

Childcare and the Community

Partnering for Recovery



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Children are our most Vulnerable Population



*Children make up almost 23%
of the population in the United States*

Children ARE at Risk



- 61% of children. Under 6 spend 33 hours a week or more in childcare arrangements
- School-age children spend around 13 hours a week in before & after care programs
- What are the odds your family will be together when disaster happens?

Childcare Industry Value

- 2017 projected revenue \$48.9 billion
- 2021 projected revenue \$52.5 billion

What Childcare Provides

1. Jobs
2. Social value
3. Enables parents to “work”



- Data on industry revenue provided IBISWorld and reported by the SBDA (2017)

Disaster Impacts the Whole Community...

... but
not
equally



Disasters Increase that Percentage DRAMATICALLY!



Superstorm Sandy (2012)

- 11,500 childcare programs in NY were impacted
- 697 closed long-term

* Data provided by ChildCare Aware of America (2017)

* Photo courtesy of CNN

Disasters Increase that Percentage *DRAMATICALLY!*

Louisiana Flooding (2016)

- 88 childcare programs in Baton Rouge impacted, (approximately 6,000 children)



* Data provided by ChildCare Aware of America (2017)

Disasters Increase that Percentage DRAMATICALLY!



* Data provided by ChildCare Aware of America (2017)

* Photo courtesy of CNN

Hurricane Matthew (2016)

- Approximately 25% of childcare programs in Cumberland County, NC were affected (10,200 children)

Disasters Increase that Percentage DRAMATICALLY!

Hurricane Harvey (2017)

- 58 counties in Texas impacted
- 3,135 childcare programs affected (214,632 children)



* Data provided by ChildCare Aware of America (2017)

* Photo courtesy of the New Yorker

Disasters Increase that Percentage DRAMATICALLY!



Hurricane Irma (2017)

- 600 miles of damage in Florida
- 23,316 childcare programs affected (710,636 children)

* Data provided by ChildCare Aware of America (2017)

* Photo courtesy of Brian Emfinger/LSM

Save the Children Report Cards

(reported on from 2008 – 2015)



Evaluation Criteria

- Evacuation
- Reunification
- Children with disabilities, access & functional needs

Who met this criteria?

- In 2008 – 4 states
- In 2015 – 33 states

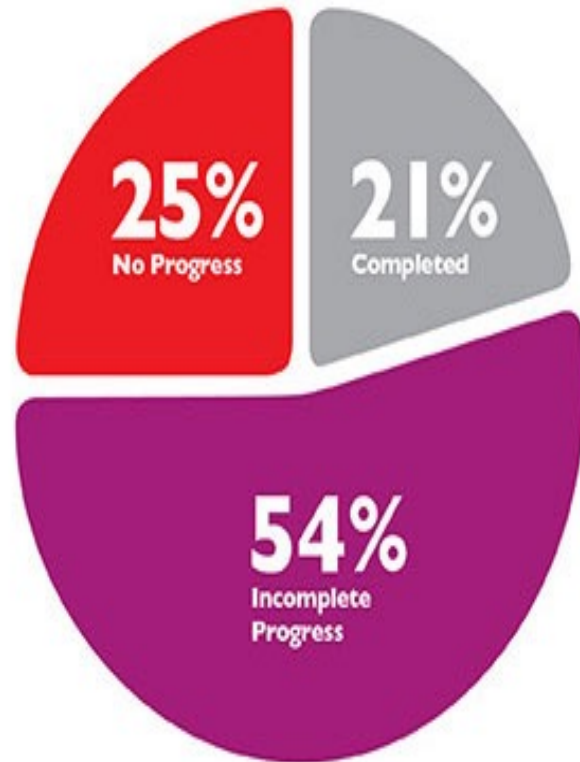
2010 National Commission on Children & Disaster

- Highlighted the need to create childcare standards for disaster training, planning, and exercises



2010 Commission Status (as of 2015)

79% of the
recommendations
by the National Commission
on Children and Disasters
formed after Hurricane Katrina
remain unfulfilled.*



* Data provided by Save the Children (2015)

Childcare Development and Block Grant Act of 2014

Mandated that...

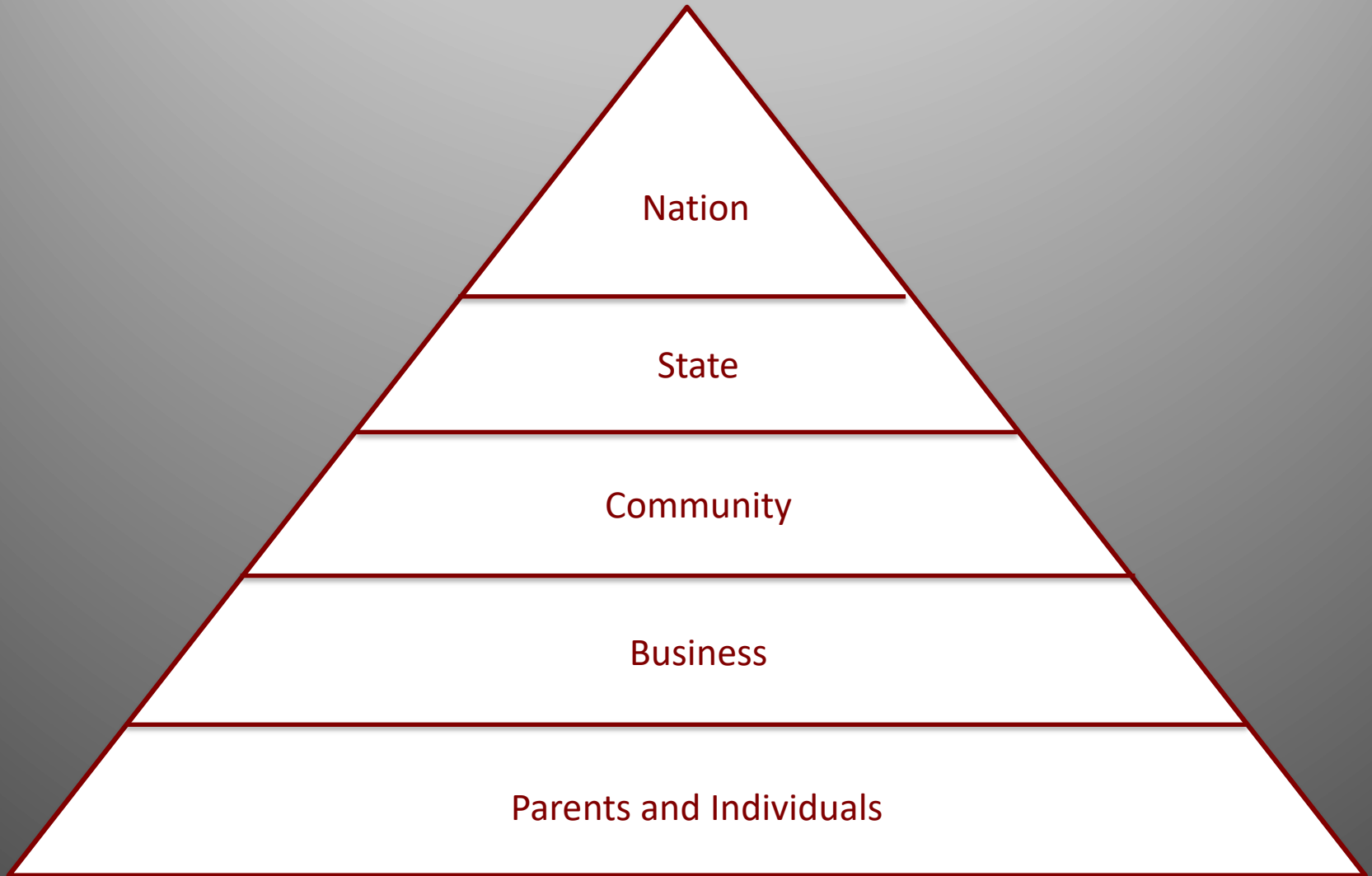
- Childcare have emergency operation plans
- State disaster planning requirements plan for needs of children in childcare
- States collaborate with childcare in the event of a disaster



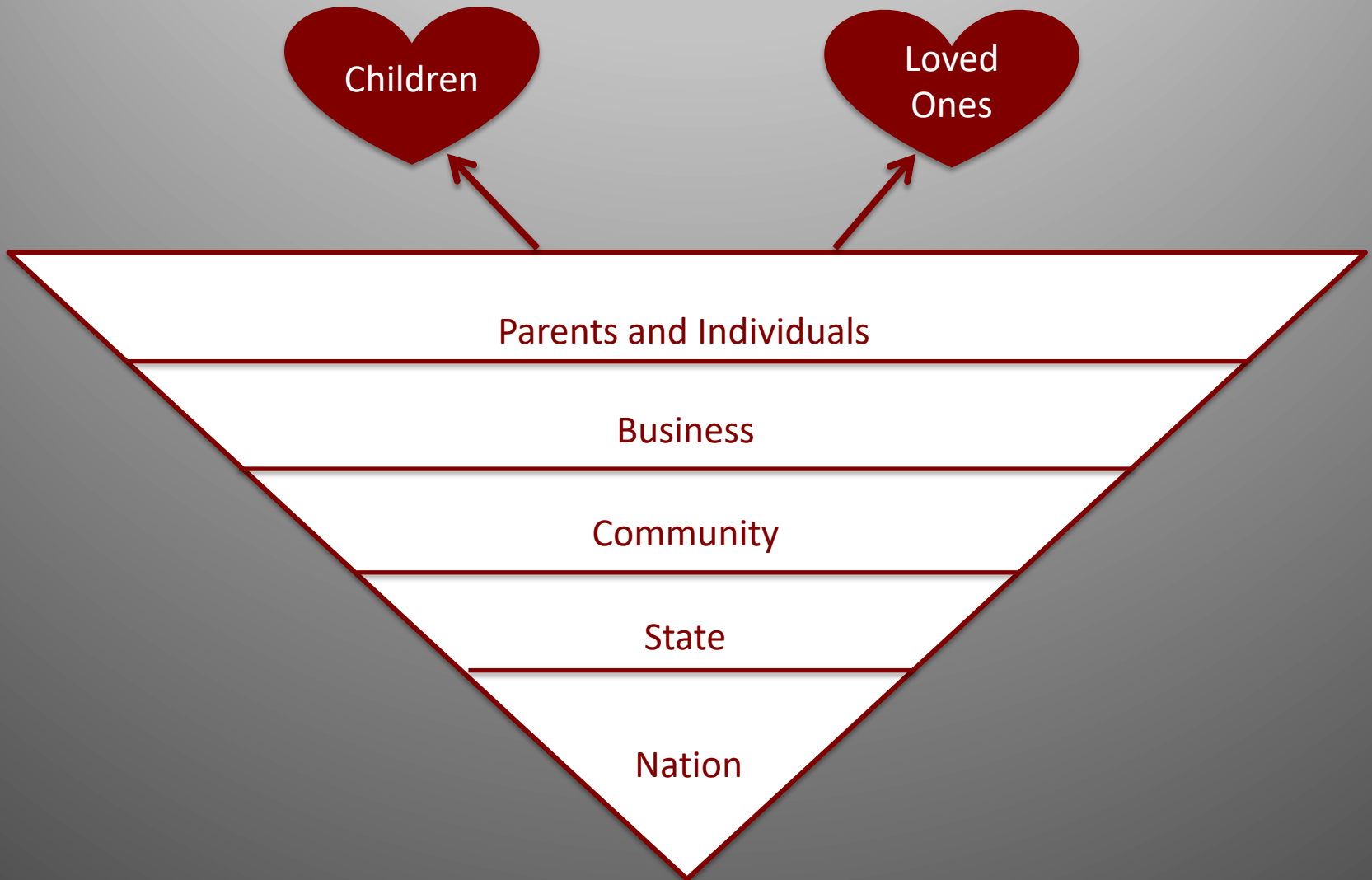
Childcare and Community Recovery



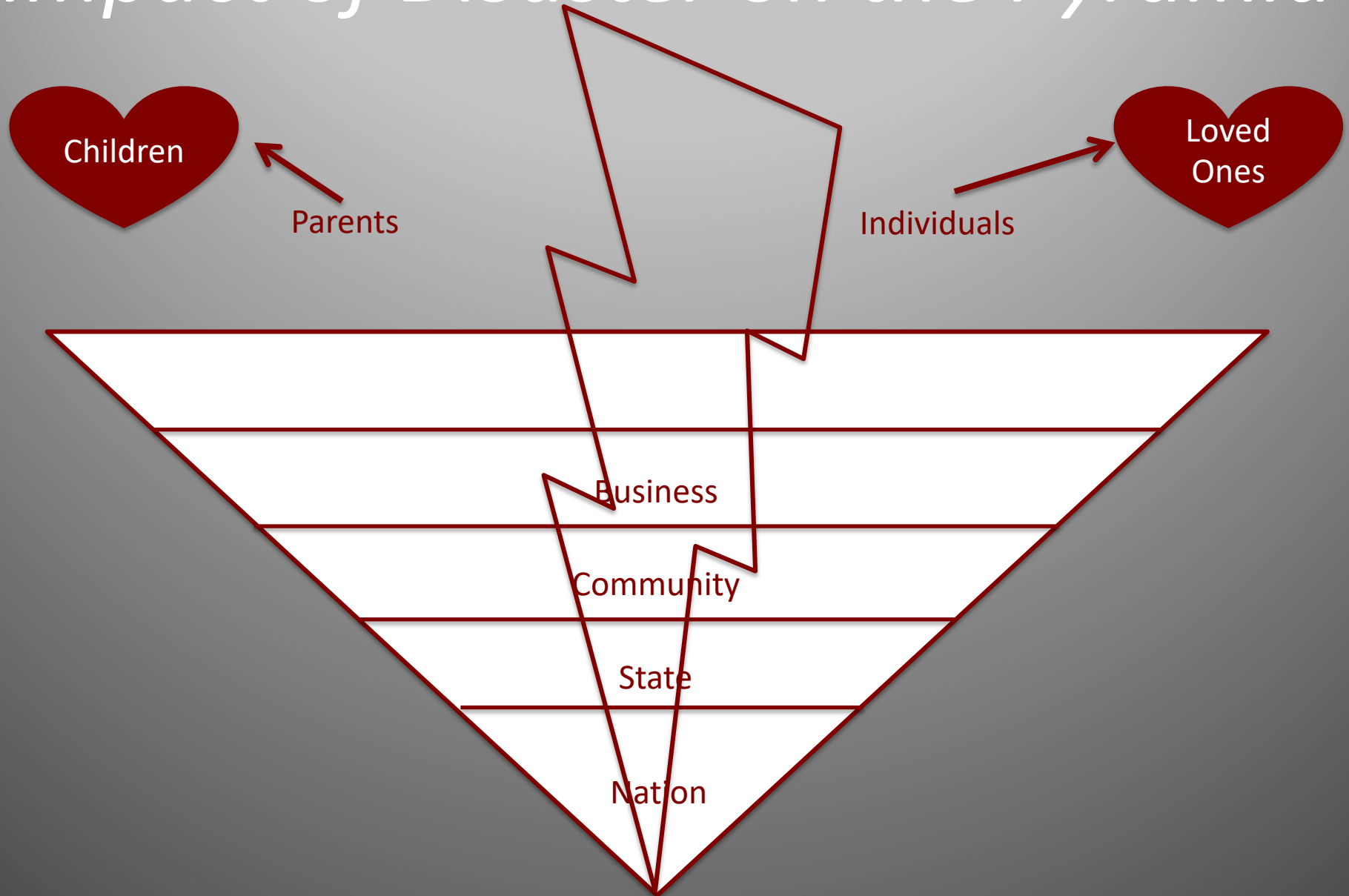
Prosperity Support Pyramid



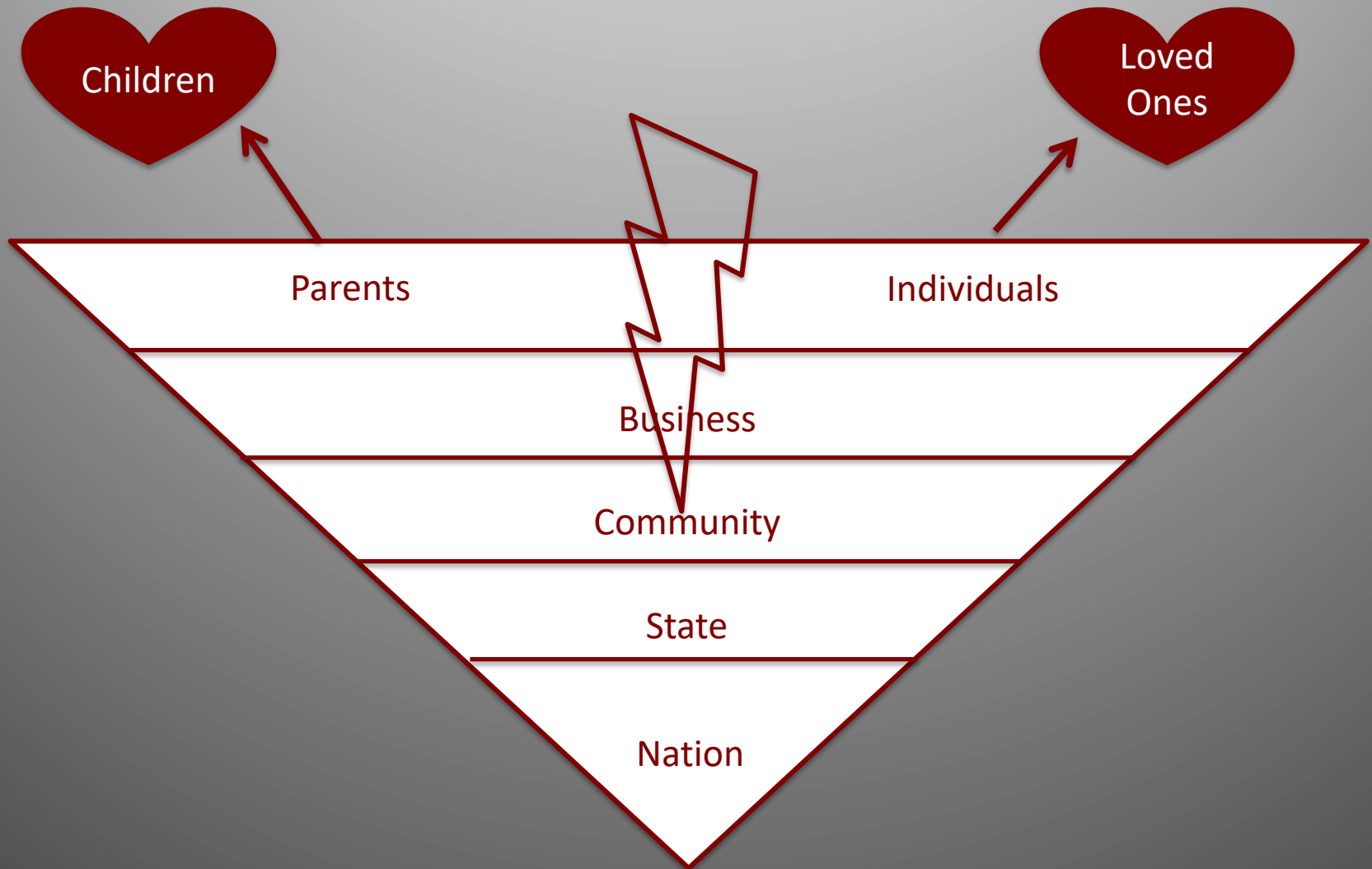
Hidden Pyramid Support



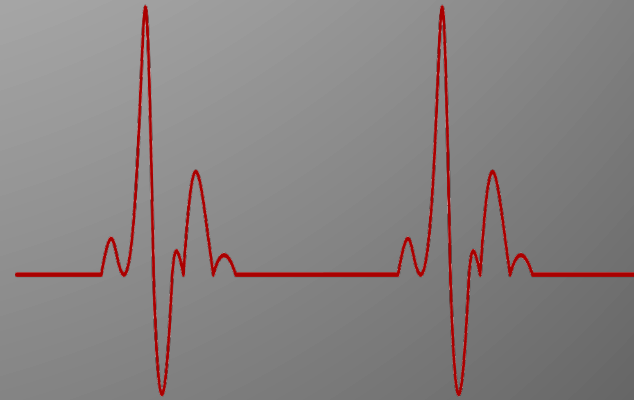
Impact of Disaster on the Pyramid



How do we Maintain the Pyramid?



By Acknowledging Childcare as “Critical Infrastructure” or “Mission Essential” to Parents



*We enable parents to
take care of children and work*



*Or we don't....
and we need to expect tears*

Public Childcare Recovery Options



- Recovery Funding Options for Public Childcare (i.e. state or federally funded):
 - Public Assistance (PA)
 - Insurance

Nonprofit Childcare Recovery Options

- Recovery Funding Options for Nonprofit Childcare:
 - Saving / Reserves
 - Insurance
 - SBA Loans
 - Grants
 - Public Assistance (PA)
(*sometimes*)



For Profit / Private Childcare Recovery Options



- Recovery Funding Options for Private Childcare (i.e. for-profit):
 - Saving / Reserves
 - Insurance
 - SBA Loans
 - Individual Assistance (IA) (*sometimes*)

* Childcare Aware estimates that around 60% of childcare programs are private / for profit

Post-Disaster Recovery

If parents do not go back to work...
businesses and communities DO NOT recover



Disaster Is Coming...

Is Your Community Truly Prepared?

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