

# BLOCKS 2021 Annual Report

**BLOCKS is ... Building Links between Offices of emergency management, Childcare, and the community for Kids Safety.**



# Who We Are

## Vision

Childcare programs and individuals are prepared for all hazards and children remain safe until reunited with their families.

## Mission

Our mission is to keep children safe by preparing child care programs and individuals to face and recover from disaster.

## Values

Focus. Our goal is to help make/keep children safe. They are the future and our number one priority.

Commitment. We dedicate assets, time, and resources to the safety of children.

Integrity. We remain true to our mission and are honest stewards of donor support.

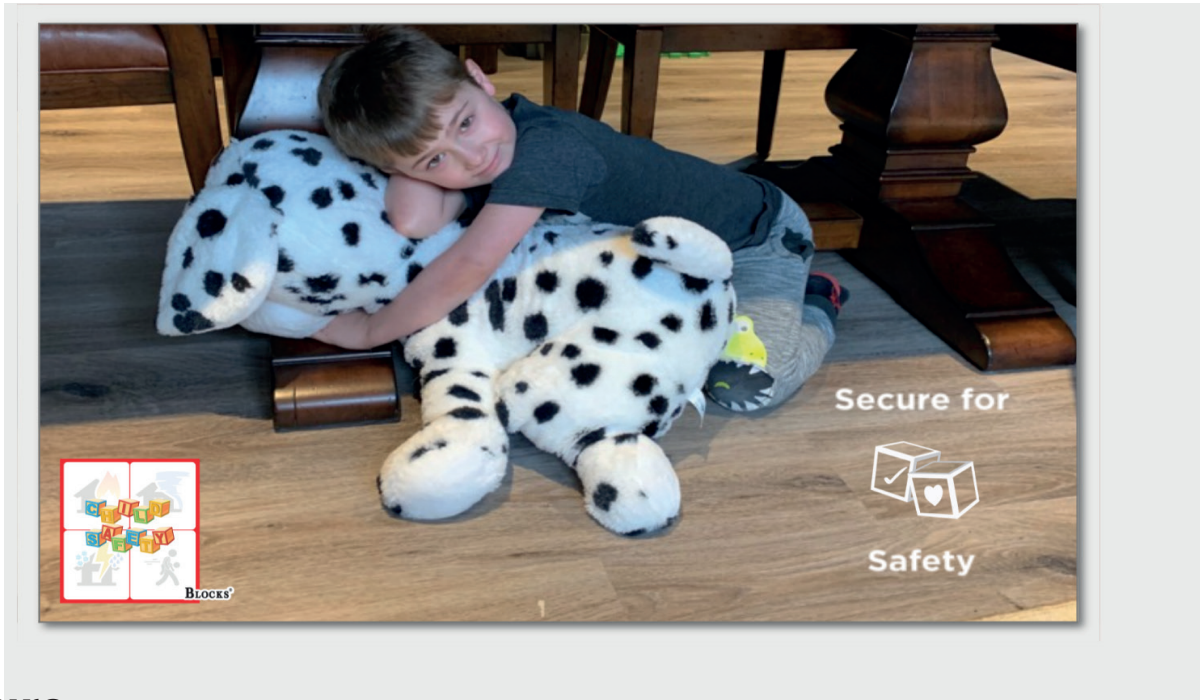
## Campaign Early Prepare: Earthquakes

Our childcare participation levels in our earthquake training are still down from pre-COVID days, but we are still making a difference.

Our Early Prepare Earthquake campaign completed its 5th year. We trained over 80 children and handed out over 50 books!

To date we have helped almost 1,400 children, their caregivers, and their families better prepare for earthquakes!

# Accomplishments



## Secure for Safety Campaign

Our Secure for Safety initiative has one simple goal, help childcare programs be better prepared for earthquakes. Thanks to generous grants from the Rite Aid Foundation (Kid Cents program) BLOCKS is able to provide earthquake fasteners and other earthquake safety supplies FREE to childcare programs operating in Kitsap County.

BLOCKS is offering to come to your childcare program location and provide earthquake mitigation measures to make your childcare program safer. This could include the following (based on need and supply availability)...

- fastening furniture to the wall
- providing drawer and cabinet latches
- wall hanging support
- putty and other methods of securing material in place
- gas valve wrenches and other supplies
- volunteers to help do the work

Childcare and headstart programs that participate will get free help and supplies to prepare their childcare for earthquakes. Participating organizations will also get peace of mind in knowing their programs have taken extra steps to help ensure the safety of children and staff.

## National Speaking Engagements and Getting the Word Out



# Preparing for Disaster



Magic

or



Mission Possible?

Public education and office of emergency management (OEM) integration remain key focus areas for BLOCKS. Last year our President & CEO, Dr. Heather Beal, CEM, presented virtually to over 136 Walt Disney employees as part of the Disney Global Security/Global Crisis Management program designed to better prepare their employees and their families for disaster.

Several speeches given by BLOCKS leadership and articles about what we do are available on our In the News web page.

<https://blocksusa.org/in-the-news>



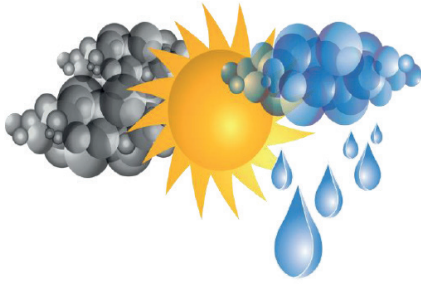
## Support BLOCKS for Pennies

BLOCKS is a continuing Rite Aid Foundation “Kids Cents” program member. We are so grateful to Rite Aid’s generosity and their provision of \$10,000 in grant money to help further our mission. You can support just by shopping at Rite Aid and joining the Kid Cents round-up program. Sign up at Rite Aid or online.

Programs like Kid Cents, Amazon Smile, iGive, and other programs donate on your behalf at no cost to you. Please check out all the ways you can support BLOCKS on our Ways to Help web page.

<https://blocksusa.org/ways-to-help>

## Disaster Readiness Curriculum Development



This year BLOCKS was asked to expand its K-2 disaster preparedness curriculum to support the development of several topics for students in Kindergarten through 12th grade! Those lessons helped over 100,000 students better prepare for disaster. The topics we covered this year included:

- How to Make a Difference in the Community
- School Weather Safety
- Recognizing Community Heroes
- Severe Weather Safety
- Weather Reporting

Email us at [contact@blocksusa.org](mailto:contact@blocksusa.org) if you would commission us to develop a specific curriculum for you.

## National Childcare Disaster Readiness Certification

Parents trust you to take care of their most precious possessions. Trust us to help you prepare for disaster. Our background and experience in emergency management can help.

We offer three different levels of disaster readiness certification. We will help you certify.

Childcare providers are the first responders during a disaster, don't we owe it to them to be help them be prepared?

Learn more here: <https://blocksusa.org/certification>

# Our Team

## Board of Directors

Howard Pierpont  
Chairperson of the Board. The Disaster Preparedness and Emergency Response Association (DERA) Board Chair and Solutionist - DERA Institute for Preparedness and Resilience, Greeley, CO; Member since March 2016.

Duane Hagelgans  
Vice Chairperson of the Board. Associate Professor at Millersville University, Millersville, PA; Member since April 2015.

Robert Patchin  
Board Secretary and Treasurer. Active Duty United State Navy Officer, Seabeck, WA; Member since April 2015.

David “Schiffy” Schiff  
Board Member. Owner of The Schiff Group, Rockville, MD; Member since January 2016.

Heather Beal  
Board Member. BLOCKS Corporate President and Chief Executive Officer, Seabeck WA; Member since April 2015.

Malynda Green  
Board Member. Emergency Management and Outreach Manager for Puget Sound Naval Shipyard and Intermediate Facility, Bremerton, WA; Member since January 2018.

Laura Jull  
Board Member. Emergency Management Business Consultant, AZ; Member since January 2018.

Dr. Robert Mitchell  
Board Member. Director of Community Disaster Medicine, Disaster Medicine Project, Edmonds, WA; Member since January 2018.



**Heather L. Beal, PhD, CEM**  
President & CEO

Dr. Beal is a military veteran with 23 years of distinguished Naval service. Dedicated to self-improvement, she obtained Masters degrees in Asian studies, conflict resolution, cyber security policy, and emergency management. She is qualified as a Certified Emergency Manager (CEM) and holds a PhD in Public Policy and Administration / Emergency Management focusing specifically on child care recovery.

As a working parent of two, she became aware of just how much of a gap existed in childcare emergency preparedness training & resources and vowed to use her experiences, education, and more importantly, motivation, to fill the gap. Her desire to bridge the emergency management and childcare communities culminated in the founding of BLOCKS. BLOCKS is the manifestation of that desire to help keep our children safe.

You can contact her directly at [president@blocksusa.org](mailto:president@blocksusa.org)



## FEMA Course Dramatically Updated with BLOCKS Input!

Starting in 2020, BLOCKS was asked to be part of the revision team for FEMA's Independent Study Course: IS-36 (Multi Hazard Planning for Childcare). After several rounds of review the final version was released in late fall of 2021.

Thanks to our input the course has been significantly revised and is now available as IS-36A (Preparedness for Child Care Providers).

This is a really useful class that introduces emergency management and planning for childcare.

You can access it on FEMA's training website below.  
<https://training.fema.gov/is/courseoverview.aspx?code=IS-36.a>

## Childcare as Critical Infrastructure

**Issue** Childcare and child support services are critical to community resiliency and recovery efforts, yet they are not supported in our current National Response Framework community lifelines or the critical infrastructure sectors.

**Why Is It Important to Act?** Child support services like childcare provide critical services. These services enable children's recovery through the restoration of routine post-disaster. Equally critical, childcare and other child support services enable parents to work. If parents cannot return to work, a community cannot recover.

**Where Are We On This?** BLOCKS had a meeting with Senator Murray's staff calling for the creation of a child support services infrastructure sector. We also met with Pamela Williams, ED of BuildStrong America and member of FEMA's National Advisory Council (NAC) and brought this issue to the attention of the International Association of Emergency Managers (IAEM) Children and Disaster Caucus. We continue to advocate for this vital need.

# 2021 Financials



*Building Links between Offices of Emergency Management,  
Childcare, and the Community, for Kids Safety*

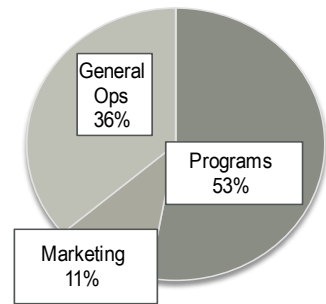
## End of Year Accounting Statements

End of Year Report

### Statement of Activities

For the Year Ended: Friday, December 31, 2021

### How we use our Funds



#### Revenues

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
1100 - Program Revenues	\$ 49,500.00	\$ -	\$ -	\$ 49,500.00
1200 - Fundraising Programs	\$ -	\$ -	\$ -	\$ -
1300 - Contributions	\$ 14,561.57	\$ -	\$ -	\$ 14,561.57
1400 - Interest / Dividends	\$ 51.83	\$ -	\$ -	\$ 51.83
1700 - Released from Restrictions	\$ -	\$ 530.45	\$ -	\$ 530.45
1800 - Grants & Restricted Contributions	\$ -	\$ -	\$ -	\$ -
1900 - Tax Receipts	\$ -	\$ -	\$ -	\$ -
<b>Total Revenues</b>	<b>\$ 64,113.40</b>	<b>\$ 530.45</b>	<b>\$ -</b>	<b>\$ 63,582.95</b>

#### Expenses by function

4000 - Disaster Preparedness	\$ 4,411.46	\$ -	\$ -	\$ 4,411.46
5000 - Public Education	\$ 530.45	\$ -	\$ -	\$ 530.45
6000 - OEM Liason	\$ -	\$ -	\$ -	\$ -
7000 - Not Used	\$ -	\$ -	\$ -	\$ -
8000 - Reserves	\$ 54,489.18	\$ 54,489.18	\$ -	\$ -
<b>Total Program Expenses</b>	<b>\$ 59,431.09</b>	<b>\$ 54,489.18</b>	<b>\$ -</b>	<b>\$ 4,941.91</b>
2000 - Fundraising and Marketing	\$ 1,008.94	\$ -	\$ -	\$ 1,008.94
3000 - Management & General Operations	\$ 3,392.86	\$ -	\$ -	\$ 3,392.86
9000 - Taxes	\$ -	\$ -	\$ -	\$ -
<b>Total Expenses</b>	<b>\$ 63,832.89</b>	<b>\$ 54,489.18</b>	<b>\$ -</b>	<b>\$ 9,343.71</b>

Net assets, beginning of period

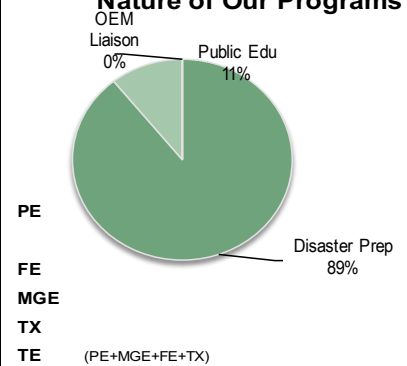
Change in net assets

**Net assets, end of period\***

\$ 2,698.63	\$ 40,196.91	\$ 515.00	\$ 43,410.54
\$ 280.51	\$ 53,958.73	\$ -	\$ 54,239.24
<b>\$ 2,979.14</b>	<b>\$ 94,155.64</b>	<b>\$ 515.00</b>	<b>\$ 97,649.78</b>

R

### Nature of Our Programs



PE

FE

MGE

TX

TE

BNA

C

ENA

(R - TE)

(C + BNA)

\* Amounts on this line must agree to those reported on the Statement of Financial Position **Form S22**.

The notes to the financial statements are an integral part of the Statement of Activities.



## Supporters and Partners

Here at BLOCKS we consider all our supporters to be partners.  
Not unlike the adage “it takes a village to raise a child”  
we believe it takes one to protect and prepare a child as well.  
It’s a team effort and we want you on our team.



### **Platinum Sponsors (\$10,000 and above)**

The Rite Aid Foundation/Kidcents +  
Train 4 Safety Press +

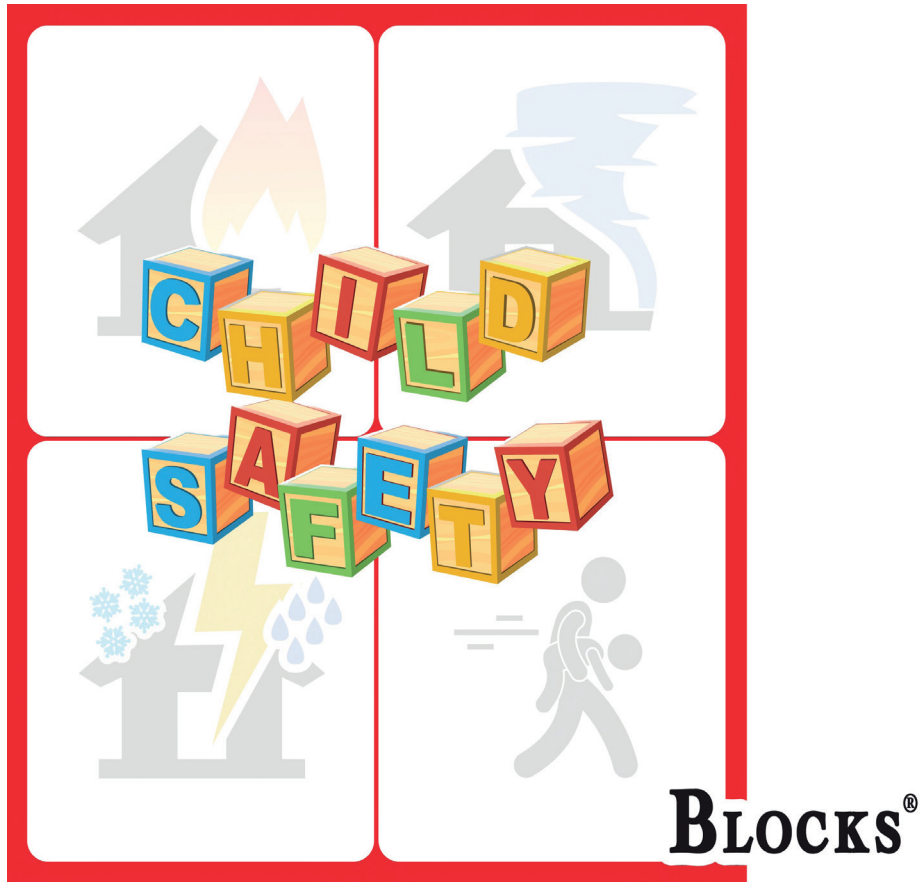
### **Silver Sponsors (\$1,000 and above)**

Bremerton Elks Lodge #1181 +  
Puget Sound Energy Foundation  
Pattijean Hooper  
Dr. Rebecca Patchin +  
Malynda Green +

### **Bronze Sponsors (\$500 and above)**

4inprint one by one +  
Benevity +  
Iannina Cimorelli +  
Constellation, an Excelon Company  
Ian Phil  
Duane Hagelgans  
Howard Pierpont +  
Poulsbo Rotary Club  
The Schiff Group, LLC +

+ Active sponsors and partners as of December 31, 2021.



**THANK YOU!  
BLOCKS HELPS  
KEEP CHILDREN SAFE BECAUSE  
OF YOUR  
GENEROUS SUPPORT.**

BLOCKS  
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