Help It" like a Guernsey cow with her udder caught in a wringer. The remainder of the cast consisted of a singing group that accompanied Big Richard, containing ten plaid-jacketed boppers called the Drahnos, and a flock of swarming, swinging teenagers.

The female type teenagrs were played by overjoyed pledges who were so well made up, costumed and portrayed, that the audience did not discover the fraud until well into the skit, which added to the comedy.

The brothers and pledges enjoyed presenting the show equally as well as having won first place and are looking forward to next year's Trollos and to Songfest this spring.

Haddad Named New Fall Resident Adviser

Walter Haddad, Delta (West Virginia) '58, in the fall was appointed graduate resident adviser for the chapter. Walt

RUSHING APPLICATION . . .

Name of Rushee.....Telephone Number

Home AddressYear in School

High School or Junior College Activities

Comments

Recommended by

Address and Telephone Number

* If you know of more than one prospective Phi Sig, please send a reasonable facsimile. Please address those applications to Chuck Anderson, 938 W. 28th St., Los Angeles 7. Thank you.

Alumni News Briefs...

Fran Schima '53 is living in the Chicago area and is a salesman with Ryerson Steel Company. He spends his spare time vacationing at Miami Beach.

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Gwinn Henry '50 works for Atomic International in the valley and heads one of the company's main departments.

★ ★ ★ ★

Ron Bland '54 is an account executive with Buxton Advertising Agency in Pasadena. Ron recently landed the Coronet Five and Ten Cent Store account.

★ ★ ★ ★

Jim Loper, Arizona State chapter, '53 is working for his Doctorate at SC this year. Jim is on leave from his faculty position in the Radio-TV department at Arizona State. He is a district governor for the fraternity.

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George Perrine '30 is chairman of the State of Illinois Commerce Commission. Last October he was elected president of the National Association of Railway and Utility Commissioners at their annual meeting in Philadelphia. This association includes practically all state and federal regulatory bodies such as the SEC and FCC.

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Clem Ruh '40 was elected the first president of the recently formed Valley Trojan Club.

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Vick Knight '52 has moved to the Placentia Unified School District and is the principal of the Kraemer Intermediate School.

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IF YOU HAVE MOVED, DON'T FORGET TO REPORT YOUR NEW MAILING ADDRESS TO THE CHAPTER ALUMNI CHAIRMAN, PHI SIGMA KAPPA, 938 WEST 28th STREET, LOS ANGELES 7, CALIFORNIA.

Gifford Gets Television Series

One of Omega Deuteron's best known members, Frank Gifford '52, will star in a new thirty-minute TV series entitled "Turnpike" on CBS. The new show will feature the adventures of a patrolman on the New Jersey Turnpike and will be filmed on location.

The series will not interfere with the all-pro's football career. Frank is a half-back with the New York Giants. On January 14th he received the George Halas Trophy as the outstanding player in the 1959 Pro-Bowl Game. The presentation was made at the Pro-Bowl lunch-

eon held at the Statler Hotel prior to the 1960 game. The 1960 game was Gifford's sixth appearance in the charity classic.

Following the 1959 game, brother Gifford received the Phi Sigma Kappa Founders' Award at the annual Omega Deuteron Athletic Banquet.

Phi Sigma Kappa Alumni News

— Edited and Published by —

Omega Deuteron Chapter at USC, Spring, 1960
Staff: Ken Evans, Larry Young, Ron Gabriel, Jim Dissman
Al Shonk, Adviser

Young Elected As House President

Larry Young, a junior political science major, has been elected president of the house for the spring semester.

On campus, Young is a retired Senator-at-Large and is presently editor and publisher of Scaffold, new campus humor magazine. He is also active in various school organizations and committees, such as Knights and Songfest.

Other officers elected were Roy McDiarmid, vice-president; Herb Steger, secretary; Steve McMorris, house manager; Tom Williamson, inductor; Duane Edling, sentinel; Ron Gabriel, pledge master; and Chuck Anderson, pledge Tutor.

Outgoing officers are Byron Beam, Jim Wein, Brent Allen and Ken Ballard.

Barnard Appointed New Examiner Ass't Editor

L. A. Alumni Association President, Larry Barnard, '52, was recently appointed assistant automotive editor of the Los Angeles Examiner. Larry assists his father, Automotive Editor Slim Barnard. Brother Barnard's by-line articles often appear in the Sunday Examiner's Motor and Outing section.

Larry has been a sales representative with Hearst Advertising Service, the Examiner's national sales representative, for the past four and a half years; and calls on the automotive accounts. His new assignment will be in addition to his sales responsibilities.

**From: Phi Sigma Kappa
938 W. 28th St.
Los Angeles 7**

To:

